

Etiquette To Korea Know The Rules That Make The Difference

Korean For Dummies Culture Shock! Korea The Koreans Doing Business with South Korea Bridging Cultural Barriers in China, Japan, Korea & Mexico America's Famous Hopi Indians! The 6 Keys to a Good Life - What You Must Know & Do to Live a Full Life The Waygook Book Korea - Culture Smart! The Calligrapher's Daughter Japan: A Guide to Traditions, Customs and Etiquette South Korea: the Solo Girl's Travel Guide Korean Business Etiquette The Girl with Seven Names: A North Korean Defector's Story The Simple Guide to Customs and Etiquette in Korea Urban Physical Education South Korea 101 The Global Etiquette Guide to Asia Samurai Principles & Practices The Korean Mind Guide to Korean Culture International Business Etiquette The Power of Nunchi Etiquette Guide to China Simple Etiquette in Korea Doing Business in Korea Korea Journal The Birth of Korean Cool Arizona's Lords of the Land! Korean Etiquette & Ethics in Business Etiquette Guide to Japan Why the Japanese Are a Superior People! Food of Korea Access to Asia The Bizarre and the Wondrous from the Land of the Rising Sun! Etiquette Guide to Korea Korean Business Etiquette Korean Way In Business Quaint Korea THE GRAND CANYON ANSWER BOOK! - Everything You Might Want to Know About the Grand Canyon and Then Some!

Korean For Dummies

Farewell to faux pas! Minding your manners is an acquired skill, but what serves you well elsewhere could trip you up in Japan. Save yourself possible embarrassment with Etiquette Guide to Japan. An inside look at Japanese social graces, it answers all the questions of the thoughtful traveler. Although often overshadowed by a modern facade, long-standing traditional aspects of Japan's culture still influence the country and almost everyone in it. Concrete evidence of this traditional culture can be seen everywhere—in the ancient arts and crafts that are still important parts of everyday life, in the many shrines and temples that dot the nation, and in the modern comeback of traditional fashions such as kimono and yakata robes. To many Western visitors, however, the most obvious example of this traditional culture's strength is the unique etiquette of the Japanese. Like many nations, Japan has experienced vast political, social, and economic change over the past century. But enough of Japan's traditional etiquette remains to set the Japanese apart socially and psychologically, and to make success in socializing and doing business with them a special challenge for Westerners. This updated and expanded edition of the classic etiquette guide addresses all the newest developments, trends and protocols that every traveler needs to know, from the tea ceremony to the subway to the bathroom.

Culture Shock! Korea

Farewell to faux pas! South Korea is one of the greatest economic success stories of the past 60 years, and more and more

Westerners are traveling to this bustling, modern country for business and pleasure. But no matter why you visit, an understanding of Korea's etiquette and culture is essential to an enjoyable and successful trip. With *Etiquette Guide to Korea*, you'll never need to worry about making an embarrassing mistake—this authoritative guide covers everything the courteous traveler needs to know, including the importance of names and how to use them, shaking hands versus bowing, table manners for celebrations and everyday meals, and how to negotiate in Korea. Also included are invaluable lists of Korean vocabulary and helpful phrases, making this book the most important item you can pack for your trip or extended stay in Korea.

The Koreans

Access to Asia presents a practical framework and effective strategies for today's global business leaders and managers, whether they are traveling from Toronto to Taipei, Baltimore to Bangalore, or San Francisco to Shanghai. Drawing from the extensive experience and global connections of intercultural consultant and international etiquette expert Sharon Schweitzer and consulting co-author and book strategist Liz Alexander, as well as contributions from over 100 international professionals, this crucial guide suggests that irrespective of their industry, everyone is in the relationship business. When doing business in Asia, building trust and gaining respect are vital steps in developing meaningful business relationships. *Access to Asia* is filled with the inside advice and real-world stories that explain how to strengthen business ties in ten countries including China, Hong Kong, India, Japan, Myanmar/Burma, and South Korea. *Access to Asia* reveals why cultural awareness is so vital to sustained business success and outlines an eight-question framework for building business relationships in ten important Asian markets. The simple Self-Awareness Profiles prompt you to identify where you currently stand on topics related to this framework, compared with the prevailing country culture. The U.S. chapter offers insights for U.S. Americans into their own culture, and is a primer to doing business in the U.S. for Asian readers or indeed anyone from another culture. The authors include an alphabetical listing of common concepts and terms that offer a better understanding of how to create long-lasting business relationships in Asia. The book is filled with down-to-earth suggestions for creating goodwill such as incorporating the names of national heroes and sports figures in conversations and presentations. For each Asian country highlighted there is a handy guide to that country's etiquette and protocol including material on gift-giving practices, forms of address, greetings, and much more. The authors also impart insider tips and suggestions for the proper way to socialize, and they include a guide to fiscal calendars and important dates of regional holidays. For individuals and companies looking to engage more successfully with their counterparts in Asia, *Access to Asia* showcases the critical people skills that drive global business success.

Doing Business with South Korea

Seoul | Busan | Incheon | Jeju Island | Geoje Island | Gangneung | Daegu Ditch the generic travel guides that are impersonal AF and feel like they were written for your nerdy cousin who wears socks with sandals. This is the #1 Travel Guide for REAL girls traveling to South Korea for a vacation, an adventure or teaching English in South Korea (we've got a teacher's section, too). ✦ Here's what you MUST see and what to skip in South Korea, all while avoiding the scams, creeps, and sketchy hangouts ✦ Travel Alone. Not Lonely. What this Travel Guide is ▷ AN ADVENTURE PLANNER with the BEST temples, hikes, and Korean food ▷ Equal amounts Korea culture, local markets, social spots and tan lines ▷ A splash of cute Korean culture with the best shopping, spas (jimjibangs), Korean beauty trends and KPop ▷ Incredible local tours to see how locals live, drink, and eat ▷ Money-saving tips and budget planning ▷ Actual local secrets, advice, and off-the-beaten-path adventures ▷ Tours that aren't toursity Plus! ▷ Safety tips and pep talks ▷ Survival Language Phrases ▷ What to Pack for South Korea ▷ How to get from the airport to where you're going ▷ Personal Access to me ask me anything and I'll answer (@SoloGirlsTravelGuide) What this Guide is Not ✗ A 5-hour read with historical dates and political jargon ✗ A bunch of shit that doesn't apply to you planning the best trip ever ✗ A book written by some man who doesn't even live here △ No heavy encyclopedia here - If you want to travel with your nose in a book, check out Lonely Planet. The Solo Girl's Travel Guide answers THE MOST important questions like ▷ Are there drugs in my drink? ▷ Is that dark alley filled with serial killers? ▷ Am I going to be kidnapped and sold to the highest bidder? ▷ Can I see the beach, mountains AND city in 2 weeks? (psst, yes) Click 'Add to Cart' now and plan the trip of a lifetime IN SOUTH KOREA! _____ Remember. You don't need a boyfriend, a travel partner or anyone's approval to travel the world. And you don't need a massive bank account or an entire summer off work. If you've doubted yourself for one moment, remember this: Millions of girls travel across the globe all by themselves every damn day and you can, too. You don't need permission- this is your life. Listen to your gut, follow your heart, and just book that ticket already! Your copy of The Solo Girl's Travel Guide is waiting to dissolve your worries and give you that extra push you need to JUST DO IT! PLUS! I'm here if you need me. Just send me a quick message on Instagram or reach out to me on my YouTube Channel - YouTube.com/TheSoloGirlsTravelGuide

Bridging Cultural Barriers in China, Japan, Korea & Mexico

Finalist for the Dayton Literary Peace Prize A Washington Post Best Book of the Year Winner of the 2009 Borders Original Voices Award In early-twentieth-century Korea, Najin Han, the privileged daughter of a calligrapher, longs to choose her own destiny. But her country is in tumult under Japan's harsh occupation, and her family's traditions, entitlements, and wealth crumble. Narrowly escaping an arranged marriage, Najin becomes a companion to a young princess, until Korea's last king is assassinated, and the centuries-old dynastic culture comes to its end. Najin pursues a coveted education and is surprised to find love. After one day of marriage, a denied passport separates her from her new husband, who journeys alone to America. As a decade passes and the world descends into war, Najin loses touch with her husband. Will the love they share be enough to sustain her through the deprivation her country continues to endure? The Calligrapher's Daughter

is a "vivid, heartfelt portrait of faith, love and life for one family during a pivotal time in history" (Bookpage).

America's Famous Hopi Indians!

The oral history of Arizona's Hopi Indian tribe tells them that they were the first human beings to inhabit the North and South American continents and that they arrived aboard large rafts, island-hopping across the Pacific Ocean not by the land bridge that once connected Alaska and Siberia. The details of their arrival, splitting up into groups and going in different directions to populate the two continents, are so detailed that it is hard to believe that they are just myths concocted for some ulterior purpose. In this provocative title, the author, known for his code-word books on the cultures of China, Japan, Korea and Mexico, uses key Hopi words as windows to reveal the traditional beliefs, customs and spirit of the Hopi people. The spiritual-based lifestyle they created was in many ways far superior to those that developed in Europe and other parts of the world especially in their understanding of both humans and nature, and the cosmos at large. Perhaps most astounding of all in the story of the Hopi is their tradition of prophecies and their in-credible accuracy.

The 6 Keys to a Good Life - What You Must Know & Do to Live a Full Life

The author of "Business Etiquette" goes international, sharing ways to establish and maintain relationships for even the most seasoned traveler. Sabath reveals what one needs to know to conduct business in Asia and the Pacific Rim with charm and savvy.

The Waygook Book

Sometimes home is best understood from the other side of the world. It's Chicago in 2012, and Matthew has three jobs, two degrees, and one relentless itch to return home to Ohio. Rather than drive 317 miles east to Columbus, he and his wife travel 6600 miles west to teach English in South Korea. Follow Matthew as he navigates living, working and traveling in the Land of the Morning Calm. Whether he's plucking gray hairs for a co-teacher, visiting a toilet museum, or starring in a Johannes Gutenberg documentary, Matthew approaches each new adventure along his journey home with wit, heart, and a good dose of cluelessness.

Korea - Culture Smart!

Understanding a people and their culture through code words and language. Today, South Korea is an economic, technological and entertainment superpower. How, as a country, did they rebound from war, poverty and political unrest?

And how can that success be replicated in other cultures? The answers can, in fact, be found by understanding Korean customs, values and beliefs. Author Boye Lafayette De Mente identifies the unique qualities that comprise the Korean identity and articulates their modern expressions of Korean culture and history in this book. Organized alphabetically by topic, De Mente explains the critical cultural code words that make Korea the country it is today. Anyone interested in Korean etiquette, whether for travel or work, will discover that their meanings extend far beyond superficial English translations to deeper interpretations. Cultural code words include: Aboji, Ah-boh-jee — The "Father Culture" Anae, Ah-negh — Wives: The Inside People Han Yak, Hahn Yahk — The Herbal Way to Health Innae, Een-nay — A Culture of Enduring Katun Sosuy Pap, Kaht-unn Soh-suut Pahp — Eating from the Same Rice Bowl And over 200 more... This in-depth discussion covers the concepts and principles that are integral to the Korean way of life and provides all the Korean history and insight necessary for those readers eager to learn the secrets of this resilient and burgeoning, yet little-understood nation.

The Calligrapher's Daughter

"Urban Physical Education" presents 40 ready-to-use cultural games, modified sports, and contemporary sport and performance activities. The text provides a broad background on issues facing PE teachers working in urban settings and outlines culturally responsive instructional strategies to help PE teachers become effective teachers and leaders of a diverse student body.

Japan: A Guide to Traditions, Customs and Etiquette

How did a really unhip country suddenly become cool? How could a nation that once banned miniskirts, long hair on men and rock 'n' roll come to mass produce pop music and a K-pop star that would break the world record for the most YouTube hits? Who would have predicted that a South Korean company that used to sell fish and fruit (Samsung) would one day give Apple a run for its money? And just how does South Korea plan to use pop culture to beat America at its own game. Welcome to South Korea: The Brand. In *The Birth of Korean Cool* journalist Euny Hong uncovers the roots of the 'Korean Wave': a fanaticism for South Korean pop culture that has enabled them to make the rest of the world a captive market for their products by first becoming the world's number one pop culture manufacturer. South Korea's economic development has been nothing short of staggering - leapfrogging from third-world to first-world in just a few years and continuing to grow at a rapid and unprecedented rate - and for the first time *The Birth of Korean Cool* will give readers exclusive insight into the inner workings of this extraordinary country; its past, present and future.

South Korea: the Solo Girl's Travel Guide

Start speaking Korean the fun and easy way with *Korean For Dummies*, a no-nonsense guide to Korean culture and the basics of Korean language. Pick up basic phrases and commonly used words so that you can converse with Koreans in both business and personal situations. You'll learn Korean for everyday life and task-specific expressions for Korean on the go. In addition, you'll discover important and fascinating aspects of Korean culture. This handy guide won't burden you with lists of grammar rules; just look up the phrases and cultural phrases that you need or read through the whole book for a general overview. You'll be able to place material in a daily context with cultural tidbits, phonetic spelling of Korean words, and the recorded Korean dialogues on the accompanying CD. Exercises will jog your memory and reinforce everything that you learn. Find out how to: Use basic phrases and words correctly Converse intelligently about Korean culture Do business with a Korean company Say task-specific expressions Pronounce Korean words Put material in a real-world context Make a good first impression with Koreans Complete with lists of ten ways to learn Korean quickly, ten phrases to make you sound Korean, ten expressions that Koreans like to use, and ten things you should never do around a Korean, *Korean For Dummies* is your one-stop guide to speaking basic Korean and understanding the fundamentals of Korean culture.

Korean Business Etiquette

Learn the ins and outs of conducting business in South Korea. South Korean companies and technology have suddenly conquered the world. Samsung, Hyundai and LG are industry leaders and the global brands. Korean culture in the form of K-Pop music videos and "Korean Wave" films and TV dramas are watched everywhere from Tel Aviv to Singapore to Rio. Korean gourmet food trucks ply the streets of New York and LA, and kimchi has found a place on the shelves of well-stocked supermarkets around the world. With just a fraction of Japan's land area, less than half its population, and no natural resources—how have Korean companies managed to conquer the world in such a short period of time? What is the "secret sauce" of Korean business practices and companies that makes them so successful? To find out, readers need more than statistics and company profiles. Learning the basics about Korean culture, about Korean social etiquette and Korean business culture, will enable you to understand for the first time how Koreans think and why they work so effectively to achieve their goals. This understanding will enhance your own effectiveness in doing business with Koreans, or in competing with them—whether in Korea or elsewhere. *The Korean Way in Business* is a must-read for business professionals who wish to know the secrets underlying the commercial practices and business success of modern-day Koreans.

The Girl with Seven Names: A North Korean Defector's Story

A look at Korea, the history of its people, and the country itself examines how far the Koreans have come and where their advances will take them in the future, as well as how they will effect the world.

The Simple Guide to Customs and Etiquette in Korea

FOR PARENTS, TEACHERS, PRETEENS & TEENS: Japan's famous samurai warriors, who ruled the country from 1192 until 1868, were one of the most remarkable groups of people the world has ever seen. Their skills with the sword and other weapons of war have seldom been equaled and never surpassed. During the latter centuries of the samurai reign their training went beyond the martial arts to include such cultural pursuits as poetry, painting, calligraphy, history, philosophy and human behavior. Schooling in the skills and knowledge necessary to produce a samurai began in early childhood, and was a lifelong effort. Samurai Principles & Practices That Will Help Preteens & Teens in School, Sports, Social Activities & Choosing Careers, by internationally known Japanologist and author Boy Lafayette De Mente, identifies the principles and practices that made up the educational and training process of samurai youths. The book covers all of the basics of the samurai training-setting goals, discipline, diligence, perseverance, respect, personal appearance, keeping things in order, using intuitive and emotional intelligence, and tapping into cosmic power. De Mente says that training in karate, kendo (the way of the sword) and meditation are paths to learning the skills, morality and motivation that made the samurai so successful, and recommends that this training be incorporated into the educational system of Western countries. An intriguing handbook for success that should especially appeal to the video game generation

Urban Physical Education

This is the first book to explain in detail why the Japanese think and behave as they do. In Japan: A Guide to Traditions, Customs and Etiquette veteran Japanologist Boye Lafayette De Mente unlocks the mysteries of Kata — the cultural forms that shape and define Japanese etiquette, character and world view. These forms are responsible for creating the unique traits and talents which distinguish the Japanese people. Kata governs virtually all interactions in Japan and remains the key to understanding Japanese customs, business etiquette and daily communication. In seventy short, clear essays ranging from "The Art of Bowing" and "Importance of the Apology" to "The Compulsion for Quality" and "Exchanging Name Cards," De Mente unravels the complexities of Japanese culture by exploring the origin, nature, use and influence of Kata in Japanese life. By virtually delving into Japanese history and the collective Japanese psyche, readers will experience the modern expressions of this ancient culture and specific way of thinking.

South Korea 101

South Korea 101 is a book that shares with you practical information that holds great value in better understanding the Korean mindset and culture! If you have an interest in Korea and Korean people then this book will bring you tremendous value. I cover subjects like: how to eat spicy foods, how to not get run over by vehicles in Korea, dating in Korea and many

MORE!! share insight with you about Korea that I gathered from living there for almost a decade. I love Korea and Korea is a big part of my life. With this book, you'll be able to make a better life with Korea and Koreans!

The Global Etiquette Guide to Asia

South Korean companies and technology have suddenly conquered the world. Samsung, Hyundai and LG are industry leaders and the global brands. Korean culture in the form of K-Pop music videos and "Korean Wave" films and TV dramas are watched everywhere from Tel Aviv to Singapore to Rio. Korean gourmet food trucks ply the streets of New York and LA, and kimchi has found a place on the shelves of well-stocked supermarkets around the world. With just a fraction of Japan's land area, less than half its population, and no natural resources—how have Korean companies managed to conquer the world in such a short period of time? What is the "secret sauce" of Korean business practices and companies that makes them so successful? To find out, readers need more than statistics and company profiles. Learning the basics about Korean culture, about Korean social etiquette and Korean business culture, will enable you to understand for the first time how Koreans think and why they work so effectively to achieve their goals. This understanding will enhance your own effectiveness in doing business with Koreans, or in competing with them—whether in Korea or elsewhere.

Samurai Principles & Practices

Author Boye Lafayette De Mente identifies and describes the six overlapping elements in life--the physical, emotional, sexual, intellectual, spiritual and philosophical--that determine the quality of life, and provides specific and provocative guidelines for understanding, coping with, and making the best use of these elements. De Mente is internationally known for his 60-plus books on business ethics, culture, the influence of language on human behavior and the role of sex in human affairs. He has received numerous accolades for the clarity and impact of his writing style.

The Korean Mind

This pioneering book is the first to provide a step-by-step guide to establishing an active export operation to Korea. Writing for both business executives who want to expand their export operations and professionals who study and analyze international trade, the author offers a thorough discussion of company evaluation, product selection, overseas business practices, local customs, and Korean outlets. The focus throughout is on the practical strategies and procedures involved in setting up and maintaining a successful export operation in Korea.

Guide to Korean Culture

International Business Etiquette

The Power of Nunchi

Provides a comprehensive introduction about Korea's cultural heritage. 01 UNESCO Treasures in Korea 02 Traditional Korean Lifestyle Hangeul (The Korean Alphabet) Printing Heritage Hanbok (Korean Dress) Korean Seasonal Customs Rites of Passage Gardens Kimchi and Bulgogi (Two Healthy Korean foods) Korean Ginseng 03 Korean Music and Dance Masks and Mask Dance-Dramas Jeryeak (The Music of the Jongmyo Ancestral Rites) Traditional Musical Instruments 04 Traditional Korean Arts Folk Paintings Paper Crafts Jasu (Embroidery) Jangsingu (Personal Ornaments) Patterns 05 Religious Culture in Korea Bulguksa Temple and Seokguram Grotto Dancheong (Decorative Coloring Used on Buildings) Shamanism 06 Traditional Korean Sports Taekwondo Ssireum (Korean Wrestling)

Etiquette Guide to China

South Korean companies and technology have suddenly conquered the world. Samsung, Hyundai and LG are industry leaders and the global brands. Korean culture in the form of K-Pop music videos and "Korean Wave" films and TV dramas are watched everywhere from Tel Aviv to Singapore to Rio. Korean gourmet food trucks ply the streets of New York and LA, and kimchi has found a place on the shelves of well-stocked supermarkets around the world. With just a fraction of Japan's land area, less than half its population, and no natural resources—how have Korean companies managed to conquer the world in such a short period of time? What is the "secret sauce" of Korean business practices and companies that makes them so successful? To find out, readers need more than statistics and company profiles. Learning the basics about Korean culture, about Korean social etiquette and Korean business culture, will enable you to understand for the first time how Koreans think and why they work so effectively to achieve their goals. This understanding will enhance your own effectiveness in doing business with Koreans, or in competing with them—whether in Korea or elsewhere.

Simple Etiquette in Korea

Korean food is one of the most varied and unique cuisines in Asia. The modern Korean homemaker cooks with a repertoire of vegetables and spices, using age-old recipes handed down from the tables of Korean kings and Buddhist Monks. Flavorful and satisfying, Korean cuisine is a tantalizing balance of tastes and textures — fiery peppers are a counterpoint to mild rice, fragrant sesame oil adds a hint of sweetness to meat and vegetables, and pickled kimchi adds zest with its tanginess and

crunch. And, best of all, Korean food emphasizes vegetables and grains, making it as healthy as it is delicious. This unique Korean cookbook of over 60 recipes, created by the celebrated chefs of the Sorabol Restaurant in the Shilla Hotel, Seoul, reveals the treasures of Korean cooking. Discover the all-time favorites — beef bulgogi, steamed chicken with ginseng, and stuffed cucumber kimchi — as well as other delicious and easy-to-prepare dishes such as Guljeolpan (nine-sectioned royal platter), Shinseolo (vegetables, fish, nuts, vegetables — boiled at the table), Bibimbap (steamed rice with vegetables and red chili bean paste), and Korean Festive Cakes. Stunning location photography, detailed information on ingredients, and insights into the culture of his fascinating country make this Korean cooking book the perfect companion for your adventure into Korean cuisine. Korean recipes include: Classic Chinese Cabbage Kimchi Traditional Rice Flour Pancake Rolls Mushroom Casserole Stewed Beef Ribs Grilled Red Snapper Ginger Cookies Dipped in Honey

Doing Business in Korea

The Bizarre and the Wondrous from the Land of the Rising Sun highlights unique aspects of Japan-ancient and modern-that have made the country fascinating to Westerners since they first stumbled upon the islands in 1543. These unusual attractions range from high-tech robots that do such things as act as tourist guides and perform delicate surgery, to festivals that go back more than two thousand years and strike many foreign visitors as being bizarre. Among the celebrations that could be labeled as bizarre are annual fertility festivals that feature authentic-looking replicas of the male penis carved in wood, from purse-size versions to ones that are over two meters long and weigh up to 800 pounds. The best known of the fertility festivals is the one staged each March 15 by the Tagata Shrine near the city of Nagoya. The largest wooden penis is carved anew each year, and after the ceremony is kept on display in the main shrine building until the following year when it is sold to private buyers. On the day of the festival the large version of the erect male organ is pulled through the streets on a wheeled cart by up to 12 men to the delight of raucous crowds and child-bearing-age women who try to touch the replica in order to increase their chances of becoming pregnant. Other penis replicas are edible versions made like candy and cookies that are sold to visitors as snacks and souvenirs to take home. Also on the incredible side is a legend that the young Jewish man now known and worshipped by Christians as Jesus Christ the son of God did not die on the cross-that, in fact, he lived and died in Herai Village in Japan. According to the Christian Bible Jesus was born in Israel. There is no further mention of him in the Bible until he is 12 years old when he appears at a Jewish synagogue and lambasts the rabbis for their un-Christian like behavior. The next mention of Jesus in the Bible is when he is in his early 30s and shows up at the Jordan River to be baptized by John, a well-known Jewish preacher. According to the Japanese legend, Jesus and his brother Isukiri spent most of those missing years in Japan, returning to Judea when Jesus was 34 years old. The story goes on to say that after he was betrayed to the Roman authorities he fled back to Japan, and it was his brother who was crucified. The story adds that Jesus married a Japanese girl, became a rice farmer, and lived the rest of his life in Herai [later renamed Shingo]. There is a tomb in Herai that has long been known as the burial place of Jesus [Jehova], the son of Mary.

In the book, De Mente goes on to explain how the legend and the tomb became known to present-day Japanese authorities and was publicized in English for the first time in 1935. De Mente says he learned about the story in Tokyo in the early 1950s when he was editor of a monthly cultural magazine, including seeing a photograph of documentary evidence from a museum in Herai. Other fascinating stories in the book include how the infamous secret agents and assassins known as ninja [neen-jah] became a major part of Japanese history; why and how Japan became the first nation in the world to have a national network of roadside inns spaced one day's march apart; why the Japanese are so skilled at producing arts and crafts of extraordinary beauty; why single Japanese girls and men have a hard time hooking up; why Japan's izakaya are more fun than Irish pubs; why rice and other vegetables grow on top of buildings; how the Japanese came up with a new reason for wearing clothes and some 50-plus other fascinating stories.

Korea Journal

The Birth of Korean Cool

Arizona's Lords of the Land!

A basic guide to the way of life in modern-day Korea, designed to help visitors enjoy the country and the company of the Koreans.

Korean Etiquette & Ethics in Business

The Korean sixth sense for winning friends and influencing people, nunchi (pronounced noon-chee) can help readers connect with others so they can succeed in everything from business to love.

Etiquette Guide to Japan

NEW YORK TIMES BESTSELLER An extraordinary insight into life under one of the world's most ruthless and secretive dictatorships - and the story of one woman's terrifying struggle to avoid capture/repatriation and guide her family to freedom.

Why the Japanese Are a Superior People!

Apart from the headline-making politics, not much is known in the West about the Korean people and their ancient culture. Yet those who visit Korea, whether North or South, find a land of great interest. The Koreans, when not constrained by politics or other considerations, are friendly and sociable, and the peninsula has areas of outstanding natural beauty. The South's cities, if not always beautiful, are vibrant and alive. The North, while very different, is complex and fascinating. The standoff between the two countries of the Korean Peninsula is a legacy of the Cold War and a potential flashpoint for future conflict. Despite a brief thaw in relations a few years ago, the Democratic People's Republic of Korea (DPRK) in the north, a secretive single-party socialist state with a centralized industrial economy, conducted nuclear tests in 2006 and 2009. The Republic of Korea (ROK) in the south meanwhile, a free market democracy, has become a rising economic power, and in 2010 became the first former aid recipient to join the OECD Development Assistance Committee. Much has changed since the first edition of Culture Smart! Korea was published in 2005: the North's defiant development of its nuclear program, the end of the South's "Sunshine" or engagement policy in 2008, the opening up to US tourists by the North in 2010, and the death of its leader Kim Jong Il in 2011 and the succession of his youngest son, Kim Jong Un. This new, updated edition of Culture Smart! Korea looks at the changing social and economic situation and provides real insights into thinking and behavior in both countries. It indicates the pitfalls to avoid, and introduces you to some of the many delights of the Korean peninsula.

Food of Korea

Arizona's Navajo Indians, the largest tribe of Native Americans in the U.S. with a Reservation larger than 10 of the smaller states, arrived in the area several thousand years ago--an amazing event chronicled in their oral history and in key words in their language. Author Boye Lafayette De Mente has used these key words to reveal not only the history but the extraordinary culture and wisdom of the Navajos. Far from being simple savages when they first encountered white men in the 1500s, they had a long tradition of poetry and healing that equaled that of European nations. The book also details the virtual extinction of the Navajos in the 1860s by the U.S. military and their comeback from this "Fearing Time"--an amazing saga of American arrogance, ignorance and inhuman treatment of an extraordinary people.

Access to Asia

Boye Lafayette De Mente--author of more than 50 books on the business practices, cultures and languages of China, Japan, Korea and Mexico--identifies and describes the cultural elements that made the Japanese an extraordinary people--elements based on the fact that the Japanese are right-brain oriented but are able to use both sides of their brain with remarkable results that are responsible for their economic prowess, their aesthetic prowess, and the seductive nature of their culture. He pinpoints the areas where the Japanese have conspicuous advantages over Americans and other left-brain oriented

people. A Must Read for anyone interested in understanding the character and mindset of the Japanese for whatever purpose.

The Bizarre and the Wondrous from the Land of the Rising Sun!

Etiquette Guide to Korea

This essential guide to Chinese etiquette will make embarrassing social blunders a thing of the past! Whether you're traveling to China for business or pleasure, whether your stay will be long or short, your visit will be more pleasurable and effective if you understand your host culture and how to work within it. This updated and expanded edition of the best-selling Chinese etiquette guide on the market addresses not just the puzzling protocols relating to name cards, bowing or shaking hands, bathrooms and public baths—but also what to do when entertaining Chinese dinner guests, attending a Chinese tea ceremony, taking the subway, and much more! It also provides the latest etiquette in mobile phone manners, texting, social media and other forms of digital communication. The glossary at the back of the book has been revised to include the latest technology-related words and expressions used by China today. Two new chapters address the changing role of foreigners in the workplace and the contemporary business style and etiquette used by the younger generation of China who are now increasingly cosmopolitan—but still very Chinese! Etiquette Guide to China includes everything you need to know to be a successful, courteous traveler: Hand gestures and body language How to address the Chinese Dining and restaurant manners Gift giving and celebration in China Entering into and understanding business relationships How to behave in professional situations Dealing with China's political culture The Chinese way of negotiating

Korean Business Etiquette

The economies of the advanced countries have gone global, but not the cultures! This presents a plethora of problems that include economic as well as political affairs, especially with countries whose cultures are often so different that compromises--much less agreements--range from difficult to impossible. In this book, author Boye Lafayette De Mente, known for his pioneer books on the business and social cultures of China, Japan, Korea and Mexico, presents a series of business-oriented insights that take much of the mystery out of the mindset and behavior of the Chinese, Japanese, Koreans and Mexicans. It is excellent background reading for business people, diplomats, political leaders, academics and students.

Korean Way In Business

Doing Business in Korea is a timely book of information for succeeding in the challenging environment of Korea, the world's 13th largest economy. The book divulges in engaging prose all the ins and outs of contemporary Korean business culture. From business etiquette and protocol to tips for marketing to Korean consumers, international business consultant Thomas L. Coyner details everything you'll need to know not just to survive, but thrive in the Land of the Morning Calm. Through this book, one will gain pivotal insight into an environment that is traditional yet uncompromisingly modern, challenging yet surprisingly rewarding for the determined business professional. With information ranging from Korean cultural and historical background to business etiquette, women's status in the workplace, negotiations, hiring and firing, labor-management relations, motivating personnel, understanding Korean consumers, marketing, advertising and public relations, dealing with bureaucrats, selecting distribution systems, working within the Korean legal system, and plenty more, this book may not be a substitute for direct experience but is definitely an indispensable companion to it.

Quaint Korea

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THE GRAND CANYON ANSWER BOOK! - Everything You Might Want to Know About the Grand Canyon and Then Some!

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