

Everyday Modernism The Houses Of William Wurster

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Bay Area Style

From the Reliance Building and Coney Island to the
Kimbell Museum and Disney Hall, the United States
has been at the forefront of modern architecture.
American life has generated many of the

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quintessential images of modern life, both generic types and particular buildings. Gwendolyn Wright's *USA* is an engaging account of this evolution from the late nineteenth century to the twenty-first. Upending conventional arguments about the origin of American modern architecture, Wright shows that it was not a mere offshoot of European modernism brought across the Atlantic Ocean by émigrés but rather an exciting, distinctive and mutable hybrid. *USA* traces a history that spans from early skyscrapers and suburbs in the aftermath of the American Civil War up to the museums, schools and 'green architecture' of today. Wright takes account of diverse interests that affected design, ranging from politicians and developers to ambitious immigrants and middle-class citizens. Famous and lesser-known buildings across America come together--model dwellings for German workers in rural Massachusetts, New York's Rockefeller Center, Cincinnati's Carew Tower, Frank Lloyd Wright's Taliesin West in the Arizona desert, the University of Miami campus, the Texas Instruments Semiconductor Plant, and the Corning Museum of Glass, among others--to show an extraordinary range of innovation. Ultimately, Wright reframes the history of American architecture as one of constantly evolving and volatile sensibilities, engaged with commerce, attuned to new media, exploring multiple concepts of freedom. The chapters are organized to show how changes in work life, home life and public life affected architecture--and vice versa. This book provides essential background for contemporary debates about affordable and luxury housing, avant-garde experiments, local identities, inspiring infrastructure and sustainable design. A clear, concise

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and richly illustrated account of modern American architecture, this timely book will be essential for all those who wonder about the remarkable legacy of American modernity in its most potent cultural expression.

Journal of the Society of Architectural Historians

The California Handbook

Vernacular Modernism advocates a rethinking of the importance of the vernacular as part of the modernist discourse of place, from art to literature, from architectural to social practice.

Vernacular Modernism

Modernism, Christianity and Apocalypse

Wallace Neff may have been the preeminent architect of Spanish colonial-revival houses in Southern California, but surprisingly little has been written about him, despite the publicity he received for designing great estates for Hollywood legends such as Mary Pickford. "I just build California houses for California people," this exceedingly private architect told friends and clients. In fact, Neff was an ambitious and inventive designer who was not only adept at manipulating traditional styles to please famous, wealthy clients like Cary Grant, Claudette Colbert, and

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Darryl Zanuck; he was also a pioneer in low-cost housing and pneumatic building. The Bubble House, as his best-known Airform structure was fondly nicknamed, had a social vision as compelling as that of any modernist housing project. Wallace Neff and the Grand Houses of the Golden State tells the life story of this significant architect, who was raised as Southern California aristocracy -- an heir to one of the founders of Rand McNally & Company -- and grew up to influence the course of architectural history in California. Illustrated throughout with lush black-and-white archival photographs that document Neff's family life and professional accomplishments, journalist Diane Kanner's compelling narrative offers a behind-the-scenes look at the development of residential architecture in Southern California. The first comprehensive analysis of the life and work of this undiscovered master, it is sure to become a classic. Pilar Viladas is the design editor of the New York Times Magazine.

Modernism

Architectural Program Report, June 1997

The members of the International Congress of Modern Architecture (CIAM), such as Josep Lluís Sert, Le Corbusier, Walter Gropius, and their American associates, developed the discipline now called "urban design," which has had a significant influence on both university departments and building projects around the world.

Eichler

Modernism and the Architecture of Private Life offers a bold new assessment of the role of the domestic sphere in modernist literature, architecture, and design. Elegantly synthesizing modernist literature with architectural plans, room designs, and decorative art, Victoria Rosner's work explores the collaborations among modern British writers, interior designers, and architects in redefining the form, function, and meaning of middle-class private life. Drawing on a host of previously unexamined archival sources and works by figures such as E. M. Forster, Roger Fry, Oscar Wilde, James McNeill Whistler, and Virginia Woolf, Rosner highlights the participation of modernist literature in the creation of an experimental, embodied, and unstructured private life, which we continue to characterize as "modern."

Modernist Party

The Houses of William Wurster

An Everyday Modernism

Modernism, Daily Time and Everyday Life

Offers a photographic tour of a variety of California Ranch houses, from the contemporary to the historical, in styles ranging from Spanish, Japanese,

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and French, including Will Rogers's Ranch in Pacific Palisades, and the Sinatra House in Palm Springs.

Vernacular Architecture Newsletter

Ten new and important essays on design cover Modernism's fortunes in Germany, Italy, Sweden, Britain, Spain, Belgium and the USA; they range in subject matter from world fairs and everyday domestic objects to American West coast architecture and French and Italian furniture. With essays by Tim Benton, Gillian Naylor, Penny Sparke, Wendy Kaplan, Clive Wainwright, Martin Gaughan, Guy Julier, Mimi Wilms, Julian Holder and Paul Greenhalgh. "The object of this book is to diffuse myths. If modernism has, in the past, been both absurdly praised and absurdly damned, Modernism in Design seeks to lift it out of this cycle, and to demonstrate that the modern movement could offer neither Jerusalem nor Babylon In this, the book succeeds admirably."—Designer's Journal "While this collection of essays is aimed primarily at design historians and students of design history, hard-pressed practising designers and architects should make room for it on their bookshelves."—Design

Garrett Eckbo

A beautifully illustrated consideration of the life and career of modernist landscape architect Garrett Eckbo.

Domestic Modernism, the Interwar

Novel, and E.H. Young

William Wurster (1895-1973) is primarily known for his residential projects in the San Francisco area.

Studies in Matamoros and Cameron County History

Early one day in the late summer of 1993, the famously prolific architect Norman Jaffe went for a swim at the beach in Bridgehampton, New York, as he did almost every morning. But on this particular morning, he never returned. With his disappearance, Jaffe left behind many unanswered questions—not only about the cause of his death but also about the nature of his architectural legacy. *Romantic Modernist: The Life and Work of Norman Jaffe*, Architectis the first book to explore Jaffe's body of work and the inner struggle that shaped his life. One of the earliest architects to be treated as a sex symbol, Jaffe was, in fact, much more than that. A magnetic, free-spirited individual, he is best known for the strikingly sculptural houses he designed in the Hamptons, which he approached from an almost mystical point of view: with the right proportions and materials, he believed, houses provide a path to self-discovery. Through interviews with Jaffe's closest friends and associates, Alastair Gordon traces Jaffe's career trajectory from his early years on the West Coast through his increasingly celebrated life in New York, giving readers a rare look at the creative process of this seductive, enigmatic architect.

USA

Pioneers of Modernism

"A significant monograph on this progressive Northern California architect. Featured are 20 of Turnbull's best known projects. From the internationally recognized 1965 Sea Ranch Condominium I project to his Napa Valley home built in 1991, Turnbull is recognized as one of the pioneers of environmentally conscious architecture from the 1970's."

West Coast Residential

The Taylorized Beauty of the Mechanical

San Francisco Heritage Newsletter

Have you ever been struck by the number of parties in Modernist literature? In *The Modernist Party*, internationally distinguished scholars explore the party both as a literary device and as a social setting in which the movement's creative values were dev

Architectural Publications Index

Celebrates and demonstrates contemporary architecture design on the West Coast through featuring the distinct styles of Battersby/Howat Gulf Island residence on Mayne Island, British Columbia,

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the Eggleston/Farkas 2001 Mathieson House in Seattle and John Yeon's 1939 Jorgensen House in Portland.

Modernism in Design

Between Architecture and Advertising

Full-color and black-and-white photographs showcase a rich variety of homes from the San Francisco Bay area, capturing the region's unique stylistic influences and emphasis on a feeling of informality and a distinctive relationship to the out-of-doors. 10,000 first printing.

Inside the Large Small House

Domestic Modernism, the Interwar Novel, and E. H. Young provides a valuable analytical model for reading a large body of modernist works by women, who have suffered not only from a lack of critical attention but from the assumption that experimental modernist techniques are the only expression of the modern. In the process of documenting the publication and reception history of E. H. Young's novels, the authors suggest a paradigm for analyzing the situation of women writers during the interwar years. Their discussion of Young in the context of both canonical and noncanonical writers challenges the generic label and literary status of the domestic novel, as well as facile assumptions about popular and middlebrow fiction, canon formation, aesthetic

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value, and modernity. The authors also make a significant contribution to discussions of the everyday and to the burgeoning field of 'homeculture,' as they show that the fictional embodiment and inscription of home by writers such as Young, Virginia Woolf, Elizabeth Bowen, Ivy Compton-Burnett, Lettice Cooper, E. M. Delafield, Stella Gibbons, Storm Jameson, and E. Arnot Robertson epitomize the long-standing symbiosis between architecture and literature, or more specifically, between the house and the novel.

Architecture

Bryony Randall explores the twin concepts of daily time and of everyday life through the writing of several major modernist authors. The book begins with a contextualising chapter on the psychologists William James and Henri Bergson. It goes on to devote chapters to Dorothy Richardson, Gertrude Stein, H. D. and Virginia Woolf. These experimental writers, she argues, reveal everyday life and daily time as rich and strange, not simply a banal backdrop to more important events. Moreover, Randall argues that paying attention to the everyday and daily time can be politically empowering and subversive. The specific social and cultural context of the early twentieth century is one in which the concept of daily time is particularly strongly challenged. By examining Modernism's engagement with or manifestation of this notion of daily time, she reveals a totally new perspective on their concerns and complexities.

Newsletter

Modernism, Christianity and Apocalypse stages an encounter between 'Modernism and Christianity' and 'Apocalypse Studies'. Its nineteen contributions outline a distinct interdisciplinary field of study.

Wallace Neff and the Grand Houses of the Golden State

The dream of scientific management was a rationalized machine world where life would approach the perfection of an assembly line. But since its early twentieth-century peak this dream has come to seem a dehumanizing nightmare. Henry Ford's assembly lines turned out a quarter of a million cars in 1914, but all of them were black. Forgotten has been the unparalleled new aesthetic beauty once seen in the ideas of Ford and scientific management pioneer Frederick Winslow Taylor. In *The Taylorized Beauty of the Mechanical*, Mauro Guillén recovers this history and retells the story of the emergence of modernist architecture as a romance with the ideas of scientific management--one that permanently reshaped the profession of architecture. Modernist architecture's pioneers, Guillén shows, found in scientific management the promise of a new, functional, machine-like--and beautiful--architecture, and the prospect of a new role for the architect as technical professional and social reformer. Taylor and Ford had a signal influence on Bauhaus founder Walter Gropius and on Le Corbusier and his *Towards a New Architecture*, the most important manifesto of

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modernist architecture. Architects were so enamored with the ideas of scientific management that they adopted them even when there was no functional advantage to do so. Not a traditional architectural history but rather a sociological study of the profession of architecture during its early modernist period, *The Taylorized Beauty of the Mechanical* provides a new understanding of the degree to which modernist architecture emerged from a tradition of engineering and industrial management.

Ranch Houses

The first large-scale examination of William Wurster's work.

Building the Post-war World

Bulletin

California History

Modernism and the Architecture of Private Life

From Manhattan to Mainhattan

Remedying a neglected part of architectural history,

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this volume presents the work of four of Australia's most innovative arts and crafts architects—Walter Butler, Harold Desbrowe-Anneer, Walter Liberty Vernon, and Robin Dods. The influence of the arts-and-crafts movement in Australia has long been lost between the far better known Gothic and classical revivals and the modernist movement, and obscured by the chronological construction of "federation" architecture, but this study, along with the accompanying photographs and plans, brings to life the simple lines of their design and illustrates why it is so deserving of further recognition.

Tract Housing in California, 1945-1973

This long-awaited monograph traces the career of Thomas Church, one of the true innovators of American landscape design. This first complete book on Church's forward-thinking designs is drawn from UC Berkeley's Environmental Design archive by historian Marc Treib. In mid-century America, Church's fresh ideas, like the kidney-shaped swimming pool, commanded immediate recognition. Includes essays and extensive historical reproductions.

Defining Urban Design

Atriums, household conveniences, and sleek styling made Eichler Homes a standard-bearer for bringing the modern home design to middle-class America.

William Turnbull, Jr

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Modern architects broke free from spatial constraints and traditional limits to design houses that were unbound, dynamic, and open."

Thomas Church, Landscape Architect

Includes special issues.

Open House

Over the course of a career that spanned forty-five years, William Wilson Wurster (1895-1973) designed hundreds of residences up and down the West Coast. Like Finnish architect Alvar Aalto, with whom Wurster maintained a close professional exchange, Wurster blends modernism with the vernacular. Wurster described these homes as "frames for living": spaces that could be fully transformed by the occupant to meet their needs and desires, well-designed canvases for homemaking. Authors Caitlin Lempres Brostrom, AIA, and Richard C. Peters, FAIA, draw upon extensive historical research as well as personal relationships with Wurster to tell the story of his career, including both residential and institutional building. *The Houses of William Wurster* features new and archival footage of thirty-three of the architect's best-known houses and includes a foreword by Donlyn Lyndon.

Romantic Modernist

Building the Post-War World offers for the first time an overall account of Modern Architecture in the decade after the Second World War.

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