

Jawbone Up Sizing Guide

Dictionary of Occupational TitlesWorld Peace Diet, the (Tenth Anniversary Edition)CompTIA Cloud Essentials+ Study GuideThe Laryngectomy GuideBusiness WeekWeetzie BatCPR/AED for the Professional RescuerHello, StartupA Dictionary of the Hawaiian LanguageThe REGTECH BookThe Case of the Bizarre BouquetsMy Sleep LogMammoth HuntQueerness in Heavy Metal MusicMicrointeractionsRemembering and Forgetting in the Digital AgeAmerican Red Cross Emergency Medical Response Participant's ManualAcademy of Nutrition and Dietetics Complete Food and Nutrition Guide, 5th EdDictionary of Occupational TitlesThe Pit Bull PlaceboFood Texture and Viscosity: Concept and MeasurementCert Basic Training Participant ManualMy Body To YouPrinciples of Airway ManagementOriginClinical Care and Rehabilitation in Head and Neck CancerBusiness Periodicals IndexUltimate Guide to Wilderness LivingHandbook on Craniofacial SuperimpositionSleep in Children and AdolescentsPrehistoric JourneyWinning BodybuildingPlay BiggerMagic Item CompendiumEastern Standard TribeA Guide to Dance ProductionUnderstanding Early Christian ArtPowerThe Curve AheadDesigning Multi-Device Experiences

Dictionary of Occupational Titles

Fifteen years ago Francesca Lia Block made a dazzling entrance into the literary scene with what would become one of the most talked-about books of the decade: Weetzie Bat. This poetic roller coaster swoop has a sleek new design to match its new sister and brother books, Goat Girls and Beautiful Boys. Rediscover the magic of Weetzie Bat, Ms. Blocks sophisticated, slinkster-cool love song to L.A.the book that shattered the standard, captivated readers of all generations, and made Francesca Lia Block one of the most heralded authors of the last decade.

World Peace Diet, the (Tenth Anniversary Edition)

New Tenth Anniversary Edition What is so simple as eating an apple? And yet, what could be more sacred or profound? Food is our most intimate and telling connection both with the natural order and with our cultural heritage. But it is increasingly clear that the choices we make about food today are leading to environmental degradation, enormous human health problems, and unimaginable cruelty toward our fellow creatures. The World Peace Diet presents the outlines of a more empowering understanding of our world, based on comprehending the far-reaching implications of our food choices. Incorporating systems theory, teachings from mythology and religions, and the human sciences, Will Tuttle offers a set of universal principles for all people of conscience, from any religious tradition, that show how we as a species can move our consciousness forward--allowing us to become more free, more intelligent, more loving, and happier in the choices we

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make. Since it was published in 2005, *The World Peace Diet* and author Will Tuttle have reached hundreds of thousands of people around the globe and created a whole new movement of people making a conscious connection with a healthful diet and cruelty-free living, and committing spiritually, psychologically, and socially to nonviolence and genuine sustainability. This tenth anniversary edition contains a new foreword, new resources (including recipes), and a study guide.

CompTIA Cloud Essentials+ Study Guide

This supplement for the D & D game presents more than 500 new magic items that no adventurer should be without.

The Laryngectomy Guide

This is the first comprehensive guide to a new soft computing technique which is used in complex forensic cases. The chapters include detailed technical and practical overviews, and discussions about the latest tools, open problems and ethical and legal issues involved. The book is closely associated with a successful research initiative, MEPROCS, and it will be of interest to researchers and practitioners in forensic medicine and computational intelligence.

Business Week

Supplement to 3d ed. called *Selected characteristics of occupations (physical demands, working conditions, training time)* issued by Bureau of Employment Security.

Weetzie Bat

The founders of a respected Silicon Valley advisory firm study legendary category-creating companies and reveal a groundbreaking discipline called category design. Winning today isn't about beating the competition at the old game. It's about inventing a whole new game—defining a new market category, developing it, and dominating it over time. You can't build a legendary company without building a legendary category. If you think that having the best product is all it takes to win, you're going to lose. In this farsighted, pioneering guide, the founders of Silicon Valley advisory firm Play Bigger rely on data analysis and interviews to understand the inner workings of "category kings"—companies such as Amazon, Salesforce, Uber, and IKEA—that give us new ways of living, thinking or doing business, often solving problems we didn't know we had. In *Play Bigger*, the authors assemble their findings to introduce the new discipline of category design. By applying category design, companies can create new demand where none existed, conditioning customers' brains so they change their expectations and buying habits. While this discipline defines the tech industry, it applies to every kind of

industry and even to personal careers. Crossing the Chasm revolutionized how we think about new products in an existing market. The Innovator's Dilemma taught us about disrupting an aging market. Now, Play Bigger is transforming business once again, showing us how to create the market itself.

CPR/AED for the Professional Rescuer

CERT (Community Emergency Response Team) is a critical program in the effort to engage everyone in America in making their communities safer, more prepared, and more resilient when incidents occur. Community-based preparedness planning allows us all to prepare for and respond to anticipated disruptions and potential hazards following a disaster. As individuals, we can prepare our homes and families to cope during that critical period. Through pre-event planning, neighborhoods and worksites can also work together to help reduce injuries, loss of lives, and property damage. Neighborhood preparedness will enhance the ability of individuals and neighborhoods to reduce their emergency needs and to manage their existing resources until professional assistance becomes available. Studies of behavior following disasters have shown that groups working together in the disaster period perform more effectively if there has been prior planning and training for disaster response. These studies also show that organized grassroots efforts may be more successful if they are woven into the social and political fabric of the community-- neighborhood associations, schools, workplaces, places of worship, and other existing organizations. Effective response therefore requires comprehensive planning and coordination of all who will be involved--government, volunteer groups, private businesses, schools, and community organizations. With training and information, individuals and community groups can be prepared to serve as a crucial resource capable of performing many of the emergency functions needed in the immediate post-disaster period. The CERT Program is designed to train individuals to be assets to help communities prepare for effective disaster response. Audience: Effective response therefore requires comprehensive planning and coordination of all who will be involved--government, volunteer groups, private businesses, schools, and community organizations. With training and information, individuals and community groups can be prepared to serve as a crucial resource capable of performing many of the emergency functions needed in the immediate post-disaster period. The CERT Program is designed to train individuals to be assets to help communities prepare for effective disaster response. Related items: Companion to CERT Basic Training Instructor's Guide that can be found here: <https://bookstore.gpo.gov/products/sku/027-002-00628-3> Emergency Management & First Responders publications can be found here: <https://bookstore.gpo.gov/catalog/security-defense-law-enforcement/emergency-management-first-responders>

Hello, Startup

The newest edition of the most trusted nutrition bible. Since its first, highly successful edition in 1996, The Academy of Nutrition and Dietetics Complete Food and Nutrition Guide has continually served as the gold-standard resource for advice

on healthy eating and active living at every age and stage of life. At once accessible and authoritative, the guide effectively balances a practical focus with the latest scientific information, serving the needs of consumers and health professionals alike. Opting for flexibility over rigid dos and don'ts, it allows readers to personalize their own paths to healthier living through simple strategies. This newly updated Fifth Edition addresses the most current dietary guidelines, consumer concerns, public health needs, and marketplace and lifestyle trends in sections covering Choices for Wellness; Food from Farm to Fork; Know Your Nutrients; Food for Every Age and Stage of Life; and Smart Eating to Prevent and Manage Health Issues.

A Dictionary of the Hawaiian Language

This book is the "Hello, World" tutorial for building products, technologies, and teams in a startup environment. It's based on the experiences of the author, Yevgeniy (Jim) Brikman, as well as interviews with programmers from some of the most successful startups of the last decade, including Google, Facebook, LinkedIn, Twitter, GitHub, Stripe, Instagram, AdMob, Pinterest, and many others. Hello, Startup is a practical, how-to guide that consists of three parts: Products, Technologies, and Teams. Although at its core, this is a book for programmers, by programmers, only Part II (Technologies) is significantly technical, while the rest should be accessible to technical and non-technical audiences alike. If you're at all interested in startups—whether you're a programmer at the beginning of your career, a seasoned developer bored with large company politics, or a manager looking to motivate your engineers—this book is for you.

The REGTECH Book

This New American Red Cross CPR/AED for the Professional Rescuer Participant's Manual and course reflect changes based on the 2005 Consensus on Science for CPR and Emergency Cardiovascular Care (ECC) and the Guidelines 2005 for First Aid. Changes to this program and manual include simplifications to many of the CPR skill sequences, which helps improve retention. There have also been changes to help improve the quality of CPR. The integration of CPR skills into the operation of AEDs had changed to help improve survival from sudden cardiac arrest. Professional rescuers are now trained to use AEDs on adults and children. Information has been updated and added to this program to help professional rescuers administer epinephrine, aspirin and fixed-flow-rate oxygen. The skills learned in this course include adult, child and infant rescue breathing, conscious and unconscious choking, CPR, two-rescuer CPR and adult and child AED. Additional training can be added to this course including bloodborne pathogens training and emergency oxygen administration. While the skills and knowledge that professional rescuers use are increasing, this training will help you meet your most important responsibility as a professional rescuer- the responsibility to save lives.

The Case of the Bizarre Bouquets

My Sleep Log

Mammoth Hunt

Queerness in Heavy Metal Music

Welcome to our multi-device world, a world where a user's experience with one application can span many devices—a smartphone, a tablet, a computer, the TV, and beyond. This practical book demonstrates the variety of ways devices relate to each other, combining to create powerful ensembles that deliver superior, integrated experiences to your users. Learn a practical framework for designing multi-device experiences, based on the 3Cs—Consistent, Complementary, and Continuous approaches Graduate from offering everything on all devices, to delivering the right thing, at the right time, on the best (available) device Apply the 3Cs framework to the broader realm of the Internet of Things, and design multi-device experiences that anticipate a fully connected world Learn how to measure your multi-device ecosystem performance Get ahead of the curve by designing for a more connected future

Microinteractions

This book examines the fundamental question of how legislators and other rule-makers should handle remembering and forgetting information (especially personally identifiable information) in the digital age. It encompasses such topics as privacy, data protection, individual and collective memory, and the right to be forgotten when considering data storage, processing and deletion. The authors argue in support of maintaining the new digital default, that (personally identifiable) information should be remembered rather than forgotten. The book offers guidelines for legislators as well as private and public organizations on how to make decisions on remembering and forgetting personally identifiable information in the digital age. It draws on three main perspectives: law, based on a comprehensive analysis of Swiss law that serves as an example; technology, specifically search engines, internet archives, social media and the mobile internet; and an interdisciplinary perspective with contributions from various disciplines such as philosophy, anthropology, sociology, psychology, and economics, amongst others.. Thanks to this multifaceted approach, readers will benefit from a holistic view of the informational phenomenon of “remembering and forgetting”. This book will appeal to lawyers, philosophers,

sociologists, historians, economists, anthropologists, and psychologists among many others. Such wide appeal is due to its rich and interdisciplinary approach to the challenges for individuals and society at large with regard to remembering and forgetting in the digital age.

Remembering and Forgetting in the Digital Age

When your doctor wants to know how you sleep. This is your log.

American Red Cross Emergency Medical Response Participant's Manual

Academy of Nutrition and Dietetics Complete Food and Nutrition Guide, 5th Ed

Dictionary of Occupational Titles

Understanding Early Christian Art is designed for students of both religion and of art history. It makes the critical tools of art historians accessible to students of religion, to help them understand better the visual representations of Christianity. It will also aid art historians in comprehending the complex theology, history and context of Christian art. This interdisciplinary and boundary-breaking approach will enable students in several fields to further their understanding and knowledge of the art of the early Christian era. Understanding Early Christian Art contains over fifty images with parallel text.

The Pit Bull Placebo

The #1 New York Times Bestseller (October 2017) from the author of The Da Vinci Code. Robert Langdon, Harvard professor of symbology, arrives at the ultramodern Guggenheim Museum Bilbao to attend the unveiling of a discovery that “will change the face of science forever.” The evening’s host is Edmond Kirsch, a forty-year-old billionaire and futurist, and one of Langdon’s first students. But the meticulously orchestrated evening suddenly erupts into chaos, and Kirsch’s precious discovery teeters on the brink of being lost forever. Facing an imminent threat, Langdon is forced to flee. With him is Ambra Vidal, the elegant museum director who worked with Kirsch. They travel to Barcelona on a perilous quest to locate a cryptic password that will unlock Kirsch’s secret. Navigating the dark corridors of hidden history and extreme religion, Langdon and Vidal must evade an enemy whose all-knowing power seems to emanate from Spain’s Royal Palace. They uncover clues that ultimately bring them face-to-face with Kirsch’s shocking discovery...and the breathtaking truth that has long eluded

US.

Food Texture and Viscosity: Concept and Measurement

While the growing field of scholarship on heavy metal music and its subcultures has produced excellent work on the sounds, scenes, and histories of heavy metal around the world, few works have included a study of gender and sexuality. This cutting-edge volume focuses on queer fans, performers, and spaces within the heavy metal sphere, and demonstrates the importance, pervasiveness, and subcultural significance of queerness to the heavy metal ethos. Heavy metal scholarship has until recently focused almost solely on the roles of heterosexual hypermasculinity and hyperfemininity in fans and performers. The dependence on that narrow dichotomy has limited heavy metal scholarship, resulting in poorly critiqued discussions of gender and sexuality that serve only to underpin the popular imagining of heavy metal as violent, homophobic and inherently masculine. This book queers heavy metal studies, bringing discussions of gender and sexuality in heavy metal out of that poorly theorized dichotomy. In this interdisciplinary work, the author connects new and existing scholarship with a strong ethnographic study of heavy metal's self-identified queer performers and fans in their own words, thus giving them a voice and offering an original and ground-breaking addition to scholarship on popular music, rock, and queer studies.

Cert Basic Training Participant Manual

In a collection of thirteen stories written by an award-winning author, each heroine struggles to master--or chooses to succumb to--her private passions, as she drinks in the world around her with a keen sense of observation.

My Body To You

Principles of Airway Management

By examining the stories of companies like LoJack, MySpace and Groupon, an expert in Strategic Management describes how organizations can sustain high-growth through a repeatable process for innovation without succumbing to the growth hump. 30,000 first printing.

Origin

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It's the little things that turn a good digital product into a great one. With this practical book, you'll learn how to design effective microinteractions: the small details that exist inside and around features. How can users change a setting? How do they turn on mute, or know they have a new email message? Through vivid, real-world examples from today's devices and applications, author Dan Saffer walks you through a microinteraction's essential parts, then shows you how to use them in a mobile app, a web widget, and an appliance. You'll quickly discover how microinteractions can change a product from one that's tolerated into one that's treasured. Explore a microinteraction's structure: triggers, rules, feedback, modes, and loops. Learn the types of triggers that initiate a microinteraction. Create simple rules that define how your microinteraction can be used. Help users understand the rules with feedback, using graphics, sounds, and vibrations. Use modes to let users set preferences or modify a microinteraction. Extend a microinteraction's life with loops, such as "Get data every 30 seconds"

Clinical Care and Rehabilitation in Head and Neck Cancer

"The Laryngectomy Guide" provides practical information that can assist laryngectomees and their caregivers in dealing with medical, dental and psychological issues. It contains information about the diagnosis and treatment of laryngeal and throat cancer; the side effects of radiation therapy and chemotherapy; the methods of speaking after laryngectomy; airway and stoma care, and voice prosthesis. In addition it addresses eating and swallowing issues, medical, dental and psychological concerns, preventive care, respiration and anesthesia, and travelling as a laryngectomee. This practical guide was written by Dr. Itzhak Brook, a physician and a laryngectomee. The Guide was endorsed by the American Academy of Otolaryngology-Head and Neck Surgery.

Business Periodicals Index

Provides well-balanced discussions of the complexities and difficult issues associated with airway management; Excellent organization ensures that the materials will be learned as well as applied in various situations; A new chapter on laryngeal mask airway that provides timely information on its effect on the practice and the reduced need for laryngoscopy and intubation; Contains more than 250 updated illustrations, tables, and boxes; Includes the latest equipment and techniques along with discussions on complications of airway management

Ultimate Guide to Wilderness Living

The Regulatory Technology Handbook The transformational potential of RegTech has been confirmed in recent years with US\$1.2 billion invested in start-ups (2017) and an expected additional spending of US\$100 billion by 2020. Regulatory technology will not only provide efficiency gains for compliance and reporting functions, it will radically change market

structure and supervision. This book, the first of its kind, is providing a comprehensive and invaluable source of information aimed at corporates, regulators, compliance professionals, start-ups and policy makers. The REGTECH Book brings into a single volume the curated industry expertise delivered by subject matter experts. It serves as a single reference point to understand the RegTech eco-system and its impact on the industry. Readers will learn foundational notions such as: • The economic impact of digitization and datafication of regulation • How new technologies (Artificial Intelligence, Blockchain) are applied to compliance • Business use cases of RegTech for cost-reduction and new product origination • The future regulatory landscape affecting financial institutions, technology companies and other industries Edited by world-class academics and written by compliance professionals, regulators, entrepreneurs and business leaders, the RegTech Book represents an invaluable resource that paves the way for 21st century regulatory innovation.

Handbook on Craniofacial Superimposition

Malignancies involving structures of the head and neck frequently impact the most fundamental aspects of human existence, namely, those functions related to voice and speech production, eating, and swallowing. Abnormalities in voice production, and in some instances its complete loss, are common following treatment for laryngeal (voice box) cancer. Similarly, speech, eating, and swallowing may be dramatically disrupted in those where oral structures (e.g., the tongue, jaw, hard palate, pharynx, etc.) are surgically ablated to eliminate the cancer. Consequently, the range and degree of deficits that may be experienced secondary to the treatment of head and neck cancer (HNCA) are often substantial. This need is further reinforced by the Centers for Disease Control and Prevention who have estimated that the number of individuals who will be newly diagnosed with HNCA will now double every 10 years. This estimate becomes even more critical given that an increasing number of those who are newly diagnosed will be younger and will experience the possibility of long-term survival post-treatment. Contemporary rehabilitation efforts for those treated for HNCA increasingly demand that clinicians actively consider and address multiple issues. Beyond the obvious concerns specific to any type of cancer (i.e., the desire for curative treatment), clinical efforts that address physical, psychological, communicative, and social consequences secondary to HNCA treatment are essential components of all effective rehabilitation programs. Comprehensive HNCA rehabilitation ultimately seeks to restore multiple areas of functioning in the context of the disabling effects of treatment. In this regard, rehabilitation often focuses on restoration of function while reducing the impact of residual treatment-related deficits on the individual's overall functioning, well-being, quality of life (QOL), and ultimately, optimize survivorship. Regardless of the treatment method(s) pursued for HNCA (e.g., surgery, radiotherapy, chemoradiation, or combined methods), additional problems beyond those associated with voice, speech, eating and swallowing frequently exist. For example, post-treatment changes in areas such as breathing, maintaining nutrition, limitations in physical capacity because surgical reconstruction such as deficits in shoulder functioning, concerns specific to cosmetic alterations and associated disfigurement, and deficits in body image are common. Those treated for HNCA also

may experience significant pain, depression, stigma and subsequent social isolation. Concerns of this type have led clinicians and researchers to describe HNCa as the most emotionally traumatic form of cancer. It is, therefore, essential that clinicians charged with the care and rehabilitation of those treated for HNCa actively seek to identify, acknowledge, and systematically address a range of physical, psychological, social, and communication problems. Efforts that systematically consider this range of post-treatment sequelae are seen as critical to any effort directed toward enhanced rehabilitation outcomes. Actively and purposefully addressing post-treatment challenges may increase the likelihood of both short- and long-term rehabilitation success in this challenging clinical population. Current information suggests that successful clinical outcomes for those with HNCa are more likely to be realized when highly structured, yet flexible interdisciplinary programs of care are pursued. Yet contemporary educational resources that focus not only on management of voice, speech, eating, and swallowing disorders, but also address issues such as shoulder dysfunction due to neck dissection, the significant potential for cosmetic alterations can offer a much broader perspective on rehabilitation. Contemporary surgical treatment frequently involves reconstruction with extensive procedures that require donor sites that include both soft tissue from a variety of locations (e.g., forearm, thigh, etc.), as well as bone (e.g., the scapula). Collectively, resources that address these issues and many other concerns and the resultant social implications of HNCa and its treatment can serve to establish a comprehensive framework for clinical care. Consequently, providing a highly specialized and comprehensive educational resource specific to HNCa rehabilitation is currently needed. The proposed edited book is designed to address this void in a single authoritative resource that is also accessible to the clinical readership. Integral to this proposed book is information that guides clinical approaches to HNCa rehabilitation, in addition to offering emphasis on the direct impact of changes in voice, speech, and swallowing and the impact of such losses on outcomes. Finally, while several other published sources currently exist (see attached list), the emphasis of these books is directed either toward the identification and diagnosis of malignant disease, clinical and surgical pathology, associated efforts directed toward biomedical aspects of cancer and its treatment, or those with a focus on a single clinical problem or approach to rehabilitation. Therefore, the content of the proposed multi-chapter text centers on delivering a systematically structured, comprehensive, and clinically-oriented presentation on a range of topics that will provide readers at a variety of levels with a strong, well-integrated, and empirically driven foundation to optimize the clinical care of those with HNCa. The primary audience for this textbook is undergraduate and graduate-level students in Speech-Language Pathology, as well as practitioners, especially hospital-based practitioners, in Speech-Language Pathology; other key audiences include junior and senior level otolaryngology residents and fellows, translational researchers in head and neck cancer, related medical specialists (e.g., radiation oncology), oncology nurses, and potentially other rehabilitation professionals such as occupational therapists, counseling psychologists, social workers, and rehabilitation counselors.

Sleep in Children and Adolescents

Art, a member of the Eastern Standard Tribe--a secret society bound together by their sleep schedule and communicating via encrypted instant messaging--is incarcerated thanks to his friends and family, masquerading as consultants.

Prehistoric Journey

Winning Bodybuilding

Play Bigger

Magic Item Compendium

Each issue, guest edited by a leader in the field of sleep medicine, provides expert, state-of-the-art reviews on a single topic, making ample use of figures, diagrams, and tables in a two-colour format.

Eastern Standard Tribe

A detailed resource to wilderness survival eschews the popular practices of reality television shows while outlining step-by-step strategies for a range of topics, from foraging for food and erecting temporary shelter to making fire and fashioning tools. Original.

A Guide to Dance Production

Prepare for success on the New Cloud Essentials+ Exam (CLO-002) The latest title in the popular Sybex Study Guide series, CompTIA Cloud Essentials+ Study Guide helps candidates prepare for taking the NEW CompTIA Cloud Essentials+ Exam (CLO-002). Ideal for non-technical professionals in IT environments, such as marketers, sales people, and business analysts, this guide introduces cloud technologies at a foundational level. This book is also an excellent resource for those with little previous knowledge of cloud computing who are looking to start their careers as cloud administrators. The book covers all the topics needed to succeed on the Cloud Essentials+ exam and provides knowledge and skills that any cloud computing professional will need to be familiar with. This skill set is in high demand, and excellent careers await in the field of cloud computing. Gets you up to speed on fundamental cloud computing concepts and technologies Prepares IT professionals and

those new to the cloud for the CompTIA Cloud Essentials+ exam objectives Provides practical information on making decisions about cloud technologies and their business impact Helps candidates evaluate business use cases, financial impacts, cloud technologies, and deployment models Examines various models for cloud computing implementation, including public and private clouds Identifies strategies for implementation on tight budgets Inside is everything candidates need to know about cloud concepts, the business principles of cloud environments, management and technical operations, cloud security, and more. Readers will also have access to Sybex's superior online interactive learning environment and test bank, including chapter tests, practice exams, electronic flashcards, and a glossary of key terms.

Understanding Early Christian Art

This is the story of the animals and plants that populated prehistoric Earth. It follows the journey of life from single-cell organisms to direct human ancestors.

Power

Food Science and Technology: A Series of Monographs: Food Texture and Viscosity: Concept and Measurement focuses on the texture and viscosity of food and how these properties are measured. The publication first elaborates on texture, viscosity, and food, body-texture interactions, and principles of objective texture measurement. Topics include area and volume measuring instruments, chemical analysis, multiple variable instruments, soothing effect of mastication, reasons for masticating food, rheology and texture, and the rate of compression between the teeth. The book then examines the practice of objective texture measurement and viscosity and consistency, including the general equation for viscosity, methods for measuring viscosity, factors affecting viscosity, tensile testers, distance measuring measurements, and shear testing. The manuscript takes a look at the selection of a suitable test procedure and sensory methods of texture and viscosity measurement. Discussions focus on nonoral methods of sensory measurement; correlations between subjective and objective measurements; variations on the texture profile technique; and importance of sensory evaluation. The publication is a vital source of information for food experts and researchers interested in food texture and viscosity.

The Curve Ahead

First it was the Bloodhound, sensationalized in the dramatizations of Uncle Tom's Cabin. Then it was the Doberman, symbol of the Nazi menace. Today, it is the Pit bull that is vilified for the depravity of his masters. Today, police chase down fleeing Pit bulls in the street, firing dozens of wild shots in response to media-fed rumors of supernatural Pit bull abilities. Politicians coach and nurture this fear with their own brand of rhetoric used to assist in the passing of quick and ineffective legislation

created to pacify communities ignorant of the real cause for dog attacks. Hundreds of animal shelters throughout the country kill all unclaimed Pit bull-looking dogs, as they are deemed "unadoptable" solely on their physical appearance. This has occurred because the human/dog bond, the most complex and profound inter-species relationship in the history of mankind, has been reduced to a simple axiom: Breed of dog = degree of dangerousness. We have come to accept that hanging entire breeds of dogs in effigy for the sins of their owners is an acceptable solution to canine aggression because we have been placated by a Pit Bull Placebo. Like the pharmacologically inactive sugar pill dispensed to pacify a patient who supposes it to be medicine, eradication of the Pit bull is the placebo administered to ease the public's anxiety about dog attacks. The book, *The Pit Bull Placebo: The Media, Myths and Politics of Canine Aggression*, explores how our views and beliefs about canine aggression have changed over the last 150 years and how our perceptions about the nature and behavior of dogs has been influenced by persons and organizations who often times disseminate information about dog attacks which is tailored to further an agenda unrelated to the improvement of the human/dog bond. We are in the midst of a social hysteria about Pit bulls because we have abandoned centuries-old common-sense and have been duped by inaccurate reporting from the "Pit Bull Paparazzi" and by politicians who traffic in rumors, myths and pseudoscience in their efforts to pass legislation that demonizes dogs while exonerating criminal and abusive owners. If we truly believe that the extremely rare cases of fatal dog attacks merit extreme measures in the management of dogs, if our concern and shock is genuine, then we must be equally genuine and sincere in seeking out and addressing the real causes for these incidents. Only by stepping back from the swirl of present-day hysteria surrounding isolated cases of severe canine aggression and examining the problem from a broader and more objective perspective can we hope to understand and address the human and canine behaviors which contribute to these incidents.

Designing Multi-Device Experiences

Don't miss *Enola Holmes: The Case of the Missing Marquess!* Now a Netflix original movie starring Millie Bobby Brown, Henry Cavill, and Helena Bonham Carter! Enola Holmes--younger sister to Sherlock Holmes--is back on another case! Everyone knows Dr. Watson is Sherlock Holmes's right-hand man, so when he goes missing, it's a shock. Even Sherlock hasn't the slightest clue as to where he could be. Enola is intrigued but wary; she's still hiding from her older brothers, and getting involved could prove to be disastrous. But Enola can't help but investigate, especially when she learns that a bizarre bouquet--with flowers all symbolizing death--has been delivered to the Watson residence. Enola knows she must act quickly, but can she find Dr. Watson in time? Praise for *Enola Holmes: The Case of the Missing Marquess*: An Edgar Award Nominee! "Empowered, capable, and smart . . . [with] an impactful message that you can do anything if you set your mind to it."--Millie Bobby Brown, *Stranger Things* * "Enola shows herself to be an intelligent, rational, resourceful, and brave protagonist. Readers will look forward to hearing this heroine's unique voice again." --Publishers Weekly, starred review * "This is a terrific package. Springer not only provides two fine mysteries, breathtaking adventure, and key-eyed description,

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but she also offers a worthy heroine." --Booklist, starred review

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