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Focus On: 100 Most Popular SedansBlood, Sweat & Vintage SteelAutocarLifestyle in Siberia and the Russian NorthThe Strategy PathfinderRoad & TrackHandbook of Stimuli-Responsive MaterialsGreat Work: How to Make a Difference People LoveWho Owns WhomAfter the QuakeA Lap Around AlaskaMarketing Strategy, Text and CasesLemon-Aid New and Used Cars and Trucks 2007–2018The Sanctified LifeCar and DriverAir Quality Monitoring and ForecastingAn Introduction to Global StudiesUSA2NZ: Buy It, Drive It, Ship ItBlown to BitsInternational Aerospace AbstractsGlobal Value Chains in a Postcrisis WorldChassis HandbookCar Operating CostsThe Car Hacker's HandbookTowards Autonomous Robotic SystemsFocus On: 100 Most Popular Compact CarsStrategic ManagementThe Far Side of the MirrorGetting Started in Transmedia StorytellingNew Frontiers of the Automobile IndustryRetrofitting SuburbiaSubaru ImprezaLemon-Aid New and Used Cars and Trucks 2007–2017Baa Baa Black SheepStandard Catalog of Imported Cars, 1946-1990Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty VehiclesBells and BuzzersFocus On: 100 Most Popular Station WagonsThe YugoU.S. National Library of Medicine

Focus On: 100 Most Popular Sedans

Analysing developments in digital technologies and institutional changes, this book provides an overview of the current frenetic state of transformation within the global automobile industry. An ongoing transition brought about by the relocation of marketing, design and production centres to emerging economies, and experimentation with new mobility systems such as electrical, autonomous vehicles, this process poses the question as to how original equipment manufacturers (OEMs) and newcomers can remain competitive and ensure sustainability. With contributions from specialists in the automobile sector, this collection examines the shifts in power and geographical location occurring in the industry, and outlines the key role that public policy has in generating innovation in entrepreneurial states. Offering useful insights into the challenges facing emerging economies in their attempts to grow within the automobile industry, this book will provide valuable reading for those researching internationalization and emerging markets, business strategy and more specifically, the automotive industry.

Blood, Sweat & Vintage Steel

Here, in his own words, is the true story of America's wildest flying hero, of his extraordinary heroism, and of his greatest battle of all—the fight to survive. The World War II air war in the Pacific needed tough men like Colonel Pappy Boyington and his Black Sheep Squadron. The legendary Marine Corps officer and his bunch of misfits, outcasts, and daredevils gave new definition to “hell-raising”—on the ground and in the skies. Pappy himself was a living legend—he personally shot down twenty-eight Japanese planes, and won the Congressional Medal of Honor and the Navy Cross. He broke every rule in the book doing so, but when he fell into

the hands of the vengeful Japanese his real ordeal began.

Autocar

Lifestyle in Siberia and the Russian North

A Globe and Mail bestseller! • “Dr. Phil,” Canada’s best-known automotive expert, and George Iny walk you through another year of car buying. After almost fifty years and two million copies sold, Phil Edmonston has a co-pilot for the Lemon-Aid Guide — George Iny, along with the editors of the Automobile Protection Association. The 2018 Lemon-Aid features comprehensive reviews of the best and worst vehicles sold since 2007. You’ll find tips on the “art of complaining” to resolve your vehicular woes and strategies to ensure you don’t get squeezed in the dealer’s business office after you’ve agreed on a price and let your guard down. And to make sure you receive compensation where it’s due, Lemon-Aid’s unique secret warranties round-up covers manufacturer extended warranties for performance defects. Lemon-Aid is an essential guide for careful buyers and long-time gearheads (who may not know as much as they think).

The Strategy Pathfinder

The six stories in Haruki Murakami’s mesmerizing collection are set at the time of the catastrophic 1995 Kobe earthquake, when Japan became brutally aware of the fragility of its daily existence. But the upheavals that afflict Murakami’s characters are even deeper and more mysterious, emanating from a place where the human meets the inhuman. An electronics salesman who has been abruptly deserted by his wife agrees to deliver an enigmatic package—and is rewarded with a glimpse of his true nature. A man who has been raised to view himself as the son of God pursues a stranger who may or may not be his human father. A mild-mannered collection agent receives a visit from a giant talking frog who enlists his help in saving Tokyo from destruction. As haunting as dreams, as potent as oracles, the stories in *After the Quake* are further proof that Murakami is one of the most visionary writers at work today. From the Trade Paperback edition.

Road & Track

Handbook of Stimuli-Responsive Materials

Great Work: How to Make a Difference People Love

Perceived as a replacement for the long running Leone, the Impreza quickly gained a great reputation through Subaru's successful WRC program. This book covers the full story of the Impreza, from concept through to the current production car, looking at the rally machines along the way, and illustrated throughout with contemporary material. Now with over 400 mainly color pictures and significant additional text, this is a fantastic warts and all account of an amazing car.

Who Owns Whom

After the Quake

Six months after its American introduction in 1985, the Yugo was a punch line; within a year, it was a staple of late-night comedy. By 2000, NPR's Car Talk declared it "the worst car of the millennium." And for most Americans that's where the story begins and ends. Hardly. The short, unhappy life of the car, the men who built it, the men who imported it, and the decade that embraced and discarded it is rollicking and astounding, and one of the greatest untold business-cum-morality tales of the 1980s. Mix one rabid entrepreneur, several thousand "good" communists, a willing U.S. State Department, the shortsighted Detroit auto industry, and improvident bankers, shake vigorously, and you've got *The Yugo: The Rise and Fall of the Worst Car in History*. Brilliantly re-creating the amazing confluence of events that produced the Yugo, Yugoslav expert Jason Vuic uproariously tells the story of the car that became an international joke: The American CEO who happens upon a Yugo right when his company needs to find a new import or go under. A State Department eager to aid Yugoslavia's nonaligned communist government. Zastava Automobiles, which overhauls its factory to produce an American-ready Yugo in six months. And a hole left by Detroit in the cheap subcompact market that creates a race to the bottom that leaves the Yugo . . . at the bottom.

A Lap Around Alaska

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and cases. Based on real-world practices and current thinking in the field, the Ninth Edition of *Strategic Management* features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 30 cases covering small, medium, and large companies of varying backgrounds. All cases are available in the main student text or the core case text.

Marketing Strategy, Text and Cases

Real-world strategic management practice in an interactive micro-case format *The Strategy Pathfinder* presents an innovative, dynamic guide to strategic thinking and practice. Using real-world case examples from companies like Apple, the BBC, Hyundai, LEGO, McDonalds, Nike and SpaceX to illustrate critical concepts, this book enables readers to actively participate in real-world strategy dilemmas and create their own solutions. *Strategy Pathfinder's* 'live' micro-cases provoke discussion about business models, value creation, new ventures and more, while its complimentary instructional content introduces you to the best 'classic' and new tools of strategic management. Rather than passively reproducing past and current ideas, *Strategy Pathfinder* encourages strategic thinkers to learn by doing.

The book is designed to help the reader to develop a clear understanding of key concepts while shifting your thought processes towards real strategic action and innovation by enabling you to: Use strategy theories and frameworks to engage in analytical and creative discussions about key strategic issues facing real companies today Form strategic views for yourself, and test them against the views of others Effectively make and communicate recommendations based on solid strategic analysis that stand up to scrutiny from multiple stakeholders Become an active producer of new strategic ideas rather than a passive receiver of past wisdom This third edition has been updated with new chapters and cases to reflect the latest, cutting-edge issues in strategic thinking and practice. And the updated companion website offers students, instructors and managers more resources to facilitate understanding, interaction and innovation. As an active learning experience, The Strategy Pathfinder 3rd Edition engages the reader in the work of strategy practitioners. By arming you with the empirical research you need, and the best strategic management theories and frameworks to better analyse situations you're likely to encounter or already facing in your career, The Strategy Pathfinder teaches you how to improve your strategic thinking and practice, and develop your own strategic pathways for the future.

Lemon-Aid New and Used Cars and Trucks 2007-2018

In this new collection, a tantalizing assemblage, she explores her own world and she enters that of others, crossing to the far side of the mirror with presence and commentary from within their soul, inside their skin, their heart calling out, begging to be heard. Ordinary people, real, unreal, in extraordinary circumstances, the intimacies of the author and others, through notes, interviews, medical files, narratives, of outrageous situations and devastating circumstances. The amazing and the amusing, enthralling, life threatening, love, larceny, the bounty of a restless mind and tireless curiosity.

The Sanctified Life

While there has been considerable attention by practitioners and academics to development in urban cores and new neighborhoods on the periphery of cities, there has been little attention to the redesign and redevelopment of existing suburbs. Here is a comprehensive guidebook for architects, planners, urban designers, and developers that illustrates how existing suburbs can be redesigned and redeveloped. The authors, both architects and noted experts on the subject, show how development in existing suburbs can absorb new growth and evolve in relation to changed demographic, technological, and economic conditions. Retrofitting Suburbia was named winner in the Architecture & Urban Planning category of the 2009 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards) awarded by The Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers

Car and Driver

Air Quality Monitoring and Forecasting

Adopting a broad approach, this volume provides the scientific community with a much-needed overview of developments and scientific findings in stimuli-responsive materials. Its primary focus is on the designing, synthesizing, formulating, and processing of materials that lead to an understanding of the scientific principles governing response driven functions leading to future technologies. The highly experienced and internationally renowned editor has assembled a team of leading scientists from the interdisciplinary areas of: * polymers * biopolymers * biochemistry * biophysics * biomaterials * bioengineering * materials engineering * biotechnology * chemistry * physics * ceramics * metals * and materials science. A combination that guarantees a unique and high-quality handbook.

An Introduction to Global Studies

Thoroughly revised and updated, *MARKETING STRATEGY*, 6e continues with one primary goal: to teach students to think and act like marketers. Packed with cutting-edge coverage, current examples, new cases, and photographs, the sixth edition delivers a practical, straightforward approach to analyzing, planning, and implementing marketing strategies--helping students learn to develop a customer-oriented market strategy and market plan. Students sharpen their analytical and creative critical thinking skills as they learn the key concepts and tools of marketing strategy. Continuing in the text's signature student-friendly style, the sixth edition covers essential points without getting bogged down in industry jargon--all in a succinct 10 chapters. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

USA2NZ: Buy It, Drive It, Ship It

Blown to Bits

Taking an interdisciplinary approach, *An Introduction to Global Studies* presents readers with a solid introduction to the complex, interconnected forces and issues confronting today's globalized world. Introduces readers to major theories, key terms, concepts, and notable theorists Equips readers with the basic knowledge and conceptual tools necessary for thinking critically about the complex issues facing the global community Includes a variety of supplemental features to facilitate learning and enhance readers' understanding of the material

International Aerospace Abstracts

Wander through the bone yard behind Airkooled Kustoms, and you might think this is where ancient Volkswagens go to die. Saplings sprout up through bottomless rusted metal bodies, paint faded by the decades. The ancient vehicles are arranged like discarded playthings of giant children, first by body type and then by year. Long past the point of being salvageable, for these once utilitarian Dubs the clock now ticks faintly. Their ultimate fate will be one of three possibilities. Rust

may finish its job. Neighboring goats may gorge on vintage steel. Some needed part may be harvested and transplanted into another vehicle, getting an extension of its numbered days. Walk through the shop doors, and you'll see the truth. Kinetic art? The resurrection of memories? The physical manifestation of dreams? Yes to all. Be forewarned: Once you are bitten by Dub fever, the condition is irrepressible, incurable, irreversible. You will find yourself determined, one way or another, to have a brand new, very old Volkswagen. You may decide to undertake a restoration on your own. Many folks do. But for those whose dream cars exceed their own skills, space, or tools, there's Airkooled Kustoms. Peculiar in many ways, the way that matters most for you, should you find yourself afflicted by a VW obsession, is their one simple rule: We do it right. Welcome to the Darkside. (And yes, there ARE cookies.) Learn what's involved in resurrecting old Dubs. Read the stories of a handful of our recent projects. Get a feel for what it's like to be at Darkside Central. See whether a restoration project is right for you.

Global Value Chains in a Postcrisis World

Every day, billions of photographs, news stories, songs, X-rays, TV shows, phone calls, and emails are being scattered around the world as sequences of zeroes and ones: bits. We can't escape this explosion of digital information and few of us want to-the benefits are too seductive. The technology has enabled unprecedented innovation, collaboration, entertainment, and democratic participation. But the same engineering marvels are shattering centuries-old assumptions about privacy, identity, free expression, and personal control as more and more details of our lives are captured as digital data. Can you control who sees all that personal information about you? Can email be truly confidential, when nothing seems to be private? Shouldn't the Internet be censored the way radio and TV are? is it really a federal crime to download music? When you use Google or Yahoo! to search for something, how do they decide which sites to show you? Do you still have free speech in the digital world? Do you have a voice in shaping government or corporate policies about any of this? Blown to Bits offers provocative answers to these questions and tells intriguing real-life stories. This book is a wake-up call To The human consequences of the digital explosion.

Chassis Handbook

THE NEW YORK TIMES BESTSELLER Great work lives inside all of us. The question is: Do we make the contributions we're capable of? Is our best work getting out there? Breaking through? Creating a difference the world loves? We've long been told our ability to succeed depends on our IQ, talent, education level, gender, job title, or when and where we were born. Great Work turns that conventional thinking on its head to reveal that innovation can come from anyone, anywhere. Especially you. With insights from the largest-ever study of award-winning work, Great Work reveals five practical skills that will help you ideate, innovate, and deliver work that gets noticed and appreciated. Great Work is filled with stories of real people in real jobs who did what was asked and then added something extra--a personal touch all their own--to deliver better-than-asked-for results. Their stories will inspire you to write your own page in the book of human progress. PRAISE FOR GREAT WORK "Great Work has me believing anyone can deliver a difference. I predict that 'making a difference people love' will embed itself in our

lexicon for decades to come. -- STEPHEN M. R. COVEY, AUTHOR OF THE BESTSELLER THE SPEED OF TRUST "I recommend it to everyone, from every background, who has dreams of accomplishing great work." -- BARBARA CORCORAN, REAL ESTATE MOGUL, "SHARK" ON ABC'S SHARK TANK "We all know difference makers who, in small ways, make a profound impact on how we work and live. This book helps us celebrate them." -- TOM POST, MANAGING EDITOR, FORBES MEDIA "Great Work is a great work. It educates, inspires, and offers specific tools any employee or leader can use." -- DAVE ULRICH, PROFESSOR, ROSS SCHOOL OF BUSINESS, UNIVERSITY OF MICHIGAN; PARTNER, THE RBL GROUP "It takes passion, risk, and foresight to think beyond the status quo and see problems as opportunities. This book is inspiration for doing exactly that." -- KARIM RASHID, INTERNATIONALLY RENOWNED DESIGNER "Outstanding! A must read. Great Work will give you a whole new toolkit for success." -- LARRY KING, LEGENDARY INTERNATIONAL RADIO AND TELEVISION BROADCASTER

Car Operating Costs

In spite of all the assistance offered by electronic control systems, the latest generation of passenger car chassis still relies on conventional chassis elements. With a view towards driving dynamics, this book examines these conventional elements and their interaction with mechatronic systems. First, it describes the fundamentals and design of the chassis and goes on to examine driving dynamics with a particularly practical focus. This is followed by a detailed description and explanation of the modern components. A separate section is devoted to the axles and processes for axle development. With its revised illustrations and several updates in the text and list of references, this new edition already includes a number of improvements over the first edition.

The Car Hacker's Handbook

Towards Autonomous Robotic Systems

Find out what it's really like to cross 1,400 miles of the Alaskan Highway and travel some of the loneliest and most spectacular parts of America and Canada, all without leaving the comfort of your easy chair. Join author Shawn Inmon and his twenty year old Subaru Outback on his epic solo road trip through British Columbia, Yukon, and Alaska. Part personal odyssey, part travel memoir, take an expedition into one of North America's last remaining wildernesses. If you dream of packing up your four-wheeler, your snow boots and camera, and setting off to explore the wilderness, A Lap Around Alaska will give you a rare glimpse into the Land of the Midnight Sun, of moose, bear, and bald eagles, of monumental glaciers and scenery so staggering it brings tears to your eyes. If you hunger for adventure and want to discover untouched beauty and to experience the majesty of the pristine North for yourself-Shawn saved the passenger seat just for you. This book also includes two bonus memoirs of life in Alaska in the 1970s-My First Alaskan Summer and My Matanuska Summer.

Focus On: 100 Most Popular Compact Cars

The light-duty vehicle fleet is expected to undergo substantial technological changes over the next several decades. New powertrain designs, alternative fuels, advanced materials and significant changes to the vehicle body are being driven by increasingly stringent fuel economy and greenhouse gas emission standards. By the end of the next decade, cars and light-duty trucks will be more fuel efficient, weigh less, emit less air pollutants, have more safety features, and will be more expensive to purchase relative to current vehicles. Though the gasoline-powered spark ignition engine will continue to be the dominant powertrain configuration even through 2030, such vehicles will be equipped with advanced technologies, materials, electronics and controls, and aerodynamics. And by 2030, the deployment of alternative methods to propel and fuel vehicles and alternative modes of transportation, including autonomous vehicles, will be well underway. What are these new technologies - how will they work, and will some technologies be more effective than others? Written to inform The United States Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Environmental Protection Agency (EPA) Corporate Average Fuel Economy (CAFE) and greenhouse gas (GHG) emission standards, this new report from the National Research Council is a technical evaluation of costs, benefits, and implementation issues of fuel reduction technologies for next-generation light-duty vehicles. Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles estimates the cost, potential efficiency improvements, and barriers to commercial deployment of technologies that might be employed from 2020 to 2030. This report describes these promising technologies and makes recommendations for their inclusion on the list of technologies applicable for the 2017-2025 CAFE standards.

Strategic Management

The Far Side of the Mirror

Getting Started in Transmedia Storytelling

This book is a printed edition of the Special Issue "Air Quality Monitoring and Forecasting" that was published in Atmosphere

New Frontiers of the Automobile Industry

This is the second edition of Robert Pratten's massively popular Getting Started in Transmedia Storytelling. It's a practical guide to developing cross-platform and pervasive entertainment written by a thought-leader and early practitioner. Whether you're a seasoned pro or a complete newbie, this book is filled with tips and insights gained from years of work in multi-platform interactive storytelling.

Retrofitting Suburbia

Steers buyers through the the confusion and anxiety of new and used vehicle purchases like no other car-and-truck book on the market. "Dr. Phil," along with

George Iny and the Editors of the Automobile Protection Association, pull no punches.

Subaru Impreza

Krause Publications' Standard Catalog series is available by specific marque, in individual volumes or a set. Each book contains in-depth profiles of specific makes by model, factory photos, and up-to-date vehicle pricing. The I-to-conditional pricing system assures readers of accurate values, whether a vehicle is a #1 low-mileage, rust-free beauty or a #6 parts-only heap. "Techs & specs", original factory prices, production and serial numbers, and engine/chassis codes are noted by model, thus helping you determine authenticity accuracy. Historical, technical and pricing information are combined from hundreds of sources. James Flammang values each model according to the popular 1-6 grading system invented by Old Cars magazine.

Lemon-Aid New and Used Cars and Trucks 2007-2017

Always wanted to go to the USA and buy an old classic or muscle car (or even a new car!) and do a road trip? Then ship it home to New Zealand and drive it on sunny days? Maybe you've looked at motorhomes/caravans/5th wheels in New Zealand and have seen what you get for \$150,000 - surely in the USA, you can get a lot more for your money? Have you thought about: Right-hand drive conversion - do you have to? Sales tax in the USA - do you have to pay it? How do you get your money to the US to buy a car? Duty, Customs, Shipping Car insurance, registration and titles in the USA Documentation you need to get your car on the road How do you get your car on the road in New Zealand Lots more you probably don't even know about Many of these questions put people off - New Zealand government websites that show the rules, customs, regulations and duty aren't that easy to follow. USA2NZ: Buy It, Drive It, Ship It is the book is the book you need to save you the headaches and heartache of buying and importing a vehicle from the USA. USA2NZ is here to help you. We will guide you through the maze of rules and regulations on just what car or RV you can bring back home, and how to get it on the road. We make it easy to follow, and we've done it. We've imported both an RV and brand-new American muscle car. Let us show you the way!

Baa Baa Black Sheep

Standard Catalog of Imported Cars, 1946-1990

The book looks to address the following questions in a post-crisis world: How have lead firms responded to the crisis? Have they changed their traditional supply chain strategy and relocated and/or outsourced part of their production? How will those changes affect developing countries? What should be the policy responses to these changes?

Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles

The US National Library of Medicine, on the campus of the National Institutes of Health in Bethesda, Maryland, has been a center of information innovation since its beginnings in the early 19th century. The world's largest medical library and a federal government agency, it maintains and makes publicly available a diverse and world-renowned collection of materials dating from the 11th to the 21st centuries, and it produces a variety of electronic resources that millions of people around the globe search billions of times each year. The library also supports and conducts research, development, and training in biomedical informatics and health information technology, and it coordinates the National Network of Libraries of Medicine that promotes and provides access to health information in communities across the United States. As the library anticipates its third century of public service, this book offers a visual history of its development from its earliest days through the late 20th century, as the institution has involved generations of visionary leaders and dedicated individuals who experienced the American Civil War, the world wars, the Cold War, and the dawn of the information age.

Bells and Buzzers

This book constitutes the refereed proceedings of the 12th Annual Conference Towards Autonomous Robotics Systems, TAROS 2011, held in Sheffield, UK, in August/September 2011. The 32 revised full papers presented together with 29 two-page abstracts were carefully reviewed and selected from 94 submissions. Among the topics addressed are robot navigation, robot learning, human-robot interaction, robot control, mobile robots, reinforcement learning, robot vehicles, swarm robotic systems, etc.

Focus On: 100 Most Popular Station Wagons

Modern cars are more computerized than ever. Infotainment and navigation systems, Wi-Fi, automatic software updates, and other innovations aim to make driving more convenient. But vehicle technologies haven't kept pace with today's more hostile security environment, leaving millions vulnerable to attack. The Car Hacker's Handbook will give you a deeper understanding of the computer systems and embedded software in modern vehicles. It begins by examining vulnerabilities and providing detailed explanations of communications over the CAN bus and between devices and systems. Then, once you have an understanding of a vehicle's communication network, you'll learn how to intercept data and perform specific hacks to track vehicles, unlock doors, glitch engines, flood communication, and more. With a focus on low-cost, open source hacking tools such as Metasploit, Wireshark, Kayak, can-utils, and ChipWhisperer, The Car Hacker's Handbook will show you how to:

- Build an accurate threat model for your vehicle
- Reverse engineer the CAN bus to fake engine signals
- Exploit vulnerabilities in diagnostic and data-logging systems
- Hack the ECU and other firmware and embedded systems
- Feed exploits through infotainment and vehicle-to-vehicle communication systems
- Override factory settings with performance-tuning techniques
- Build physical and virtual test benches to try out exploits safely

If you're curious about automotive security and have the urge to hack a two-ton computer, make The Car Hacker's Handbook your first stop.

The Yugo

When a bell rings or a buzzer goes off, it often serves as a reminder to complete a certain task or directs our attention to something that needs to be done. Readers learn about the various functions of bells and buzzers and how they operate throughout this detailed main text, which explores essential science curriculum topics. In addition, informative fact boxes, comprehensive diagrams, and eye-catching, full-color photographs encourage young learners to become interested in STEM concepts and develop a deeper appreciation for the science at work all around us.

U.S. National Library of Medicine

Lifestyle in Siberia and the Russian North breaks new ground by exploring the concept of lifestyle from a distinctly anthropological perspective. Showcasing the collective work of ten experienced scholars in the field, the book goes beyond concepts of tradition that have often been the focus of previous research, to explain how political, economic and technological changes in Russia have created a wide range of new possibilities and constraints in the pursuit of different ways of life. Each contribution is drawn from meticulous first-hand field research, and the authors engage with theoretical questions such as whether and how the concept of lifestyle can be extended beyond its conventionally urban, Euro-American context and employed in a markedly different setting. Lifestyle in Siberia and the Russian North builds on the contributors' clear commitment to diversifying the field and providing a novel and intimate insight into this vast and dynamic region. This book provides inspiring reading for students and teachers of Anthropology, Sociology and Cultural Studies and for anyone interested in Russia and its regions. By providing ethnographic case studies, it is also a useful basis for teaching anthropological methods and concepts, both at graduate and undergraduate level. Rigorous and innovative, it marks an important contribution to the study of Siberia and the Russian North.

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