

# The 100 Startup Chris Guillebeau Global Skills

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Chris Guillebeau - Résumé de  
The Founder's Dilemmas  
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Born for This  
Mastery  
Delivering Happiness  
Hacking Your Education  
The Happiness Project (Revised Edition)

## The Blessed Girl

"I've discovered the secret to successful singledom. I'm acting like a man. And it's working."

## The Art of Non-Conformity

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Always wanted to be a writer? Stop wasting time and start your writing life today! With warmth and humor, the author welcomes you into the writer's life as someone who has been there on the other side looking in. Like a freshman orientation for writers, this book includes an in-depth exploration of all the elements of a writer's life, from your writing practice to your reading practice, to your writing craft and the all-important and often-overlooked business of writing. Harness the powers of crowdsourcing and social media to grow your writing career, and use the most current research on success, gamification, and lifestyle design to take your writing life to the next level. Complete with writing exercises, tools, checklists, infographics, and behind-the-scenes tips from working writers of all types, this book offers everything you need to jump-start a successful writing life.

### **Summary of Chris Guillebeau's The \$100 Startup by Milkyway Media**

Praise for THIRD SHIFT ENTREPRENEUR "A must read for any aspiring entrepreneur with the itch to start their own business who is wondering 'but what do I do first?'" —Gino Wickman, Author of Traction and Creator of EOS "Our country and our communities are better when people bring their own ideas to life as entrepreneurs — and this book written as an engaging story helps show us how. If you're ready to step into the arena, grab hold of this book and the strategies in it." —Robert A. McDonald, 8th Secretary of the Department of Veteran Affairs Retired

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Chairman, President and CEO of The Procter & Gamble Company **START YOUR DREAM BUSINESS WITHOUT THE RISK!** Too often people hold the dream of starting their own business and pursuing their destiny, but they are overcome not just by fear, but by the practical reality that they can not afford to take a financial risk. *Third Shift Entrepreneur* overcomes that false choice of settling for less or taking a financial risk and instead reveals a third path — one that allows you to fulfill your creative entrepreneurial potential while maintaining financial stability in your life. If you are longing to make your life's work a reality, *Third Shift Entrepreneur* offers a roadmap that will give you the confidence to stop dreaming and start on your own journey to success.

### **Summary of The \$100 Startup by Chris Guillebeau**

Previously published Wiltshire, 1967. Guide to personal health and success

### **Think Simple**

The creator of a leading business podcast by the same name outlines a practical method for tapping one's creative potential in order to generate effective ideas without undue stress, providing coverage of such strategies as beginning with an end goal in mind and managing energy efficiently. 20,000 first printing.

### **Trust Agents**

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Outlines the managerial decisions and leadership goals that guide a startup business to success, and provides tips and advice from the founders of such companies as Spanx, Zipcar, Flickr, Honest Tea, and LinkedIn.

### **Ex-Communication**

### **The Most Powerful Woman in the Room Is You**

The third novel in Peter Clines' bestselling Ex series. "All of us try to cheat death. I was just better prepared to do it than most folks." In the years since the wave of living death swept the globe, St George and his fellow heroes haven't just kept Los Angeles' last humans alive—they've created a real community, a bustling town that's spreading beyond its original walls and swelling with new refugees. But now one of the heroes, perhaps the most powerful among them, seems to be losing his mind. The implacable enemy known as Legion has found terrifying new ways of using zombies as pawns in his attacks. And outside the Mount, something ancient and monstrous is hell-bent on revenge. As Peter Clines weaves these elements together in yet another masterful, shocking climax, St. George, Stealth, Captain Freedom, and the rest of the heroes find that even in a city overrun by millions of ex-humans ...there's more than one way to come back from the dead.

### **Third Shift Entrepreneur**

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If you want something that does not exist it's probably because it has demand and a market! Today we have thousands of businessmen who dream of doing one thing: INNOVATE! Innovation is the sacred chalice of business of success. However, how can we start? Do you know what to do or which direction you have to take to do something that will touch people's lives and change your market? Gustavo Caetano learned to see small problems that needed immediate solution and how to change the course of your business to keep growing. What he wants the most is to see the reader innovate too. Whoever reads this book will find that, contrary to what one thinks and says, innovating is SIMPLE. In this book, you will learn:

- How failure can shape the mentality for success? •
- What makes the innovative DNA? •
- What is the logic of simplicity to encourage innovation? •
- The importance of being agile and keep yourself with high innovative potential. •
- How not to believe the phrase "it has always been this way" Learn the simple business method with Gustavo Caetano, who started in this field with one idea when he was only 19 years old. He built one of the most innovative companies from Brazil. Gustavo Caetano is one of the brazilians most influential people on the internet, according to LinkedIn and GQ magazine. He studied innovation and creativity at MIT (Boston), Stanford (Palo Alto), university of Disney (Orlando) and Syngularity (NASA / California). His company, Samba Tech, is reference and was awarded in several countries. Caetano has already talked for companies like Algar, Oracle, IBM, Microsoft, SAP, Adobe, Bosch, Philips, TV Globo, Stafanini, Estácio, Fiat, Iveco, Visa, Shops Renner,

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Votorantim, Sicredi and Unimed, as well as international events on Nasdaq, MIT and SXSW in Texas.

### **Summary: The \$100 Startup: Reinvent the Way You Make a**

In *The Most Powerful Woman in the Room Is You*, Lydia Fenet takes you on her twenty-year journey from intern to managing director and global head of strategic partnerships at Christie's Auction House. Lydia shares the revolutionary sales approach she has crafted over the years that has not only shaped her career, but helped her raise more than half a billion dollars for nonprofits around the world. This is an approach that will empower you to sell your way to success in business and in life. For example, you'll learn how to create your own "Strike Method" or signature move to help you feel confident entering any situation. Combining case studies and personal stories, Lydia also shares tips from some of the most powerful and successful women in business, fashion, journalism, sports, and the arts. This book will show you how to take your career to the next level, whether it's overcoming your fear of asking for something or bridging a wage gap. Lydia has been there and come back more powerful than ever. Inspiring and encouraging, Lydia's hard-won advice will help you walk into any room with the confidence of a leader and motivate others to find their voice as well. Get ready to embrace your natural strengths, map your career, and take ownership of your life.

## **Niki Owl**

Teaches the design principles that can be used to launch an online business that can be fulfilling and enjoyable.

## **The Lean Startup**

"What a romp....Alan Paul walked the walk, preaching the blues in China. Anyone who doubts that music is bigger than words needs to read this great tale."  
—Gregg Allman "An absolute love story. In his embrace of family, friends, music and the new culture he's discovering, Alan Paul leaves us contemplating the love in our own lives, and rethinking the concept of home." —Jeffrey Zaslow, coauthor, with Randy Pausch, of *The Last Lecture* Alan Paul, award-winning author of the Wall Street Journal's online column "The Expat Life," gives his engaging, inspiring, and unforgettable memoir of blues and new beginnings in Beijing. Paul's three-and-a-half-year journey reinventing himself as an American expat—while raising a family and starting the revolutionary blues band Woodie Alan, voted Beijing Band of the Year in the 2008—is a must-read adventure for anyone who has lived abroad, and for everyone who dreams of rewriting the story of their own future.

## **Escape From Cubicle Nation**

The bestselling author of *Duct Tape Marketing* shows how to get your customers to do your best marketing for you. Word-of-mouth referrals are more important

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than ever. People trust the recommendation of a friend, colleague, or even a stranger with similar tastes over anything thrust at them by a faceless company. Marketing expert John Jantsch offers practical techniques for harnessing the power of referrals to ensure a steady flow of new customers. The key lies in understanding the 'Customer Referral Cycle' - the way customers refer others to your company who, in turn, generate even more referrals. If everyone in the organization keeps this in mind, Jantsch argues, your business will generate referrals like a well-oiled machine. 'A swift, appealing read and a thorough primer on the power of letting your products and customers peak for themselves.' Publishers Weekly 'Frankly, I had no idea how John was going to top Duct Tape Marketing. . . But with The Referral Engine, John puts you in the driver's seat and shows you the steps to achieving marketing success without a huge budget.' Chris Brogan, coauthor of Trust Agents and The Impact Equation 'This book will show you how to give people something to talk about.' Tony Hsieh, CEO of Zappos.com, author of Delivering Happiness 'Who knew that there's a science to referrals? Not I - but now that I know, I want you to benefit from John's expertise. In a sense, a jacket blurb is the ultimate referral, and I'm here to blurb this book because it will help you succeed in business.' Guy Kawasaki, cofounder of Alltop, author of Enchantment

### **The Sketchnote Workbook**

“Most people just laugh when they hear that the

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secret to success is giving. . . . Then again, most people are nowhere near as successful as they wish they were.” The Go-Giver tells the story of an ambitious young man named Joe who yearns for success. Joe is a true go-getter, though sometimes he feels as if the harder and faster he works, the further away his goals seem to be. Desperate to land a key sale at the end of a bad quarter, he seeks advice from the enigmatic Pindar, a legendary consultant referred to by his many devotees simply as the Chairman. Over the next week, Pindar introduces Joe to a series of “go-givers”: a restaurateur, a CEO, a financial adviser, a real estate broker, and the “Connector” who brought them all together. Pindar’s friends teach Joe the Five Laws of Stratospheric Success and help him open himself up to the power of giving. Joe learns that changing his focus from getting to giving—putting others’ interests first and continually adding value to their lives—ultimately leads to unexpected returns. Imparted with wit and grace, The Go-Giver is a classic bestseller that brings to life the old proverb “Give and you shall receive.” Nearly a decade since its original publication, the term “go-giver” has become shorthand for a defining set of values embraced by hundreds of thousands of people around the world. Today this timeless story continues to help its readers find fulfillment and greater success in business, in their personal lives and in their communities. This expanded edition includes the text of the original business parable, together with a foreword by Arianna Huffington, a new introduction, a discussion guide, and a Q&A with the authors.

## **SUMMARY - the \$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future by Chris Guillebeau**

'I really, really loved it' - Marian Keyes 'Absolute heaven - I am cackling out loud!' - Nina Stibbe 'The most exciting new heroine I've read in a very long time' - Katie Fforde Shortlisted for the Comedy Women in Print Prize Blessed adj. [pronounced bles-id] The state of being blessed, often referring to a person, usually female, who lives a luxurious lifestyle funded by an older, often married partner, in return for sexual favours. Young, beautiful and ambitious, Bontle Tau has Johannesburg wrapped around her finger. Her generous admirers are falling over themselves to pay for her Mercedes, her penthouse, and her Instagrammable holidays. It's a long way from the neighbourhood she started out in, and it's been far from easy. Along with making sure she always looks fabulous - because people didn't sacrifice their lives in the freedom struggle for black women to wear the same cheap T-shirts they wore during apartheid - Bontle's also hustling to get her business off the ground. And if that wasn't enough, her ex is still refusing to sign their divorce papers. It's not that she stopped loving him, but he was just so stubborn about wasting his medical degree on treating the poor. Yes, Bontle gets the blues from time to time, who doesn't, the shrink keeps wanting to talk about a past she's put firmly behind her. And what she doesn't think about can't hurt her, can it?

## **The Happiness of Pursuit**

A remarkable book that will both guide and inspire, *The Happiness of Pursuit* reveals how anyone can bring meaning into their life by undertaking a quest. When he set out to visit all of the planet's countries by age thirty-five, compulsive goal seeker Chris Guillebeau never imagined that his journey's biggest revelation would be how many people like himself exist - each pursuing a challenging quest. And, interestingly, these quests aren't just travel-oriented. On the contrary, they're as diverse as humanity itself. Some involve exploration; others the pursuit of athletic or artistic excellence; still others a battle against injustice or poverty or threats to the environment. Everywhere that Chris visited he found ordinary people working toward extraordinary goals, making daily down payments on their dream. These "questers" included a suburban mom pursuing a wildly ambitious culinary project, a DJ producing the world's largest symphony, a young widower completing the tasks his wife would never accomplish, and a teenager crossing an entire ocean alone - as well as a do-it-yourselfer tackling M.I.T.'s computer-science course, a nerd turning himself into real-life James Bond, and scores of others writing themselves into the record books. The more Chris spoke with these strivers, the more he began to appreciate the direct link between questing and long-term happiness -- how going after something in a methodical way enriches our lives -- and he was compelled to complete a comprehensive study of the phenomenon and extract the best advice. In *The Happiness of*

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Pursuit he draws on interviews with hundreds of questers, revealing their secret motivations, their selection criteria, the role played by friends and family, their tricks for solving logistics, and the importance of documentation. Equally fascinating is Chris' examination of questing's other side, including questers' acute awareness of mortality, their struggle against monotony, and their wistful feelings once a quest has succeeded. What happens after the summit is climbed, the painting hung, the endurance record broken, the "at risk" community saved? A book that challenges each of us to take control - to make our lives be about something while at the same time remaining clear-eyed about the commitment -- The Happiness of Pursuit will inspire readers of every age and aspiration. It's a playbook for making your life count.

### **Zero to One**

Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to continuous customer feedback.

### **The Art of Possibility**

Pamela Slim, a former corporate training manager, left her office job twelve years ago to go solo and has enjoyed every bit of it. In her groundbreaking book, based on her popular blog Escape from Cubicle

Nation, Slim explores both the emotional issues of leaving the corporate world and the nuts and bolts of launching a business. Drawing on her own career, as well as stories from her coaching clients and blog readers, Slim will help readers weigh their options, and make a successful escape if they decide to go for it.

## **Business for Bohemians**

Often downplayed in the excitement of starting up a new business venture is one of the most important decisions entrepreneurs will face: should they go it alone, or bring in cofounders, hires, and investors to help build the business? More than just financial rewards are at stake. Friendships and relationships can suffer. Bad decisions at the inception of a promising venture lay the foundations for its eventual ruin. The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them. He looks at whether it is a good idea to cofound with friends or relatives, how and when to split the equity within the founding team, and how to recognize when a successful founder-CEO should exit or be fired. Wasserman explains how to anticipate, avoid, or recover from disastrous mistakes that can splinter a founding team, strip founders of control, and leave founders without a financial payoff for their hard work and innovative ideas. He highlights the need at each step to strike a careful balance between

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controlling the startup and attracting the best resources to grow it, and demonstrates why the easy short-term choice is often the most perilous in the long term. The Founder's Dilemmas draws on the inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, while mining quantitative data on almost ten thousand founders. People problems are the leading cause of failure in startups. This book offers solutions.

### **Click Millionaires**

Chris Guillebeau, self-employment guru, author of The \$100 Startup, and creator of the popular Side Hustle School podcast, presents a collection of the top hundred side-gig case studies from both his podcast and his personal files, featuring jewelry makers, website founders, food truck bakers, and more. With inspiring anecdotes alongside bullet-point takeaways, this playbook will not only inspire you to follow in these innovators' entrepreneurial footsteps but also achieve similar business success. From identifying underserved markets to crafting unique products and services that spring from your passions, you'll soon be making money on the side while living your best life.

### **The Startup Playbook**

Includes video access code for over 2 hours of video.

### **Big in China**

Ready to be your own boss? If cash flow forecasts, tax

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returns, and P&Ls sound horrifying, fear not: help is at hand. Journalist Tom Hodgkinson has spent his career advocating for laid-back living, and in *Business for Bohemians*, he combines practical advice with hilarious anecdotes to create a refreshingly candid guidebook for all of us who aspire to a greater degree of freedom in our working lives. Whether you dream of launching your own graphic design startup or growing your Etsy store into a full-scale operation in your spare time, *Business for Bohemians* will equip you with the tools to turn your talents into a profitable and enjoyable business. Accounting need no longer be a dark art. You will become a social media maven and a friend of the spreadsheet. You will learn the art of negotiation, how to get paid, and how to decide which clients to take. You will discover that laziness can be a virtue. Above all, you will realize that freedom from the nine-to-five life is achievable—and, with Hodgkinson's comforting, pragmatic and extremely funny advice at hand, you might even enjoy yourself along the way.

### **Fluent in 3 Months**

*The \$100 Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future* (2012) demonstrates how creative individuals can monetize their passions and attain independence from traditional employment. Author Chris Guillebeau argues that solo entrepreneurs can use their skills and personal interests to build a high income even when they only have a paltry amount of startup capital... Purchase this in-depth summary to learn

more.

## **The Referral Engine**

You're either a Purple Cow or you're not. You're either remarkable or invisible. Make your choice. What do Apple, Starbucks, Dyson and Pret a Manger have in common? How do they achieve spectacular growth, leaving behind former tried-and-true brands to gasp their last? The old checklist of P's used by marketers - Pricing, Promotion, Publicity - aren't working anymore. The golden age of advertising is over. It's time to add a new P - the Purple Cow. Purple Cow describes something phenomenal, something counterintuitive and exciting and flat-out unbelievable. In his new bestseller, Seth Godin urges you to put a Purple Cow into everything you build, and everything you do, to create something truly noticeable. It's a manifesto for anyone who wants to help create products and services that are worth marketing in the first place.

## **The Accidental Creative**

A NATIONAL BESTSELLER The perfect gift for Graduation! Rosamund Stone Zander's new book, *Pathways to Possibility*, is now available from Viking. Presenting twelve breakthrough practices for bringing creativity into all human endeavors, *The Art of Possibility* is the dynamic product of an extraordinary partnership. *The Art of Possibility* combines Benjamin Zander's experience as conductor of the Boston Philharmonic and his talent as a teacher and communicator with psychotherapist Rosamund Stone

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Zander's genius for designing innovative paradigms for personal and professional fulfillment. The authors' harmoniously interwoven perspectives provide a deep sense of the powerful role that the notion of possibility can play in every aspect of life. Through uplifting stories, parables, and personal anecdotes, the Zanders invite us to become passionate communicators, leaders, and performers whose lives radiate possibility into the world.

### **Psycho-Cybernetics**

The 10th Anniversary Edition of *Trust Agents* helps companies get back on track in their efforts to build reputation, attention, and trust. In the years since authors Chris Brogan and Julien Smith first released their groundbreaking book *Trust Agents*, social media channels have become inundated by questionable, low-quality content. As a result, many businesses have suffered from damaged reputations and poorly performing social media initiatives. The power of social media is as strong as ever, yet businesses are struggling when trying to re-capture the trust and attention of their audience. This special 10th Anniversary Edition of *Trust Agents* helps companies of all kinds regain their reputation and re-establish the attention and trust of the marketplace. Celebrating a decade in print, this New York Times bestseller has been thoroughly revised and updated to reflect the new business realities of social networks and the latest digital technologies. All-new content and supplemental materials show business leaders how to attract the right kind of attention,

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communicate directly to specific groups, and leverage human innovation and originality in this age of Artificial Intelligence and automation. From using the latest social apps and platforms to build trusted networks of influence, to implementing laser-focused marketing strategies to cut through the digital clutter, critical information is supported by real-world examples and case studies, advanced theory, and practical, actionable guidance. This must-have guide: Provides expert advice on creating and growing brand influence Features specific strategies for small businesses, nonprofits, the hospitality industry, corporations, and more Discusses the six main tenets of trust agents and their use Explores online tools that foster better relationships, increased sales, and greater profits Explains the relationship between trust, social capital, and media The 10th Anniversary Edition of Trust Agents: Using the Web to Build Influence, Improve Reputation, and Earn Trust is a valuable source of knowledge for any organization operating in the Digital Age.

### **100 Side Hustles**

**#1 NEW YORK TIMES BESTSELLER** If you want to build a better future, you must believe in secrets. The great secret of our time is that there are still uncharted frontiers to explore and new inventions to create. In *Zero to One*, legendary entrepreneur and investor Peter Thiel shows how we can find singular ways to create those new things. Thiel begins with the contrarian premise that we live in an age of technological stagnation, even if we're too distracted

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by shiny mobile devices to notice. Information technology has improved rapidly, but there is no reason why progress should be limited to computers or Silicon Valley. Progress can be achieved in any industry or area of business. It comes from the most important skill that every leader must master: learning to think for yourself. Doing what someone else already knows how to do takes the world from 1 to n, adding more of something familiar. But when you do something new, you go from 0 to 1. The next Bill Gates will not build an operating system. The next Larry Page or Sergey Brin won't make a search engine. Tomorrow's champions will not win by competing ruthlessly in today's marketplace. They will escape competition altogether, because their businesses will be unique. Zero to One presents at once an optimistic view of the future of progress in America and a new way of thinking about innovation: it starts by learning to ask the questions that lead you to find value in unexpected places.

### **The Go-Giver, Expanded Edition**

If you've ever thought, "There must be more to life than this," *The Art of Non-Conformity* is for you. Based on Chris Guillebeau's popular online manifesto "A Brief Guide to World Domination," *The Art of Non-Conformity* defies common assumptions about life and work while arming you with the tools to live differently. You'll discover how to live on your own terms by exploring creative self-employment, radical goal-setting, contrarian travel, and embracing life as a constant adventure. Inspired and guided by Chris's

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own story and those of others who have pursued unconventional lives, you can devise your own plan for world domination-and make the world a better place at the same time.

### **Chris Guillebeau - Résumé de**

#1 NEW YORK TIMES AND WALL STREET JOURNAL BESTSELLER Pay brand-new employees \$2,000 to quit Make customer service the responsibility of the entire company-not just a department Focus on company culture as the #1 priority Apply research from the science of happiness to running a business Help employees grow-both personally and professionally Seek to change the world Oh, and make money too . . . Sound crazy? It's all standard operating procedure at Zappos, the online retailer that's doing over \$1 billion in gross merchandise sales annually. After debuting as the highest-ranking newcomer in Fortune magazine's annual "Best Companies to Work For" list in 2009, Zappos was acquired by Amazon in a deal valued at over \$1.2 billion on the day of closing. In DELIVERING HAPPINESS, Zappos CEO Tony Hsieh shares the different lessons he has learned in business and life, from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and down-to-earth, DELIVERING HAPPINESS shows how a very different kind of corporate culture is a powerful model for achieving success-and how by concentrating on the happiness of those around you, you can dramatically increase your own. To learn more about the book, go to [www.deliveringhappinessbook.com](http://www.deliveringhappinessbook.com).

## **The Founder's Dilemmas**

\* Our summary is short, simple and pragmatic. It allows you to have the essential ideas of a big book in less than 30 minutes.\*By reading this summary, you will discover how to succeed in the creation of your micro-enterprise.\*You will also discover : the revolutions of the new technologies in the creation of business; why products are no longer self-sufficient nowadays; that passion and business sense are not incompatible; that a small business can choose to grow and expand or not!\*What defines a "dream job" today? Freedom, the fact of getting up every day with the desire to move forward, to live and share one's passion. This dream is not a dream, it's a reality for people from all walks of life, in the four corners of the world: entrepreneurs. Creating one's own job is accessible to all, with an idea and determination. Chris Guillebeau, entrepreneur and best-selling author, explains how.\*Buy now the summary of this book for the modest price of a cup of coffee!

## **Purple Cow**

It's no secret that college doesn't prepare students for the real world. Student loan debt recently eclipsed credit card debt for the first time in history and now tops one trillion dollars. And the throngs of unemployed graduates chasing the same jobs makes us wonder whether there's a better way to "make it" in today's marketplace. There is—and Dale Stephens is proof of that. In *Hacking Your Education*, Stephens speaks to a new culture of "hackademics" who think

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college diplomas are antiquated. Stephens shows how he and dozens of others have hacked their education, and how you can, too. You don't need to be a genius or especially motivated to succeed outside school. The real requirements are much simpler: curiosity, confidence, and grit. *Hacking Your Education* offers valuable advice to current students as well as those who decided to skip college. Stephens teaches you to create opportunities for yourself and design your curriculum—inside or outside the classroom. Whether your dream is to travel the world, build a startup, or climb the corporate ladder, Stephens proves you can do it now, rather than waiting for life to start after “graduation” day.

### **A Girl Like You**

Niki is an unconventional owl, and this is no ordinary tale of animals in a forest. It is the story of a little owl from Spain whose curiosity about Life takes him on extraordinary adventures around the world. In this first book, Niki takes a huge leap of faith and leaves his home forest to find adventure in Canada. Grow with Niki on his journey of self discovery, friendship, and community, as he adapts to a new environment and culture. Explore a magical world where anything is possible. Where dreams take shape faster than you can blink, and the Truth reveals itself in mysterious ways. It may also be the greatest love story of owl time

### **The \$100 Startup**

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NOTE IMPORTANTE : Ceci est un résumé et non l'original du livre. Si vous voulez acheter le livre, copier ce lien dans votre navigateur web : <https://amzn.to/2Pberkc> Un résumé à lire absolument du livre de Chris Guillebeau : « The \$100 startup » : Vous allez y découvrir les meilleures stratégies pour réussir dans la création d'entreprise. Qu'est-ce qui définit un « job de rêve » aujourd'hui ? La liberté, le fait de se lever tous les jours avec l'envie d'avancer, de vivre et de partager sa passion. Ce rêve n'en est pas un, c'est une réalité pour des personnes de tous horizons, aux quatre coins du monde : les entrepreneurs. Créer son propre emploi est accessible à tous, avec une idée et de la détermination. Chris Guillebeau, entrepreneur et auteur à succès, vous explique comment.

### **Welcome to the Writer's Life**

Benny Lewis, who speaks over ten languages—all self-taught—runs the largest language-learning blog in the world, *Fluent In 3 Months*. Lewis is a full-time "language hacker," someone who devotes all of his time to finding better, faster, and more efficient ways to learn languages. *Fluent in 3 Months: How Anyone at Any Age Can Learn to Speak Any Language from Anywhere in the World* is a new blueprint for fast language learning. Lewis argues that you don't need a great memory or "the language gene" to learn a language quickly, and debunks a number of long-held beliefs, such as adults not being as good of language learners as children.

## The Money Tree

Your Quick and Simple Summary and Analysis of The 100 Dollar Startup by Chris Guillebeau Inside, you'll find:

- An introduction to Guillebeau's main concepts
- Chapter summaries outlining actionable takeaways
- Custom SpeedReader Summaries commentary
- A guide to additional resources, including helpful articles, books, podcasts, and videos

About The 100 Dollar Startup by Chris Guillebeau In The 100 Dollar Startup: Reinvent the Way You Make a Living, Do What You Love, and Create a New Future, author Chris Guillebeau examines the steps taken by hundreds of successful business owners who have built and grown their startups with very small investments (often less than \$100). He focuses on the most useful and interesting case studies, delving into the journey of the business owner from small startup to prosperous business to complete financial freedom and flexibility. What makes this book so useful? The people Guillebeau interviews are regular people with no specialized skills, little capital, and little to no business experience. He takes what he learns from these people—their mistakes, successes, and tips—and compiles the information into an actionable, easy-to-read guide. His message is both simple and inspiring: you don't need an MBA to launch your very own startup. You just need to figure out what it is that people want, give them that thing, and find a way to get paid for it. Please note that this summary is NOT the original book and is meant to be read as a supplement to the original. About SpeedReader Summaries Thanks so much for your interest in

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### **Born for This**

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Shares advice for transitioning away from unfulfilling jobs to embark on adventurous, meaningful careers, outlining recommendations for starting a personal business with a minimum of time and investment while turning ideas into higher income levels. 60,000 first printing.

### **Mastery**

From the bestselling author of *The 48 Laws of Power* and *The Laws of Human Nature*, a vital work revealing that the secret to mastery is already within you. Each one of us has within us the potential to be a Master. Learn the secrets of the field you have chosen, submit to a rigorous apprenticeship, absorb the hidden knowledge possessed by those with years of experience, surge past competitors to surpass them in brilliance, and explode established patterns from within. Study the behaviors of Albert Einstein, Charles Darwin, Leonardo da Vinci and the nine contemporary Masters interviewed for this book. The bestseller author of *The 48 Laws of Power*, *The Art of Seduction*, and *The 33 Strategies of War*, Robert Greene has spent a lifetime studying the laws of power. Now, he shares the secret path to greatness. With this seminal text as a guide, readers will learn how to unlock the passion within and become masters.

### **Delivering Happiness**

“This book made me happy in the first five pages.”  
—AJ Jacobs, author of *The Year of Living Biblically: One Man's Humble Quest to Follow the Bible as*

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Literally as Possible Award-winning author Gretchen Rubin is back with a bang, with *The Happiness Project*. The author of the bestselling *40 Ways to Look at Winston Churchill* has produced a work that is “a cross between the Dalai Lama’s *The Art of Happiness* and Elizabeth Gilbert’s *Eat, Pray, Love*.” (Sonya Lyubomirsky, author of *The How of Happiness: A Scientific Approach to Getting the Life You Want*) In the vein of *Julie and Julia*, *The Happiness Project* describes one person’s year-long attempt to discover what leads to true contentment. Drawing at once on cutting-edge science, classical philosophy, and real-world applicability, Rubin has written an engaging, eminently relatable chronicle of transformation.

### **Hacking Your Education**

From bestselling author of *The \$100 Startup* and *Side Hustle* comes Chris Guillebeau's engaging story about the power you have to create your own financial destiny. Like financial classics *The Latte Factor* and *The Richest Man in Babylon*, *The Money Tree* uses a compelling story with captivating characters to share its core insight: you are never at the mercy of fortune as long as you have an appetite for hard work and a willingness to step outside your comfort zone. Jake Aarons is in trouble. He's being evicted from his apartment in less than 30 days, the bill for his \$50,000 in overdue student loans is almost due, and the digital marketing agency he works at just implemented a new military-style grading system that might cost him his job. To top it off, Jake's new relationship with Maya was going so well but with

everything else falling down around him, he might lose her, too. In search of answers, Jake reluctantly attends a weekly group meeting at the invitation of a coworker. Everyone in the group is trying to create a lucrative side hustle with one key requirement: they can only spend up to \$500 before earning a profit. Over the course of several weeks, Jake undertakes a series of challenges, first learning how to make \$1,000 in a single weekend, and ultimately how to discover the untapped skills he needs to take control of his finances--and his life.

## **The Happiness Project (Revised Edition)**

Have you ever met someone with the perfect job? To the outside observer, it seems like they've won the career lottery—that by some stroke of luck or circumstance they've found the one thing they love so much that it doesn't even feel like work—and they're getting paid well to do it. In reality, their good fortune has nothing to do with chance. There's a method for finding your perfect job, and Chris Guillebeau, the bestselling author of *The \$100 Startup*, has created a practical guide for how to do it—whether within a traditional company or business, or by striking out on your own. Finding the work you were “born to do” isn't just about discovering your passion. Doing what brings you joy is great, but if you aren't earning a living, it's a hobby, not a career. And those who jump out of bed excited to go to work every morning don't just have jobs that turn their passions into paychecks. They have jobs where they also can lose themselves for hours in the flow of meaningful work. This

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intersection of joy, money, and flow is what Guillebeau will help you find in this book. Through inspiring stories of those who have successfully landed their dream career, as well as actionable tools, exercises, and thought experiments, he'll guide you through today's vast menu of career options to discover the work perfectly suited to your unique interests, skills, and experiences. You'll learn how to:

- Hack the job of your dreams within a traditional organization by making it work for you
- Find not only your ideal work but also your ideal working conditions
- Create plans that will allow you to take smarter career risks and "beat the house" every time
- Start a profitable "side hustle" and earn extra cash on top of your primary stream of income
- Escape the prison of working for someone else and build a mini-empire as an entrepreneur
- Become a rock star at any creative endeavor by creating a loyal base of fans and followers

Whichever path you choose, this book will show you how to find that one job or career that feels so right, it's like you were born to do it.

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