

# The Phoenix Project A Novel About It Devops And Helping Your Business Win 5th Anniversary Edition

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## Startup CEO

How well does your organization respond to changing market conditions, customer needs, and emerging technologies when building software-based products? This practical guide presents Lean and Agile principles and patterns to help you move fast at scale—and demonstrates why and how to apply these paradigms throughout your organization, rather than with just one department or team. Through case studies, you'll learn how successful enterprises have rethought everything from governance and financial management to systems architecture and organizational culture in the pursuit of radically improved performance. Discover how Lean focuses on people and teamwork at every level, in contrast to traditional management practices Approach problem-solving experimentally by exploring solutions, testing assumptions, and getting feedback from real users Lead and manage large-scale programs in a way that empowers employees, increases the speed and quality of delivery, and lowers costs Learn how to implement ideas from the DevOps and Lean Startup movements even in complex, regulated environments

## The Phoenix Project

Many organizations are facing the uphill battle of modernizing their legacy IT infrastructure. Most have evolved over the years by taking lessons from traditional or legacy manufacturing: creating a production process that puts the emphasis on the process instead of the people performing the tasks, allowing the organization to treat people like resources to try to achieve high-quality outcomes. But those practices and ideas are failing modern IT, where collaboration and creativeness are required to achieve high-performing, high-quality success. Mirco Hering, a thought leader in managing IT within legacy organizations, lays out a roadmap to success for IT managers, showing them how to create the right ecosystem, how to empower people to bring their best to work every day, and how to put the right

technology in the driver's seat to propel their organization to success. But just having the right methods and tools will not magically transform an organization; the cultural change that is the hardest is also the most impactful. Using principles from Agile, Lean, and DevOps as well as first-hand examples from the enterprise world, Hering addresses the different challenges that legacy organizations face as they transform into modern IT departments.

## Visible Ops Security

'There's more vivid imagination in a page of Nnedi Okorafor's work than in whole volumes of ordinary fantasy epics' Ursula K. LeGuin Prequel to the highly acclaimed, World Fantasy Award-winning novel, Who Fears Death. \*\*\* ARTHUR C. CLARKE AWARD FINALIST\*\*\* They call her many things - a research project, a test-subject, a specimen. An abomination. But she calls herself Phoenix, an 'accelerated woman' - a genetic experiment grown and raised in Manhattan's famous Tower 7, the only home she has ever known. Although she's only two years old, Phoenix has the body and mind of an adult - and powers beyond imagining. Phoenix is an innocent, happy to live quietly in Tower 7, reading voraciously and basking in the love of Saeed, another biologically altered human. Until the night that Saeed witnesses something so terrible that he takes his own life. Devastated, Phoenix begins to search for answers - only to discover that everything that she has ever known is a lie. Tower 7 isn't a haven. It's a prison. And it's time for Phoenix to spread her wings and rise. Spanning continents and centuries, The Book of Phoenix is an epic, incendiary work of magical realism featuring Nnedi Okorafor's most incredible, unforgettable heroine yet.

## Fantastic Beasts and Where to Find Them

“This shocking expose of the CIA operation aimed at destroying the Vietcong infrastructure thoroughly conveys the hideousness of the Vietnam War” (Publishers Weekly). In the darkest days of the Vietnam War, America’s Central Intelligence Agency secretly initiated a sweeping program of kidnap, torture, and assassination devised to destabilize the infrastructure of the National Liberation Front (NLF) of South Vietnam, commonly known as the “Viet Cong.” The victims of the Phoenix Program were Vietnamese civilians, male and female, suspected of harboring information about the enemy—though many on the blacklist were targeted by corrupt South Vietnamese security personnel looking to extort money or remove a rival. Between 1965 and 1972, more than eighty thousand noncombatants were “neutralized,” as men and women alike were subjected to extended imprisonment without trial, horrific torture, brutal rape, and in many cases execution, all under the watchful eyes of US government agencies. Based on extensive research and in-depth interviews with former participants and observers, Douglas Valentine’s startling exposé blows the lid off of what was possibly the bloodiest and most inhumane covert operation in the CIA’s history. The ebook edition includes “The Phoenix Has Landed,” a new introduction that addresses the “Phoenix-style network” that constitutes America’s internal security apparatus today. Residents on American soil are routinely targeted under the guise of protecting us from terrorism—which is why, more than ever, people need to understand what Phoenix is all about.

## **The Book of Phoenix**

"A Protegee of Jack Hamlin's, and Other Stories" by Bret Harte. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

## **Portable Seminary, The**

As Parts Unlimited IT manager Bill is driving to his office on a Tuesday morning, he gets a call from the CEO. The call is about the Phoenix Project. It is Parts Unlimited's new IT initiative and it's critical to the future of the company. However, the project is way over budget and very late. The CEO is The company's new IT initiative, code named Phoenix Project is critical to the future of Parts Unlimited, but the project is massively over budget and very late. The CEO requires Bill to directly report to him. He needs Bill to fix the mess in ninety days or less. If he fails, the entire department will be outsourced. Bill gains a new perspective on IT work and how it is very common to a manufacturing plant. A prospective board member teaches Bill about the philosophy of The Three Ways. In an entertaining fast-paced style, the three luminaries of the DevOps movement deliver the story of The Phoenix Project. Anyone who works in IT can relate to the story and readers will never view IT the same way again. In this comprehensive look into The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win by Gene Kim, you'll gain insight with this essential resource as a guide to aid your discussions. Be prepared to lead with the following: More than 60 "done-for-you" discussion prompts available Discussion aid which includes a wealth of information and prompts Overall brief plot synopsis and author biography as refreshers Thought-provoking questions made for deeper examinations Creative exercises to foster alternate "if this was you" discussions And more! Please Note: This is a companion guide based on the work The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win by Gene Kim not affiliated to the original work or author in any way and does not contain any text of the original work. Please purchase or read the original work first.

## **Making Work Visible**

## **The Phoenix Project**

The 2017 edition of this essential companion to the Harry Potter stories included a new foreword from J.K. Rowling (writing as Newt Scamander) and 6 new beasts! A set textbook at Hogwarts School of Witchcraft and Wizardry since publication, Newt Scamander's masterpiece has entertained wizarding families through the generations. Fantastic Beasts and Where to Find Them is an indispensable introduction to the magical beasts of the wizarding world. Scamander's years of travel and research have created a tome of unparalleled importance. Some of the

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beasts will be familiar to readers of the Harry Potter books - the Hippogriff, the Basilisk, the Hungarian Horntail Others will surprise even the most ardent amateur Magizoologist. Dip in to discover the curious habits of magical beasts across five continents At least 15% of the net retail price\* of this eBook will be available to Comic Relief and Lumos Foundation for their work with children and young people to help them have a better life. 20% of these monies will be used by Comic Relief and 80% will be used by Lumos Foundation. \* The net retail price means the price paid by the consumer less applicable sales taxes Comic Relief is a registered charity in the UK with charity nos. 326568 (England/Wales) and SC039730 (Scotland). Lumos Foundation is a registered charity in the UK with no. 1112575. Please note: This is the 2017 edition of the Hogwarts Library ebook, featuring bespoke cover artwork from Olly Moss and a new foreword from J.K. Rowling. The official screenplay of the 2016 Warner Bros. movie - Fantastic Beasts and Where to Find Them: The Original Screenplay - is available separately.

### **The Phoenix Project**

#### **Lean Enterprise**

This is a Summary of Gene Kim, Kevin Behr, and George Spafford's The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win Bill is an IT manager at Parts Unlimited. It's Tuesday morning and on his drive into the office, Bill gets a call from the CEO. The company's new IT initiative, code named Phoenix Project, is critical to the future of Parts Unlimited, but the project is massively over budget and very late. The CEO wants Bill to report directly to him and fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again. Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 376 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This summary is not intended to be used without reference to the original book.

### **The Phoenix Project**

The phoenix signifies renewal, hope, and a new life sculpted from her own downfall. Some see her as a pure myth. She needs to be seen as her authentic truth. She represents the innate power that lies hidden within us all, the gift of rebirth after our destruction, for we always have free will to evolve from what we believe has broken us. The Day The Phoenix Rose is a collection of real life stories of women who have overcome their pasts to rise to become the phoenix they were destined to be. These stories are dark and emotional but it is their truth and that is

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what is necessary for the world to see how strong women are and how they able to overcome all life has thrown at them. Some of these women have chosen to remain anonymous but wanted the world to know their stories. The Broken are the more evolved and these woman have evolved into Phoenixes.

### **The DevOps Handbook:**

A Seminary Overview for Those Who Can't Attend Classes In this one-of-a-kind book, lay people and pastors will find the major topics included in a typical seminary masters program, including surveys of the Old and New Testaments, systematic theology, church history, apologetics, missions, ethics, Christian education, and more. Designed for anyone who wants an introduction to a seminary education but cannot afford the time or money to attend seminary, who lives where formal training is unavailable, or whose previous education is primarily secular. Complete in one volume.

### **Effective DevOps**

### **Infinite Jest**

"Do you really understand what business value is? Information technology can and should deliver business value. But the Agile literature has paid scant attention to what business value means—and how to know whether or not you are delivering it. This problem becomes ever more critical as you push value delivery toward autonomous teams and away from requirements “tossed over the wall” by business stakeholders. An empowered team needs to understand its goal! Playful and thought-provoking, *The Art of Business Value* explores what business value means, why it matters, and how it should affect your software development and delivery practices. More than any other IT delivery approach, DevOps (and Agile thinking in general) makes business value a central concern. This book examines the role of business value in software and makes a compelling case for why a clear understanding of business value will change the way you deliver software. This book will make you think deeply about not only what it means to deliver value but also the relationship of the IT organization to the rest of the enterprise. It will give you the language to discuss value with the business, methods to cut through bureaucracy and strategies for incorporating Agile teams and culture into the enterprise. Most of all, this book will startle you into new ways of thinking about the cutting-edge of Agile practice and where it may lead."

### **Fortune The Greatest Business Decisions of All Time**

A fireman in charge of burning books meets a revolutionary school teacher who dares to read. Depicts a future world in which all printed reading material is burned.

### **The Phoenix Program**

What would you do if you woke up 1,400 years in the future? 14-year-old Ellie

Beckmann dies too soon. She awakens far in the future in a world beyond her wildest imagination. As the latest experiment of The Phoenix Project, she is brought back to life to fight for humanity in a brutal war that spans the galaxy. Ellie is now a soldier, out of time and far from home. When she discovers her sister was also brought back from the past, she begins a journey across the stars to find the only family she has left.

## **Summary of the Phoenix Project**

Decisions equal success--nothing happens until one is made. Businesses make millions of decisions every day. But once in a great while a leader makes a truly game-changing decision that shifts not only the strategy of a single company but how everyone does business. These big decisions are counter intuitive--they go against the conventional wisdom. In hindsight, taking a different direction may seem easy, but these bet-the-company moves involve drama, doubt and high tension. What made Apple's board bring back Steve Jobs to the company? How did J&J decide to recall every bottle of Tylenol after a poisoning scare that only involved a small batch of the drug? What made Henry Ford decide to double the wages of his auto workers and how did that change the American economy for the next century? Here management consultant Verne Harnish, the CEO of Gazelles, along with Fortune's editors, provide the background story behind the 20 great business decisions of all time. You'll get a glimpse into the thought process leading up to these groundbreaking moments and will learn how these decisions have shaped the thinking of today's top leaders. The Greatest Business Decisions of All Time will spur debates and ignite conversations from board rooms to coffee shops and all will be wondering how one might apply these lessons to one's own business.

## **Lean IT**

Bill is an IT manager at Parts Unlimited. It's Tuesday morning and on his drive into the office, Bill gets a call from the CEO. The company's new IT initiative, code named Phoenix Project, is critical to the future of Parts Unlimited, but the project is massively over budget and very late. The CEO wants Bill to report directly to him and fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow, streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again.

## **Fahrenheit 451**

Winner of the Shingo Publication Award Accelerate your organization to win in the marketplace. How can we apply technology to drive business value? For years, we've been told that the performance of software delivery teams doesn't

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matter—that it can't provide a competitive advantage to our companies. Through four years of groundbreaking research to include data collected from the State of DevOps reports conducted with Puppet, Dr. Nicole Forsgren, Jez Humble, and Gene Kim set out to find a way to measure software delivery performance—and what drives it—using rigorous statistical methods. This book presents both the findings and the science behind that research, making the information accessible for readers to apply in their own organizations. Readers will discover how to measure the performance of their teams, and what capabilities they should invest in to drive higher performance. This book is ideal for management at every level.

### **The Visible Ops Handbook**

Increase profitability, elevate work culture, and exceed productivity goals through DevOps practices. More than ever, the effective management of technology is critical for business competitiveness. For decades, technology leaders have struggled to balance agility, reliability, and security. The consequences of failure have never been greater—whether it's the healthcare.gov debacle, cardholder data breaches, or missing the boat with Big Data in the cloud. And yet, high performers using DevOps principles, such as Google, Amazon, Facebook, Etsy, and Netflix, are routinely and reliably deploying code into production hundreds, or even thousands, of times per day. Following in the footsteps of *The Phoenix Project*, *The DevOps Handbook* shows leaders how to replicate these incredible outcomes, by showing how to integrate Product Management, Development, QA, IT Operations, and Information Security to elevate your company and win in the marketplace.

### **The Phoenix Project**

The Phoenix Project Book Two Trying to escape from the Phoenix District got Andie two things, a broken arm and a broken spirit. While Andie feels like she might be losing it, she has a bit of hope to hold onto. Everyone else in her family may have been taken away from her or have gone missing, but she has Lina. So she's going to do what Burton Crane ordered her to do and genetically alter the Residents brains so they're the cooperative, docile humans he requested. While analyzing the Residents' genetic data, Andie finds that there's more than one District. And while Andie tries to hold on tight to the few things she has control over, Crane has one last surprise for her. This is the Reformation. Society has been fractured and this is just the beginning of changes to come.

### **The Phoenix Project**

You're only a startup CEO once. Do it well with *Startup CEO*, a "master class in building a business." —Dick Costolo, Former CEO, Twitter Being a startup CEO is a job like no other: it's difficult, risky, stressful, lonely, and often learned through trial and error. As a startup CEO seeing things for the first time, you're likely to make mistakes, fail, get things wrong, and feel like you don't have any control over outcomes. Author Matt Blumberg has been there, and in *Startup CEO* he shares his experience, mistakes, and lessons learned as he guided Return Path from a handful of employees and no revenues to over \$100 million in revenues and 500 employees. *Startup CEO* is not a memoir of Return Path's 20-year journey but a

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thoughtful CEO-focused book that provides first-time CEOs with advice, tools, and approaches for the situations that startup CEOs will face. You'll learn: How to tell your story to new hires, investors, and customers for greater alignment How to create a values-based culture for speed and engagement How to create business and personal operating systems so that you can balance your life and grow your company at the same time How to develop, lead, and leverage your board of directors for greater impact How to ensure that your company is bought, not sold, when you exit Startup CEO is the field guide every CEO needs throughout the growth of their company.

### **The Unicorn Project**

David has no greater wish than to explore the mountains behind his new home in North Carolina and as he does he finds a wonder never dreamed of, the Phoenix. The Phoenix introduces David to an endless list of his friends from mythology and in the process opens David's eyes to the wide world both the unseen world and seen world. In the unseen world David and the Phoenix share many adventures all the while a scientist is trying to capture the Phoenix to prove to the world that the bird is real. The phoenix takes David on "educational field trips" to meet sea monsters, fauns and other creatures. Plus they hatch a hysterical plot to scare off an over eager scientist from the phoenix's trail. David learns some valuable lessons about life, one is that nothing remains the same as one grows up. The other is well perhaps you should read the book yourself and find your own lessons within the pages. A well written story, "David and the Phoenix" has no particular time setting so that it could very well be placed in current time. It brings back to me memories of times when life was much simpler, more pleasant and without the problems we as adults face. It's a story of childhood and the dreams that children of every age share and which we all to soon leave behind. Of course, there is the traditional fiery death of the phoenix in the story.

### **The Phoenix Project**

The Phoenix Project wowed over a half-million readers. Now comes the Wall Street Journal Bestselling The Unicorn Project! "The Unicorn Project is amazing, and I loved it 100 times more than The Phoenix Project..."—FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas "Gene Kim does a masterful job of showing how ... the efforts of many create lasting business advantages for all."—DR. STEVEN SPEAR, author of The High-Velocity Edge, Sr. Lecturer at MIT, and principal of HVE LLC. "The Unicorn Project is so clever, so good, so crazy enlightening!"—CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of Cloud Native Patterns This highly anticipated follow-up to the bestselling title The Phoenix Project takes another look at Parts Unlimited, this time from the perspective of software development. In The Unicorn Project, we follow Maxine, a senior lead developer and architect, as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to



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enable the business to win in a time of digital disruption. To her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms—this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty and opportunity. “The Unicorn Project provides insanely useful insights on how to improve your technology business.”—DOMINICA DEGRANDIS, author of *Making Work Visible* and Director of Digital Transformation at Tasktop ——— “My goal in writing *The Unicorn Project* was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.”—Gene Kim, November 2019

### **DevOps - A Business Perspective**

A simple message in the local newspaper turns Isabel Faraday's life upside down. Detective Inspector Jack MacIntosh of the Metropolitan Police has the task of unravelling the clues, involving kidnap, murder and suicide across four continents; clues that lead to the discovery of past events that could rock the modern world. With an international web of intrigue involving MI5, MI6, and NASA, just what is the Phoenix Project?

### **The Reformation**

Bill is an IT manager at Parts Unlimited. It's Tuesday morning and on his drive into the office, Bill gets a call from the CEO. The company's new IT initiative, code named Phoenix Project, is critical to the future of Parts Unlimited, but the project is massively over budget and very late. The CEO wants Bill to report directly to him and fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again.

### **Summary of the Phoenix Project**

This book explains the management aspects of DevOps for those who are professionally engaged in information and technology management. It is written for IT specialists, IT managers and IT executives. It does not show DevOps as a phenomenon associated with new automation tools, programming techniques or technologies; It differs from other books by the structural nature of the narrative (perhaps, excessively structured) approach and by the attempt to cover fully the

phenomenon of DevOps at a basic, fundamental level. By this approach, this book not only creates awareness of the new subject area but is also helps building the basics. The reader learns about the origins of DevOps, the inevitability of its emergence, the key prerequisites and their reflection in practices, about the practices themselves and the principles on which they are based. This book is the core literature of the EXIN DevOps Foundation certification. This exam tests the understanding of basic DevOps concepts and how they relate to each other, as well as the value of DevOps for the business. EXIN DevOps Foundation is the first level of the EXIN DevOps certification program. The EXIN DevOps Professional certification tests the knowledge of DevOps practices and how to integrate teams. The EXIN DevOps Master certification is about promoting organizational change and leading the way towards continuous delivery and improvement.

## **Site Reliability Engineering**

The Phoenix Project Book 1 Andie Somers has finally found a perfectly balanced life. After leaving her high pressure position in a genetic research lab, she's now found solace in nursing. Too bad the balance doesn't last long. One night Andie's life is thrown off kilter when a suspected seismic event occurs. Now, Andie is going home to find her family, even if that means escaping a hospital on lockdown and abandoning some of the city's most critical patients. She may never work as a nurse again but she doesn't dwell on that thought for long when she can't reach her husband and daughter. There is one thing on her mind and that is to get home. Fleeing a city that's been thrust into chaos isn't easy, and since it seems most things electronic no longer work, including every vehicle around her, Andie makes the decision to walk the forty miles north to her home. She meets Adam on the highway. Running into a Phoenix local wasn't in her plan, but two heads are better than one and with the havoc surrounding them what better partner to have at her side than one with a military background? If only she had forewarning to the secrets Adam harbors. Andie's life is about to change forever. She thought making it home was the hard part, but getting there is just the beginning.

## **David and the Phoenix**

Today's IT workers are drowning in nonstop requests for time, days filled to the brim with meetings, and endless nights spent heroically fixing the latest problems. This churn and burn is creating a workforce constantly on the edge of burnout. In this timely book, IT time management expert Dominica DeGrandis reveals the real crime of the century—time theft, one of the most costly factors impacting enterprises in their day-to-day operations. Through simple solutions that make work visible, Degrandis helps people round up the five thieves of time and take back their lives with timesaving solutions. Chock-full of exercises, takeaways, real-world examples, colorful diagrams, and an easy-going writing style, readers will quickly learn effective practices to create high-performing workflows within an organization.

## **Kim, Behr & Spafford's the Phoenix Project**

A single dramatic software failure can cost a company millions of dollars - but can

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be avoided with simple changes to design and architecture. This new edition of the best-selling industry standard shows you how to create systems that run longer, with fewer failures, and recover better when bad things happen. New coverage includes DevOps, microservices, and cloud-native architecture. Stability antipatterns have grown to include systemic problems in large-scale systems. This is a must-have pragmatic guide to engineering for production systems. If you're a software developer, and you don't want to get alerts every night for the rest of your life, help is here. With a combination of case studies about huge losses - lost revenue, lost reputation, lost time, lost opportunity - and practical, down-to-earth advice that was all gained through painful experience, this book helps you avoid the pitfalls that cost companies millions of dollars in downtime and reputation. Eighty percent of project life-cycle cost is in production, yet few books address this topic. This updated edition deals with the production of today's systems - larger, more complex, and heavily virtualized - and includes information on chaos engineering, the discipline of applying randomness and deliberate stress to reveal systematic problems. Build systems that survive the real world, avoid downtime, implement zero-downtime upgrades and continuous delivery, and make cloud-native applications resilient. Examine ways to architect, design, and build software - particularly distributed systems - that stands up to the typhoon winds of a flash mob, a Slashdotting, or a link on Reddit. Take a hard look at software that failed the test and find ways to make sure your software survives. To skip the pain and get the experience get this book.

### **Release It!**

Bill has 90 days to fix a behind-schedule IT project, or his entire department will be outsourced. Fortunately, he has the help of a prospective board member, whose "Three Ways" philosophy might just save the day.

### **The Big Goodbye**

This concise book offers 'four steps to control an IT environment' that can be mapped 'to any maturity model'. From the table of contents: ITIL processes common to the High Performers; Create a change request tracking system; The Spectrum of Change; Helpful tips when preparing for an audit; Generate the DSL approval process; Metrics and how to use them.

### **The Day the Phoenix Rose**

A gargantuan, mind-altering comedy about the Pursuit of Happiness in America set in an addicts' halfway house and a tennis academy, and featuring the most endearingly screwed-up family to come along in recent fiction, *Infinite Jest* explores essential questions about what entertainment is and why it has come to so dominate our lives; about how our desire for entertainment affects our need to connect with other people; and about what the pleasures we choose say about who we are. Equal parts philosophical quest and screwball comedy, *Infinite Jest* bends every rule of fiction without sacrificing for a moment its own entertainment value. It is an exuberant, uniquely American exploration of the passions that make us human - and one of those rare books that renew the idea of what a novel can do.

## Summary of The Phoenix Project: A Novel about IT, DevOps,

Summary of The Phoenix Project by Gene Kim, Kevin Behr, and George Spafford | Includes Analysis Preview: The Phoenix Project is a business allegory about how a fictional company becomes profitable after a crisis-driven change in its information technology management style. Bill Palmer is promoted to vice president of IT at Parts Unlimited, an automotive parts manufacturer and retailer, at a time when it is struggling financially and trying to launch a new, innovative project. Each day of Palmer's career as VP of IT is characterized by urgent unplanned work for which the department does not have enough resources. While working on projects for other department heads, who have varying levels of appreciation for IT and its challenges, Palmer meets a potential Parts Unlimited board member, Erik Reid, who urges Palmer to think of his IT department more like a production factory

PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of The Phoenix Project · Overview of the book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

## Nikola Tesla

\*\*\*Over a half-million sold! The sequel, The Unicorn Project, is coming Nov 26\*\*\*  
“Every person involved in a failed IT project should be forced to read this book.”—TIM O'REILLY, Founder & CEO of O'Reilly Media “The Phoenix Project is a must read for business and IT executives who are struggling with the growing complexity of IT.”—JIM WHITEHURST, President and CEO, Red Hat, Inc. Five years after this sleeper hit took on the world of IT and flipped it on its head, the 5th Anniversary Edition of The Phoenix Project continues to guide IT in the DevOps revolution. In this newly updated and expanded edition of the bestselling The Phoenix Project, co-author Gene Kim includes a new afterword and a deeper delve into the Three Ways as described in The DevOps Handbook. Bill, an IT manager at Parts Unlimited, has been tasked with taking on a project critical to the future of the business, code named Phoenix Project. But the project is massively over budget and behind schedule. The CEO demands Bill must fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with a manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again. “This book is a gripping read that captures brilliantly the dilemmas that face companies which depend on IT, and offers real-world solutions.”—JEZ HUMBLE, Co-author of Continuous Delivery, Lean Enterprise, Accelerate, and The DevOps Handbook ———— “I'm delighted at how The Phoenix Project has reshaped so many conversations in technology. My goal in writing The Unicorn Project was to explore and reveal the necessary but invisible structures required to make developers (and all engineers)

productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.”—Gene Kim, November 2019

## **Summary: Gene Kim's the Phoenix Project: A Novel about It, Devops, and Helping Your Business Win**

If you want to learn about one of history’s most fascinating minds and uncover some of his secrets of imagination—secrets that enabled him to invent machines light years ahead of his time and literally bring light to the world—then you want to read this book. Imagination amplifies and colors every other element of genius, and unlocks our potential for understanding and ability. It’s no coincidence that geniuses not only dare to dream of the impossible for their work, but do the same for their lives. They’re audacious enough to think that they’re not just ordinary players. Few stories better illustrate this better than the life of the father of the modern world, a man of legendary imaginative power and wonder: Nikola Tesla. In this book, you’ll be taken on a whirlwind journey through Tesla’s life and work, and not only learn about the successes and mistakes of one of history’s greatest inventors, but also how to look at the world in a different, more imaginative way. Read this book now and learn lessons from Nikola Tesla on why imagination is so vital to awakening your inner genius, and insights into the real “secret” to creativity, as explained by people like Jobs, Picasso, Dali, and Twain.

## **Accelerate**

From the New York Times bestselling author of Fifth Avenue, Five A.M. and Fosse comes the revelatory account of the making of a modern American masterpiece Chinatown is the Holy Grail of 1970s cinema. Its twist ending is the most notorious in American film and its closing line of dialogue the most haunting. Here for the first time is the incredible true story of its making. In Sam Wasson's telling, it becomes the defining story of the most colorful characters in the most colorful period of Hollywood history. Here is Jack Nicholson at the height of his powers, as compelling a movie star as there has ever been, embarking on his great, doomed love affair with Anjelica Huston. Here is director Roman Polanski, both predator and prey, haunted by the savage death of his wife, returning to Los Angeles, the scene of the crime, where the seeds of his own self-destruction are quickly planted. Here is the fevered dealmaking of "The Kid" Robert Evans, the most consummate of producers. Here too is Robert Towne's fabled script, widely considered the greatest original screenplay ever written. Wasson for the first time peels off layers of myth to provide the true account of its creation. Looming over the story of this classic movie is the imminent eclipse of the '70s filmmaker-friendly studios as they gave way to the corporate Hollywood we know today. In telling that larger story, The Big Goodbye will take its place alongside classics like Easy Riders, Raging Bulls and The Devil's Candy as one of the great movie-world books ever written. Praise for Sam Wasson: "Wasson is a canny chronicler of old Hollywood and its outside personalities More than that, he understands that style matters, and, like his subjects, he has a flair for it." - The New Yorker "Sam Wasson is a fabulous social historian because he finds meaning in situations and stories that would otherwise

be forgotten if he didn't sleuth them out, lovingly." - Hilton Als

## **A Protegee of Jack Hamlin's, and Other Stories**

Winner of a Shingo Research and Professional Publication Award Information Technology is supposed to enable business performance and innovation, improve service levels, manage change, and maintain quality and stability, all while steadily reducing operating costs. Yet when an enterprise begins a Lean transformation, too often the IT department is either left out or viewed as an obstacle. What is to be done? Winner of a 2011 Shingo Research and Professional Publication Award, this book shares practical tips, examples, and case studies to help you establish a culture of continuous improvement to deliver IT operational excellence and business value to your organization. Praise for: will have a permanent place in my bookshelf. —Gene Kim, Chief Technology Officer, Tripwire, Inc. provides an unprecedented look at the role that Lean IT will play in making this revolutionary shift and the critical steps for sustained success. —Steve Castellanos, Lean Enterprise Director, Nike, Inc. Twenty years from now the firms which dominate their industries will have fully embraced Lean strategies throughout their IT organizations. —Scott W. Ambler, Chief Methodologist for Agile and Lean, IBM Rational a great survival manual for those needing nimble and adaptive systems. —Dr. David Labby, MD, PhD, Medical Director and Director of Clinical Support and Innovation, CareOregon makes a major contribution in an often-ignored but much-needed area. —John Bicheno, Program Director MS in Lean Operations, Cardiff University a comprehensive view into the world of Lean IT, a must read! —Dave Wilson, Quality Management, Oregon Health & Science University

## **The Art of Business Value**

Some companies think that adopting devops means bringing in specialists or a host of new tools. With this practical guide, you'll learn why devops is a professional and cultural movement that calls for change from inside your organization. Authors Ryn Daniels and Jennifer Davis provide several approaches for improving collaboration within teams, creating affinity among teams, promoting efficient tool usage in your company, and scaling up what works throughout your organization's inflection points. Devops stresses iterative efforts to break down information silos, monitor relationships, and repair misunderstandings that arise between and within teams in your organization. By applying the actionable strategies in this book, you can make sustainable changes in your environment regardless of your level within your organization. Explore the foundations of devops and learn the four pillars of effective devops Encourage collaboration to help individuals work together and build durable and long-lasting relationships Create affinity among teams while balancing differing goals or metrics Accelerate cultural direction by selecting tools and workflows that complement your organization Troubleshoot common problems and misunderstandings that can arise throughout the organizational lifecycle Learn from case studies from organizations and individuals to help inform your own devops journey

## **DevOps for the Modern Enterprise**

## Download Ebook The Phoenix Project A Novel About It Devops And Helping Your Business Win 5th Anniversary Edition

The overwhelming majority of a software system's lifespan is spent in use, not in design or implementation. So, why does conventional wisdom insist that software engineers focus primarily on the design and development of large-scale computing systems? In this collection of essays and articles, key members of Google's Site Reliability Team explain how and why their commitment to the entire lifecycle has enabled the company to successfully build, deploy, monitor, and maintain some of the largest software systems in the world. You'll learn the principles and practices that enable Google engineers to make systems more scalable, reliable, and efficient—lessons directly applicable to your organization. This book is divided into four sections: Introduction—Learn what site reliability engineering is and why it differs from conventional IT industry practices Principles—Examine the patterns, behaviors, and areas of concern that influence the work of a site reliability engineer (SRE) Practices—Understand the theory and practice of an SRE's day-to-day work: building and operating large distributed computing systems Management—Explore Google's best practices for training, communication, and meetings that your organization can use

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