

Operations Management 11th Edition Heizer

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Edition Organizational Behavior: Science, The Real
World, and You

Operations Management

For courses in Operations Management. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support—found in the book’s solved-problems and worked examples—to help readers better understand concepts important to today’s operations management professionals. For a more comprehensive version with the business analytic modules at the end of the text, see Heizer/Render’s Operations Management: Sustainability and Supply Chain Management Plus MyOMLab with Pearson eText -- Access Card Package, 12/e (0134422406 / 9780134422404). Also Available with MyOMLab™ This title is available with MyOMLab—an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a

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personalized study plan that helps them better absorb course material and understand difficult concepts.

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Management: Sustainability and Supply Chain

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and Supply Chain Management

Contemporary Auditing

The eighth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE has refined its focus on the supply chain approach, one of the latest developments in logistics management. Its strategic managerial focus blends logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. This market-leading text continues to focus on the integration of the supply chain approach as an important concept in understanding contemporary logistics management. In addition, this text focuses on changes in the way business is being done, with a particular emphasis on technology. Each chapter opens with Supply Chain Profiles, vignettes

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that introduce students to the chapter's topics through familiar real-world companies, people, and events. For this new edition, the majority of the profiles have been changed. Each chapter also includes new and updated On the Line boxed features, which are applied examples that provide students with hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Operations Management

Known for its comprehensive approach, this text shows operations managers how to analyse processes, ensure quality, create value, and manage the flow of information, products and services. The seventh edition offers an extensive collection of exercises and solved problems to reinforce key concepts. An increased emphasis is placed on supply chain management and services. New information is presented on the environment and green management, and technology type OM topics as it applies to production, control, the supply chain, and global operations. All chapter opening cases and in-text example boxes have also been revised or replaced. This new content better prepares operations

managers for the issues they ll experience in the field.

Production and Operations Management

For undergraduate Operations Management courses. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States A broad, practical introduction to operations, reinforced with an extensive collection of practice problems. Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support-found in the book's solved-problems, worked examples, and myomlab, Pearson's new online homework and tutorial system-to help students complete and understand assignments even when they're not in class. For a briefer version without the business analytic modules at the end of the text, see Heizer/Render's Principles of Operations Management: Sustainability and Supply Chain Management, 9e.

Operations Management

A broad introduction to operations, reinforced with extensive practice problems. Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 11th

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Edition contain ample support -- found in the book's solved-problems and worked examples -- to help readers better understand concepts important to today's operations management professionals. This text is available in two versions: Operations Management, 13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1--17. However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. For courses in operations management. Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily customize the table of contents, schedule readings and share their own notes with students so they see the connection between their eText and what they learn in class -- motivating them to keep reading, and keep learning. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. NOTE: This ISBN is for the Pearson eText access card. For students purchasing this product from an online retailer, Pearson eText is a fully digital delivery of Pearson content and should only be purchased when required by your instructor. In addition to your purchase, you will need a course invite link, provided by your instructor, to register for and use Pearson eText.

Principles of Operations Management

Project Management

A broad, practical introduction to operations, reinforced with an extensive collection of practice problems, Heizer is the best selling Operations Management franchise worldwide. Universally recognized as the gold-standard in Operations Management – and now enhanced with a robust MyOMLab – our goal is to remain the go-to publisher in the OM course in Canada. Operations Management presents a broad introduction to the field of operations in a realistic and applicable manner, while offering the largest and most diverse collection of problems on the market. This text presents a state-of-the-art view of the activities of the operations function from a Canadian perspective. Note: You are purchasing a standalone product; MyOMLab does not come packaged with this content. Students, if interested in purchasing this title with MyOMLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyOMLab, search for: 013438430X / 9780134384306 Operations Management, Second Canadian Edition Plus MyOMLab with Pearson eText -- Access Card Package, 2/e Package consists of: 0133764346 / 9780133764345 Operations Management, Second Canadian Edition 0134238702 / 9780134238708 NEW MyOMLab with Pearson eText -- Valuepack Access Card -- for

Operations Management, Second Canadian Edition,
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Crisis Leadership Now: A Real-World Guide to Preparing for Threats, Disaster, Sabotage, and Scandal

This book fills a void for a balanced approach to spreadsheet-based decision modeling. In addition to using spreadsheets as a tool to quickly set up and solve decision models, the authors show how and why the methods work and combine the user's power to logically model and analyze diverse decision-making scenarios with software-based solutions. The book discusses the fundamental concepts, assumptions and limitations behind each decision modeling technique, shows how each decision model works, and illustrates the real-world usefulness of each technique with many applications from both profit and nonprofit organizations. The authors provide an introduction to managerial decision modeling, linear programming models, modeling applications and sensitivity analysis, transportation, assignment and network models, integer, goal, and nonlinear programming models, project management, decision theory, queuing models, simulation modeling, forecasting models and inventory control models. The additional material files Chapter 12 Excel files for each chapter Excel modules for Windows Excel modules for Mac 4th edition errata can be found at <https://www.degruyter.com/view/product/486941>

Supply Chain Management: A Logistics

Perspective

Operations Management in the Supply Chain

Readers gain both an understanding of fluid mechanics and the ability to analyze this important phenomena encountered by practicing engineers with MECHANICS OF FLUIDS, 5E. The authors use proven learning tools to help students visualize many difficult-to-understand aspects of fluid mechanics. The book presents numerous phenomena that are often not discussed in other books, such as entrance flows, the difference between wakes and separated regions, free-stream fluctuations and turbulence, and vorticity. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Score your highest in Operations Management
Operations management is an important skill for current and aspiring business leaders to develop and master. It deals with the design and management of products, processes, services, and supply chains. Operations management is a growing field and a required course for most undergraduate business majors and MBA candidates. Now, Operations Management For Dummies serves as an extremely resourceful aid for this difficult subject. Tracks to a

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typical course in operations management or operations strategy, and covers topics such as evaluating and measuring existing systems' performance and efficiency, materials management and product development, using tools like Six Sigma and Lean production, designing new, improved processes, and defining, planning, and controlling costs of projects. Clearly organizes and explains complex topics Serves as an supplement to your Operations Management textbooks Helps you score your highest in your Operations Management course Whether your aim is to earn an undergraduate degree in business or an MBA, Operations Management For Dummies is indispensable supplemental reading for your operations management course.

Principles of Operations Management: Sustainability and Supply Chain Management, Global Edition

For undergraduate/graduate-level courses in Operations Management. This text provides students with a state-of-the-art overview of operations management. The goal of this text is to show the fundamental principles of operations and how they relate to effectively producing goods and services.

Operations Management For Dummies

Customers for Life

This is the eBook of the printed book and may not

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include any media, website access codes, or print supplements that may come packaged with the bound book. For courses in Hospitality Marketing, Tourism Marketing, Restaurant Marketing, or Hotel Marketing. Marketing for Hospitality and Tourism, 7/e is the definitive source for hospitality marketing. Taking an integrative approach, this highly visual, four-color book discusses hospitality marketing from a team perspective, examining each hospitality department and its role in the marketing mechanism. These best-selling authors are known as leading marketing educators and their book, a global phenomenon, is the leading resource on hospitality and tourism marketing. The Seventh Edition of this popular book includes new and updated coverage of social media, destination tourism and other current industry trends, authentic industry cases, and hands-on application activities.

Principles of Operations Management Mylab Operations Management Combo Access Card

Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic, meaningful and practical manner, while offering the largest and most diverse collection of issues on the market. KEY TOPICS: Operations and Productivity; Operations Strategy in a Global Environment; Project Management; Forecasting; Design of Goods and Services; Sustainability in the Supply Chain; Managing Quality; Statistical Process Control; Process

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Strategy;Capacity and Constraint Management;Location Strategies;Layout Strategies;Human Resources, Job Design, and Work Measurement;Supply-Chain Management; Supply Chain Management Analytics;Inventory Management;Aggregate Planning and Sales and Operations Planning;Material Requirements Planning (MRP) and ERP;Short-Term Scheduling;Lean Operations;Maintenance and Reliability MARKET: Appropriate for Operations Management courses.

Cases and Readings in Management Science

Make today's management theories and applications meaningful, memorable, and engaging for your students with MANAGEMENT. Master storyteller, award-winning educator, and accomplished author Chuck Williams uses a captivating narrative style to illuminate today's most important management concepts and to highlight practices that really work in today's workplace. Because students retain and better understand information that is personally relevant, Dr. Williams weaves more than 50 detailed, unforgettable examples and stories into each chapter in this edition. Proven learning features and self-assessments keep concepts intriguing and applicable to students' daily lives. In addition, fresh scenarios, new cases, and new video cases reflect the latest management innovations at work in well-known organizations throughout the world. The book's comprehensive support package further helps you prepare each student for managerial success.

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Quality Management

Help your students learn not only the concepts and theories that enhance the management of human behavior at work but also how to practice these skills with Nelson/Quick's ORGANIZATIONAL BEHAVIOR. The latest edition of this book clearly demonstrates how organizational behavior theories and research apply to companies today with engaging cases, meaningful exercises, and examples that include six new focus companies students will instantly recognize. The authors present foundational organizational behavior topics, such as motivation, leadership, teamwork, and communication. Students also examine emerging issues reshaping the field today, such as the theme of change. They study how change affects attitudes and behaviors in an organization as well as what new opportunities and experiences change presents. Students further explore growing themes of globalization, diversity, and ethics. The authors anchor the book's multifaceted approach in both classic research and leading-edge scholarship. Timely examples from all types of organizations throughout this edition reflect today's most current trends, including six new focus companies--NetFlix, Ford, Groupon, and more. Self-assessments and other interactive learning opportunities allow your students to grow and develop, both as individuals and as important contributors to an organization, as they

progress throughout your course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Marketing for Hospitality and Tourism

30 up-to-date case studies illuminate every aspect of modern supply chain management • Risk management, analytics, global supply chain issues, and much more • Innovative processes, technologies, strategies, and tactics • An indispensable resource for both students and practitioners This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the “limits of lean” to the potential of 3-D printing. Cases vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

Bad Buying

The most practical leadership textbook on the market, LEADERSHIP 6e uses a unique three-pronged

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approach to teach leadership concepts and theory. The authors combine traditional theory with cutting-edge leadership topics in a concise presentation packed with real-world examples. The text puts students in the leadership role, engaging them in applying the concepts and providing step-by-step behavior models for effectively handling leadership functions. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Management

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of the MyLab(TM)and Mastering(TM) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For courses in operations management. This ISBN is for the MyLab combo card, which includes the MyLab access card, Pearson eText, and loose-leaf print edition (delivered by mail). A broad introduction to operations, reinforced with extensive practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the

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field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 11th Edition contain ample support -- found in the book's solved-problems and worked examples -- to help readers better understand concepts important to today's operations management professionals. This text is available in two versions: Operations Management, 13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1-17. However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. Personalize learning with MyLab Operations Management By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Operations Management Simulations within MyLab give students hands-on experience in real-world roles, helping them make decisions, think critically, and link course concepts to on-the-job application.

Operations Management

For courses in operations management. This ISBN is for the Pearson eText combo card, which includes the Pearson eText and loose-leaf print edition (delivered by mail). A broad introduction to operations, reinforced with extensive practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical

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manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 11th Edition contain ample support -- found in the book's solved-problems and worked examples -- to help readers better understand concepts important to today's operations management professionals. This text is available in two versions: Operations Management, 13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1--17. However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience that can be adopted on its own as the main course material. It lets students highlight, take notes, and review key vocabulary all in one place, even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily customize the table of contents, schedule readings and share their own notes with students so they see the connection between their eText and what they learn in class -- motivating them to keep reading, and keep learning. And, reading analytics offer insight into how students use the eText, helping educators tailor their instruction. NOTE: Pearson eText is a fully digital delivery of Pearson content and should only be purchased when required by your instructor. This ISBN is for a Pearson eText access code plus a loose-leaf print edition (delivered by mail). In addition to your purchase, you will need a course invite link, provided by your instructor, to register for and use Pearson eText.

Mylab Operations Management With Pearson Etext -- Access Card -- for Principles of Operations Mangement

"Cost Management: Measuring, Monitoring, and Motivating Performance, Third Canadian Edition, was written to help students learn to appropriately apply cost accounting methods in a variety of organizational settings. To achieve this goal, students must also develop professional competencies, such as strategic/critical thinking, risk analysis, decision making, ethical reasoning, and communication. Most textbooks focus on content knowledge and then expect students to "magically" demonstrate professional competencies. As an author team, we bring to this textbook extensive knowledge about cost accounting as well as about the best approaches for teaching and learning professional competencies. This textbook bridges the gap between typical student performance and what we would like students to be able to do by: maintaining a central focus on business decision making; explicitly addressing risk and biases; adopting a writing style that is accessible and interesting to students; concentrating on all types of organizations; focusing on ethical reasoning; simultaneously challenging and guiding students to learn."--Preface.

Operations Management

For courses in Operations Management. A Broad, Practical Introduction to Operations, Reinforced with an Extensive Collection of Practice Problems Principles

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of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the Tenth Edition contain ample support—found in the book’s solved-problems and worked examples—to help readers better understand concepts important to today’s operations management professionals.

MyOMLab™ not included. Students, if MyOMLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyOMLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.

MyOMLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

Principles of Operations Management

Knapp’s CONTEMPORARY AUDITING, 11E prepares readers for the challenging responsibilities faced in the public accounting profession. This casebook stresses the people aspect of independent audits. Readers learn how to avoid audit failures most often due to client personnel who intentionally subvert an audit or auditors who fail to carry out their responsibilities. A detailed review of problem audits helps readers recognize the red flags common to

failed audits. Discussing and dissecting these challenges prepares readers to handle potential problematic situations in their own professional careers. Readers also acquire a higher-level understanding of auditing standards, ethical principles, audit procedures, and other issues related to independent auditing. By studying these topics in a real-world context, readers achieve a more in-depth, intuitive comprehension of auditing fundamentals, which translates into improved performance on the CPA exam and other professional examinations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Supply Chain Management Casebook

Why do some managers shine during a high-level crisis while others stumble? Those who have an action plan in place are the ones who can react quickly, manage rumors, and respond to victims and stakeholders sincerely and adequately while keeping their organization afloat. Leading crisis management expert Laurence Barton has spent more than two decades consulting with top companies on how to anticipate and respond to workplace threats and tragedies. In *Crisis Leadership Now* he offers concrete solutions for managing disruptive events—from industrial accidents and acts of violence to embezzlement, product recalls, and terrorism. Barton takes you through his journey of advising senior executives on crisis events and examines: The characteristics that define a true crisis Proven

strategies to help you understand and respond to early warning signals Ways to mitigate threatening situations How to effectively communicate your decisions in a timely manner to employees, shareholders, customers, and other constituencies In this forward-looking guide, Barton applies his corporate insider's insight to numerous case studies, demonstrating how such catastrophes happen to real companies and real people every day. These studies form a framework for building crisis management thinking into your company's strategic toolbox. Anticipating all forms of trouble, advising senior management and boards of directors about potential events, and devising a business recovery plan will allow your organization to rebound should tragedy strike. Barton has also created an indispensable sample crisis management plan, and includes detailed templates for addressing a wide spectrum of incidents and threats. Arming you with an arsenal of strategies, tools, and know-how, Crisis Leadership Now ensures that your company's leaders will demonstrate confidence and implement solutions in the midst of chaos.

Operations Management

Legal Environment of Business

Principles of Operations Management Pearson Etext Combo Access Card

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Operations Management in the Supply Chain: Decisions and Cases is an ideal book for the instructor seeking a short text with cases. This book employs a cross-functional perspective that emphasizes strategy and critical thinking, appealing to non-majors and practical for use in an MBA level or undergraduate course in operations management. The size and focus of the book also make the text attractive for the cross-functional curriculum where students are required to purchase more than one text. The sixteen cases offer variety in length and rigor; and several are from Ivey, Stanford, and Darden. This mix makes the book appropriate for both undergraduates and MBA students.

Operations Management

Principles of Operations Management Pearson Etext Access Card

'Had this been published pre-Covid, some of the recent f*ck-ups and waste might have been avoided. It's a must read for the public and private sector alike' Lt-Gen. Sir Andrew Gregory, SSAFA: The Armed Forces Charity 'Hilarious, enlightening and brilliant. This book will make you think twice about buying anything - but do buy this' Antonio Weiss, bestselling author of 101 Business Ideas That Will Change the Way you Work, and Director, The PSC Why is the Berlin Brandenburg Airport ten years behind schedule and nearly four billion euros over budget? And what possessed Kenya's government to spend a whopping \$35 million

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on a chain link fence just six miles long? In this hilarious, fascinating and insightful expose, industry insider Peter Smith reveals the massive blunders and dodgy dealings taking place around the world as private companies and public sector bodies buy goods and services. A recent report showed that over 90% of procurement projects fail. So, why are so many billions wasted on ineptitude, mismanagement and, in some cases, fraud? By turns an entertaining account of some of the worst procurement scams in history and also a resounding lesson in how not to operate, *Bad Buying* offers clear and practical advice on how to avoid embarrassing mistakes, minimise needless waste and make sound, strategic procurement decisions on your next initiative.

Principles of Operations Management: Sustainability and Supply Chain Management, Global Edition

Fundamentals of Corporate Finance's applied perspective cements students' understanding of the modern-day core principles by equipping students with a problem-solving methodology and profiling real-life financial management practices--all within a clear valuation framework. KEY TOPICS: Corporate Finance and the Financial Manager; Introduction to Financial Statement Analysis; The Valuation Principle: The Foundation of Financial Decision Making; The Time Value of Money; Interest Rates; Bonds; Valuing Stocks; Investment Decision Rules; Fundamentals of Capital Budgeting; Risk and Return in Capital Markets; Systematic Risk and the Equity Risk

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Premium;Determining the Cost of Capital;Risk and the Pricing of Options;Raising Equity Capital;Debt Financing;Capital Structure;Payout Policy;Financial Modeling and Pro Forma Analysis;Working Capital Management;Short-Term Financial Planning;Risk Management;International Corporate Finance; Leasing;Mergers and Acquisitions;Corporate Governance MARKET: Appropriate for Undergraduate Corporate Finance courses.

Cost Management

Creating value through Operations Management. Operations Management provides readers with a comprehensive framework for addressing operational process and supply chain issues. This text uses a systemized approach while focusing on issues of current interest. NOTE: This is the standalone book, if you want the book/access card order the ISBN below: 0132960559 / 9780132960557 Operations Management: Processes and Supply Chains Plus NEW MyOMLab with Pearson eText -- Access Card Package Package consists of 0132807394 / 9780132807395 Operations Management: Processes and Supply Chains 0132940477 / 9780132940474 NEW MyOMLab with Pearson eText -- Access Card -- for Operations Management: Processes and Supply Chains

Lean For Dummies

An instructor's manual and a set of PowerPoint transparencies are available to supplement the text.

Mechanics of Fluids

Take charge and engage your enterprise in a Lean transformation. Have you thought about using Lean in your business or organization, but are not really sure how to implement it? Or perhaps you're already using Lean, but you need to get up to speed. *Lean For Dummies* shows you how to do more with less and create an enterprise that embraces change. In plain-English, this friendly guide explores the general overview of Lean, how flow and the value stream works, and the best ways to apply Lean to your enterprise. This revised edition includes the latest tools, advice, and information that can be used by everyone — from major corporations to small business, from non-profits and hospitals to manufacturers and service corporations. In addition, it takes a look at the successes and failures of earlier Lean pioneers — including Toyota, the inventors of Lean — and offer case studies and hands-on advice. The latest on the Six Sigma and Lean movements. The role of technology and the expanding Lean toolbox. Case studies enhance the material. *Lean For Dummies* gives today's business owners and upper level management in companies of all sizes and in all industries, the tools and information they need to streamline process and operate more efficiently.

Management

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical

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examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making, design, planning, and operational control"--Provided by publisher.

Managerial Decision Modeling

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text is available in two versions: Operations Management, 13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1--17. However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. Personalize learning with MyLab Operations Management By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. Operations Management Simulations within MyLab give students hands-on experience in real-world roles, helping them make decisions, think critically, and link course concepts to on-the-job application.

Fundamentals of Corporate Finance

This title is a Pearson Global Edition. The Editorial team at Pearson has worked closely with educators around the world to include content, which is especially relevant to students outside the United States. For courses in operations management. A broad introduction to operations, reinforced with extensive practice problems Principles of Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 11th Edition contain ample support -- found in the book's solved-problems and worked examples -- to help readers better understand concepts important to

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today's operations management professionals. This text is available in two versions: Operations Management, 13th Edition, a hardcover, and Principles of Operations Management, 11th Edition, a paperback. Both books include the identical core Chapters 1—17. However, Operations Management, 13th Edition also includes a Part IV with seven business analytics modules. Pearson MyLab Operations Management is not included. Students, if Pearson MyLab Operations Management is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN. Pearson MyLab Operations Management should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. Reach every student by pairing this text with MyLab Operations Management MyLab™ is the teaching and learning platform that empowers you to reach every student. By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

Leadership: Theory, Application, & Skill Development

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- Underpromise, overdeliver: Never disappoint your customers by charging them more than they planned. Always beat your estimate or throw in an extra service free of charge.
- No

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complaints? Something's wrong: If you never ask your customers what else they want, how are you going to give it to them? • Measure everything: Telling your employees to do their best won't work if you don't know how they can improve.

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