

Applied Management Science Modeling Spreadsheet Analysis And Communication For Decision Making 2nd Edition

Introduction to Management Science with Spreadsheets
Management Science Applied Mathematical Programming
Spreadsheet Modeling and Applications
Introduction to Management Science Spreadsheet Modeling and Decision Analysis
Financial Modeling with Crystal Ball and Excel
Practical Spreadsheet Risk Modeling for Management
Applied Management Science, 2Nd Ed (W/Cd)
Excel 2013: The Missing Manual
Applied Equity Analysis and Portfolio Management, + Online Video Course
Applied Sport Management Skills, Second Edition (With Web Study Guide)
Applied Management Science Spreadsheet Modeling for Business Decisions
Business Analytics: The Art of Modeling With Spreadsheets, 5th Edition
Managerial Decision Modeling
Data, Models, and Decisions
Managerial Decision Modeling with Spreadsheets
The Art of Modeling with Spreadsheets
Practical Management Science
Mathematical Modeling for Business Analytics
Data Analysis for Managers with Microsoft Excel
Student Solutions Manual for Applied Management Science and Spreadsheet Modeling
Statistics for Environmental Science and Management, Second Edition
Management Science, Logistics, and Operations Research
Business Analytics: Data Analysis & Decision Making
Professional Financial Computing Using Excel and VBA
Excel Models for

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Business and Operations Management Management Science and Decision Technology Practical Spreadsheet Modeling Using @Risk Introduction to Management Science Models and Managers: The Concept of a Decision Calculus Women and Men in Management Managerial Decision Modeling With Spreadsheets And Student Cd Package, 2/E (With Cd) Optimization Modeling with Spreadsheets Practical Management Science Corporate Financial Analysis with Microsoft Excel Management Science Modeling Applied Management Science Applied Management Science and Spreadsheet Modeling

Introduction to Management Science with Spreadsheets

This book fills a void for a balanced approach to spreadsheet-based decision modeling. In addition to using spreadsheets as a tool to quickly set up and solve decision models, the authors show how and why the methods work and combine the user's power to logically model and analyze diverse decision-making scenarios with software-based solutions. The book discusses the fundamental concepts, assumptions and limitations behind each decision modeling technique, shows how each decision model works, and illustrates the real-world usefulness of each technique with many applications from both profit and nonprofit organizations. The authors provide an introduction to managerial decision modeling, linear programming models, modeling applications and sensitivity analysis,

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transportation, assignment and network models, integer, goal, and nonlinear programming models, project management, decision theory, queuing models, simulation modeling, forecasting models and inventory control models. The additional material files Chapter 12 Excel files for each chapter Excel modules for Windows Excel modules for Mac 4th edition errata can be found at <https://www.degruyter.com/view/product/486941>

Management Science

Now in its fifth edition, Powell and Baker's Business Analytics: The Art of Modeling with Spreadsheets provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. In this book, the authors cover spreadsheet engineering, management science, and the modeling craft. The briefness & accessibility of this title offers opportunities to integrate other materials –such as cases –into the course. It can be used in any number of courses or departments where modeling is a key skill.

Applied Mathematical Programming

Mathematical Modeling for Business Analytics is written for decision makers at all levels. This book presents the latest tools and techniques available to help in the

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decision process. The interpretation and explanation of the results are crucial to understanding the strengths and limitations of modeling. This book emphasizes and focuses on the aspects of constructing a useful model formulation, as well as building the skills required for decision analysis. The book also focuses on sensitivity analysis. The author encourages readers to formally think about solving problems by using a thorough process. Many scenarios and illustrative examples are provided to help solve problems. Each chapter is also comprehensively arranged so that readers gain an in-depth understanding of the subject which includes introductions, background information and analysis. Both undergraduate and graduate students taking methods courses in methods and discrete mathematical modeling courses will greatly benefit from using this book. Boasts many illustrative examples to help solve problems Provides many solutions for each chapter Emphasizes model formulation and helps create model building skills for decision analysis Provides the tools to support analysis and interpretation

Spreadsheet Modeling and Applications

Spreadsheet Modeling for Business Decisions focuses on five fundamental topics of business decision modeling; emphasizing the effective communication of results to the appropriate business decision maker. The topics include spreadsheet modeling, data management and modeling, simulation and linear regression modeling, and decision making under uncertainty. The text strives to educate managers in the

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process of becoming more effective and efficient problem solvers by providing the most important and useful topics within business decision models while at the same time preparing students to apply those topics to real-world problems, to integrate the use of common software packages into their analysis and solutions, and to prepare written and verbal conclusions from that analysis.

Introduction to Management Science

CD ROM contains: "all the spreadsheets referred to in the text, as well as three software tools (Premium Solver, Crystal Ball, Sensitivity Toolkit)."

Spreadsheet Modeling and Decision Analysis

Financial Modeling with Crystal Ball and Excel

This best-selling introduction to the techniques and applications of management science is designed to make the subject easy to understand, interesting, and accessible for readers with limited mathematical background or skills. The book focuses on management science not only as a collection of techniques and processes, but as a philosophy and method for approaching problems in a logical

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manner. KEY TOPICS: Following a "begin-from-the-basics" approach for all topics, this book provides comprehensive coverage and flexible organization but does not assume an understanding of the mathematical underpinnings of any topic on the part of the reader. Each short, easy-to-read chapter centers around simple, straightforward examples that demonstrate the fundamentals of the techniques and provide specific solution steps that can be applied to other situations. Demonstrates how management science techniques can improve efficiency and save money. It also interweaves computer usage throughout every chapter. The sixth edition of Introduction to Management Science has been revised to reflect the most up-to-date practices and techniques. It now includes a revised discussion on the modeling process and new discussions the Analytical Hierarchy Procedure (AHP) and Multiple Regression. It also includes Excel Spreadsheet Solutions, including Excel QM, Crystal Ball software, and TreePlan software. An essential reference book for every professional manager.

Practical Spreadsheet Risk Modeling for Management

Applied Management Science, 2Nd Ed (W/Cd)

This text takes an active-learning approach, providing numerous examples and

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problems so students can practice extensively with a concept before moving on. Four types of problems -- skill-building, skill-extending, modeling, and cases are graded within sections and chapters to help instructors assign homework. Another important feature is the way that the text integrates modeling into all functional areas of business: finance, marketing, operations management using real examples and real data. The text emphasizes modeling over algebraic formulations and memorization of particular models. Shell files are also provided so that instructors can give students as much or as little information as they need.

Excel 2013: The Missing Manual

Applied Equity Analysis and Portfolio Management, + Online Video Course

An accessible introduction to optimization analysis using spreadsheets Updated and revised, Optimization Modeling with Spreadsheets, Third Edition emphasizes model building skills in optimization analysis. By emphasizing both spreadsheet modeling and optimization tools in the freely available Microsoft® Office Excel® Solver, the book illustrates how to find solutions to real-world optimization problems without needing additional specialized software. The Third Edition

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includes many practical applications of optimization models as well as a systematic framework that illuminates the common structures found in many successful models. With focused coverage on linear programming, nonlinear programming, integer programming, and heuristic programming, Optimization Modeling with Spreadsheets, Third Edition features: An emphasis on model building using Excel Solver as well as appendices with additional instructions on more advanced packages such as Analytic Solver Platform and OpenSolver Additional space devoted to formulation principles and model building as opposed to algorithms New end-of-chapter homework exercises specifically for novice model builders Presentation of the Sensitivity Toolkit for sensitivity analysis with Excel Solver Classification of problem types to help readers see the broader possibilities for application Specific chapters devoted to network models and data envelopment analysis A companion website with interactive spreadsheets and supplementary homework exercises for additional practice Optimization Modeling with Spreadsheets, Third Edition is an excellent textbook for upper-undergraduate and graduate-level courses that include deterministic models, optimization, spreadsheet modeling, quantitative methods, engineering management, engineering modeling, operations research, and management science. The book is an ideal reference for readers wishing to advance their knowledge of Excel and modeling and is also a useful guide for MBA students and modeling practitioners in business and non-profit sectors interested in spreadsheet optimization.

Applied Sport Management Skills, Second Edition (With Web Study Guide)

Combines topics from two traditionally distinct quantitative subjects, probability/statistics and management science/optimization, in a unified treatment of quantitative methods and models for management. Stresses those fundamental concepts that are most important for the practical analysis of management decisions: modeling and evaluating uncertainty explicitly, understanding the dynamic nature of decision-making, using historical data and limited information effectively, simulating complex systems, and allocating scarce resources optimally.

Applied Management Science

Table of contents

Spreadsheet Modeling for Business Decisions

Easy to understand and to the point--and without any jargon--Management Science Modeling uses an active-learning approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research,

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you'll easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The CD-ROMs packaged with every new book include the following useful add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); Solver Table, which allows you to do sensitivity analysis; and Premium Solver for Education from Frontline Systems. All of these add-ins have been revised for Excel 2007.

Business Analytics: The Art of Modeling With Spreadsheets, 5th Edition

Market_Desc: · Business Studies, Accounting, Finance, and Operations
Management courses that offer practical computing skills as an integral part of the course syllabus· Managers and Analysts who want to develop their model-building skills
Special Features: · The use of spreadsheet models in finance, business and management decision-making is on the increase· Other books on spreadsheet modeling tend to focus on applied management science and complex financial models, which restricts the market· This new edition will follow the active learning approach which focuses on the practical aspect of how to build computer models while summarizing the mathematical logic as to why the model is so constructed· A

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website will accompany the text, containing hands on development models to enable the reader to put theory into practice. A new chapter entitled Investment Analysis Models will be added to widen the appeal to students in finance and accounting. All references to Excel (including the Excel refresher notes in the appendix) have been upgraded to reflect the latest version of Microsoft Office (e. g. Excel 2003 and Windows XP). Job sequencing including a VBA routine for Johnson s Rule. Multiplicative Holt-Winter s model About The Book: This text adopts an active learning approach with the emphasis being placed on the utilization of software tools to help build models. The learn by example approach used throughout the book guides the user through the complexities of model building. Every day examples from business and operations management form the basis of the book s hands on development models that help the reader to appreciate Excel s power and flexibility.

Managerial Decision Modeling

Now in its third edition, Management Science helps business professionals gain the essential skills needed to develop real expertise in business modeling. The biggest change in the text is the conversion of software from Crystal Ball to Risk Solver to reflect changes in the field. More coverage of management science topics has been added. Broader coverage of Excel demonstrates how to create models. Additional open-ended case studies that are less structured have also been

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included along with new exercises. These changes will help business professionals learn how to apply the information in the field.

Data, Models, and Decisions

Applied Sport Management Skills, Third Edition With Web Study Guide, takes a unique and effective approach to teaching students how to become strong leaders and managers in the world of sport. Organized around the central management functions—planning, organizing, leading, and controlling—this third edition addresses the Common Professional Component topics outlined by the Commission on Sport Management Accreditation (COSMA). The text explains important concepts but then takes the student beyond theories, to applying those management principles and developing management skills. This practical how-to approach, accompanied by unmatched learning tools, helps students put concepts into action as sport managers—developing the skills of creative problem solving and strategic planning, and developing the ability to lead, organize, and delegate. Applied Sport Management Skills, Third Edition, has been heavily revised and touts a full-color format with 1,300 new references. Content updates keep pace with industry trends, including deeper discussions of legal liability, risk management and equipment management, servant leadership, sport culture, and social media. Particularly valuable are the special elements and practical applications that offer students real opportunities to develop their skills: Features such as Reviewing

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Their Game Plan and Sport Management Professionals @ Work (new to this edition) provide a cohesive thread to keep students focused on how sport managers use the concepts on the job. Applying the Concept and Time-Out sidebars offer opportunities for critical thinking by having the student think about how specific concepts relate to a sport situation or to the student's actual experiences in sports, including part-time jobs, full-time jobs, internships, and volunteer work. Self-Assessment exercises offer insight into students' strengths and weaknesses and how to address shortcomings. An enhanced web study guide is integrated with the text to facilitate a more interactive setting with which to complete many of the learning activities. Several of the exercises require students to visit a sport organization and answer questions to gain a better understanding of sport management. Skill-Builder Exercises present a variety of scenarios and provide step-by-step guidance on handling day-to-day situations such as setting priorities, conducting job interviews, handling conflict, and coaching employees to better performance. Sports and Social Media Exercises offer Internet-based activities that expose students to the role of social media in managing a sport organization. Students are required to use popular social media sites such as Facebook, Twitter, and LinkedIn and visit sport websites. Game Plan for Starting a Sport Business cases put students in the driver's seat and ask them to perform managerial activities such as developing an organization structure and formulating ideas on how to lead their employees. The web study guide allows students to complete most of the learning activities online or download them and then submit them to

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the instructor. Instructors will also have access to a suite of ancillaries: an instructor guide, test package, and presentation package. Applied Sport Management Skills, Third Edition, is a critical resource that provides students with a thorough understanding of the management principles used in sport organizations while also helping students developing their practical skills. Students will appreciate the opportunity to begin building a solid foundation for a fulfilling career in sport management.

Managerial Decision Modeling with Spreadsheets

The world's most popular spreadsheet program is now more powerful than ever, but it's also more complex. That's where this Missing Manual comes in. With crystal-clear explanations and hands-on examples, Excel 2013: The Missing Manual shows you how to master Excel so you can easily track, analyze, and chart your data. You'll be using new features like PowerPivot and Flash Fill in no time. The important stuff you need to know: Go from novice to ace. Learn how to analyze your data, from writing your first formula to charting your results. Illustrate trends. Discover the clearest way to present your data using Excel's new Quick Analysis feature. Broaden your analysis. Use pivot tables, slicers, and timelines to examine your data from different perspectives. Import data. Pull data from a variety of sources, including website data feeds and corporate databases. Work from the Web. Launch and manage your workbooks on the road, using the new Excel Web

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App. Share your worksheets. Store Excel files on SkyDrive and collaborate with colleagues on Facebook, Twitter, and LinkedIn. Master the new data model. Use PowerPivot to work with millions of rows of data. Make calculations. Review financial data, use math and scientific formulas, and perform statistical analyses.

The Art of Modeling with Spreadsheets

Emphasizes building the most appropriate model possible from the available data. * Major focus is on analysis and communication of results to management. Teaches readers how to conduct a management science study, analyze different situations, break down the steps of problem-solving, write a business report, and effectively communicate study results to management. * A supporting CD-ROM is packaged with every book to include three complete additional chapters, additional cases and problems for every chapter, coverage of key algorithms and derivations, a review of statistics, the complete WINQSB package developed by Yih-Long Chang, and Excel files for every chapter. * Computer Integrated Approach: Use of Excel, WinQSB, and LINDO for windows integrated throughout text for use in solving models.

Practical Management Science

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This innovative book shows readers how to use the management science results in actual managerial decision making. It focuses on real-world applications and using software rather than straight mathematics. This approach allows readers to concentrate on learning to use the management science results in managerial decision making.· Introduction to Management Science Models· Linear and Integer Programming Models· Applications of Linear and Integer Programming Models· Network Models· Project Scheduling Models· Decision Models· Forecasting· Inventory Models· Queuing Models· Simulation Models

Mathematical Modeling for Business Analytics

This Text Emphasizes Balancing The Theory Behind Decision Modeling And The Use Of Spreadsheets To Easily Set Up And Solve These Models. From A Managerial Is To Gain Insight Into The Problem, Not The Detailed Mechanics Of The Solution Process.

Data Analysis for Managers with Microsoft Excel

Student Solutions Manual for Applied Management Science and Spreadsheet Modeling

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Mathematical programming: an overview; solving linear programs; sensitivity analysis; duality in linear programming; mathematical programming in practice; integration of strategic and tactical planning in the aluminum industry; planning the mission and composition of the U.S. merchant Marine fleet; network models; integer programming; design of a naval tender job shop; dynamic programming; large-scale systems; nonlinear programming; a system for bank portfolio planning; vectors and matrices; linear programming in matrix form; a labeling algorithm for the maximum-flow network problem.

Statistics for Environmental Science and Management, Second Edition

Praise for Financial Modeling with Crystal Ball(r) and Excel(r) "Professor Charnes's book drives clarity into applied Monte Carlo analysis using examples and tools relevant to real-world finance. The book will prove useful for analysts of all levels and as a supplement to academic courses in multiple disciplines." -Mark Odermann, Senior Financial Analyst, Microsoft "Think you really know financial modeling? This is a must-have for power Excel users. Professor Charnes shows how to make more realistic models that result in fewer surprises. Every analyst needs this credibility booster." -James Franklin, CEO, Decisioneering, Inc. "This book packs a first-year MBA's worth of financial and business modeling education into a

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few dozen easy-to-understand examples. Crystal Ball software does the housekeeping, so readers can concentrate on the business decision. A careful reader who works the examples on a computer will master the best general-purpose technology available for working with uncertainty." -Aaron Brown, Executive Director, Morgan Stanley, author of *The Poker Face of Wall Street* "Using Crystal Ball and Excel, John Charnes takes you step by step, demonstrating a conceptual framework that turns static Excel data and financial models into true risk models. I am astonished by the clarity of the text and the hands-on, step-by-step examples using Crystal Ball and Excel; Professor Charnes is a masterful teacher, and this is an absolute gem of a book for the new generation of analyst." -Brian Watt, Chief Operating Officer, GECC, Inc. "Financial Modeling with Crystal Ball and Excel is a comprehensive, well-written guide to one of the most useful analysis tools available to professional risk managers and quantitative analysts. This is a must-have book for anyone using Crystal Ball, and anyone wanting an overview of basic risk management concepts." -Paul Dietz, Manager, Quantitative Analysis, Westar Energy "John Charnes presents an insightful exploration of techniques for analysis and understanding of risk and uncertainty in business cases. By application of real options theory and Monte Carlo simulation to planning, doors are opened to analysis of what used to be impossible, such as modeling the value today of future project choices." -Bruce Wallace, Nortel

Management Science, Logistics, and Operations Research

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Corporate Financial Analysis with Microsoft® Excel® visualizes spreadsheets as an effective management tool both for financial analysis and for coordinating its results and actions with marketing, sales, production and service operations, quality control, and other business functions. Taking an integrative view that promotes teamwork across corporate functions and responsibilities, the book contains dozens of charts, diagrams, and actual Excel® screenshots to reinforce the practical applications of every topic it covers. The first two sections— Financial Statements and Cash Budgeting— explain how to use spreadsheets for: Preparing income statements, balance sheets, and cash flow statements Performing vertical and horizontal analyses of financial statements Determining financial ratios and analyzing their trends and significance Combining quantitative and judgmental techniques to improve forecasts of sales revenues and customer demands Calculating and applying the time value of money Managing inventories, safety stocks, and the allocation of resources The third and final section—Capital Budgeting— covers capital structure, the cost of capital, and leverage; the basics of capital budgeting, including taxes and depreciation; applications, such as new facilities, equipment replacement, process improvement, leasing versus buying, and nonresidential real estate; and risk analysis of capital budgets and the potential impacts of unforeseen events. Corporate Financial Analysis with Microsoft® Excel® takes a broad view of financial functions and responsibilities in relation to those of other functional parts of modern corporations, and it

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demonstrates how to use spreadsheets to integrate and coordinate them. It provides many insightful examples and case studies of real corporations, including Wal-Mart, Sun Microsystems, Nike, H. J. Heinz, Dell, Microsoft, Apple Computer, and IBM. Corporate Financial Analysis with Microsoft® Excel® is the ideal tool for managing your firm's short-term operations and long-term capital investments.

Business Analytics: Data Analysis & Decision Making

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Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

Professional Financial Computing Using Excel and VBA

Excel Models for Business and Operations Management

Practical Spreadsheet Modeling Using @Risk provides a guide of how to construct applied decision analysis models in spreadsheets. The focus is on the use of Monte Carlo simulation to provide quantitative assessment of uncertainties and key risk drivers. The book presents numerous examples based on real data and relevant practical decisions in a variety of settings, including health care, transportation, finance, natural resources, technology, manufacturing, retail, and sports and entertainment. All examples involve decision problems where uncertainties make simulation modeling useful to obtain decision insights and explore alternative choices. Good spreadsheet modeling practices are highlighted. The book is suitable for graduate students or advanced undergraduates in business, public policy, health care administration, or any field amenable to simulation modeling of decision problems. The book is also useful for applied practitioners seeking to build or enhance their spreadsheet modeling skills. Features Step-by-step examples of spreadsheet modeling and risk analysis in a variety of fields Description of probabilistic methods, their theoretical foundations, and their practical application in a spreadsheet environment Extensive example models and exercises based on

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real data and relevant decision problems Comprehensive use of the @Risk software for simulation analysis, including a free one-year educational software license

Management Science and Decision Technology

"Professional Financial Computing Using Excel and VBA is an admirable exposition that bridges the theoretical underpinnings of financial engineering and its application which usually appears as a "black-box" software application. The book opens the black-box and reveals the architecture of risk-modeling and financial engineering based on industry-standard stochastic models by utilizing Excel and VBA functionality to create a robust and practical modeling tool-kit. Financial engineering professionals who purchase this book will have a jumpstart advantage for their customized financial engineering and modeling needs." Dr. Cameron Wicentowich Vice President, Treasury Analytics Canadian Imperial Bank of Commerce (CIBC) "Spreadsheet modeling for finance has become a standard course in the curriculum of many Quantitative Finance programs since the Excel-based Visual Basic programming is now widely used in constructing optimal portfolios, pricing structured products and managing risks. Professional Financial Computing Using Excel and VBA is written by a unique team of finance, physics and computer academics and practitioners. It is a good reference for those who are studying for a Masters degree in Financial Engineering and Risk Management. It

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can also be useful for financial engineers to jump-start a project on designing structured products, modeling interest term structure or credit risks." Dr. Jin Zhang Director of Master of Finance Program and Associate Professor The University of Hong Kong "Excel has been one of the most powerful tools for financial planning and computing over the last few years. Most users utilize a fraction of its capabilities. One of the reasons is the limited availability of books that cover the advanced features of Excel for Finance. Professional Financial Computing Using Excel and VBA goes the extra mile and deals with the Excel tools many professionals call for. This book is a must for professionals or students dealing with financial engineering, financial risk management, computational finance or mathematical finance. I loved the way the authors covered the material using real life, hands-on examples." Dr. Isaac Gottlieb Temple University Author, Next Generation Excel: Modeling in Excel for Analysts and MBAs

Practical Spreadsheet Modeling Using @Risk

The focus of this book is on using data and spreadsheet models effectively for the analysis of business problems and decision making. Included are discussions of building good spreadsheet models; data collection, visualization, and statistical analysis; forecasting; optimization using Excel Solver; decision and risk analysis; and simulation using Crystal Ball add-in for Excel and Arena BE. The principal focus is on gaining insight and intuition for better decisions, with applications in

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operations planning, finance, and marketing.

Introduction to Management Science

Render provides a modern, Excel-Based, and thoroughly Canadian introduction to management science concepts and techniques. This second edition has more fully integrated Canadian content than before and continues to be a perfect balance between decision modeling and the use of spreadsheets to set up and solve modeling problems.

Models and Managers: The Concept of a Decision Calculus

Risk analytics is developing rapidly, and analysts in the field need material that is theoretically sound as well as practical and straightforward. A one-stop resource for quantitative risk analysis, Practical Spreadsheet Risk Modeling for Management dispenses with the use of complex mathematics, concentrating on how powerful techniques and methods

Women and Men in Management

Focusing on models of management science, while downplaying the traditional

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requirement of mathematics and the coverage of algorithms, this text emphasizes spreadsheets - primarily Excel 5.0 - throughout

Managerial Decision Modeling With Spreadsheets And Student Cd Package, 2/E (With Cd)

Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007.

Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Optimization Modeling with Spreadsheets

Revised, expanded, and updated, this second edition of Statistics for

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Environmental Science and Management is that rare animal, a resource that works well as a text for graduate courses and a reference for appropriate statistical approaches to specific environmental problems. It is uncommon to find so many important environmental topics covered in one book. Its strength is author Bryan Manly's ability to take a non-mathematical approach while keeping essential mathematical concepts intact. He clearly explains statistics without dwelling on heavy mathematical development. The book begins by describing the important role statistics play in environmental science. It focuses on how to collect data, highlighting the importance of sampling and experimental design in conducting rigorous science. It presents a variety of key topics specifically related to environmental science such as monitoring, impact assessment, risk assessment, correlated and censored data analysis, to name just a few. Revised, updated or expanded material on: Data Quality Objectives Generalized Linear Models Spatial Data Analysis Censored Data Monte Carlo Risk Assessment There are numerous books on environmental statistics; however, while some focus on multivariate methods and others on the basic components of probability distributions and how they can be used for modeling phenomenon, most do not include the material on sampling and experimental design that this one does. It is the variety of coverage, not sacrificing too much depth for breadth, that sets this book apart.

Practical Management Science

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A "hands-on" guide to applied equity analysis and portfolio management From asset allocation to modeling the intrinsic value of a stock, Applied Equity Analysis and Portfolio Management + Online Video Course offers readers a solid foundation in the practice of fundamental analysis using the same tools and techniques as professional investors. Filled with real-world illustrations and hands-on applications, Professor Weigand's learning system takes a rigorous, empirical approach to topics such as analyzing the macro-finance environment, sector rotation, financial analysis and valuation, assessing a company's competitive position, and reporting the performance of a stock portfolio. Unlike typical books on this subject—which feature chapters to read and exercises to complete—this resource allows readers to actively participate in the learning experience by completing writing exercises and manipulating interactive spreadsheets that illustrate the principles being taught. The learning system also features instructional videos that demonstrate how to use the spreadsheet models and excerpts from the author's blog, which are used to depict additional examples of the analysis process. Along the way, it skillfully outlines an effective approach to creating and interpreting outputs typically associated with a top-down money management shop — including a macroeconomic forecasting newsletter, detailed stock research reports, and a portfolio performance attribution analysis. Covers topics including active and passive money management, fundamental analysis and portfolio attribution analysis Companion streaming videos show how to use free online data to create your own analyses of key economic indicators, individual

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stocks, and stock portfolios A valuable resource for universities who have applied equity analysis and portfolio management courses Practical and up-to-date, the book is an excellent resource for those with a need for practical investment expertise.

Corporate Financial Analysis with Microsoft Excel

This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur. Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

Management Science Modeling

The fifth edition text focuses on business situations, including prominent non-mathematical issues, the use spreadsheets, and involves model formulation and assessment more than model structuring. The text has three key elements: modeling, case studies, and spreadsheets. In addition to examples, nearly every

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chapter includes one or two case studies patterned after actual applications to convey the whole process of applying management science.

Applied Management Science

"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among business, industry, and government, providing innovative theories and practices in operations research"--Provided by publisher.

Applied Management Science and Spreadsheet Modeling

This text presents statistical concepts and methods in a unified, modern, spreadsheet-oriented approach. Featuring a wealth of business applications, this examples-based text illustrates a variety of statistical methods to help students analyze data sets and uncover important information to aid decision-making. DATA ANALYSIS FOR MANAGERS contains professional StatPro add-ins for Microsoft Excel from Palisade, valued at one hundred fifty dollars packaged at no additional cost with every new text.

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