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The Definitive Guide To Order Fulfillment And Customer Service Principles And Strategies For Planning Organizing And Managing Fulfillment And Of Supply Chain Management Professionals

The Definitive Guide to TransportationBackdoor RevolutionKendoOracle Design: The Definitive GuideHTML & XHTML: The Definitive GuideThe Definitive Guide to Drupal 7The Definitive Guide to Futures TradingElasticsearch: The Definitive GuideWhat to Drink with What You EatThe Ghidra BookThe Definitive Guide to Inventory ManagementThe Definitive Guide to Social CrmThe Definitive Guide to Apache mod_rewriteBuy Your Own Business: The Definitive Guide to Identifying and Purchasing a Business You Can Make a SuccessMaven: The Definitive GuideThe RoomHTTPThe Definitive Guide to Shopify ThemesThe Definitive Guide to Order Fulfillment and Customer ServiceCassandra: The Definitive GuideThe Definitive Guide to MagentoJavaScriptThe Definitive Guide to JythonApacheThe Definitive Guide to DjangoGardenistaThe Definitive Guide to Google AdWordsThe Definitive Guide to Supply Management and ProcurementCrack Climbing80/20 Sales and MarketingThe Definitive Guide to Application Performance ManagementKafka: The Definitive

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The Definitive Guide to Transportation

Drive sustainable supply chain competitive advantage through more effective supplier management and procurement: reduce costs, improve quality, and deliver better service for all customers. This is the most authoritative, complete guide to planning, implementing, measuring, and optimizing supply management and procurement processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute principles, strategies, and decisions for all relevant processes, strategies, and tactics. Step by step, The Definitive Guide to Supply Management and Procurement covers all this, and more: Basic supply management concepts, purposes, and goals Linkages between procurement and other business functions Day-to-day transactional and long-term strategic activities Category analysis, supplier selection, contract negotiation, supplier relationship management, and performance evaluation Principles and strategies for establishing efficient, effective, and sustainable operations, from sourcing teams to supplier rationalization Technology for spend analysis, competitive bidding, eProcurement, eSourcing,

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auctions/reverse auctions, contract compliance, performance management, and more Requirements and challenges of global sourcing, including insource vs. outsource decisions; TCO analysis; risk management; negotiations, and supplier contract compliance Best practices for assessing performance using standard metrics and frameworks

Backdoor Revolution

Crack climbing is a highly technical form of movement in which climbers position their hands, feet, and even their entire body in cracks to make upward progress on rock. An advocate for the sport's aesthetic lines, physicality, and technical know-how, author Pete Whittaker teaches more than sixty Crack School Masterclasses each year and was featured in the popular climbing film Wide Boyz. This detailed and comprehensive guide teaches step-by-step techniques and tips, including for: Jamming (finger, hand, fist, foot, arm, leg, body) Crack types (chimneys, liebacks, underclings, roof cracks) How to safely lead and place protection Efficient positioning and movement Strength recovery while climbing

Kendo

Describes the history of the Web server platform and covers downloading and compiling, configuring and running the program on UNIX, writing specialized modules, and establishing security routines.

Oracle Design: The Definitive Guide

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A guide to using the Ghidra software reverse engineering tool suite. The result of more than a decade of research and development within the NSA, the Ghidra platform was developed to address some of the agency's most challenging reverse-engineering problems. With the open-source release of this formerly restricted tool suite, one of the world's most capable disassemblers and intuitive decompilers is now in the hands of cybersecurity defenders everywhere -- and The Ghidra Book is the one and only guide you need to master it. In addition to discussing RE techniques useful in analyzing software and malware of all kinds, the book thoroughly introduces Ghidra's components, features, and unique capacity for group collaboration. You'll learn how to:

- Navigate a disassembly
- Use Ghidra's built-in decompiler to expedite analysis
- Analyze obfuscated binaries
- Extend Ghidra to recognize new data types
- Build new Ghidra analyzers and loaders
- Add support for new processors and instruction sets
- Script Ghidra tasks to automate workflows
- Set up and use a collaborative reverse engineering environment

Designed for beginner and advanced users alike, The Ghidra Book will effectively prepare you to meet the needs and challenges of RE, so you can analyze files like a pro.

HTML & XHTML: The Definitive Guide

This is the first book to devote complete coverage to the most recent release of the popular embedded open source database SQLite. The book acts as both an ideal tutorial and reference guide. It offers

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experienced database developers a thorough overview of its capabilities and APIs, yet is mindful of newcomers who may be making their first foray into the database environment with SQLite. Readers are presented with introductions to the SQLite extensions available for C, Java, Perl, PHP, Python, Ruby, and Tcl.

The Definitive Guide to Drupal 7

This book focuses exclusively on Oracle database design. It covers the most up-to-date Oracle issues and technologies, including massively parallel processors, very large databases, data warehouses, client-server, and distributed database. The design advice is detailed and thorough. The book delves deeply into design issues and gives advice that will have a major impact on your database and system performance.

The Definitive Guide to Futures Trading

Jython is an open source implementation of the high-level, dynamic, object-oriented scripting language Python seamlessly integrated with the Java platform. The predecessor to Jython, JPython, is certified as 100% Pure Java. Jython is freely available for both commercial and noncommercial use and is distributed with source code. Jython is complementary to Java. The Definitive Guide to Jython, written by the official Jython team leads, covers Jython 2.5 (or 2.5.x)—from the basics to more advanced features. This book begins with a brief introduction to the language and then journeys through Jython's different features and

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uses. The Definitive Guide to Jython is organized for beginners as well as advanced users of the language. The book provides a general overview of the Jython language itself, but it also includes intermediate and advanced topics regarding database, web, and graphical user interface (GUI) applications; Web services/SOA; and integration, concurrency, and parallelism, to name a few.

Elasticsearch: The Definitive Guide

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain order fulfillment and customer service processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute knowledge and best practices for all facets of order fulfillment and customer service process management, from initial customer inquiry through post sales service and support. CSCMP and contributor Stanley Fawcett introduce crucial concepts ranging from customer order cycles to available-to-promise and supply chain RFID to global order capture networks. The Definitive Guide to Order Fulfillment and Customer Service imparts a deep understanding of each crucial process, helping readers optimize your most important customer contacts. Coverage includes: Basic concepts of order fulfillment and customer service, and their essential roles in meeting customer expectations Key elements and processes in order fulfillment and customer service, and interactions amongst them Principles and strategies for establishing efficient,

Read PDF The Definitive Guide To Order Fulfillment And Customer Service Principles And Strategies For Planning Organizing And Managing Fulfillment And Customer Service Processes effective, and sustainable order fulfillment and customer service processes The critical role of technology in managing order fulfillment and customer service processes Requirements and challenges of global order fulfillment and customer service processes Best practices for assessing the performance of order fulfillment and customer service processes using standard metrics and frameworks For all supply chain and operations managers, students, and other business professionals and decision-makers who are concerned with order fulfillment or customer service.

What to Drink with What You Eat

HTML and its XML-based descendant, XHTML, are the fundamental languages for working on the web, and the new edition of our popular HTML guide offers web developers a better way to become fluent in these languages. HTML & XHTML: The Definitive Guide, 5th Edition is the most comprehensive, up-to-date book available on HTML and XHTML. It covers Netscape Navigator 6, Internet Explorer 6, HTML 4.01, XHTML 1.0, CSS2, and all of the features supported by the popular web browsers. Learning HTML and XHTML is like learning any new language. Most students first immerse themselves in examples. Studying others is a natural way to learn; however, it's as easy to learn bad habits through imitation as it is to acquire good ones. The better way to become HTML-fluent is through a comprehensive reference that covers the language syntax, semantics, and variations in detail and demonstrates the difference between good and

bad usage. In HTML & XHTML: The Definitive Guide, the authors cover every element of HTML/XHTML in detail, explaining how each element works and how it interacts with other elements. Tips about HTML/XHTML style help you write documents ranging from simple online documentation to complex presentations. With hundreds of examples, the book gives you models for writing your own effective web pages and for mastering advanced features like style sheets and frames. HTML & XHTML: The Definitive Guide, 5th Edition, shows how to: Use style sheets to control a document's appearance Work with programmatically generated HTML Create tables, from simple to complex Use frames to coordinate sets of documents Design and build interactive forms and dynamic documents Insert images, sound files, video, Java applets, and JavaScript programs Create documents that look good on a variety of browsers Make the transition to XHTML The book comes with a handy quick-reference card listing HTML/XHTML tags.

The Ghidra Book

(Applause Books). Oh Hai! The Room: The Definitive Guide is the ultimate key to the biggest pop culture phenomenon of the 21st century, Tommy Wiseau's The Room . Arguably the worst film of all time and certainly one of the most beguiling, the masterpiece of so-bad-it's-good filmmaking has grown since its release in 2003 to become one of the most popular theatrical releases of all time, with an extremely loyal and vocal fan base. Within the book, readers will find everything required to step into The Room for the first

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time and understand the traditions, characters, and (lack of) logic at play within the ultimate cult film.

Favorite customers of the film will also find a dozen red roses as the book takes a look back at the history of the phenomenon, features extensive and in-depth analysis of the film, includes extensive interviews with the cast and crew, and, of course, studies the film's enigmatic and visionary auteur, Tommy Wiseau. This is the first available book guide to *The Room*. And an added bonus is the graphic design from cult film artist Mute, which will give the book an eye-catching and distinctive look. So get your tuxedo on, grab your football, have your spoons at the ready, and prepare to shout, "You're tearing me apart, Lisa!" for the first or thousandth time, as we enter *The Room*.

The Definitive Guide to Inventory Management

Covers topics including HTTP methods and status codes, optimizing proxies, designing web crawlers, content negotiation, and load-balancing strategies.

The Definitive Guide to Social Crm

Master and apply both the technical and behavioral skills you need to succeed in manufacturing or service operations, anywhere in your supply chain! Now, there's an authoritative and comprehensive guide to best-practice manufacturing and service operations in any organization. Co-authored by a leading expert alongside the the Council of Supply Chain Management Professionals (CSCMP), this reference

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describes the planning, organizing, controlling, directing, motivating and coordinating functions used to produce goods or services. The Definitive Guide to Manufacturing and Service Operations covers long-term strategic decisions; mid-term tactical decisions; and even short-term operational decisions. Topics discussed include: Basic manufacturing and service operations concepts, purposes, terminology, roles, and goals Key elements, processes, and interactions, including facility, material, and labor requirements planning; scheduling; and continuous process and quality improvement Principles, strategies and planning for efficient, effective, and sustainable operations: facilities, production, processes, layout, lead capacity, technology, personnel, measurement, compensation, sustainability, and more Technology for better manufacturing and service operations: MRP II, service systems, ERP, planning, execution, and cost management. Global manufacturing and service operations: LCCs, logistics, labor, financial issues, decisionmaking, contract performance, risk management, and regulation Best practices for assessing performance using standard metrics and frameworks: KPIs, tradeoff analysis, scorecarding, dashboards, and exception management

The Definitive Guide to Apache mod_rewrite

Imagine what you could do if scalability wasn't a problem. With this hands-on guide, you'll learn how the Cassandra database management system handles hundreds of terabytes of data while remaining highly

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available across multiple data centers. This expanded second edition—updated for Cassandra 3.0—provides the technical details and practical examples you need to put this database to work in a production environment. Authors Jeff Carpenter and Eben Hewitt demonstrate the advantages of Cassandra’s non-relational design, with special attention to data modeling. If you’re a developer, DBA, or application architect looking to solve a database scaling issue or future-proof your application, this guide helps you harness Cassandra’s speed and flexibility. Understand Cassandra’s distributed and decentralized structure Use the Cassandra Query Language (CQL) and cqlsh—the CQL shell Create a working data model and compare it with an equivalent relational model Develop sample applications using client drivers for languages including Java, Python, and Node.js Explore cluster topology and learn how nodes exchange data Maintain a high level of performance in your cluster Deploy Cassandra on site, in the Cloud, or with Docker Integrate Cassandra with Spark, Hadoop, Elasticsearch, Solr, and Lucene

Buy Your Own Business: The Definitive Guide to Identifying and Purchasing a Business You Can Make a Success

Master and apply both the technical and behavioral skills you need to succeed in any inventory management role or function! Now, there’s an authoritative and comprehensive guide to best-practice inventory management in any organization. Authored by world-class experts in collaboration with

Read PDF The Definitive Guide To Order Fulfillment And Customer Service Principles And Strategies For Planning Organizing And Managing The Council of Supply Chain Management Professionals (CSCMP), this text illuminates planning, organizing, controlling, directing, motivating and coordinating all the activities used to efficiently control product flow. The Definitive Guide to Inventory Management covers long-term strategic decisions; mid-term tactical decisions; and even short-term operational decisions. Topics discussed include: Basic inventory management goals, roles, concepts, purposes, and terminology Key inventory management elements, processes, and interactions Principles/strategies for establishing efficient and effective inventory flows Using technology in inventory planning and management New approaches to inventory reduction: postponement, vendor-managed inventories, cross-docking, and quick response systems Trade-offs between inventory and transportation costs, including carrying costs Requirements and challenges of global inventory management Best practices, metrics, and frameworks for assessing inventory management performance

Maven: The Definitive Guide

A revised and updated edition offers comprehensive coverage of ECMAScript 5 (the new JavaScript language standard) and also the new APIs introduced in HTML5, with chapters on functions and classes completely rewritten and updated to match current best practices and a new chapter on language extensions and subsets. Original.

The Room

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Jakarta Tomcat is not only the most commonly used open source servlet engine today, it's become the de facto standard by which other servlet engines are measured. Powerful and flexible, it can be used as a stand-alone web server or in conjunction with another server, like Apache or IIS, to run servlets or JSPs. But mastery of Tomcat is not easy: because it's as complex as it is complete. Tomcat: The Definitive Guide answers vexing questions that users, administrators, and developers alike have been asking. This concise guide provides much needed information to help harness Tomcat's power and wealth of features. Tomcat: The Definitive Guide offers something for everyone who uses Tomcat. System and network administrators will find detailed instructions on installation, configuration, and maintenance. For users, it supplies insightful information on how to deploy Tomcat. And seasoned enterprise Java developers will have a complete reference to setting up, running, and using this powerful software. The book begins with an introduction to the Tomcat server and includes an overview of the three types of server configurations: stand-alone, in-process, and out-of-process. The authors show how directories are laid out, cover the initial setup, and describe how to set the environment variables and modify the configuration files, concluding with common errors, problems, and solutions. In subsequent chapters, they cover: The server.xml configuration file Java Security manager Authentication schemes and Tomcat users The Secure Socket Layer (SSL) Tomcat JDBC Realms Installing servlets and Java Server Pages Integrating Tomcat

Read PDF The Definitive Guide To Order Fulfillment And Customer Service Principles And Strategies For Planning, Organizing, And Managing Fulfillment And Order Service Chain with Apache Advanced Tomcat configuration and much more. Tomcat: The Definitive Guide covers all major platforms, including Windows, Solaris, Linux, and Mac OS X, contains details on Tomcat configuration files, and has a quick-start guide to get developers up and running with Java servlets and JavaServer Pages. If you've struggled with this powerful yet demanding technology in the past, this book will provide the answers you need.

HTTP

This book presents the first proven framework and step-by-step methodology for driving maximum value from Social CRM throughout sales, marketing, customer service, and beyond

The Definitive Guide to Shopify Themes

Django, the Python-based Web development framework, is one of the hottest topics in Web development today. Its creator (and co-author of this book) Adrian Holovaty has built a compelling array of Web applications using Django, including <http://chicagocrime.org>. Django creator Adrian Holovaty and lead developer Jacob Kaplan-Moss have created this book as the definitive guide to the technology. Beginning with fundamentals such as installation and configuration, the book tackles sophisticated features of Django, such as outputting non-HTML content such as RSS feeds and PDFs, caching, and user management. Also includes a detailed reference to Django's many configuration

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options and commands.

The Definitive Guide to Order Fulfillment and Customer Service

In today's environment of tight budgets and even tighter turnarounds, effective supply-chain management has become a core business requirement. Managing the Supply Chain adapts the number one supply-chain book on the college market to examine how professionals can consistently turn supply-chain strategy into a competitive advantage. This results-based book examines the experiences of today's most accomplished companies to demonstrate supply-chain innovation at work in the marketplace.

Cassandra: The Definitive Guide

This comprehensive guide to Kendo features easy-to-follow line drawings to demonstrate techniques, basic information on equipment and lists of official rules and clubs. The book is aimed at beginners and experts alike.

The Definitive Guide to Magento

Marketer Perry Marshall converts the widely known 80/20 principle into a master framework that multiplies the power of everything you do in sales and marketing and makes scary-accurate predictions. It's the ultimate secret to selling more while working less. Guided by famed marketing consultant and best-

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selling author Perry Marshall, sales and marketing professionals save 80 percent of their time and money by zeroing in on the right 20 percent of their market - then apply 80/202 and 80/203 to gain 10X, even 100X the success. With a powerful 80/20 software tool (online, included with the book), sellers and marketers uncover how to slash time-wasters; advertise to hyper-responsive buyers and avoid tire-kickers; gain coveted positions on search engines; differentiate themselves from competitors and gain esteem in their marketplace. With the included tools they'll see exactly how much money they're leaving on the table, and how to put it back in their pockets. Sellers will identify untapped markets, high-profit opportunities and incremental improvements, gaining time and greater profit potential. Supported by online tools from Marshall, including The 80/20 Power Curve, a tool that helps you see invisible money, and a Marketing DNA Test, a personal assessment that zeroes in on one's natural selling assets, this timeless guide promises to change the game for seasoned and novice marketers and sellers.

JavaScript

The Definitive Guide to Drupal 7 is the most comprehensive book for getting sites done using the powerful and extensible Drupal content management system. Written by a panel of expert authors, the book covers every aspect of Drupal, from planning a successful project all the way up to making a living from designing Drupal sites and to contributing to the Drupal community yourself. With this book you will:

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Follow practical approaches to solving many online communication needs with Drupal with real examples.

Learn how to keep learning about Drupal:

administration, development, theming, design, and architecture. Go beyond the code to engage with the Drupal community as a contributing member and to do Drupal sustainably as a business. The Definitive Guide to Drupal 7 was written by the following team of expert Drupal authors: Benjamin Melançon, Jacine Luisi, Károly Négyesi, Greg Anderson, Bojhan Somers, Stéphane Corlosquet, Stefan Freudenberg, Michelle Lauer, Ed Carlevale, Florian Lorétan, Dani Nordin, Ryan Szrama, Susan Stewart, Jake Strawn, Brian Travis, Dan Hakimzadeh, Amye Scavarda, Albert Albala, Allie Micka, Robert Douglass, Robin Monks, Roy Scholten, Peter Wolanin, Kay VanValkenburgh, Greg Stout, Kasey Qynn Dolin, Mike Gifford, Claudina Sarahe, Sam Boyer, and Forest Mars, with contributions from George Cassie, Mike Ryan, Nathaniel Catchpole, and Dmitri Gaskin. For more information, check out the Drupaleasy podcast #63, in which author Benjamin Melançon discusses The Definitive Guide to Drupal 7 in great detail: <http://drupaleasy.com/podcast/2011/08/drupaleasy-podcast-63-epic>

The Definitive Guide to Jython

An attorney offers a comprehensive field guide that shows how to define goals and map out sure-fire strategies for finding, and ultimately buying, a business that will work for the buyer.

Apache

Whether you need full-text search or real-time analytics of structured data—or both—the Elasticsearch distributed search engine is an ideal way to put your data to work. This practical guide not only shows you how to search, analyze, and explore data with Elasticsearch, but also helps you deal with the complexities of human language, geolocation, and relationships. If you're a newcomer to both search and distributed systems, you'll quickly learn how to integrate Elasticsearch into your application. More experienced users will pick up lots of advanced techniques. Throughout the book, you'll follow a problem-based approach to learn why, when, and how to use Elasticsearch features. Understand how Elasticsearch interprets data in your documents Index and query your data to take advantage of search concepts such as relevance and word proximity Handle human language through the effective use of analyzers and queries Summarize and group data to show overall trends, with aggregations and analytics Use geo-points and geo-shapes—Elasticsearch's approaches to geolocation Model your data to take advantage of Elasticsearch's horizontal scalability Learn how to configure and monitor your cluster in production

The Definitive Guide to Django

Master the design techniques and practical skills needed to build Shopify themes and make you and your clients profitable. An increasing number of

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businesses use Shopify and all of them need a well-designed theme to turn visitors into customers.

Designers and developers that can deliver such themes create value for their clients and customers — and get paid accordingly. Written by Shopify Plus expert Gavin Ballard, this book teaches you how to apply your existing web development skills to the development of Shopify themes. Along the way, we'll highlight the differences you will encounter and how you can use Liquid, Shopify's templating language. You will understand the key tools, workflows, principles and processes that help experienced Shopify developers build amazing themes. This book is the first dedicated to Shopify theme development and is invaluable for any web or Ecommerce professional looking to add Shopify skills to their tool belt - add it to your library today.

What You Will Learn

- Use your existing web development skills to master Shopify themes and new technologies like Liquid and Slate
- Apply appropriate Shopify principles to the design of Ecommerce sites
- Employ strategies and technical skills to get the most out of a Shopify theme
- Examine advanced workflow and deployment techniques for delivering Shopify themes

Who This Book Is For

This book assumes familiarity with common web technologies (HTML, CSS, JavaScript) but does not assume any significant prior knowledge of Shopify themes. Anyone with existing web design and development skills will find this book invaluable in bridging the knowledge gap when starting out with Shopify theme development. There's value for those more familiar with Shopify themes as well - whether it's learning some advanced workflow and deployment techniques, becoming acquainted with

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Shopify's brand new theme framework Slate, or just stepping back to consider Ecommerce design principles at a higher level.

Gardenista

Master supply chain management concepts, components, principles, processes, interactions, and best practices: all the knowledge you need to start designing, implementing, and managing modern supply chains! The Definitive Guide to Integrated Supply Chain Management brings together all the knowledge you need to help companies gain competitive advantage from supply chains. Co-written by a leading supply chain expert and the Council of Supply Chain Management Professionals (CSCMP), this reference provides up-to-the-minute insight into the roles of supply chain management in improving customer service, reducing costs, and improving financial performance. Clearly and concisely, it introduces modern supply chain management best practices that have been proven to work in organizations of many sizes, types, and industries. For all supply chain and operations managers and students; and for other professionals who either practice in the field or work closely with practitioners to solve business problems.

The Definitive Guide to Google AdWords

Through case studies, expert interviews, firsthand anecdotes, images, and data analysis, Backdoor Revolution reveals the opportunities, challenges, and

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best practices of ADU development for homeowners, including costs, financing, design, zoning barriers, and regulatory loopholes.

The Definitive Guide to Supply Management and Procurement

Every enterprise application creates data, whether it's log messages, metrics, user activity, outgoing messages, or something else. And how to move all of this data becomes nearly as important as the data itself. If you're an application architect, developer, or production engineer new to Apache Kafka, this practical guide shows you how to use this open source streaming platform to handle real-time data feeds. Engineers from Confluent and LinkedIn who are responsible for developing Kafka explain how to deploy production Kafka clusters, write reliable event-driven microservices, and build scalable stream-processing applications with this platform. Through detailed examples, you'll learn Kafka's design principles, reliability guarantees, key APIs, and architecture details, including the replication protocol, the controller, and the storage layer. Understand publish-subscribe messaging and how it fits in the big data ecosystem. Explore Kafka producers and consumers for writing and reading messages Understand Kafka patterns and use-case requirements to ensure reliable data delivery Get best practices for building data pipelines and applications with Kafka Manage Kafka in production, and learn to perform monitoring, tuning, and maintenance tasks Learn the most critical metrics among Kafka's

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Crack Climbing

!--StartFragment-- Winner of the 2007 IACP Cookbook of the Year Award Winner of the 2007 IACP Cookbook Award for Best Book on Wine, Beer or Spirits Winner of the 2006 Georges Duboeuf Wine Book of the Year Award Winner of the 2006 Gourmand World Cookbook Award - U.S. for Best Book on Matching Food and Wine !--EndFragment-- Prepared by a James Beard Award-winning author team, "What to Drink with What You Eat" provides the most comprehensive guide to matching food and drink ever compiled--complete with practical advice from the best wine stewards and chefs in America. 70 full-color photos.

80/20 Sales and Marketing

The Definitive Guide to Application Performance Management

Named a Best Gift Book for Gardeners by The New York Times Book Review, Los Angeles Times, San Francisco Chronicle, Seattle Times, Domino magazine, and Goop. The team behind the inspirational design sites Gardenista.com and Remodelista.com presents an all-in-one manual for making your outdoor space as welcoming as your living room. Tour personality-filled gardens around the world and re-create the

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looks with no-fail planting palettes. Find hundreds of design tips and easy DIYs, editors' picks of 100 classic (and stylish) objects, a landscaping primer with tips from pros, over 200 resources, and so much more.

Kafka: The Definitive Guide

Master and apply both the technical and behavioral skills you need to succeed in any inventory management role or function! Now, there's an authoritative and comprehensive guide to best-practice inventory management in any organization. Authored by world-class experts in collaboration with the Council of Supply Chain Management Professionals (CSCMP), this text illuminates planning, organizing, controlling, directing, motivating and coordinating all the activities used to efficiently control product flow. The Definitive Guide to Inventory Management covers long-term strategic decisions; mid-term tactical decisions; and even short-term operational decisions. Topics discussed include: Basic inventory management goals, roles, concepts, purposes, and terminology Key inventory management elements, processes, and interactions Principles/strategies for establishing efficient and effective inventory flows Using technology in inventory planning and management New approaches to inventory reduction: postponement, vendor-managed inventories, cross-docking, and quick response systems Trade-offs between inventory and transportation costs, including carrying costs Requirements and challenges of global inventory management Best practices, metrics, and frameworks

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The Definitive Guide to Integrated Supply Chain Management

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain warehousing processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it explains each warehousing option, basic warehousing storage and handling operations, strategic planning, and the effects of warehousing design and service decisions on total logistics costs and customer service. This reference introduces crucial concepts including product handling, labor management, warehouse support, and extended value chain processes, facility ownership, planning, and strategy decisions; materials handling; warehouse management systems; Auto-ID, AGVs, and much more. Step by step, The Definitive Guide to Warehousing helps you optimize all facets of warehousing, one of the most pivotal areas of supply chain management. Coverage includes: Basic warehousing management concepts and their essential role in demand fulfillment Key elements, processes, and interactions in warehousing operations management Principles and strategies for effectively planning and managing warehouse operations Principles and strategies for designing materials handling operations in warehousing facilities Critical roles of technology in managing warehouse operations and product flows Best practices for assessing the performance of

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Tomcat: The Definitive Guide

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain transportation processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute principles, strategies, and decisions for cost-efficiently and effectively moving goods between sellers and buyers. CSCMP and Thomas Goldsby introduce crucial concepts including transportation modes, execution, and control; outsourcing, modal and carrier selection, and 3PLs; TMS technologies; ocean shipping, international air, customs, and regulation; and much more. Step by step, *The Definitive Guide to Transportation* helps you optimize all facets of transportation, one of the highest-cost, highest-impact areas of supply chain management. Coverage includes: Basic transportation management concepts and their essential roles in demand fulfillment Key elements, processes, and interactions of transportation operations management Design principles and strategies for establishing efficient, effective, and sustainable transportation operations The critical role of technology in managing transportation operations and product flows Requirements and challenges of planning and moving goods between countries Best practices for assessing performance using standard metrics and frameworks

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The Definitive Guide to Manufacturing and Service Operations

For too long, developers have worked on disorganized application projects, where every part seemed to have its own build system, and no common repository existed for information about the state of the project. Now there's help. The long-awaited official documentation to Maven is here. Written by Maven creator Jason Van Zyl and his team at Sonatype, *Maven: The Definitive Guide* clearly explains how this tool can bring order to your software development projects. Maven is largely replacing Ant as the build tool of choice for large open source Java projects because, unlike Ant, Maven is also a project management tool that can run reports, generate a project website, and facilitate communication among members of a working team. To use Maven, everything you need to know is in this guide. The first part demonstrates the tool's capabilities through the development, from ideation to deployment, of several sample applications -- a simple software development project, a simple web application, a multi-module project, and a multi-module enterprise project. The second part offers a complete reference guide that includes: The POM and Project Relationships The Build Lifecycle Plugins Project website generation Advanced site generation Reporting Properties Build Profiles The Maven Repository Team Collaboration Writing Plugins IDEs such as Eclipse, IntelliJ, and NetBeans Using and creating assemblies Developing with Maven Archetypes Several sources for Maven have appeared online for some time, but nothing served as an

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introduction and comprehensive reference guide to this tool – until now. Maven: The Definitive Guide is the ideal book to help you manage development projects for software, web applications, and enterprise applications. And it comes straight from the source.

Elasticsearch: The Definitive Guide

Offers advice on how to successfully trade in the commodity market by discussing such topics as where to go for help, how to build a system, moving averages, and forecasting

The Definitive Guide to Warehousing

This book takes a comprehensive look at Magento, a robust and flexible e-commerce platform built on the Zend framework. With more than 750,000 downloads, Magento is the fastest growing open source e-commerce solution. This book walks you through all of the steps necessary to build a fully functional Magento-based web site. It also includes information on managing products, customers, and orders. This book is directed at web site designers and developers, but will also be extremely useful for business owners who have web sites built on the Magento platform. Introduces you to Magento, the fastest-growing open-source e-commerce platform Demonstrates how to configure and use Magento Covers how to customize Magento and develop extensions for the Magento platform

The Definitive Guide to Inventory

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Management

There is one simple way to exponentially increase the amount of traffic coming to your website and the number of people aware of your product or service: through the use of Google AdWords and related marketing technologies. The Definitive Guide to Google AdWords will walk you through every step needed to maximize your marketing and advertising power. Everything related to the platforms are covered in detail—account setup, campaign creation, reporting, optimization, analytics, ad creation, mobile advertising, and much more. Learn to take full advantage of all of the marketing options available through AdWords, including: Geo-targeting, distribution, and placement of ads Advanced account management and budget strategies Keywords, metrics, and ROI management Tools such as Keywords Editor, Website Optimizer, and Conversion Optimizer Mobile marketing implementations and strategies Working with the various APIs available for developers With The Definitive Guide to Google AdWords, you will learn how AdWords works and how you can harness its power to increase your visibility and dramatically impact your potential for increased revenue.

Managing the Supply Chain

Whether you need full-text search or real-time analytics of structured data—or both—the Elasticsearch distributed search engine is an ideal way to put your data to work. This practical guide not

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only shows you how to search, analyze, and explore data with Elasticsearch, but also helps you deal with the complexities of human language, geolocation, and relationships. If you're a newcomer to both search and distributed systems, you'll quickly learn how to integrate Elasticsearch into your application. More experienced users will pick up lots of advanced techniques. Throughout the book, you'll follow a problem-based approach to learn why, when, and how to use Elasticsearch features. Understand how Elasticsearch interprets data in your documents Index and query your data to take advantage of search concepts such as relevance and word proximity Handle human language through the effective use of analyzers and queries Summarize and group data to show overall trends, with aggregations and analytics Use geo-points and geo-shapes—Elasticsearch's approaches to geolocation Model your data to take advantage of Elasticsearch's horizontal scalability Learn how to configure and monitor your cluster in production

The Definitive Guide to SQLite

* The Definitive Guide to Apache mod_rewrite is the first book devoted to mastering mod_rewrite, Apache's most powerful (and confusing) module. * It is authored by noted Apache expert and Apache Software Foundation member Rich Bowen, who draws on several years of extensive experience administering the Apache server as well as speaking and writing regularly on the topic. * This book covers all matters pertinent to mod_rewrite: installation and

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