

## Ethics In Media Communications Cases And Controversies With In

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From Twitter to Tahrir Square: Ethics in Social and New Media Communication [2 volumes]  
Law and Ethics for Today's Journalist  
Cases in Public Relations Management

### AMA Manual of Style: A Guide for Authors and Editors

Over the last few years, the O.J. Simpson case, then the Lewinsky-Clinton affair, and scores of minor scandals have dominated the US press, often taking precedence over important domestic and international issues. This tabloidization of the news media, both here and abroad, has proved that "the market" cannot insure media quality. In a democracy, for media to function well, they must be free of both political and economic muzzling. The only solution is to add self-regulation, or quality control, by professionals and public to the other two forces, the market and state regulation. In this controversial volume, Claude-Jean Bertrand sets out to define a set of accountability systems--democratic, efficient, and harmless--to insure true freedom and quality of media. This brief, highly literate volume focuses not on philosophical foundations of media ethics or case stories, but on what is now missing in the codes. Many books deal with media ethics but few deal with accountability. Media Ethics and Accountability Systems zeroes in on the many nongovernmental methods of enforcing "quality control," and on the difficulty of getting the media microcosm to accept such accountability. To remedy this lack, Bertrand proposes rethinking existing "media accountability systems," some 30 to 40 in number, and creation of new ones. He observes that existing systems are rooted in four basic approaches: training: the education of citizens in media use and the incorporation of ethics courses in journalistic education; evaluation: criticism (positive and negative) not only from politicians, consumerists, and intellectuals, but from media professionals themselves; monitoring: by independent, academic experts over extended periods of time into the long-term effects; and feedback: giving ear to the

various segments of media users and their needs and tastes, rather than scrutinizing sales and ratings. Media Ethics will be of particular interest to academics in the fields of communication and journalism, as well as to the general reader with an interest in public issues and a civic concern for society.

### **Mass Media**

In modern politics as well as in historical times, character attacks abound. Words and images, like symbolic and psychological weapons, have sullied or destroyed numerous reputations. People mobilize significant material and psychological resources to defend themselves against such attacks. How does character assassination "work," and when does it not? Why do many targets fall so easily when they are under character attack? How can one prevent attacks and defend against them? The Routledge Handbook of Character Assassination and Reputation Management offers the first comprehensive examination of character assassination. Moving beyond studying corporate reputation management and how public figures enact and maintain their reputation, this lively volume offers a framework and cases to help understand, critically analyze, and effectively defend against such attacks. Written by an international and interdisciplinary team of experts, the book begins with a theoretical introduction and extensive description of the "five pillars" of character assassination: (1) the attacker, (2) the target, (3) the media, (4) the public, and (5) the context. The remaining chapters present engaging case studies suitable for class discussion. These include: Roman emperors; Reformation propaganda; the Founding Fathers; defamation in US politics; women politicians; autocratic regimes; European leaders; celebrities; nations; Internet campaigns. This handbook will prove invaluable to undergraduate and postgraduate students in communication, political science, history, sociology, and psychology departments. It will also help researchers become independent, critical, and informed thinkers capable of avoiding the pressure and manipulations of the media.

### **Ethics in Media Communications**

Presents a new theory of media ethics that is explicitly international.

### **Ethics in Media Communications: Cases and Controversies**

Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the

literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader's Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader's Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

### **Digital Media Ethics**

This book, intended as a core text for a basic course on Media Ethics, takes a distinctive approach to the study of ethics. Focusing on one historic episode per chapter, the book is divided into three parts that represent the three major functions of the media within democratic societies: news, persuasion, and entertainment. This sets the book apart from many ethics books, which are generally located within the journalistic paradigm. Blending classic and contemporary cases, these three very well known authors discuss media ethics with a thorough grounding in theory, particularly communitarian theory, an antidote to the more widely discussed libertarian theory. Reviewers noted a distinctly international feeling to the book, considered a plus, as well as good coverage of contemporary topics like blogging and entertainment.

### **The Handbook of Mass Media Ethics**

The AMA Manual of Style is a must-have guide for those seeking to publish research findings and anyone involved in medical or scientific publishing. But more than just a style manual, it offers guidance on how to navigate the dilemmas that authors, researchers and their institutions, medical editors and publishers, and members of the news media who cover

scientific research confront on a daily basis. Written by an expert committee of JAMA and Archives editors, this 10th edition thoroughly covers ethical and legal issues, authorship, conflicts of interest, scientific misconduct, and intellectual property, in addition to preparation of articles for publication, style, terminology, measurement, and quantification. Customers who purchase the Special Online Bundle Package receive the hardcover 10th edition, as well as a one-year subscription to the Online Edition.

### **Controversial Matters on Media Ethics**

Our new media landscape of social networking, blogging, and interactivity has forever changed how media content is produced and distributed. Choices about how to gather, evaluate and publish information are ever more complex. This blurring of boundaries between general public values and the values of media professionals has made media ethics an essential issue for media professionals, but also demonstrates how it must be intrinsically part of the wider public conversation. This book teaches students to navigate ethical questions in a digital society and apply ethical concepts and guidelines to their own practice. Using case studies, judgement call boxes and further reading, *Understanding Media Ethics* clarifies the moral concepts in media contexts, and enables students to apply them to practical decision making through real-life worked examples. Covering key topics such as media freedoms, censorship, privacy, standards, taste, regulation, codes of practice and the ethics of representation, this is an essential guide for students in journalism, media, communication and public relations.

### **Case Studies in Organizational Communication**

*Law and Ethics for Today's Journalist* offers aspiring and working journalists the practical understanding of law and ethics they must have to succeed at their craft. Instead of covering every nuance of media law for diverse communications majors, Mathewson focuses exclusively on what's relevant for journalists. Even though media law and media ethics are closely linked together in daily journalistic practice, they are usually covered in separate volumes. Mathewson brings them together in a clear and colourful way that practicing journalists will find more useful. Everything a journalist needs to know about legal protections, limitations, and risks inherent in workaday reporting is illustrated with highlights from major court opinions. Mathewson advises journalists who must often make ethical decisions on the spot with no time for the elaborate, multi-faceted analysis. The book assigns to journalists the hard decisions on ethical questions such as whether to go undercover or otherwise misrepresent themselves in order to get a big story. The ethics chapter precedes the law chapters because ethical standards should underlie a journalist's work at all times. There may be occasions when ethics and law are not parallel, thus calling for the journalist to make a personal judgment. *Law and Ethics for Today's Journalist* is user-friendly, written in clear, direct, understandable language on issues that really matter to a working journalist.

Supplementary reading of the actual court cases is recommended and links to most cases are provided in the text. The text includes a fine (but purposely not exhaustive) bibliography listing important and useful legal cases, including instructive appellate and trial court opinions, state as well as federal.

### **Social Media and Crisis Communication**

Media Ethics: Key Principles for Responsible Practice makes ethics accessible and applicable to media practice, and explains key ethical principles and their application in print and broadcast journalism, public relations, advertising, marketing, and digital media. Unlike application-oriented casebooks, this text sets forth the philosophical underpinnings of key principles and explains how each should guide responsible media behavior. Author Patrick Lee Plaisance synthesizes classical and contemporary ethics in an accessible way to help students ask the right questions and develop their critical reasoning skills, as both media consumers and media professionals of the future. The Second Edition includes new examples and case studies, expanded coverage of digital media, and two new chapters that distinguish the three major frameworks of media ethics and explore the discipline across new media platforms, including blogs, new forms of digital journalism, and social networking sites.

### **Understanding Media Ethics**

Journalism Ethics: Arguments and Cases for the 21st Century explores the major ethical dilemmas facing journalists in the digital age. Engaging with both the theory and practice of journalism ethics, this text explains the key ethical concepts and dilemmas in journalism and provides an international range of examples and case studies, considering traditional and social media from a global perspective. Journalism Ethics offers an introductory philosophical underpinning to ethics that traces the history of the freedom of expression from the time of Greek philosophers like Aristotle, through the French and American revolutions, to modern day. Throughout the book Patching and Hirst examine ethically-challenging issues such as deception, trial by media, dealing with sources and privacy intrusion. They also explore continuing ethical fault lines around accuracy, bias, fairness and objectivity, chequebook journalism, the problems of the foreign correspondent, the conflicts between ethics and the law and between journalists and public relations consultants. Concluding with a step-by-step guide to ethical thinking on the job, this textbook is an invaluable resource for students of journalism, media and communication.

### **Media Law, Ethics, and Policy in the Digital Age**

In the modern hyperconnected society, consumers are able to access news from a variety of channels, including social media, television, mobile devices, the internet, and more. From sensationalist headlines designed to attract click-throughs

to accusations of bias assigned to specific news sources, it is more important now than ever that the media industry maintains best practices and adheres to ethical reporting. By properly informing citizens of critical national concerns, the media can help to transform society and promote active participation. *Journalism and Ethics: Breakthroughs in Research and Practice* examines the impacts of journalism on society and the media's responsibility to accurately inform citizens of government and non-government activities in an ethical manner. It also provides emerging research on multimedia journalism across various platforms and formats using digital technologies. Highlighting a range of pertinent topics such as investigative journalism, freedom of expression, and media regulation, this publication is an ideal reference source for media professionals, public relations officers, reporters, news writers, scholars, academicians, researchers, and upper-level students interested in journalism and journalistic ethics.

### **Media Ethics**

Have you ever wondered exactly what ethical standards exist in the media? *ETHICS IN MEDIA COMMUNICATIONS: CASES AND CONTROVERSIES* explains it all and shows you that there's a lot more to the story behind the scenes. Whether the issue is censorship, privacy, or accuracy, the media is governed by ethical norms that you need to know. And because it's packed with case studies and review tools, this media ethics textbook is the one that will help out on the test as well. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### **The Handbook of Global Communication and Media Ethics**

*The Law of Journalism and Mass Communication, Sixth Edition*, by Robert Trager, Susan Dente Ross, and Amy Reynolds offers a clear and engaging introduction to media law with comprehensive coverage and analysis of key cases for future journalists and media professionals. You are introduced to key legal issues at the start of each chapter, building your critical thinking skills before progressing to real-world landmark cases that demonstrate how media law is applied today. Contemporary examples, emerging legal topics, international issues, and cutting-edge research all help you to retain and apply principles of media law in practice. The thoroughly revised Sixth Edition has been reorganized and shortened to 12 chapters, streamlining the content and offering instructors more opportunities for classroom activities. This edition also goes beyond the judiciary—including discussions of tweets and public protests, alcohol ads in university newspapers, global data privacy and cybersecurity, libel on the internet, and free speech on college campuses—to show how the law affects the ways mass communication works and how people perceive and receive that work.

### **Journalism Ethics**

This timely guide examines the influence of social media in private, public, and professional settings, particularly the ethical implications of the cultural changes and trends created by their use. • Features expert contributors from different academic backgrounds to provide varied perspectives • Integrates theoretical analysis with practical solutions to stimulate critical thinking while engaging interest • Includes practical guidelines for navigating a changing media environment • Reveals how ancient Chinese philosophies can provide a framework for ethics in social and new media • Provides helpful criteria for working responsibly with social networking sites

### **Ethics for Public Communication**

### **Ethics in Media Communications: Cases and Controversies**

Closely organized around the Society of Professional Journalists' code of ethics -- the news industry's widely accepted "gold standard" of journalism principles -- this updated edition uses real-life case studies to demonstrate how journalism students and professionals can identify and reason through ethical dilemmas. Stressing the cross-platform viability of basic ethical principles, this study features a wide selection of case studies penned by professional journalists-including several new additions-that offer examples of thoughtful, powerful, and principled reporting. Cases where regrettable decisions have taught important lessons are also included, providing a new template for analyzing moral predicaments.

### **Ethics in Media Communications**

The anthrax incidents following the 9/11 terrorist attacks put the spotlight on the nation's public health agencies, placing it under an unprecedented scrutiny that added new dimensions to the complex issues considered in this report. The Future of the Public's Health in the 21st Century reaffirms the vision of Healthy People 2010, and outlines a systems approach to assuring the nation's health in practice, research, and policy. This approach focuses on joining the unique resources and perspectives of diverse sectors and entities and challenges these groups to work in a concerted, strategic way to promote and protect the public's health. Focusing on diverse partnerships as the framework for public health, the book discusses: The need for a shift from an individual to a population-based approach in practice, research, policy, and community engagement. The status of the governmental public health infrastructure and what needs to be improved, including its interface with the health care delivery system. The roles nongovernment actors, such as academia, business, local communities and the media can play in creating a healthy nation. Providing an accessible analysis, this book will be important to public health policy-makers and practitioners, business and community leaders, health advocates, educators and journalists.

## **Routledge Handbook of Character Assassination and Reputation Management**

Developed for advanced students in public relations, Cases in Public Relations Management uses recent cases in public relations that had outcomes varying from expected to unsuccessful. The text challenges students to think analytically, strategically, and practically. Each case is based on real events, and is designed to encourage discussion, debate, and exploration of the options available to today's strategic public relations manager. Key features of this text include coverage of the latest controversies in current events, discussion of the ethical issues that have made headlines in recent years, and strategies used by public relations practitioners. Each case has extensive supplemental materials taken directly from the case for students' further investigation and discussion. The case study approach encourages readers to assess what they know about communication theory, the public relations process, and management practices, and prepares them for their future careers as PR practitioners. New to the second edition are: 27 new case studies, including coverage of social media and social responsibility elements New chapters on corporate social responsibility (CSR) and activism End-of-chapter exercises Embedded hyperlinks in eBook Fully enhanced companion website that includes: Instructor resources: PowerPoint presentations, Case Supplements, Instructor Guides Student resources: Quizzes, Glossary, Case Supplements

## **Media & Ethics**

The text presents a systematic approach for moral reasoning that combines ethical theory with the practice of ethics by media professionals. The text combines an overview of key issues with cases.

## **World Media Ethics**

The growing presence of digital technologies has caused significant changes in the protection of digital rights. With the ubiquity of these modern technologies, there is an increasing need for advanced media and rights protection. Media Law, Ethics, and Policy in the Digital Age is a key resource on the challenges, opportunities, issues, controversies, and contradictions of digital technologies in relation to media law and ethics and examines occurrences in different socio-political and economic realities. Highlighting multidisciplinary studies on cybercrime, invasion of privacy, and muckraking, this publication is an ideal reference source for policymakers, academicians, researchers, advanced-level students, government officials, and active media practitioners.

## **The Future of the Public's Health in the 21st Century**

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and

local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

### **Social Media Communication**

Social Media and Crisis Communication provides a unique and timely contribution to the field of crisis communication by addressing how social media are influencing the practice of crisis communication. The book, with a collection of chapters contributed by leading communication researchers, covers the current and emerging interplay of social media and crisis communication, recent theories and frameworks, overviews of dominant research streams, applications in specific crisis areas, and future directions. Both the theoretical and the practical are discussed, providing a volume that appeals to both academic-minded readers as well as professionals at the managerial, decision-making level. The audience includes public relations and corporate communication scholars, graduate students studying social media and crisis communication, researchers, crisis managers working in communication departments, and business leaders who make strategic business communication planning. No other volume has provided the overarching synthesis of information regarding the field of crisis communication and social media that this book contains. Incorporated in this volume is the recent Social-mediated Crisis Communication Model developed by the editors and their co-authors, which serves as a framework for crisis and issues management in a rapidly evolving media landscape.

### **Media Law and Ethics,, Third Edition**

In this volume, several communication researchers deal with different moral controversial issues. Communication and ethics are two faces of the same coin, because communication is just the ability of the human being to respect the equal condition of others to their right to be informed of social matters. Only when they have had right information about the public interest they can participate in their community as citizens. In this book we collected different significant contributions on communication and the main current questions of moral dilemmas.

### **Political Communication Ethics**

Controversies in Media Ethics offers students, instructors and professionals multiple perspectives on media ethics issues presenting vast "gray areas" and few, if any, easy answers. This third edition includes a wide range of subjects, and

demonstrates a willingness to tackle the problems raised by new technologies, new media, new politics and new economics. The core of the text is formed by 14 chapters, each of which deals with a particular problem or likelihood of ethical dilemma, presented as different points of view on the topic in question, as argued by two or more contributing authors. The 15th chapter is a collection of "mini-chapters," allowing students to discern first-hand how to deal with ethical problems. Contributing authors John A. Armstrong, Peter J. Gade, Julianne H. Newton, Kim Sheehan, and Jane B. Singer provide additional voices and perspectives on various topics under discussion. This edition has been thoroughly updated to provide: discussions of issues reflecting the breadth and depth of the media spectrum numerous real-world examples broad discussion of confidentiality and other timely topics A Companion Website ([www.routledge.com/textbooks/9780415963329](http://www.routledge.com/textbooks/9780415963329)) supplies resources for both students and instructors. You can also join the Controversies community on Facebook: <http://www.facebook.com/CME3rd> Developed for use in media ethics courses, Controversies in Media Ethics provides up-to-date discussions and analysis of ethical situations across a variety of media, including issues dealing with the Internet and new media. It provides a unique consideration of ethical concerns, and serves as provocative reading for all media students.

### **Media Ethics and Accountability Systems**

The third edition of Media Law and Ethics features a complete updating of all major U.S. Supreme Court cases and lower court decisions through 1998; more discussion throughout the book on media ethics and the role of ethics in media law; and an updated appendix that now features a copy of the U.S. Constitution, new sample copyright and trademark registration forms, and the current versions of major media codes of ethics, including the new code of the Society of Professional Journalists. Extensively updated and expanded chapters provide: \*more detailed explanations of the legal system, the judicial process, and the relationship between media ethics and media law; \*new cases in this developing area of the law that has attracted renewed attention from the U.S. Supreme Court; \*the new Telecommunications Act and the Communications Decency Act; \*a discussion of telecommunications and the Internet; \*new developments in access to courts, records, and meetings such as recent court decisions and statutory changes; and \*more information about trademark and trade secret laws and recent changes in copyright laws, as well as major court decisions on intellectual property. The book has also been updated to include new developments in obscenity and indecency laws, such as the Communications Decency Act, and the U.S. Supreme Court decision in Reno vs. ACLU. In addition, the instructor's manual includes a listing of electronic sources of information about media law, sample exams, and a sample syllabus.

### **Media Ethics at Work**

Have you ever wondered exactly what ethical standards exist in the media? ETHICS IN MEDIA COMMUNICATIONS: CASES AND CONTROVERSIES explains it all and shows you that there's a lot more to the story behind the scenes. Whether the

issue is censorship, privacy, or accuracy, the media is governed by ethical norms that you need to know. And because it's packed with case studies and review tools, this media ethics textbook is the one that will help out on the test as well. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **The Law of Journalism and Mass Communication**

Accuracy and Fairness.

### **Model Rules of Professional Conduct**

In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had happened to their profession in the years between Watergate and Whitewater. What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers — the people who use the news — were turning away from it in droves. There were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the "docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors, and journalists, and more than one hundred intensive interviews with journalists and editors, *The Elements of Journalism* is the first book ever to spell out — both for those who create and those who consume the news — the principles and responsibilities of journalism. Written by Bill Kovach and Tom Rosenstiel, two of the nation's preeminent press critics, this is one of the most provocative books about the role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written, and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. *The Elements of Journalism* is already igniting a national dialogue on issues

vital to us all. This book will be the starting point for discussions by journalists and members of the public about the nature of journalism and the access that we all enjoy to information for years to come.

## **The Elements of Journalism**

This text's strength is its extensive use of case studies throughout each chapter. Each case study addresses individual critical issues, and allows students to digest difficult material. Accessible writing style and coherency between chapters allow for coverage of advanced topics such as morally offensive content and media and privacy.

## **Media Ethics**

Mass media has become an integral part of the human experience. News travels around the world in a split second affecting people in other countries in untold ways. Although being on top of the news may be good, at least for news junkies, mass media also transmits values or the lack thereof, condenses complex events and thoughts to simplified sound bites and often ignores the essence of an event or story. The selective bibliography gathers the books and magazine literature over the previous ten years while providing access through author, title and subject indexes.

## **The SAGE Encyclopedia of Communication Research Methods**

This Handbook encapsulates the intellectual history of mass media ethics over the past twenty-five years. Chapters serve as a summary of existing research and thinking in the field, as well as setting agenda items for future research. Key features include: up-to-date and comprehensive coverage of media ethics, one of the hottest topics in the media community 'one-stop shopping' for historical and current research in media ethics experienced, top-tier editors, advisory board, and contributors. It will be an essential reference on media ethics theory and research for scholars, graduate students, and researchers in media, mass communication, and journalism.

## **Media Ethics and Global Justice in the Digital Age**

"The first book to cover media ethics from a truly global perspective, emphasizing the intertwined concepts of freedom of the press and social responsibility"--

## **Controversies in Media Ethics**

Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and commentaries about real-life media experiences. This market-leading text facilitates and enhances students' ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

### **Journalism and Ethics: Breakthroughs in Research and Practice**

The original edition of this accessible and interdisciplinary textbook was the first to consider the ethical issues of digital media from a global, cross-cultural perspective. This third edition has been thoroughly updated to incorporate the latest research and developments, including the rise of Big Data, AI, and the Internet of Things. The book's case studies and pedagogical material have also been extensively revised and updated to include such watershed events as the Snowden revelations, #Gamergate, the Cambridge Analytica scandal, privacy policy developments, and the emerging Chinese Social Credit System. New sections include "Death Online," "Slow/Fair Technology", and material on sexbots. The "ethical toolkit" that introduces prevailing ethical theories and their applications to the central issues of privacy, copyright, pornography and violence, and the ethics of cross-cultural communication online, has likewise been revised and expanded. Each topic and theory are interwoven throughout the volume with detailed sets of questions, additional resources, and suggestions for further research and writing. Together, these enable readers to foster careful reflection upon, writing about, and discussion of these issues and their possible resolutions. Retaining its student- and classroom-friendly approach, Digital Media Ethics will continue to be the go-to textbook for anyone getting to grips with this important topic.

### **Media Ethics: A Guide For Professional Conduct**

This groundbreaking handbook provides a comprehensive picture of the ethical dimensions of communication in a global setting. Both theoretical and practical, this important volume will raise the ethical bar for both scholars and practitioners in the world of global communication and media. Selected by Choice as an Outstanding Academic Title for 2011 Brings together leading international scholars to consider ethical issues raised by globalization, the practice of journalism, popular culture, and media activities Examines important themes in communication ethics, including feminism, ideology, social responsibility, reporting, metanarratives, blasphemy, development, and "glocalism", among many others Contains case studies on reporting, censorship, responsibility, terrorism, disenfranchisement, and guilt throughout many countries and

regions worldwide Contributions by Islamic scholars discuss various facets of that religion's engagement with the public sphere, and others who deal with some of the religious and cultural factors that bedevil efforts to understand our world

## **The Ethics of Photojournalism in the Digital Age**

Delving into the complexities of contemporary reportage, this book draws from moral philosophy and histories of photojournalism to understand the emergence of this distinct practice and discuss its evolution in a digital era. In arguing that the digitization of photography obliges us to radically challenge some of the traditional conceptions of press photography, this book addresses the historic opposition between artistic and journalistic photographs, showing and challenging how this has subtly inspired support for a forensic approach to photojournalism ethics. The book situates this debate within questions of relativism over what is 'moral', and normative debates over what is 'journalistic', alongside technical debates as to what is 'possible', to underpin a discussion of photojournalism as an ethical, moral, and societally important journalistic practice. Including detailed comparative analyses of codes of ethics, examination of controversial cases, and a study of photojournalism ethics as applied in different newsrooms, the book examines how ethical principles are applied by the global news media and explores the potential for constructive dialogue between different voices interested in pursuing the best version of photojournalism. A targeted, comprehensive and engaging book, this is a valuable resource for academics, researchers and students of photojournalism, as well as philosophy, communications and media studies more broadly.

## **Journalism Ethics**

A fresh approach to building integrity in all media Media Ethics at Work: True Stories from Young Professionals (By Lee Anne Peck and Guy S. Reel) transforms students into confident, self-reliant, and ethical decision makers, prepared to resolve moral dilemmas from day one of their first media job or internship. The highly anticipated Second Edition of this text continues to engage students with true stories of young professionals working in today's multimedia news and strategic communications organizations, helping readers create meaningful connections to real-world applications. Each story is presented as a narrative, so students can work through the ethical dilemmas as they unfold, encouraging readers to think about and ask the question: "What would I do if this happened to me?" By creating a more personalized experience for students beginning their first entry-level media jobs or internship, this book helps readers develop their own ethical standards and apply in the workplace what they have learned.

## **From Twitter to Tahrir Square: Ethics in Social and New Media Communication [2 volumes]**

In the second edition of *Social Media Communication: Concepts, Practices, Data, Law and Ethics*, Jeremy Harris Lipschultz presents a wide-scale, interdisciplinary analysis and guide to social media. Examining platforms such as Facebook, Instagram, Snapchat, LinkedIn, YouTube and Pinterest, this book explores and analyzes journalism, broadcasting, public relations, advertising and marketing. Lipschultz focuses on key concepts, best practices, data analyses, law and ethics—all promoting the critical thinking professionals and students need to use new networking tools effectively and to navigate social and mobile media spaces. Featuring historical markers and contemporary case studies, essays from some of the industry's leading social media innovators and a comprehensive glossary, this practical, multipurpose textbook gives readers the resources they'll need to both evaluate and utilize current and future forms of social media. For more information about the book, supplementary updates and teaching materials, follow the Social Media Communication Facebook page, @JeremyHL on Twitter and the UNO Social Media Lab on SlideShare. Facebook: [www.facebook.com/SocialMediaCommunication](http://www.facebook.com/SocialMediaCommunication) Twitter: @JeremyHL #UNOSML #SMC2018 #SMProfs SlideShare: [www.slideshare.net/jeremylipschultz](http://www.slideshare.net/jeremylipschultz)

### **Law and Ethics for Today's Journalist**

The Second Edition of *Case Studies in Organizational Communication: Ethical Perspectives and Practices*, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers' awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range of well-known business cases.

### **Cases in Public Relations Management**

*Political Communication Ethics: Theory and Practice* introduces students to how political communication professionals ought to behave, and how they actually behave. The chapters by both scholars and practitioners will help students wrestle with the question of what ethical responsibilities, if any, political communications professionals have.

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