

## **Losing The Signal The Untold Story Behind The Extraordinary Rise And Spectacular Fall Of Blackberry**

A Woman of No Importance Beloved Son Losing the Signal Bringing Columbia Home Fifteen Young Men Kolar Gold Field The Praetorian STARShip - the Untold Story of the Combat Talon The Echoing Green Touching History The Fall of Conrad Black Dangers Untold Why We Lost The King in Yellow Netflixed What Color Is My World? The Worst Hard Time The Untold Tale Dear Miss Molly Exploding the Phone The Signal and the Noise The Story of My Life Lost Connections 21 Kesari's Pogue's Basics: Life The Secret Holocaust Diaries 102 Minutes The Third Rail Never Lost Again Unhitched Signal to Noise How Music Got Free American Uprising Marissa Mayer and the Fight to Save Yahoo! At Dawn We Slept Losing the Signal London Lunatic The Candy Bombers Digital Gold Boys in the Trees The 48 Laws of Power

### **A Woman of No Importance**

Bitcoin, the landmark digital money and financial technology, has spawned a global social movement with utopian ambitions. The notion of a new currency, maintained by the computers of users around the world, has been the butt of many jokes, but that has not stopped it from growing into a technology worth billions of dollars, supported by the hordes of followers who have come to view it as the most important new idea since the creation of the Internet. Believers from Beijing to Buenos Aires see the potential for a financial system free from banks and governments, and a new global currency for the digital age. An unusual tale of group invention, Digital Gold tells the story of the colorful characters who have built Bitcoin, including a Finnish college student; an Argentinian millionaire; a Chinese entrepreneur; Tyler and Cameron Winklevoss; Bitcoin's elusive creator, Satoshi Nakamoto; and the founder of the Silk Road online drug market, Ross Ulbricht. With Digital Gold, New York Times reporter Nathaniel Popper offers a brilliant and engrossing account of this new technology. At each step of the way, Bitcoin has provided one of the most fascinating tests of how money works, who benefits from it, and what it might look like in the future.

### **Beloved Son**

The surprise Japanese dawn air raid on the American naval fleet at Pearl Harbour on 7 December 1941 was one of the major turning points in history. It caused massive devastation, caught the United States unaware and plunged them into the Second World War, turning it into a truly global conflict. This gripping study scrupulously reconstructs the attack, from its meticulously planned conception, to its lightning execution and the bitter political controversy that followed. It is a story of Japan's daring, tactical brilliance and fanatical dedication, and of America's blind disbelief in a threat from the Far East that

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led it to ignore advance warnings from its own intelligence sources.

### **Losing the Signal**

10,000 Afghans. 21 Sikh soldiers. One epic battle. On 12 September 1897, 21 soldiers of 36th Sikh regiment stood undeterred as they guarded the post of Saragarhi against the onslaught of almost 10,000 Afghan tribesmen – a battle for the ages that ended in them laying down their lives in a final hand-to-hand combat. The unparalleled heroics of these 21 men have, however, been long forgotten by history. What led to the Battle of Saragarhi? What was the socio-political scenario at the time? Who were these tribesmen and why did they attack an outpost in such great numbers? Who were the 21 soldiers and how were they able to keep the enemy at bay against all odds? Based on colonial era records and information provided by the 4th Sikh battalion, the legatee unit of 36th Sikhs, 21 Kesaris attempts to answer these questions while paying homage to the brave soldiers who defended the 'kesari' flag – depicting their Khalsa heritage – with their last breaths.

### **Bringing Columbia Home**

Kareem Abdul-Jabbar, basketball legend and the NBA's alltime leading scorer, champions a lineup of little-known African-American inventors in this lively, kid-friendly book. Did you know that James West invented the microphone in your cell phone? That Fred Jones invented the refrigerated truck that makes supermarkets possible? Or that Dr. Percy Julian synthesized cortisone from soy, easing untold people's pain? These are just some of the black inventors and innovators scoring big points in this dynamic look at several unsung heroes who shared a desire to improve people's lives. Offering profiles with fast facts on flaps and framed by a funny contemporary story featuring two feisty twins, here is a nod to the minds behind the gamma electric cell and the ice-cream scoop, improvements to traffic lights, open-heart surgery, and more — inventors whose ingenuity and perseverance against great odds made our world safer, better, and brighter. Back matter includes an authors' note and sources.

### **Fifteen Young Men**

A gripping and deeply revealing history of an infamous slave rebellion that nearly toppled New Orleans and changed the course of American history In January 1811, five hundred slaves, dressed in military uniforms and armed with guns, cane knives, and axes, rose up from the plantations around New Orleans and set out to conquer the city. Ethnically diverse, politically astute, and highly organized, this self-made army challenged not only the economic system of plantation agriculture but also American expansion. Their march represented the largest act of armed resistance against slavery in the

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history of the United States. American Uprising is the riveting and long-neglected story of this elaborate plot, the rebel army's dramatic march on the city, and its shocking conclusion. No North American slave uprising—not Gabriel Prosser's, not Denmark Vesey's, not Nat Turner's—has rivaled the scale of this rebellion either in terms of the number of the slaves involved or the number who were killed. More than one hundred slaves were slaughtered by federal troops and French planters, who then sought to write the event out of history and prevent the spread of the slaves' revolutionary philosophy. With the Haitian revolution a recent memory and the War of 1812 looming on the horizon, the revolt had epic consequences for America. Through groundbreaking original research, Daniel Rasmussen offers a window into the young, expansionist country, illuminating the early history of New Orleans and providing new insight into the path to the Civil War and the slave revolutionaries who fought and died for justice and the hope of freedom.

### **Kolar Gold Field**

FROM THE FORWARD: As a young lieutenant flying tactical C-130s at Langley Air Force Base (AFB), Virginia, in the spring of 1967, I heard one Friday night in the Officers ' Club that Tactical Air Command (our parent command) was looking for four C-130 copilots to transfer to Pope AFB, North Carolina, for training in a Top Secret C-130 squadron designated Combat Knife. That had to be more exciting than hauling trash, I thought. The following Monday I volunteered, and within a few months I was on my way to Pope AFB. This led to an exciting Air Force career flying the most versatile C-130 ever produced—the Combat Talon. Jerry Thigpen's study on the history of the Combat Talon is the first effort to tell the story of this wonderfully capable machine. This weapons system has performed virtually every imaginable tactical event in the spectrum of conflict and by any measure is the most versatile C-130 derivative ever produced. First modified and sent to Southeast Asia (SEA) in 1966 to replace theater unconventional warfare (UW) assets that were limited in both lift capability and speed, the Talon I quickly adapted to theater UW tasking, including infiltration and resupply and psychological warfare operations into North Vietnam. After spending four years in SEA and maturing into a highly respected UW weapons system, the Joint Chief of Staff (JCS) chose the Combat Talon to lead the night, low-level raid on the North Vietnamese prison camp at Son Tay. Despite the outcome of the operation, the Talon I cemented its reputation as the weapons system of choice for long-range, clandestine operations. In the period following the Vietnam War, United States Air Force (USAF) special operations gradually lost its political and financial support, which was graphically demonstrated in the failed Desert One mission into Iran. Thanks to congressional supporters like Earl Hutto of Florida and Dan Daniel of Virginia, funds for aircraft upgrades and military construction projects materialized to meet the ever-increasing threat to our nation. Under the leadership of such committed, hard-driven officers as Brenci, Uttaro, Ferkes, Meller, and Thigpen, the crew force became the most disciplined in our Air Force. It was capable of penetrating hostile airspace at night, in a low-level mountainous environment, covertly to execute any number of unconventional warfare missions. The highly trained, disciplined Talon I crews led the invasions of Grenada in October 1983 and Panama in December 1989. The long-range “pathfinder” capability

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of the Talon I's made them the indispensable choice for these classic airfield seizure operations. In Desert Storm the Talon I's reverted to their Vietnam psychological warfare role by dropping millions of leaflets over Iraq and Kuwait. Additionally, they dropped eleven 15,000-pound BLU-82B bombs. Today the Talon I largely fulfills the penetrating tanker role, which includes the low-level penetration of hostile airspace and electronic countermeasures (ECM) protection for combat search and rescue rotary-wing forces. The Talon I has earned its place in history as the forerunner of modern Air Force Special Operations. Today both the Talon I and Talon II continue to infiltrate, exfiltrate, and resupply friendly forces around the world. The Talon I has recovered packages and people with the Fulton Recovery System in virtually every theater, and both aircraft have dropped every conceivable object off their ramps, from motorcycles to 15,000-pound bombs. Because of the capabilities of the versatile MC-130, and the extraordinary men and women who unselfishly support its mission of vital national importance, the future of Air Force Special Operations is secure.

### **The Praetorian STARShip - the Untold Story of the Combat Talon**

Finalist for the 2016 Los Angeles Times Book Prize, the 2016 J. Anthony Lukas Book Prize, and the 2015 Financial Times and McKinsey Business Book of the Year One of Billboard's 100 Greatest Music Books of All Time A New York Times Editors' Choice ONE OF THE YEAR'S BEST BOOKS: The Washington Post • The Financial Times • Slate • The Atlantic • Time • Forbes "[How Music Got Free] has the clear writing and brisk reportorial acumen of a Michael Lewis book."—Dwight Garner, The New York Times What happens when an entire generation commits the same crime? How Music Got Free is a riveting story of obsession, music, crime, and money, featuring visionaries and criminals, moguls and tech-savvy teenagers. It's about the greatest pirate in history, the most powerful executive in the music business, a revolutionary invention and an illegal website four times the size of the iTunes Music Store. Journalist Stephen Witt traces the secret history of digital music piracy, from the German audio engineers who invented the mp3, to a North Carolina compact-disc manufacturing plant where factory worker Dell Glover leaked nearly two thousand albums over the course of a decade, to the high-rises of midtown Manhattan where music executive Doug Morris cornered the global market on rap, and, finally, into the darkest recesses of the Internet. Through these interwoven narratives, Witt has written a thrilling book that depicts the moment in history when ordinary life became forever entwined with the world online—when, suddenly, all the music ever recorded was available for free. In the page-turning tradition of writers like Michael Lewis and Lawrence Wright, Witt's deeply reported first book introduces the unforgettable characters—inventors, executives, factory workers, and smugglers—who revolutionized an entire artform, and reveals for the first time the secret underworld of media pirates that transformed our digital lives. An irresistible never-before-told story of greed, cunning, genius, and deceit, How Music Got Free isn't just a story of the music industry—it's a must-read history of the Internet itself. From the Hardcover edition.

### **The Echoing Green**

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Amoral, cunning, ruthless, and instructive, this multi-million-copy New York Times bestseller is the definitive manual for anyone interested in gaining, observing, or defending against ultimate control – from the author of *The Laws of Human Nature*. In the book that *People* magazine proclaimed “beguiling” and “fascinating,” Robert Greene and Joost Elffers have distilled three thousand years of the history of power into 48 essential laws by drawing from the philosophies of Machiavelli, Sun Tzu, and Carl Von Clausewitz and also from the lives of figures ranging from Henry Kissinger to P.T. Barnum. Some laws teach the need for prudence (“Law 1: Never Outshine the Master”), others teach the value of confidence (“Law 28: Enter Action with Boldness”), and many recommend absolute self-preservation (“Law 15: Crush Your Enemy Totally”). Every law, though, has one thing in common: an interest in total domination. In a bold and arresting two-color package, *The 48 Laws of Power* is ideal whether your aim is conquest, self-defense, or simply to understand the rules of the game.

### **Touching History**

“A rollicking history of the telephone system and the hackers who exploited its flaws.” —Kirkus Reviews, starred review  
Before smartphones, back even before the Internet and personal computers, a misfit group of technophiles, blind teenagers, hippies, and outlaws figured out how to hack the world’s largest machine: the telephone system. Starting with Alexander Graham Bell’s revolutionary “harmonic telegraph,” by the middle of the twentieth century the phone system had grown into something extraordinary, a web of cutting-edge switching machines and human operators that linked together millions of people like never before. But the network had a billion-dollar flaw, and once people discovered it, things would never be the same. *Exploding the Phone* tells this story in full for the first time. It traces the birth of long-distance communication and the telephone, the rise of AT&T’s monopoly, the creation of the sophisticated machines that made it all work, and the discovery of Ma Bell’s Achilles’ heel. Phil Lapsley expertly weaves together the clandestine underground of “phone phreaks” who turned the network into their electronic playground, the mobsters who exploited its flaws to avoid the feds, the explosion of telephone hacking in the counterculture, and the war between the phreaks, the phone company, and the FBI. The product of extensive original research, *Exploding the Phone* is a groundbreaking, captivating book that “does for the phone phreaks what Steven Levy’s *Hackers* did for computer pioneers” (*Boing Boing*). “An authoritative, jaunty and enjoyable account of their sometimes comical, sometimes impressive and sometimes disquieting misdeeds.” —*The Wall Street Journal* “Brilliantly researched.” —*The Atlantic* “A fantastically fun romp through the world of early phone hackers, who sought free long distance, and in the end helped launch the computer era.” —*The Seattle Times*

### **The Fall of Conrad Black**

"We think a monster can at least be killed; it's flesh and blood. Therefore it can die. If it doesn't die, it will always be there—lurking in our shadows." *Dangers Untold* isn't your normal horror anthology; not a vampire, zombie or werewolf to be found.

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Filled with unusual monsters and unexpected terror, Dangers Untold is a series of seventeen short stories from horror industry professionals who have a different take on what makes for good horror. From a legend come true to hidden artifacts in the ice to a child's playmate, these tales will creep in through the cracks when you aren't looking to linger in your mind long after you have closed the book. Keep the lights on because you're about to read Dangers Untold. Featuring stories by Gary Braunbeck, Erik Scott de Bie, Jason V Brock, Lillian Cohen-Moore, Nathan Crowder, and Ryan Macklin. Haunted by Erik Scott de Bie Absolution of the Fallen Star by Nathan Crowder House of Decay by T. Fox Dunham Black Box by Jason V Brock Innards by Erik Gustafson The Beacon by Ryan Macklin The Madness by Joseph Mulak The Visit by Adrienne Dellwo A Monstrous Touch by Marty Young Mutes by Rob Smales Nuckelavee by David Price Stone Heart, Vinyl Floors by Jeff Parish Peepers by Scott M. Goriscak The Dybbuk Wife by Lily Cohen-Moore The Oracle Bone by BE Scully The Lake by Melissa Stevens The Man With a Canvas Bag by Gary Braunbeck

### **Dangers Untold**

In 2009, BlackBerry controlled half of the smartphone market. Today that number is one percent. What went so wrong? Losing the Signal is a riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed. The rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors and competitors, Losing the Signal unveils the remarkable rise of a company that started above a bagel store in Ontario. At the heart of the story is an unlikely partnership between a visionary engineer, Mike Lazaridis, and an abrasive Harvard Business school grad, Jim Balsillie. Together, they engineered a pioneering pocket email device that became the tool of choice for presidents and CEOs. The partnership enjoyed only a brief moment on top of the world, however. At the very moment BlackBerry was ranked the world's fastest growing company internal feuds and chaotic growth crippled the company as it faced its gravest test: Apple and Google's entry in to mobile phones. Expertly told by acclaimed journalists, Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business stories of the new century.

### **Why We Lost**

Voted the Best Space Book of 2018 by the Space Hipsters The dramatic inside story of the epic search and recovery operation after the Columbia space shuttle disaster. On February 1, 2003, Columbia disintegrated on reentry before the nation's eyes, and all seven astronauts aboard were lost. Author Mike Leinbach, Launch Director of the space shuttle program at NASA's John F. Kennedy Space Center was a key leader in the search and recovery effort as NASA, FEMA, the FBI, the US Forest Service, and dozens more federal, state, and local agencies combed an area of rural east Texas the size

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of Rhode Island for every piece of the shuttle and her crew they could find. Assisted by hundreds of volunteers, it would become the largest ground search operation in US history. This comprehensive account is told in four parts: Parallel Confusion Courage, Compassion, and Commitment Picking Up the Pieces A Bittersweet Victory For the first time, here is the definitive inside story of the Columbia disaster and recovery and the inspiring message it ultimately holds. In the aftermath of tragedy, people and communities came together to help bring home the remains of the crew and nearly 40 percent of shuttle, an effort that was instrumental in piecing together what happened so the shuttle program could return to flight and complete the International Space Station. Bringing Columbia Home shares the deeply personal stories that emerged as NASA employees looked for lost colleagues and searchers overcame immense physical, logistical, and emotional challenges and worked together to accomplish the impossible. Featuring a foreword and epilogue by astronauts Robert Crippen and Eileen Collins, and dedicated to the astronauts and recovery search persons who lost their lives, this is an incredible, compelling narrative about the best of humanity in the darkest of times and about how a failure at the pinnacle of human achievement became a story of cooperation and hope.

### **The King in Yellow**

On the azure blue morning of 9/11 the skies were pronounced "severe clear," in the parlance of airline pilots; a gorgeous day for flying. Nearly 5,000 flights were cruising the skies over America when FAA Operations Manager Ben Sliney arrived at the Command Center for his first day on that job. He could never have anticipated the historic drama that was about to unfold as Americans who found themselves on the front lines of a totally unprecedented attack on our homeland sprang into action to defend our country and save lives. In this gripping moment-to-moment narrative, based on groundbreaking reporting, Lynn Spencer brings the inspiring true drama of their unflinching and heroic response vividly to life for the first time, taking us right inside the airliner cockpits and control towers, the fighter jets and the military battle cabs. She makes vital corrections to the findings of the 9/11 Commission Report, and reveals many startling, utterly unknown elements of the story. As a commercial pilot herself, for whom the attacks hit terribly close to home, she knew that the true scope and nature of the response so brilliantly improvised that morning by those in the thick of the action -- with so little guidance from those at the highest levels -- had not at all been captured by the news coverage or the 9/11 Commission. To get to the truth, she went on a three-year quest, interviewing hundreds of key players, listening to untold hours of tapes and pouring through voluminous transcripts to re-create each heart-stopping moment as it happened through their eyes and in their words as the drama unfolded. From the shocking moment at 7:59 a.m. that American 11 fails to respond to a controller's call, until the last commercial flight has safely landed and military jets rule the skies, all Americans will find themselves deeply moved and amazed by the grace and fierce determination of these steely men and women as they draw on all of their exquisite training to grasp, through the fog of war, what is happening, put their lives on the line, and mount an astonishing response. This beautifully crafted and deeply affecting account of the full story of their courageous actions is a

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vital addition to the country's understanding of a day that has forever changed our nation.

### **Netflixed**

She was weak. Although she struggled, there was no need for a quick kill. She wouldn't get away. He slid his knife down her body looking for the perfect place to begin. He could enjoy the luxury of torturing this one. Already he was feeling excited. This one would last a long time. Oh yes, a very long time "Please, Mister," she whimpered. "I'm doing' no harm to nobody. I'm just out to give a good time to anybody that wants it. Please, Mister, don't kill me.?" Her voice was soft. Not loud and brassy like he expected. "Shut up." He ordered

### **What Color Is My World?**

The founder of FiveThirtyEight.com challenges myths about predictions in subjects ranging from the financial market and weather to sports and politics, profiling the world of prediction to explain how readers can distinguish true signals from hype, in a report that also reveals the sources and societal costs of wrongful predictions.

### **The Worst Hard Time**

"I want to tell you I have treasured every letter. They will be here when I am dead and gone." - Molly

### **The Untold Tale**

Fifteen Young Men is the true story of a doomed adventure. Few people know an Australian football team drowned in 1892. Yet the boat disaster still ranks alongside the Manchester United plane crash (1958) as one of the world's greatest sporting tragedies. Lost were fifteen men and boys from one town - brothers, fathers, sons, uncles and best mates - 'youths that might have made the best colonists Australia ever had.' Only one or two members of the team were spared: the captain, who at the jetty had a strange sense of impending danger, and gave away his ticket before the voyage, and one other. For the first time in 122 years, journalist Paul Kennedy reveals why the Mornington Football Club never made it home. In doing so, he brings to life nineteenth-century Australia during depression and its first banking crisis, a period of trauma, resilience, friendship, love and grief for a generation of settlers' children.

### **Dear Miss Molly**

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This is the untold story behind baseball's most legendary moment: The Shot Heard Round the World. A Washington Post Best Book of the Year. At 3:58 p.m. on October 3, 1951, Bobby Thomson hit a home run off Ralph Branca. The ball sailed over the left field wall and into history. The Giants won the pennant. That moment—the Shot Heard Round the World—reverberated from the West Wing of the White House to the Sing Sing death house to the Polo Grounds clubhouse, where hitter and pitcher forever turned into hero and goat. It was also in that centerfield block of concrete that, after the home run, a Giant coach tucked away a Wollensak telescope. The Echoing Green places that revelation at the heart of a larger story, re-creating in extravagant detail and illuminating as never before the impact of both a moment and a long-guarded secret on the lives of Bobby Thomson and Ralph Branca.

### **Exploding the Phone**

Carly Simon's New York Times bestselling memoir, *Boys in the Trees*, reveals her remarkable life, beginning with her storied childhood as the third daughter of Richard L. Simon, the co-founder of publishing giant Simon & Schuster, her musical debut as half of The Simon Sisters performing folk songs with her sister Lucy in Greenwich Village, to a meteoric solo career that would result in 13 top 40 hits, including the #1 song "You're So Vain." She was the first artist in history to win a Grammy Award, an Academy Award and a Golden Globe Award, for her song "Let the River Run" from the movie *Working Girl*. The memoir recalls a childhood enriched by music and culture, but also one shrouded in secrets that would eventually tear her family apart. Simon brilliantly captures moments of creative inspiration, the sparks of songs, and the stories behind writing "Anticipation" and "We Have No Secrets" among many others. Romantic entanglements with some of the most famous men of the day fueled her confessional lyrics, as well as the unraveling of her storybook marriage to James Taylor.

### **The Signal and the Noise**

Netflix has come a long way since 1997, when two Silicon Valley entrepreneurs, Marc Randolph and Reed Hastings, decided to start an online DVD store before most people owned a DVD player. They were surprised and elated when launch-day traffic in April 1998 crashed their server and resulted in 150 sales. Today, Netflix has more than 25 million subscribers and annual revenues above \$3 billion. Yet long-term success—or even survival—is still far from guaranteed. Journalist Gina Keating recounts the absorbing, fast-paced drama of the company's turbulent rise to the top and its attempt to invent two new kinds of business. First it engaged in a grueling war against video-store behemoth Blockbuster, transforming movie rental forever. Then it jumped into an even bigger battle for online video streaming against Google, Hulu, Amazon, and the big cable companies. Netflix ushered in such innovations as DVD rental by mail, a patented online queue of upcoming rentals, and a recommendation algorithm called Cinematch that proved crucial in its struggle against bigger rivals. Yet for all its success, Netflix is still a polarizing company. Hastings is often heralded as a visionary—he was named Business Person

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of the Year in 2010 by Fortune—even as he has been called the nation's worst CEO. Netflix also faces disgruntled customers after price increases and other stumbles that could tarnish the brand forever. The quest to become the world's portal for premium video on demand will determine nothing less than the future of entertainment and the Internet. Drawing on extensive new interviews and her years covering Netflix as a financial and entertainment reporter, Keating makes this tale as absorbing as it is important.

### **The Story of My Life**

New York Times Bestseller Do you know the pinhole-finger trick for seeing without glasses? Did you realize that booking a hotel room with your phone is cheaper than doing it on your PC? Do you know how to get the last dregs of ketchup out of the bottle—in one second? In David Pogue's New York Times bestselling book Pogue's Basics: Tech, the author shared his essential tips and tricks for making all your gadgets seem easier, faster, and less of a hassle to use. In this new book, he widens his focus—to life itself. In these pages, you'll find more than 150 tricks, shortcuts, and cheats for everyday life: house and home, cars, clothing, travel, food, health, and more. This timeless reference book will shed light on priceless bits of advice and life hacks that already exist in the world around you—you just never knew! Tips include: Insider cheats for cheap air fare, how to read signs in other languages, the three-cent trick for staying awake behind the wheel, how to know which side of the highway your exit will be on, how to quench a spicy mouth on fire, and much much more!

### **Lost Connections**

As enlightening as *The Facebook Effect*, *Elon Musk*, and *Chaos Monkeys*—the compelling, behind-the-scenes story of the creation of one of the most essential applications ever devised, and the rag-tag team that built it and changed how we navigate the world *Never Lost Again* chronicles the evolution of mapping technology—the "overnight success twenty years in the making." Bill Kilday takes us behind the scenes of the tech's development, and introduces to the team that gave us not only Google Maps but Google Earth, and most recently, Pokémon GO. He takes us back to the beginning to Keyhole—a cash-strapped startup mapping company started by a small-town Texas boy named John Hanke, that nearly folded when the tech bubble burst. While a contract with the CIA kept them afloat, the company's big break came with the first invasion of Iraq; CNN used their technology to cover the war and made it famous. Then Google came on the scene, buying the company and relaunching the software as Google Maps and Google Earth. Eventually, Hanke's original company was spun back out of Google, and is now responsible for Pokémon GO and the upcoming *Harry Potter: Wizards Unite*. Kilday, the marketing director for Keyhole and Google Maps, was there from the earliest days, and offers a personal look behind the scenes at the tech and the minds developing it. But this book isn't only a look back at the past; it is also a glimpse of what's to come. Kilday reveals how emerging map-based technologies including virtual reality and driverless cars are going to

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uspend our lives once again. Never Lost Again shows us how our worldview changed dramatically as a result of vision, imagination, and implementation. It's a crazy story. And it all started with a really good map.

### **21 Kesaris**

Toward the end of the year 1920 the Government of the United States had practically completed the programme, adopted during the last months of President Winthrop's administration. The country was apparently tranquil. Everybody knows how the Tariff and Labour questions were settled. The war with Germany, incident on that country's seizure of the Samoan Islands, had left no visible scars upon the republic, and the temporary occupation of Norfolk by the invading army had been forgotten in the joy over repeated naval victories, and the subsequent ridiculous plight of General Von Gartenlaube's forces in the State of New Jersey. The Cuban and Hawaiian investments had paid one hundred per cent and the territory of Samoa was well worth its cost as a coaling station. The country was in a superb state of defence. Every coast city had been well supplied with land fortifications; the army under the parental eye of the General Staff, organized according to the Prussian system, had been increased to 300,000 men, with a territorial reserve of a million; and six magnificent squadrons of cruisers and battle-ships patrolled the six stations of the navigable seas, leaving a steam reserve amply fitted to control home waters. The gentlemen from the West had at last been constrained to acknowledge that a college for the training of diplomats was as necessary as law schools are for the training of barristers; consequently we were no longer represented abroad by incompetent patriots. The nation was prosperous; Chicago, for a moment paralyzed after a second great fire, had risen from its ruins, white and imperial, and more beautiful than the white city which had been built for its plaything in 1893. Everywhere good architecture was replacing bad, and even in New York, a sudden craving for decency had swept away a great portion of the existing horrors. Streets had been widened, properly paved and lighted, trees had been planted, squares laid out, elevated structures demolished and underground roads built to replace them. The new government buildings and barracks were fine bits of architecture, and the long system of stone quays which completely surrounded the island had been turned into parks which proved a god-send to the population. The subsidizing of the state theatre and state opera brought its own reward. The United States National Academy of Design was much like European institutions of the same kind. Nobody envied the Secretary of Fine Arts, either his cabinet position or his portfolio. The Secretary of Forestry and Game Preservation had a much easier time, thanks to the new system of National Mounted Police. We had profited well by the latest treaties with France and England; the exclusion of foreign-born Jews as a measure of self-preservation, the settlement of the new independent negro state of Suanee, the checking of immigration, the new laws concerning naturalization, and the gradual centralization of power in the executive all contributed to national calm and prosperity. When the Government solved the Indian problem and squadrons of Indian cavalry scouts in native costume were substituted for the pitiable organizations tacked on to the tail of skeletonized regiments by a former Secretary of War, the nation drew a long sigh of relief. When, after the colossal Congress of Religions, bigotry and intolerance were laid in their

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graves and kindness and charity began to draw warring sects together, many thought the millennium had arrived, at least in the new world which after all is a world by itself.

### **Pogue's Basics: Life**

A page-turning narrative about Marissa Mayer's efforts to remake Yahoo as well as her own rise from Stanford University undergrad to CEO of a \$30 billion corporation by the age of 38. When Yahoo hired star Google executive Mayer to be its CEO in 2012 employees rejoiced. They put posters on the walls throughout Yahoo's California headquarters. On them there was Mayer's face and one word: HOPE. But one year later, Mayer sat in front of those same employees in a huge cafeteria on Yahoo's campus and took the beating of her life. Her hair wet and her tone defensive, Mayer read and answered a series of employee-posed questions challenging the basic elements of her plan. There was anger in the room and, behind it, a question: Was Mayer actually going to be able to do this thing? **MARISSA MAYER AND THE FIGHT TO SAVE YAHOO!** is the inside story of how Yahoo got into such awful shape in the first place, Marissa Mayer's controversial rise at Google, and her desperate fight to save an Internet icon. In August 2011 hedge fund billionaire Daniel Loeb took a long look at Yahoo and decided to go to war with its management and board of directors. Loeb then bought a 5% stake and began a shareholder activist campaign that would cost the jobs of three CEOs before he finally settled on Google's golden girl Mayer to unlock the value lurking in the company. As Mayer began to remake Yahoo from a content company to a tech company, an internal civil war erupted. In author Nicholas Carlson's capable hands, this riveting book captures Mayer's rise and Yahoo's missteps as a dramatic illustration of what it takes to grab the brass ring in Silicon Valley. And it reveals whether it is possible for a big lumbering tech company to stay relevant in today's rapidly changing business landscape.

### **The Secret Holocaust Diaries**

Forsyth Turn is not a hero. Lordling of Turn Hall and Lysse Chipping, yes. Spymaster for the king, certainly. But hero? That's his older brother's job, and Kintyre Turn is nothing if not legendary. However, when a raid on the kingdom's worst criminal results in the rescue of a bafflingly blunt woman, oddly named and even more oddly mannered, Forsyth finds his quaint, sedentary life is turned on its head. Dragged reluctantly into a quest he never expected, and fighting villains that even his brother has never managed to best, Forsyth is forced to confront his own self-shame and the demons that come with always being second-best. And, more than that, when he finally realizes where Lucy came from and why she's here, he'll be forced to question not only his place in the world, but the very meaning of his own existence. Smartly crafted, *The Untold Tale* gives agency to the unlikeliest of heroes: the silenced, the marginalized, and the overlooked. It asks what it really means to be a fan when the worlds you love don't resemble the world you live in, celebrates the power of the written word, challenges tropes, and shows us what happens when someone stands up and refuses to remain a secondary character in

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their own life.

### **102 Minutes**

Magic will break your heart. Mexico City, 1988: Meche is fifteen, awkward, and obsessed with music. Her world revolves around her two misfit friends, Sebastian and Daniela, and a stack of records. Then Meche discovers how to turn music into magic, and things takes a turn for the strange Mexico City, 2009: Meche returns home for her estranged father's funeral. Her family are trouble enough, but when she runs into Sebastian, long-buried childhood memories resurface. What really happened back then – and is there any magic left?

### **The Third Rail**

“What an exciting, inspiring, and wonderfully-written book this is. Each page has lessons for today, and it is also a thrilling narrative to read.”—Walter Isaacson, #1 New York Times Bestselling Author of Steve Jobs The masterfully told story of the unlikely men who came together to make the Berlin Airlift one of the great military and humanitarian successes of American history. On the sixtieth anniversary of the Berlin Airlift, Andrei Cherny tells a remarkable story with profound implications for the world today. In the tradition of the best narrative storytellers, he brings together newly unclassified documents, unpublished letters and diaries, and fresh primary interviews to tell the story of the ill-assorted group of castoffs and second-stringers who not only saved millions of desperate people from a dire threat but changed how the world viewed the United States, and set in motion the chain of events that would ultimately lead to the dismantling of the Berlin Wall and to America's victory in the Cold War. On June 24, 1948, intent on furthering its domination of Europe, the Soviet Union cut off all access to West Berlin, prepared to starve the city into submission unless the Americans abandoned it. Soviet forces hugely outnumbered the Allies', and most of America's top officials considered the situation hopeless. But not all of them. Harry Truman, an accidental president, derided by his own party; Lucius Clay, a frustrated general, denied a combat command and relegated to the home front; Bill Tunner, a logistics expert downsized to a desk job in a corner of the Pentagon; James Forrestal, a secretary of defense beginning to mentally unravel; Hal Halvorsen, a lovesick pilot who had served far from the conflict, flying transport missions in the backwater of a global war—together these unlikely men improvised and stumbled their way into a uniquely American combination of military and moral force unprecedented in its time. This is the forgotten foundation tale of America in the modern world, the story of when Americans learned, for the first time, how to act at the summit of world power—a masterful and exciting work of historical narrative, and one with strong resonance for our time.

### **Never Lost Again**

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Beloved SonA spiritual novel that blends fact and fiction set in a time when rumors and visions among Jerusalem's Jews heralded the arrival of a Messiah to free them of their ages-long oppression. Their fervent anticipation collided with Rome's merciless authority when their Messiah appeared in the flesh as Jesus Christ. Jesus's example of Divine Love is newly-explored as the Son of God walks the path of teacher, healer and prophet while guiding his disciples. This reimagined journey illustrates Christ's teachings of universal truths while exploring alternative ways for him to fulfill the prophecies.\* Did Jesus really die on the cross?\* Was there a romantic connection between Jesus and Mary Magdalene?\* If Jesus could read minds - how could Judas have betrayed him?\* If Jesus was a shape-shifter - then how could he be captured against his will?The journey of Christ fulfilling his destiny as prophesied is uniquely re-imagined in this mystical adventure.

### Unhitched

A NEW YORK TIMES BESTSELLER Chosen as a BEST BOOK OF THE YEAR by NPR, the New York Public Library, the Seattle Times, the Washington Independent Review of Books, BookBrowse, the Spectator, and the Times of London "ExcellentThis book is as riveting as any thriller, and as hard to put down." -- The New York Times Book Review "A compelling biography of a masterful spy, and a reminder of what can be done with a few brave people -- and a little resistance." - NPR A never-before-told story of Virginia Hall, the American spy who changed the course of World War II, from the author of Clementine. In 1942, the Gestapo sent out an urgent transmission: "She is the most dangerous of all Allied spies. We must find and destroy her." The target in their sights was Virginia Hall, a Baltimore socialite who talked her way into Special Operations Executive, the spy organization dubbed Winston Churchill's "Ministry of Ungentlemanly Warfare." She became the first Allied woman deployed behind enemy lines and--despite her prosthetic leg--helped to light the flame of the French Resistance, revolutionizing secret warfare as we know it. Virginia established vast spy networks throughout France, called weapons and explosives down from the skies, and became a linchpin for the Resistance. Even as her face covered wanted posters and a bounty was placed on her head, Virginia refused order after order to evacuate. She finally escaped through a death-defying hike over the Pyrenees into Spain, her cover blown. But she plunged back in, adamant that she had more lives to save, and led a victorious guerilla campaign, liberating swathes of France from the Nazis after D-Day. Based on new and extensive research, Sonia Purnell has for the first time uncovered the full secret life of Virginia Hall--an astounding and inspiring story of heroism, spycraft, resistance, and personal triumph over shocking adversity. A Woman of No Importance is the breathtaking story of how one woman's fierce persistence helped win the war.

### Signal to Noise

Winner of the Canadian National Business Book Award 2016 Shortlisted for the FT/McKinsey Business Book of the Year Award 2015 In 2009, BlackBerry controlled half of the US smartphone market. Today that number is less than one per cent.

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What went so wrong? Losing the Signal is the riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed; instead, the rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors, and competitors, Losing the Signal unveils the remarkable rise of a company that started above a bagel store in a small Canadian city and went on to control half of the US smartphone market. However, at the very moment BlackBerry was ranked the world's fastest-growing company, internal feuds and chaotic growth crippled the company as it faced its gravest test: the entry of Apple and Google into the mobile phone market. Expertly told by acclaimed journalists Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business stories of the new century.

### **How Music Got Free**

Reformed Evil Queen, Jane Yvel, now has it all--her handsome Prince Gallant, a loving daughter, and a successful career. The only thing missing is a baby with her husband, something she both desires and fears in light of her sordid past. But happily ever after may go up in smoke when Jane discovers a love letter to Gallant from a woman from his past--Princess Aurora aka Sleeping Beauty. Jane becomes obsessed with her prince's affair. As she gathers evidence, she gets disturbing news that will change her life forever and makes a shocking discovery that threatens both her life and Gallant's. Will the Fairest of All be able to save her fairy tale marriage and those she loves? Or will the forces of evil triumph? The evil legend's journey continues in this wickedly funny, deeply moving, and darkly shocking sequel to DEWITCHED: The Untold Story of the Evil Queen.

### **American Uprising**

He was the world's most notorious media tycoon. Unapologetic about his right wing agenda, corporate maneuvers and lavish lifestyle, Conrad Black seemed untouchable with a seat in the House of Lords and a newspaper empire that spanned three continents. In the fall of 2003 his carefully constructed world came tumbling down when his company accused him of siphoning millions of dollars of corporate money. He now found himself targeted by U.S. regulators, ridiculed as 'King Conrad' by his own board and a self-described 'pariah' among the rich and famous he once called his friends. career by interviewing leading players and gaining behind-the-scenes accounts of his corporate moves. Their gripping story gives the most in-depth account of how the owner of Hollinger International Inc., whose newspapers included the Daily Telegraph, Jerusalem Post and Chicago Sun Times, was outsmarted by a small, unassuming group of U.S. shareholders. fiefdom for years They examine the press baron's ruthless rise to power, his old-boy networking to gain a British peerage, his high-profile marriage to glamorous right-wing socialite Barbara Amiel and the fortune they spent on society parties, private jets,

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servants, priceless jewels, rare artifacts and multi-million dollar mansions in London, Palm Beach, Park Avenue and Toronto.

### **Marissa Mayer and the Fight to Save Yahoo!**

In a tour de force of historical reportage, Timothy Egan's National Book Award-winning story rescues an iconic chapter of American history from the shadows. The dust storms that terrorized the High Plains in the darkest years of the Depression were like nothing ever seen before or since. Following a dozen families and their communities through the rise and fall of the region, Timothy Egan tells of their desperate attempts to carry on through blinding black dust blizzards, crop failure, and the death of loved ones. Brilliantly capturing the terrifying drama of catastrophe, he does equal justice to the human characters who become his heroes, "the stoic, long-suffering men and women whose lives he opens up with urgency and respect" (New York Times). In an era that promises ever-greater natural disasters, *The Worst Hard Time* is "arguably the best nonfiction book yet" (Austin Statesman Journal) on the greatest environmental disaster ever to be visited upon our land and a powerful reminder about the dangers of trifling with nature. This e-book includes a sample chapter of *THE IMMORTAL IRISHMAN*.

### **At Dawn We Slept**

Neil Armstrong, Edwin Buzz Aldrin, and Michael Collins flew high above the planet Earth to reach the Moon and to land on it for the first time. But it was the men at Kolar Gold Field who dug deepest excavations below the surface and landed on the ultra-deep horizon into the planet Earth for the first time in human history! The latter was a hundred times dangerous than the space odyssey. While space expeditions explore the heavenly bodies, the land expeditions explore the earthly formations all for the welfare of humankind. The talents of the men at Kolar Gold Field could be so greatly equated that they were worthy of driving the Sun around Earth. They made deepest wells on Earth or practically, it turned out to become the hell on Earth. The mine workers risked their lives to win gold for the luxury of the world community. Hence, it was all a daily rebirth for them. Reaching the lowest levels of these golden wells drove scientists to find new sophistications in technology. With the state-of-the-art, the miners at Kolar Gold Field overwhelmed nature, posing serious challenges to man trying his destiny. They proved how limitations of nature could be overcome to achieve results! The astonished nature rewarded them suitably. The Wonders of the World themselves wondered on man overcoming the dangers at the interior of the earth, their courage, the technological innovations in their industry, etc. This Book *Kolar Gold Field (Unfolding the Untold)* exposes all the oblivion facts on the great city just known globally as KGF for the first time in the world. A golden history is now placed before you. It's hoped learned man/woman like you will pass on the glorious information to your next generation and help them for a better understanding of our times. For this, should you not read this book? S. Srikumar

## **Losing the Signal**

At 8.46 am on September 11, 2001, 14,000 people were inside the Twin Towers in New York - reading emails, making calls, eating croissants over the next 102 minutes each would become part of the most infamous and deadly terrorist attack in history, one truly witnessed only by the people who lived through it - until now. Of the millions of words written about that unforgettable day when Al Qaeda attacked the western world, most have been from outsiders. New York Times reporters Jim Dwyer and Kevin Flynn have taken the more revealing approach - using real-life testimonies to report solely from the perspective of those inside the towers. 102 Minutes is the epic account of ordinary men and women whose lives were changed forever in this kamikaze act of terrorism. This unique book about unique people, includes incredible stories of bravery, courage and overcoming unbelievable odds. Immortalised in this non-fiction masterpiece are the construction manager and his colleagues who pried open the doors and saved dozens of people in the north tower; the police officer who was a few blocks away, filing his retirement papers, but grabbed his badge and sprinted to the buildings; the window washer stuck in a lift fifty floors up who used a squeegee to escape; and the secretaries who led an elderly man down eighty-nine flights of stairs. Chance encounters, moments of grace, a shout across an office shaped these minutes, marking the border between fear and solace, staking the boundary between life and death. Crossing a bridge of voices to go inside the infernos, seeing cataclysm and heroism one person at a time, Dwyer and Flynn tell the affecting, authoritative saga of the men and women - the 12,000 who escaped and the 2,749 who perished at Ground Zero on September 11th 2001 - as they made 102 minutes count as never before.

## **London Lunatic**

THE INTERNATIONAL BESTSELLER 'A book that could actually make us happy' SIMON AMSTELL 'This amazing book will change your life' ELTON JOHN 'One of the most important texts of recent years' BRITISH JOURNAL OF GENERAL PRACTICE 'Brilliant, stimulating, radical' MATT HAIG 'The more people read this book, the better off the world will be' NAOMI KLEIN 'Wonderful' HILLARY CLINTON 'Eye-opening' GUARDIAN 'Brilliant for anyone wanting a better understanding of mental health' ZOE BALL 'A game-changer' DAVINA MCCALL 'Extraordinary' DR MAX PEMBERTON 'Beautiful' RUSSELL BRAND Depression and anxiety are now at epidemic levels. Why? Across the world, scientists have uncovered evidence for nine different causes. Some are in our biology, but most are in the way we are living today. Lost Connections offers a radical new way of thinking about this crisis. It shows that once we understand the real causes, we can begin to turn to pioneering new solutions - ones that offer real hope.

## **The Candy Bombers**

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A three-star general offers an insider account of the U.S. wars in Iraq and Afghanistan, explaining how garbled intelligence, poor decision making, and no clear understanding of the enemy resulted in the failure of both missions.

### **Digital Gold**

Explains why the Canada Pension Plan is unsustainable, and what must be done to fix it.

### **Boys in the Trees**

The author documents her experiences during World War II through a secret diary she kept during her time in a concentration camp and the years following the war.

### **The 48 Laws of Power**

The autobiography of Helen Keller, who lost both sight and hearing by illness at nineteen months, and became a famous author and lecturer.

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