

## Knowing Your Value Women Money And Getting What You're Worth

Knowing Your Value Emotional Currency Know Your Worth The Most Powerful Woman in the Room Is You Ask for it Kill the Spider Know Your Value Understanding the Purpose and Power of Women Women & Money (Revised and Updated) On My Own Two Feet Your Money: The Missing Manual Positively Fifth Street The Great Gatsby Know Your Price Money: A Love Story Together We Rise The Path Made Clear Knowing our lands and resources The Age of Surveillance Capitalism Clever Girl Finance Ask a Manager Losing Earth The Truth About Men Comeback Careers Grow Your Value Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation Knowing Your Value The Bestseller Code Financial Peace Revisited All Things At Once The Secret Thoughts of Successful Women Earn It! Women Don't Ask Their Eyes Were Watching God Obsessed Smart Women Finish Rich, Expanded and Updated Story-Based Inquiry: A Manual for Investigative Journalists Act Like a Lady, Think Like a Man LP What Every Real Estate Investor Needs to Know About Cash Flow And 36 Other Key Financial Measures Game Theory, Alive

### Knowing Your Value

"When a story captures the imagination of millions, that's magic. Can you qualify magic? Archer and Jockers just may have done so."—Sylvia Day, New York Times bestselling author Ask most people about massive success in the world of fiction, and you'll typically hear that it's a game of hazy crystal balls. The sales figures of E. L. James or Dan Brown seem to be freakish—random occurrences in an unknowable market. But what if there were an algorithm that could reveal a secret DNA of bestsellers, regardless of their genre? What if it knew, just from analyzing the words alone, not just why genre writers like John Grisham and Danielle Steel belong on the lists, but also that authors such as Junot Diaz, Jodi Picoult, and Donna Tartt had telltale signs of success all over their pages? Thanks to Jodie Archer and Matthew Jockers, the algorithm exists, the code has been cracked, and the results bring fresh new insights into how fiction works and why we read. The Bestseller Code offers a new theory for why Fifty Shades of Grey sold so well. It sheds light on the current craze for dark heroines. It reveals which themes tend to sell best. And all with fascinating supporting data taken from a five-year study of twenty thousand novels. Then there is the hunt for "the one"—the paradigmatic example of bestselling writing according to a computer's analysis of thousands of points of data. The result is surprising, a bit ironic, and delightfully unorthodox. This book explains groundbreaking text-mining research in accessible terms and offers a new perspective on the New York Times bestseller list. It's a big-idea book about the relationship between creativity and technology that will be provocative to anyone interested in how analytics have already transformed the worlds of finance, medicine, and sports. But at heart it is a celebration of books for readers and writers—a compelling investigation into how successful writing works, and a fresh take on our intellectual and emotional response to stories.

### Emotional Currency

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The New York Times bestselling author of *The Wait* and “spiritual teacher for our times” (Oprah Winfrey) frankly and openly explores why men behave the way they do and what everyone—men and women alike—need to know about it. We hear it all the time. Men cheat. Men love power. Men love sex. Men are greedy. Men are dogs. But is this really the truth about men? In this groundbreaking book, DeVon Franklin dishes the real truth by making the compelling case that men aren't dogs but all men share the same struggle. He provides the manual for how men can change, both on a personal and a societal level by providing practical solutions for helping men learn how to resist temptation, how to practice self-control, and how to love. But *The Truth About Men* isn't just for men. DeVon tells female readers everything they need to know about men. He offers women a real-time understanding of how men's struggles affect them, insights that can help them navigate their relationships with men and information on how to heal from the damage that some misbehaving men may have inflicted. This book is a raw, informative, and accessible look at an issue that threatens to tear our society apart yet it offers a positive way forward for men and women alike.

### **Know Your Worth**

A straight-talking guide for the newest members of the workforce, with road-tested advice for landing a job, navigating the new world of work, establishing a personal brand, and getting the recognition (and money) you deserve. The whirlwind of job applications, interviews, follow-up, resume building, and networking is just the beginning. What happens after you've landed the job, settled in, and begun to make a difference—where do you go from here? What if you feel stuck in what you thought would be your dream profession? New York Times bestselling author Mika Brzezinski and producer Daniela Pierre-Bravo provide an essential manual for those crucial next steps. *Earn It!* is a practical career guidebook that not only helps you get your foot in the door; it also shows you how to negotiate a raise, advocate for more responsibility, and figure out whether you're in the career that's right for you. A blueprint for your future success, *Earn It!* features insightful and inspiring interviews with leaders in media, fashion, and business, recruiters, HR, execs, and kickass young female entrepreneurs like Danielle Weisberg and Carly Zakin of *theSkimm*, Vimeo CEO Anjali Sud, and Jane Park, founder of the cosmetic subscription company Julep.

### **The Most Powerful Woman in the Room Is You**

In *The Most Powerful Woman in the Room Is You*, Lydia Fenet takes you on her twenty-year journey from intern to managing director and global head of strategic partnerships at Christie's Auction House. Lydia shares the revolutionary sales approach she has crafted over the years that has not only shaped her career, but helped her raise more than half a billion dollars for nonprofits around the world. This is an approach that will empower you to sell your way to success in business and in life. For example, you'll learn how to create your own “Strike Method” or signature move to help you feel confident entering any situation. Combining case studies and personal stories, Lydia also shares tips from some of the most powerful and successful women in business, fashion, journalism, sports, and the arts. This book will show you how to take your career to the next level, whether it's overcoming your fear of asking for something or bridging a wage gap. Lydia has

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been there and come back more powerful than ever. Inspiring and encouraging, Lydia's hard-won advice will help you walk into any room with the confidence of a leader and motivate others to find their voice as well. Get ready to embrace your natural strengths, map your career, and take ownership of your life.

### Ask for it

In celebration of the one-year anniversary of Women's March, this gorgeously designed full-color book offers an unprecedented, front-row seat to one of the most galvanizing movements in American history, with exclusive interviews with Women's March organizers, never-before-seen photographs, and essays by feminist activists. On January 21, 2017, the day after Donald J. Trump's inauguration, more than three million marchers of all ages and walks of life took to the streets as part of the largest protest in American history. In red states and blue states, in small towns and major urban centers, from Boise to Boston, Bangkok to Buenos Aires, people from eighty-two countries—on all seven continents—rose up in solidarity to voice a common message: Hear our voice. It became the largest global protest in modern history. Compiled by Women's March organizers, in partnership with Condé Nast and Glamour magazine Editor in Chief Cindi Leive, *Together We Rise*—published for the one-year anniversary of the event—is the complete chronicle of this remarkable uprising. For the first time, Women's March organizers—including Bob Bland, Cassady Fendley, Sarah Sophie Flicker, Janaye Ingram, Tamika Mallory, Paola Mendoza, Carmen Perez, and Linda Sarsour—tell their personal stories and reflect on their collective journey in an oral history written by Jamia Wilson, writer, activist and director of The Feminist Press. They provide an inside look at how the idea for the event originated, how it was organized, how it became a global movement that surpassed their wildest expectations, and how they are sustaining and building on the widespread outrage, passion, and determination that sparked it. *Together We Rise* interweaves their stories with "Voices from the March"—recollections from real women who were there, across the world—plus exclusive images by top photographers, and 20 short, thought-provoking essays by esteemed writers, celebrities and artists including Rowan Blanchard, Senator Tammy Duckworth, America Ferrera, Roxane Gay, Ilana Glazer, Ashley Judd, Valarie Kaur, David Remnick, Yara Shahidi, Jill Soloway, Jia Tolentino, Congresswoman Maxine Waters, and Elaine Welteroth. An inspirational call to action that reminds us that together, ordinary people can make a difference, *Together We Rise* is an unprecedented look at a day that made history—and the beginning of a resistance movement to reclaim our future.

### Kill the Spider

Are you tired of trying to live for Christ—only to fail time and time again with the same old behaviors? Do you pray for guidance, ask for deliverance, and vow to do better, yet fail to progress? As an author, speaker, pastor, and blogger at Ragamuffin Soul, Carlos has lived much of his spiritual life in the spotlight. But, like any Christian, his faith story has its ups and downs. He spent decades trying to figure out how to be a "better person." Time and time again, he strived for holiness only to get caught in the web of destructive habits, behaviors, and thought patterns. But, the buck stops here. Or, rather, the spider is killed here. In *Kill the Spider*, Carlos shares personal material ranging from hilarious, self-deprecating

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stories to passion-filled wisdom—to show others it's not enough to try and “stop sinning.” He teaches that knocking out deep-rooted habits and issues comes by treating the issue, not just the symptoms. With transparency, humor, and vulnerable stories, Carlos offers a breath of fresh air to any believer looking to finally step into the freedom in Christ. So, sit down. Open the book. And grab a shoe. We're going on a spider hunt.

### **Know Your Value**

Every day, women face new challenges that come with having control over, and responsibility for, their financial lives. Sometimes exciting, sometimes frightening, these issues always have an emotional side. Author and psychotherapist Dr. Kate Levinson offers fresh approaches to navigating the astonishing range of beliefs about the role of money in our lives, coming to terms with our feelings about being “rich” or “poor,” and exploring our inner money life so that we can put our feelings to work for us in a positive way. By understanding our intimate history and relationship with money we are better able to handle our money anxieties, solve our money problems, enjoy the money we have, and make room for other, more meaningful values. From the Trade Paperback edition.

### **Understanding the Purpose and Power of Women**

If you've ever felt like you weren't good enough, smart enough, pretty enough, thin enough, strong enough, worthy enough or doing enough, this book is for you! If you knew what you were worth, would you settle for anything less? It's not uncommon to feel inadequate, whether it's issues surrounding your career, relationships, or finances. You will discover gems to apply in your own life as the author takes you through her journey of how she was able to overcome the unthinkable by realizing her worth wasn't tied into things or people but to God. In this book, Jessica will show you how to: -Stop settling for relationships that do nothing but cause you pain. -Find the tools you need to be successful in life. -Realize you are beautiful just the way you are. -Refuse to settle for anything less than what God's best is for your life. Recognize that no matter what your past looks like, it doesn't have to be your future.

### **Women & Money (Revised and Updated)**

As the co-host of MSNBC's popular show Morning Joe, Mika Brzezinski has established herself as a leading political news journalist and beloved television personality. But success hasn't always come easy for Mika. Growing up the only daughter of former national security adviser Zbigniew Brzezinski, she struggled to find an identity in a family of overachievers. She worked her way up the ranks of network television to surpass even her own ambitions, reaching the very top of the ladder, only to get canned less than a year later. After an unsuccessful stint as a stay-at-home mom, Mika went back to the workplace with encouragement from her eight-year-old daughter. She decided to start all over again with a beginner's job at age forty, a step back that proved to be a brilliant career move. Mika stumbled into Morning Joe and the rest is history. Now, in a time when many women are losing their jobs or struggling to find the perfect balance between work and home, Mika

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guides women of all ages to a place where they can find peace and fulfillment in their lives. In the tradition of Gail Sheehy's classic *Passages*, this illuminating book shows women how to reach their full potential in all areas of life and at every stage of their journey. Blending the personal with the prescriptive, Brzezinski's book will address the perpetual question of how to "have it all" when it comes to work and family; the importance of remaining equally humble in the face of great success and seemingly devastating setbacks; as well as the necessity of knowing and embracing our limitations so that we may transcend them.

### **On My Own Two Feet**

A personal finance guide for women explains the basic principles of money management, including how much of one's income to save, understanding credit scores, how to create a budget, and investing wisely.

### **Your Money: The Missing Manual**

By 1979, we knew all that we know now about the science of climate change - what was happening, why it was happening, and how to stop it. Over the next ten years, we had the very real opportunity to stop it. Obviously, we failed. Nathaniel Rich's groundbreaking account of that failure - and how tantalizingly close we came to signing binding treaties that would have saved us all before the fossil fuels industry and politicians committed to anti-scientific denialism - is already a journalistic blockbuster, a full issue of the *New York Times Magazine* that has earned favorable comparisons to Rachel Carson's *Silent Spring* and John Hersey's *Hiroshima*. Rich has become an instant, in-demand expert and speaker. A major movie deal is already in place. It is the story, perhaps, that can shift the conversation. In the book *Losing Earth*, Rich is able to provide more of the context for what did - and didn't - happen in the 1980s and, more important, is able to carry the story fully into the present day and wrestle with what those past failures mean for us in 2019. It is not just an agonizing revelation of historical missed opportunities, but a clear-eyed and eloquent assessment of how we got to now, and what we can and must do before it's truly too late.

### **Positively Fifth Street**

The deliberate devaluation of Blacks and their communities has had very real, far-reaching, and negative economic and social effects. An enduring white supremacist myth claims brutal conditions in Black communities are mainly the result of Black people's collective choices and moral failings. "That's just how they are" or "there's really no excuse": we've all heard those not so subtle digs. But there is nothing wrong with Black people that ending racism can't solve. We haven't known how much the country will gain by properly valuing homes and businesses, family structures, voters, and school districts in Black neighborhoods. And we need to know. Noted educator, journalist, and scholar Andre Perry takes readers on a tour of six Black-majority cities whose assets and strengths are undervalued. Perry begins in his hometown of Wilksburg, a small city east of Pittsburgh that, unlike its much larger neighbor, is struggling and failing to attract new jobs and industry. Bringing his own personal story of growing up in Black-

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majority Wilkinsburg, Perry also spotlights five others where he has deep connections: Detroit, Birmingham, New Orleans, Atlanta, and Washington, D.C. He provides an intimate look at the assets that should be of greater value to residents—and that can be if they demand it. Perry provides a new means of determining the value of Black communities. Rejecting policies shaped by flawed perspectives of the past and present, it gives fresh insights on the historical effects of racism and provides a new value paradigm to limit them in the future. *Know Your Price* demonstrates the worth of Black people's intrinsic personal strengths, real property, and traditional institutions. These assets are a means of empowerment and, as Perry argues in this provocative and very personal book, are what we need to know and understand to build Black prosperity.

### **The Great Gatsby**

THE MILLION-COPY NEW YORK TIMES, BUSINESS WEEK, WALL STREET JOURNAL AND USA TODAY BESTSELLER IS BACK - COMPLETELY UPDATED! With over ONE MILLION copies sold - *Smart Women Finish Rich* is one of the most popular financial books for women ever written. A perennial bestseller for over two decades, now Bach returns with a completely updated, expanded and revised edition, *Smart Women Finish Rich*, to address the new financial concerns and opportunities for today's women. Whether you are just getting started in your investment life, looking to manage your money yourself, or work closely with a financial advisor, this book is your proven roadmap to the life you want and deserve. With *Smart Women Finish Rich*, you will feel like you are being coached personally by one of America's favorite and most trusted financial experts. The *Smart Women Finish Rich* program has helped millions of women for over twenty years gain confidence, clarity and control over their financial well-being--it has been passed from generations to generation -- and it now can help you.

### **Know Your Price**

*Their Eyes Were Watching God* is a 1937 novel by African-American writer Zora Neale Hurston. It is considered a classic of the Harlem Renaissance of the 1920s, and it is likely Hurston's best known work.

### **Money: A Love Story**

The New York Times best-selling author and cohost of MSNBC's *Morning Joe* describes her own struggles with food and body image and offers insights from notable people in all fields to discuss their successes with food and diet.

### **Together We Rise**

This Intergovernmental Panel on Climate Change Special Report (IPCC-SREX) explores the challenge of understanding and managing the risks of climate extremes to advance climate change adaptation. Extreme weather and climate events, interacting with exposed and vulnerable human and natural systems, can lead to disasters. Changes in the frequency and severity of the physical events affect disaster risk, but so do the spatially diverse and temporally dynamic

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patterns of exposure and vulnerability. Some types of extreme weather and climate events have increased in frequency or magnitude, but populations and assets at risk have also increased, with consequences for disaster risk. Opportunities for managing risks of weather- and climate-related disasters exist or can be developed at any scale, local to international. Prepared following strict IPCC procedures, SREX is an invaluable assessment for anyone interested in climate extremes, environmental disasters and adaptation to climate change, including policymakers, the private sector and academic researchers.

### **The Path Made Clear**

A practical financial guide covers such topics as eliminating debt, investing simply, making sound financial decisions, and revolutionizing relationships with the flow of money.

### **Knowing our lands and resources**

Steve Harvey, the host of the nationally syndicated Steve Harvey Morning Show, can't count the number of impressive women he's met over the years, whether it's through the "Strawberry Letters" segment of his program or while on tour for his comedy shows. Yet when it comes to relationships, they can't figure out what makes men tick. Why? According to Steve it's because they're asking other women for advice when no one but another man can tell them how to find and keep a man. In *Act Like a Lady, Think Like a Man*, Steve lets women inside the mindset of a man and sheds light on concepts and questions such as: The Ninety Day Rule: Ford requires it of its employees. Should you require it of your man? The five questions every woman should ask a man to determine how serious he is. And much more . . . Sometimes funny, sometimes direct, but always truthful, *Act Like a Lady, Think Like a Man* is a book you must read if you want to understand how men think when it comes to relationships.

### **The Age of Surveillance Capitalism**

The authors of *Women's Don't Ask* present an innovative approach to negotiation that explains how women can identify important goals, takes them step by step through the entire planning and preparation process, and offers strategic advice on the negotiation stage, with tips on managing emotions, confidence building, and an effective collaborative style. Reprint. 20,000 first printing.

### **Clever Girl Finance**

Everyone has a purpose. And, according to Oprah Winfrey, "Your real job in life is to figure out as soon as possible what that is, who you are meant to be, and begin to honor your calling in the best way possible." That journey starts right here. In her latest book, *The Path Made Clear*, Oprah shares what she sees as a guide for activating your deepest vision of yourself, offering the framework for creating not just a life of success, but one of significance. The book's ten chapters are organized to help you recognize the important milestones along the road to self-discovery, laying out what you really need in order to achieve personal

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contentment, and what life's detours are there to teach us. Oprah opens each chapter by sharing her own key lessons and the personal stories that helped set the course for her best life. She then brings together wisdom and insights from luminaries in a wide array of fields, inspiring readers to consider what they're meant to do in the world and how to pursue it with passion and focus. Renowned figures such as Eckhart Tolle, Brene Brown, Lin-Manuel Miranda, Elizabeth Gilbert, Jay-Z, and Ellen DeGeneres share the greatest lessons from their own journeys toward a life filled with purpose. Paired with over 100 awe-inspiring photographs to help illuminate the wisdom of these messages, *The Path Made Clear* provides readers with a beautiful resource for achieving a life lived in service of your calling – whatever it may be.

### **Ask a Manager**

Why are women so often overlooked and underpaid? In *Knowing Your Value*, the prequel to her new book *Grow Your Value*, bestselling author Mika Brzezinski takes an in-depth look at how women today achieve their deserved recognition and financial worth. Prompted by her own experience as co-host of *Morning Joe*, Mika interviewed a number of prominent women across a wide range of industries on their experience moving up in their fields. Mika shares the surprising stories of such power players as presidential adviser Valerie Jarrett, comedian Susie Essman, writer and director Nora Ephron, Facebook's Sheryl Sandberg, television personality Joy Behar, and many others. Mika also gets honest answers from the likes of Donny Deutsch, Jack Welch, Donald Trump, and others about why women are paid less, and what pitfalls women face — and play into. *Knowing Your Value* blends personal stories with the latest research on why many women don't negotiate their compensation, why negotiating aggressively usually backfires, the real reasons why the gender wage gap persists, and what can be done about it. Written in Mika's brutally honest, funny, and self-deprecating style, *Knowing Your Value* is a vital book for professional women of all ages.

### **Losing Earth**

Take charge of your finances and achieve financial independence – the *Clever Girl* way. Join the ranks of thousands of smart and savvy women who have turned to money expert and author Bola Sokunbi for guidance on ditching debt, saving money, and building real wealth. Sokunbi, the force behind the hugely popular *Clever Girl Finance* website, draws on her personal money mistakes and financial redemption to educate and empower a new generation of women on their journey to financial freedom. Lighthearted and accessible, *Clever Girl Finance* encourages women to talk about money and financial wellness and shows them how to navigate their own murky financial waters and come out afloat on the other side. Monitor your expenses, build a budget, and stick with it. Make the most of a modest salary and still have money to spare. Keep your credit in check and clean up credit card chaos. Start and succeed at your side hustle. Build a nest egg and invest in your future. Transform your money mindset and be accountable for your financial well-being. Feel the power of real-world stories from other “clever girls.” Put yourself on the path to financial success with the valuable lessons learned from *Clever Girl Finance*.

## **The Truth About Men**

### **Comeback Careers**

The masterful novel of Jazz Age idealism, decadence, and disillusionment by the celebrated author of *The Beautiful and Damned*. Here is the timeless story of mysterious millionaire Jay Gatsby; beautiful debutant Daisy Buchanan; Daisy's philandering husband, Tom; and aspiring writer Nick Carraway, who gets caught up in their drama of elegant parties and doomed romance. With its vivid prose and perceptive character portraits, it is widely considered to be author F. Scott Fitzgerald's masterpiece, as well as one of the greatest novels ever written. Adapted for stage and screen numerous times, *The Great Gatsby* is emblematic of the style and sensibility of the Roaring Twenties as well as a brilliant evocation of popular culture's growing disillusionment with the American Dream.

### **Grow Your Value**

We live in a highly connected world with multiple self-interested agents interacting and myriad opportunities for conflict and cooperation. The goal of game theory is to understand these opportunities. This book presents a rigorous introduction to the mathematics of game theory without losing sight of the joy of the subject. This is done by focusing on theoretical highlights (e.g., at least six Nobel Prize winning results are developed from scratch) and by presenting exciting connections of game theory to other fields such as computer science (algorithmic game theory), economics (auctions and matching markets), social choice (voting theory), biology (signaling and evolutionary stability), and learning theory. Both classical topics, such as zero-sum games, and modern topics, such as sponsored search auctions, are covered. Along the way, beautiful mathematical tools used in game theory are introduced, including convexity, fixed-point theorems, and probabilistic arguments. The book is appropriate for a first course in game theory at either the undergraduate or graduate level, whether in mathematics, economics, computer science, or statistics. The importance of game-theoretic thinking transcends the academic setting—for every action we take, we must consider not only its direct effects, but also how it influences the incentives of others.

### **Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation**

Rough sex, black magic, murder, and the science-and eros-of gambling meet in the ultimate book about Las Vegas James McManus was sent to Las Vegas by Harper's to cover the World Series of Poker in 2000, especially the mushrooming progress of women in the \$23 million event, and the murder of Ted Binion, the tournament's prodigal host, purportedly done in by a stripper and her boyfriend with a technique so outré it took a Manhattan pathologist to identify it. Whether a jury would convict the attractive young couple was another story altogether. McManus risks his entire Harper's advance in a long-shot attempt to play in the tournament himself. Only with actual table experience, he tells his skeptical wife, can he capture the hair-raising brand of poker that determines the world champion. The heart of the book

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is his deliciously suspenseful account of the tournament itself—the players, the hand-to-hand combat, and his own unlikely progress in it. Written in the tradition of *The Gambler* and *The Biggest Game in Town*, *Positively Fifth Street* is a high-stakes adventure, a penetrating study of America's card game, and a terrifying but often hilarious account of one man's effort to understand what Edward O. Wilson has called "Pleistocene exigencies"—the eros and logistics of our primary competitive instincts.

### **Knowing Your Value**

Women of every culture and society are facing the dilemma of identity. Traditional views of what it means to be a woman and changing cultural and marital roles are causing women conflict in their relationships with men. Women are under tremendous stress as they struggle to discover who they are and what role they are to play today—in the family, the community, and the world. In this expanded edition of *Understanding the Purpose and Power of Women*, now with helpful study questions following each chapter, best-selling author Dr. Myles Munroe examines societies' attitudes toward women and addresses vital issues such as: Are women and men equal? How is a woman unique from a man? What does the Bible really teach about women? Is the woman to blame for the fall of mankind? What are the purpose and design of the woman? Should women be in leadership? What is a woman's basic communication style? What are a woman's emotional and sexual needs? What is a woman's potential? To live successfully in the world, women need a new awareness of who they are and new skills to meet today's challenges. Whether you are a woman or a man, married or single, this book will help you to understand the woman as she was meant to be.

### **The Bestseller Code**

The bestselling motivational guide that *TheAtlantic.com* calls "a rallying cry for women to get the money they deserve." Why are women so often overlooked and underpaid? What are the real reasons men get raises more often than women? How can women ask for—and actually get—the money, the job, the recognition they deserve? Prompted by her own experience as cohost of *Morning Joe*, Mika Brzezinski asked a wide range of successful women to share the critical lessons they learned while moving up in their fields. Power players such as Facebook's Sheryl Sandberg, Senator Elizabeth Warren, Harvard's Victoria Budson, comedian Susie Essman, and many more shared their surprising personal stories. They spoke candidly about why women are paid less and the pitfalls women face—and play into. Now expanded to address gender dynamics in the #MeToo era, *Know Your Value* blends compelling personal stories with the latest research on why many women don't negotiate their compensation, why negotiating aggressively usually backfires, and what can be done about it. For any woman who has ever wondered if her desire to be liked can be a liability (yes), if there is a way to reclaim her contribution after it's been co-opted in a meeting (yes), and if there are strategies men use to get ahead that women should too (yes!), *Know Your Value* provides vital advice to help women be their own best advocates.

### **Financial Peace Revisited**

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The ideal graduation gift for anyone about to enter the workforce, a witty, practical guide to 200 difficult professional conversations—featuring all-new advice from the creator of the popular website Ask a Manager and New York's work-advice columnist. There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when

- coworkers push their work on you—then take credit for it
- you accidentally trash-talk someone in an email then hit "reply all"
- you're being micromanaged—or not being managed at all
- you catch a colleague in a lie
- your boss seems unhappy with your work
- your cubemate's loud speakerphone is making you homicidal
- you got drunk at the holiday party

Advance praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Clear and concise in its advice and expansive in its scope, Ask a Manager is the book I wish I'd had in my desk drawer when I was starting out (or even, let's be honest, fifteen years in)."—Sarah Knight, New York Times bestselling author of *The Life-Changing Magic of Not Giving a F\*ck*

### **All Things At Once**

**STRONG, WISER, BETTER** An Essential Guide for Reentering, Reinventing, or Rebooting Your Career at Any Age So many women hit midlife and realize: it's time for a career change. Maybe you're yearning to try something new, or you're sensing that layoffs are coming and you need a backup plan. Perhaps you paused, or downsized your career to raise children, and you're ready to rejoin the workforce. How do you reboot, relaunch, return to, or reinvent a career at age 40? Or 50? Or 60? And how can you create a career and life that will provide you with purpose and financial security for years to come? In *Comeback Careers*, New York Times bestselling author and co-host of MSNBC's *Morning Joe* Mika Brzezinski and her sister-in-law Ginny Brzezinski have teamed up to show you that career reinvention is possible at any age. You have the skills, experience and maturity; it's time to own them. For this book, Mika and Ginny interviewed dozens of career-changers working in a variety of fields, from finance to academics to art. They share successful relaunchers' secrets to overcoming obstacles both internal and external, and their step-by-step processes and candid advice. They also reveal key strategies from top job coaches, resume-writers, and LinkedIn experts, tailored to the special challenges of mid-career jobseekers. It's time to rewrite the narrative. You are stronger, wiser, and better at the midpoint, and *Comeback Careers* is a roadmap to your career reinvention and fulfillment.

### **The Secret Thoughts of Successful Women**

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The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit--at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future--if we let it.

### **Earn It!**

Helps successful women feel truly confident so that they can reach new levels of greatness.

### **Women Don't Ask**

The author interviews a number of prominent women--including comedian Susie Essman, writer and director Nora Ephron and TV personality Joy Behar--to reveal the ways that everyday women can achieve their deserved recognition and financial worth in today's professional world.

### **Their Eyes Were Watching God**

Formulas that make the difference between making profits and losing equity The only way to win the real estate investing game is by mastering the numbers. This revised and updated edition of the popular reference shows how to target the best investments in the present market. It answers all your real estate questions, and provides new discussions of capital accumulation and internal rate of return. This book's basic formulas will help you measure critical aspects of real estate investments, including Discounted Cash Flow Net Present Value Capitalization Rate Cash-on-Cash Return Net Operating Income Internal Rate of Return Profitability Index Return on Equity

### **Obsessed**

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The groundbreaking classic that explores how women can and should negotiate for parity in their workplaces, homes, and beyond. When Linda Babcock wanted to know why male graduate students were teaching their own courses while female students were always assigned as assistants, her dean said: "More men ask. The women just don't ask." Drawing on psychology, sociology, economics, and organizational behavior as well as dozens of interviews with men and women in different fields and at all stages in their careers, *Women Don't Ask* explores how our institutions, child-rearing practices, and implicit assumptions discourage women from asking for the opportunities and resources that they have earned and deserve—perpetuating inequalities that are fundamentally unfair and economically unsound. *Women Don't Ask* tells women how to ask, and why they should.

### **Smart Women Finish Rich, Expanded and Updated**

Having a good relationship with money is tough—whether you have millions in the bank or just a few bucks to your name. Why? Because just like any other relationship, your life with money has its ups and downs, its twists and turns, its breakups and makeups. And just like other relationships, living happily with money really comes down to love—which is why love is the basis of money maven Kate Northrup's book. After taking the Money Love Quiz to see where on the spectrum your relationship with money stands—somewhere between "on the outs" and "it's true love!"—Northrup takes you on a rollicking ride to a better understanding of yourself and your money. Step-by-step exercises that address both the emotional and practical aspects of your financial life help you figure out your personal perceptions of money and wealth and how to change them for the better. You'll learn about thought patterns that may be holding you back from earning what you're worth or saving what you can. You'll learn how to chart your current financial life and create a plan to get you to where you want to be—whether that's earning enough to live in a penthouse in Manhattan or a cabin in the Rockies. Using client stories and her own saga of moving from \$20,000 of debt to complete financial freedom by the age of 28, Northrup acts as a guide in your quest for personal financial freedom. She'll teach you how to shift your beliefs about money, create a budget, spend in line with your values, get out of debt, and so much more. In short, she'll teach you to love your money, so you can love your life.

### **Story-Based Inquiry: A Manual for Investigative Journalists**

Achieve financial peace of mind with the million-copy #1 New York Times bestseller, now revised and updated, featuring an entirely new Financial Empowerment Plan and a bonus chapter on investing. The time has never been more right for women to take control of their finances. The lessons, revelations, and shocks of the past few years have made it clear that standing in our truth is the only way to care for ourselves, our families, and our finances. With her signature mix of insight, compassion, and practical advice, Suze equips women with the financial knowledge and emotional awareness to overcome the blocks that have kept them from acting in the best interest of their money—and themselves. Whether you are single or in a committed relationship, a successful professional, a worker struggling to make ends meet, a stay-at-home parent, or a creative soul, Suze offers the possibility of living a life of true wealth, a life in which you own the power to control your destiny. At the center of this fully revised and updated

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edition, Suze presents an all-new Financial Empowerment Plan, designed to get you to a place of emotional and financial security as quickly as possible—because the most precious commodity women have is time. Divided into four essential components, the plan will teach you how to • Protect yourself • Spend smart • Build your future • Give to others Also included is a bonus chapter on investing—for those who are living by Suze's unbreakable financial ground rules and ready to learn how to invest with confidence. *Women & Money* speaks to every mother, daughter, grandmother, sister, and wife. It gives readers the opportunity to tap into Suze's unique spirit, people-first wisdom, and unparalleled appreciation that for women, money itself is not the end goal. It's the means to living a full and meaningful life.

### **Act Like a Lady, Think Like a Man LP**

A woman who wants to be successful must make sacrifices, but how can she determine which ones she'll be happy with five, ten, twenty years from now? Mika Brzezinski, Morning Joe co-host and New York Times best-selling author of *Knowing Your Value*, has built a career on inspiring women to assess and then obtain their true value in the workplace. In her books and in her conferences, Mika gives women the tools necessary to advocate for themselves and their financial futures. But that is only the first step; once you know your value, you need to grow it—both professionally and personally. Drawing on deeply revealing conversations with powerful and dynamic women, input from researchers and relationship experts, and her own wealth of experience, Mika helps women pinpoint their individual definition of success. She advises her readers to define the “professional value” that encompasses their worth in the workplace, and the “inner value” made up of their core beliefs and goals. Women can stop feeling overwhelmed, overscheduled, frantic, and forever guilty—but only if they choose their objectives confidently and unapologetically, and focus their efforts accordingly. Mika encourages women to stop seeking the unobtainable “work-life balance,” and instead pursue a life of honesty and authenticity, where career and home life combine rather than collide.

### **What Every Real Estate Investor Needs to Know About Cash Flow And 36 Other Key Financial Measures**

Keeping your financial house in order is more important than ever. But how do you deal with expenses, debt, taxes, and retirement without getting overwhelmed? This book points the way. It's filled with the kind of practical guidance and sound insights that makes J.D. Roth's *GetRichSlowly.org* a critically acclaimed source of personal-finance advice. You won't find any get-rich-quick schemes here, just sensible advice for getting the most from your money. Even if you have perfect credit and no debt, you'll learn ways to make your rosy financial situation even better. Get the info you need to make sensible decisions on saving, spending, and investing Learn the best ways to set and achieve financial goals Set up a realistic budget framework and learn how to track expenses Discover proven methods to help you eliminate debt Understand how to use credit wisely Win big by making smart decisions on your home and other big-ticket items Learn how to get the most from your investments by avoiding rash decisions Decide how -- and how much -- to save for retirement

## **Game Theory, Alive**

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