Ppt Business Transformation Powerpoint Presentation

The Network Is Your CustomerHealthcare BiotechnologyThe Digital Transformation PlaybookMicrosoft PowerPoint for Windows 95New Perspectives Microsoft Office 365 & PowerPoint 2016: ComprehensiveSpeaking PowerPointStorytelling with DataElevating Learning & Development (paperback)Leading from the Emerging FutureBeyond Bullet PointsDatastoryIntroduction to EconometricsMOUS PowerPoint 2000 Exam PrepMicrosoft PowerPoint 2000 Step by Step Courseware Core Skills Class PackPowerPoint 2007Fundamentals of Business (black and White)HBR Guide to Persuasive PresentationsCrossing the ChasmThe End of Business As UsualMicrosoft PowerPoint 97Lean Six Sigma Business Transformation For DummiesPowerPointResonateE-Commerce 2014R MarkdownBusiness Education ForumBeyond Bullet Points, 3rd EditionNew Perspectives Microsoft Office 365 & PowerPoint 2016: IntermediateResponsible RestructuringPresentation ZenLeading DigitalFit for GrowthSharePoint 2010: Best Practices for Upgrading and MigratingOECD Digital Economy Outlook 2017Stillness Is the KeyThe Power PointA Sense of UrgencyBriggsDiagnosing and Changing Organizational CultureTime, Talent, Energy

The Network Is Your Customer

Two-color illustrations and a unique hands-on tutorial approach with real-world exercises and projects is ideally suited to on-the-job training situations for learning MOUS PowerPoint 2000, the most popular training/assessment program used today. CD will fully prepare readers to pass the certification exam.

Healthcare Biotechnology

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce—technology change, business development, and social issues—to provide a coherent conceptual framework for understanding the field.

The Digital Transformation Playbook

Don't simply show your data—tell a story with it! Storytelling with Data teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-

world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—Storytelling with Data will give you the skills and power to tell it!

Microsoft PowerPoint for Windows 95

Unlock the amazing story buried in your presentation—and forget boring, bullet-point-riddled slides forever! Guided by communications expert Cliff Atkinson, you'll walk you through an innovative, three-step methodology for increasing the impact of your presentation. Discover how to combine classic storytelling techniques with the power of visual media to create a rich, engaging experience with your audience. Fully updated for PowerPoint 2010, and featuring compelling presentation examples from classroom to boardroom, this book will help transform your presentations—and your business impact!

New Perspectives Microsoft Office 365 & PowerPoint 2016: Comprehensive

Introduction to Econometrics provides students with a simple mathematics notation and step-by step explanations of mathematical proofs to facilitate a thorough understanding of the subject. Extensive exercises throughout encourage students to apply the techniques, thus gaining confidence inwhat they have learnt.A complete teaching and learning package, this text is accompanied by an Online Resource Centre featuring resources for lectures and students such as a student guide, PowerPoint slides, instructors manual, additional exercises, and links to cross-section and time series data sets.To reflect the student-friendly approach, the text design has been made even easier for students to learn from and the text is now in two colour.There is also a new chapter on Panel Data.

Speaking PowerPoint

Now readers can develop the Microsoft PowerPoint 2016 skills needed to be successful in college or the business world

beyond with the emphasis on critical-thinking, problem-solving, and in-depth coverage found in NEW PERSPECTIVES MICROSOFT OFFICE 365 & POWERPOINT 2016: INTERMEDIATE. Updated with all-new case scenarios, this edition clearly applies the skills readers are learning to real-world situations, making the concepts even more relevant. All content and activities throughout NEW PERSPECTIVES MICROSOFT OFFICE 365 & POWERPOINT 2016: INTERMEDIATE help readers understand the importance of what they're learning. This edition focuses on strengthening learning outcomes and transferring skills to other applications and disciplines for further success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Storytelling with Data

Firms that restructure through downsizing are not more profitable than those that don't, and often end up hurting themselves in the long run. Responsible Restructuring draws on the results of an eighteen-year study of S&P 500 firms to prove that it makes good business sense to restructure responsibly-to avoid downsizing and instead regard employees as assets to be developed rather than costs to be cut. Wayne Cascio explodes thirteen common myths about downsizing, detailing its negative impact on profitability, productivity, quality, and on the morale, commitment, and even health of survivors. He uses real-life examples to illustrate successful approaches to responsible restructuring used by companies such as Charles Schwab, Compaq, Cisco, Motorola, Reflexite, and Southwest Airlines. And he offers specific, step-by-step advice on what to do-and what not to do-when developing and implementing a restructuring strategy that, unlike layoffs, leaves the organization stronger and better able to face the challenges ahead.

Elevating Learning & Development (paperback)

Rethink your business for the digital age. Every business begun before the Internet now faces the same challenge: How to transform to compete in a digital economy? Globally recognized digital expert David L. Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking. Based on Rogers's decade of research and teaching at Columbia Business School, and his consulting for businesses around the world, The Digital Transformation Playbook shows how pre-digital-era companies can reinvigorate their game plans and capture the new opportunities of the digital world. Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy—customers, competition, data, innovation, and value. He reveals how to harness customer networks, platforms, big data, rapid experimentation, and disruptive business models—and how to integrate these into your existing business and organization. Rogers illustrates every strategy in this playbook with real-world case studies, from Google to GE, from Airbnb to the New York Times. With practical frameworks and nine step-by-step planning tools, he distills the lessons of today's greatest digital innovators and makes them usable for businesses at any stage. Many

books offer advice for digital start-ups, but The Digital Transformation Playbook is the first complete treatment of how legacy businesses can transform to thrive in the digital age. It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth.

Leading from the Emerging Future

Students learn how to design, create, edit, and enhance PowerPoint presentations with this highly visual, step-by-step introduction to Microsoft PowerPoint 7 for Windows 95. Features CourseHelp - on-screen slide shows that bring difficult concepts to life

Beyond Bullet Points

Readers will learn to understand the story behind the data and how to influence the people with a DataStory.

Datastory

McDonald's, IBM, Coca-Cola, and Merck are great businesses that dominate their respective markets with unfailing strength. Noted consultant and author of The E-Myth Michael Gerber explores what is inherently true about great businesses and tackles the big questions that most business thinkers cynically avoid or fail to ask.

Introduction to Econometrics

Holiday, author of The Obstacle Is the Way and Ego Is the Enemy draws on timeless Stoic and Buddhist philosophy to show why slowing down is the secret weapon for those charging ahead.

MOUS PowerPoint 2000 Exam Prep

Our Time Is Now We have entered an age of disruption. Financial collapse, climate change, resource depletion, and a growing gap between rich and poor are but a few of the signs. Otto Scharmer and Katrin Kaufer ask, why do we collectively create results nobody wants? Meeting the challenges of this century requires updating our economic logic and operating system from an obsolete "ego-system" focused entirely on the well-being of oneself to an eco-system awareness that emphasizes the well-being of the whole. Filled with real-world examples, this thought-provoking guide presents proven practices for building a new economy that is more resilient, intentional, inclusive, and aware. "A watershed! An inspiring,

practical weaving of the inner and outer dimensions of the systemic changes so many around the world are now working toward." —Peter Senge, Senior Lecturer, MIT Sloan School of Management; Founding Chair, Society for Organizational Learning; and author of The Fifth Discipline "Scharmer and Kaufer have succeeded in writing the book that has the potential to transform civilization from one based on a rapacious, ego-driven economics to a viable, ecological, awareness-based model. This is a must-read for anyone who cares. It may well be the single most important book you ever read." —Arthur Zajonc, President, Mind and Life Institute, and author of Meditation as Contemplative Inquiry "Scharmer and Kaufer provide a creative and practical approach to shifting our economies. I see business as a movement, and this book shares that movement with the world, offering us inspiration to tap into the deeper levels of our humanity and urging us to transform the crises of our times." —Eileen Fisher, founder, Eileen Fisher, Inc. "The shift to an eco-system economy is emerging everywhere around us. Otto's and Katrin's clarity in identifying that this shift requires change-makers to expand our thinking from the head to the heart has helped me to be more intentional in designing processes to awaken the hearts of entrepreneurs everywhere. This is a necessary condition for the emergence of the new economy." —Michelle Long, Executive Director, Business Alliance for Local Living Economies "The purpose of business is to enhance the well-being of society. The 4.0 framework for transforming capitalism matters because it addresses a blind spot in our current discourse: how to create institutional innovations that could shift our economy from ego- to eco-system awareness at the scale of the whole." —Guilherme Peirão Leal, founder and Cochairman, Natura Cosméticos

Microsoft PowerPoint 2000 Step by Step Courseware Core Skills Class Pack

In his international bestseller "Leading Change," Kotter provided an action plan for implementing successful transformations. Now, he shines the spotlight on the crucial first step in his framework: creating a sense of urgency by getting people to actually see and feel the need for change.

PowerPoint 2007

A new handbook not only covers the basics and new features of PowerPoint 2007, but also teaches users how to combine multimedia, animation, and interactivity into a presentation; how to take full advantage of advanced functions; and how to create reusable

Fundamentals of Business (black and White)

You use PowerPoint at work to create strategic plans, executive briefings, research reports and other boardroom-style slides. But could your slides be clearer, more convincing and built in half the time? You bet! Learn a new method for

business managers who want to use PowerPoint at work to drive strategy. The Mindworks Presentation Method is based on 40 years of research in brain science, instructional design and information design and will help you to eliminate time wasters and complete PowerPoint decks three times faster, to enhance your credibility by creating visually pleasing slides using simple graphic design rules, to make complex slides easier to understand and avoid "Death by PowerPoint" forever, to make audiences more likely to agree with you by applying the proven principles of master persuaders.

HBR Guide to Persuasive Presentations

The defining attributes of the 21st-century economy and fourth industrial revolution are innovation, technology, globalization, and a rapid pace of change. Therefore, an organization's capacity to enhance the capabilities of its workforce and create a culture of continuous learning are vital to remaining competitive. These trends make an effective learning-and-development (L&D) function more critical than ever. This compendium of articles, from L&D professionals at McKinsey & Company, discusses every facet of professional development and training-from ensuring that L&D's efforts are closely aligned with business strategy to elements of advancing the L&D function, designing learning solutions, deploying digital learning, executing flawlessly, measuring impact, and ensuring good governance. For L&D professionals seeking to hone their organization's efforts, Elevating Learning & Development: Insights and Practical Guidance from the Field is the ideal resource.

Crossing the Chasm

For business users who aren't graphics professionals, mastering a package such as PowerPoint can be a daunting task. But this Visual Learning Guides' way of explaining it all in simple, illustrated steps--with full color on every page!--makes learning new software easy and fast for everyone.

The End of Business As Usual

Use Lean Six Sigma to transform your business. Lean Six Sigma is a powerful method for improving both theefficiency and quality of projects and operations. In this newbook, the team that bought you Lean Six Sigma For Dummiesshows you how to take Lean Six Sigma to the next level and managecontinual change in your organization. You'll learn to design aroadmap for transformation that's tailored to your businessobjectives; develop and implement processes that eliminate wasteand variation across the company; synchronize your supply chain;and successfully deploy Lean Six Sigma over time. Lean Six Sigma Business Transformation For Dummies showsyou how to: Define your transformation objectives and create a bespoke'Transformation Charter' for your organization. Assess your company's readiness for transformation. Establish a

'Transformation Governance System' to help youmanage the transformation programme effectively. Bring your people with you! Plan and achieve the culturalchange needed to make the transformation process successful. Join up the dots between planning and effective execution withStrategy Deployment. Deploy a 'Continuous Improvement' toolkit to achieve everydayoperational excellence. Sustain the transformation programme and widen the scope acrossthe organization (including deploying to the supply chain). Adopt a 'Capability Maturity Approach' to drive businessimprovement – recognizing that change is a continuoustransformational journey, just as pioneers like Toyota havedone. Use a range of Lean Six Sigma Tools – using the righttools, at the right time (and in the right order!) enablescontinuous improvement Lent by eliminating waste and processvariation.

Microsoft PowerPoint 97

How do you start? How should you build a plan for cloud migration for your entire portfolio? How will your organization be affected by these changes? This book, based on real-world cloud experiences by enterprise IT teams, seeks to provide the answers to these questions. Here, you'll see what makes the cloud so compelling to enterprises; with which applications you should start your cloud journey; how your organization will change, and how skill sets will evolve; how to measure progress; how to think about security, compliance, and business buy-in; and how to exploit the ever-growing feature set that the cloud offers to gain strategic and competitive advantage.

Lean Six Sigma Business Transformation For Dummies

Diagnosing and Changing Organizational Culture provides a framework, a sense-making tool, a set of systematic steps, and a methodology for helping managers and their organizations carefully analyze and alter their fundamental culture. Authors, Cameron and Quinn focus on the methods and mechanisms that are available to help managers and change agents transform the most fundamental elements of their organizations. The authors also provide instruments to help individuals guide the change process at the most basic level—culture. Diagnosing and Changing Organizational Culture offers a systematic strategy for internal or external change agents to facilitate foundational change that in turn makes it possible to support and supplement other kinds of change initiatives.

PowerPoint

The OECD Digital Economy Outlook examines and documents the evolutions and emerging opportunities and challenges in the digital economy. It highlights how OECD countries and partner economies are taking advantage of ICTs and the Internet to meet their public policy objectives.

Resonate

It's a new era of business and consumerism—and you play a role in defining it Today's biggest trends—the mobile web, social media, real-time—have produced a new consumer landscape. The End of Business As Usual explores this complex information revolution, how it has changed the future of business, media, and culture, and what you can do about it. "To be successful in business, you need to see what others don't. Start with this book. Someone's going to do it, why not you?" —Mark Cuban, owner of the Dallas Mavericks and Chairman of HDNet "Innovation has always changed the business landscape. People expect to access information anywhere, anytime, and on any device. Collaborative, cloud, and video technologies are leading this change. As Mr. Solis correctly writes, companies have to lead this change, not follow." —John Chambers, CEO of Cisco Systems, Inc. "Winning the hearts and minds of customers with new media experiences will turn them into your most valuable sales force. Solis's book is the map to unleash this treasure." —Peter Guber, author of Tell to Win: Connect, Persuade, and Triumph with the Hidden Power of Story "Your customers will share their experiences both good and bad. Now that everyone is connected, it's amplified and incredibly influential. This book will help you rethink your vision and mission to survive in a new era of digital Darwinism." —Mark Burnett, Television Executive Producer

E-Commerce 2014

R Markdown

Now readers can develop the Microsoft PowerPoint 2016 skills needed to be successful in college or the business world beyond with the emphasis on critical-thinking, problem-solving, and in-depth coverage found in NEW PERSPECTIVES MICROSOFT OFFICE 365 & POWERPOINT 2016: COMPREHENSIVE. Updated with all-new case scenarios, this complete book clearly applies the skills readers are learning to real-world situations, making the concepts even more relevant. All content and activities throughout NEW PERSPECTIVES MICROSOFT OFFICE 365 & POWERPOINT 2016: COMPREHENSIVE help readers understand the importance of what they're learning. This edition focuses on strengthening learning outcomes and transferring skills to other applications and disciplines for further success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Education Forum

Beyond Bullet Points, 3rd Edition

"An incredibly useful and valuable guidebook to the new consumer economy. Buy it. Learn from it. Succeed with it."--Jeff Jarvis, author of "What Would Google Do " "This is the stuff that every business and nonprofit needs to embrace if they're going to succeed in a changing world."--Vivian Schiller, CEO of NPR With clear analysis and practical frameworks, this book provides a strategic guide that any business or nonprofit can use to succeed in the digital age. Marketing expert David Rogers examines how digital technologies--from smartphones to social networks--connect us in frameworks that transform our relationships to business and each other. To thrive today, organizations need new strategies--strategies designed for customer networks. Rogers offers five strategies that any business can use to create new value: ACCESS--be faster, be easier, be everywhere, be always on ENGAGE--become a source of valued content CUSTOMIZE--make your offering adaptable to your customer's needs CONNECT--become a part of your customers' conversations COLLABORATE--involve your customers at every stage of your enterprise Rogers explains these five strategies with over 100 cases from every type and size of business--from shoes to news, and software to healthcare. In "The Network Is Your Customer," he shows: How Apple harnessed a host of collaborators to write apps for its iPhone How IBM designed a videogame to help sell its enterprise software How Ford Motors inspired an online community to build brand awareness for its new Fiesta and countless other cases from consumer, b2b, and nonprofit categories. The book outlines a process for planning and implementing a customer network strategy to match "your" customers, "your" business, and "your" objectives--whether you need to drive sales, to enhance innovation, to reduce costs, to gain customer insight, or to build breakthrough products and services. Because today, whatever your goals and whatever your business, the network is your customer.

New Perspectives Microsoft Office 365 & PowerPoint 2016: Intermediate

Foreseeing and planning for all of the possibilities and pitfalls involved in bringing a biotechnology innovation from inception to widespread therapeutic use takes strong managerial skills and a solid grounding in biopharmaceutical research and development procedures. Unfortunately there has been a dearth of resources for this aspect of the field.

Responsible Restructuring

A practical approach to business transformation Fit for Growth* is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70-plus years of strategy consulting experience and in-depth research, the experts at PwC's Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. Examples from Strategy&'s hundreds of clients illustrate successful transformation on the ground, and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition. Throughout the Fit for Growth process, the focus is on maintaining consistent high-

value performance while enabling fundamental change. Strategy& has helped major clients around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that allow companies to: Achieve growth while reducing costs Manage transformation and transition productively Create lasting competitive advantage Deliver reliable, high-value performance Sustainable success is founded on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be made lightly. The Fit for Growth approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. *Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United States

Presentation Zen

A guide to using Microsoft PowerPoint describes how to use stories to create effective business presentations.

Leading Digital

Managing Your Scarcest Resources Business leaders know that the key to competitive success is smart management of scarce resources. That's why companies allocate their financial capital so carefully. But capital today is cheap and abundant, no longer a source of advantage. The truly scarce resources now are the time, the talent, and the energy of the people in your organization--resources that are too often squandered. There's plenty of advice about how to manage them, but most of it focuses on individual actions. What's really needed are organizational solutions that can unleash a company's full productive power and enable it to outpace competitors. Building off of the popular Harvard Business Review article "Your Scarcest Resource," Michael Mankins and Eric Garton, Bain & Company experts in organizational design and effectiveness, present new research into how you can liberate people's time, talent, and energy and unleash your organization's productive power. They identify the specific causes of organizational drag--the collection of institutional factors that slow things down, decrease output, and drain people's energy--and then offer a pragmatic framework for how managers can overcome it. With practical advice for using the framework and in-depth examples of how the best companies manage their people's time, talent, and energy with as much discipline as they do their financial capital, this book shows managers how to create a virtuous circle of high performance.

Fit for Growth

Reveals the underlying story form of all great presentations that will not only create impact, but will move people to action

Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. Just as the author's first book helped presenters become visual communicators, Resonate helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has a proven track record, including having created the slides in Al Gore's Oscar-winning An Inconvenient Truth Focuses on content development methodologies that are not only fundamental but will move people to action Upends the usual paradigm by making the audience the hero and the presenter the mentor Shows how to use story techniques of conflict and resolution Presentations don't have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with Resonate.

SharePoint 2010: Best Practices for Upgrading and Migrating

R Markdown: The Definitive Guide is the first official book authored by the core R Markdown developers that provides a comprehensive and accurate reference to the R Markdown ecosystem. With R Markdown, you can easily create reproducible data analysis reports, presentations, dashboards, interactive applications, books, dissertations, websites, and journal articles, while enjoying the simplicity of Markdown and the great power of R and other languages. In this book, you will learn Basics: Syntax of Markdown and R code chunks, how to generate figures and tables, and how to use other computing languages Built-in output formats of R Markdown: PDF/HTML/Word/RTF/Markdown documents and ioslides/Slidy/Beamer/PowerPoint presentations Extensions and applications: Dashboards, Tufte handouts, xaringan/reveal.js presentations, websites, books, journal articles, and interactive tutorials Advanced topics: Parameterized reports, HTML widgets, document templates, custom output formats, and Shiny documents. Yihui Xie is a software engineer at RStudio. He has authored and co-authored several R packages, including knitr, rmarkdown, bookdown, blogdown, shiny, xaringan, and animation. He has published three other books, Dynamic Documents with R and knitr, bookdown: Authoring Books and Technical Documents with R Markdown, and blogdown: Creating Websites with R Markdown. J.J. Allaire is the founder of RStudio and the creator of the RStudio IDE. He is an author of several packages in the R Markdown ecosystem including rmarkdown, flexdashboard, learnr, and radix. Garrett Grolemund is the co-author of R for Data Science and author of Hands-On Programming with R. He wrote the lubridate R package and works for RStudio as an advocate who trains engineers to do data science with R and the Tidyverse.

OECD Digital Economy Outlook 2017

Discusses how readers can make persuasive presentations that inspire action, engage the audience, and sell ideas.

Stillness Is the Key

Become a Digital Master—No Matter What Business You're In If you think the phrase "going digital" is only relevant for industries like tech, media, and entertainment—think again. In fact, mobile, analytics, social media, sensors, and cloud computing have already fundamentally changed the entire business landscape as we know it—including your industry. The problem is that most accounts of digital in business focus on Silicon Valley stars and tech start-ups. But what about the other 90-plus percent of the economy? In Leading Digital, authors George Westerman, Didier Bonnet, and Andrew McAfee highlight how large companies in traditional industries—from finance to manufacturing to pharmaceuticals—are using digital to gain strategic advantage. They illuminate the principles and practices that lead to successful digital transformation. Based on a study of more than four hundred global firms, including Asian Paints, Burberry, Caesars Entertainment, Codelco, Lloyds Banking Group, Nike, and Pernod Ricard, the book shows what it takes to become a Digital Master. It explains successful transformation in a clear, two-part framework: where to invest in digital capabilities, and how to lead the transformation. Within these parts, you'll learn: • How to engage better with your customers • How to digitally enhance operations • How to create a digital vision • How to govern your digital activities The book also includes an extensive step-by-step transformation playbook for leaders to follow. Leading Digital is the must-have guide to help your organization survive and thrive in the new, digitally powered, global economy.

The Power Point

Part of the Illustrated Series, this text offers a quick, visual way to build Microsoft PowerPoint 97 skills. Covers the basic skills.

A Sense of Urgency

Here is the bestselling guide that created a new game plan for marketing in high-tech industries. Crossing the Chasm has become the bible for bringing cutting-edge products to progressively larger markets. This edition provides new insights into the realities of high-tech marketing, with special emphasis on the Internet. It's essential reading for anyone with a stake in the world's most exciting marketplace.

Briggs

FOREWORD BY GUY KAWASAKI Presentation designer and internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net — presentationzen.com — shares his

experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to simpler, more effective presentations.

Diagnosing and Changing Organizational Culture

SharePoint 2010 is nothing like its predecessors -- and this book is unlike any other book on upgrading. Sharepoint 2010: Best Practices to Upgrade and Migrate consists of a series of recent blog posts and articles from people who have been in the SharePoint admin trenches a long, long time. Together, these offerings provide an expert body of knowledge on how to launch SharePoint 2010 successfully, without pulling all-nighters or causing major disruptions. Author Joel Oleson was involved in the first Microsoft global deployment of SharePoint, and he began blogging on the topic five years ago as a way to help IT customers. Now he and other experts in the SharePoint community share their unique insights into the business of upgrading and migrating to SharePoint 2010. This book is perfect for browsing, so feel free to jump around to the topics that concern you most. Prepare yourself for SharePoint and Office 2010 by archiving, cleaning up, and considering the move to 64-bit Learn real-world upgrade methods, such as using PowerShell, database attach, a gradual upgrade, or an in-place upgrade Consider upgrade development and customization options Determine what not to migrate to SharePoint 2010 Discover what's new in SharePoint capacity planning and how you can take advantage of it Learn how to upgrade from SharePoint 2003 Get an extensive list of upgrade and migration tools

Time, Talent, Energy

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ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION