

The Strategic Management And The Swot Analysis In Military

Strategic management: A Conceptual Framework Strategic Management and Business Analysis Manufacturing Strategy The Strategic Management of Intellectual Capital and Organizational Knowledge Short Introduction to Strategic Management Strategic Management in Sport Business Policy and Strategic Management Strategic Management Strategic Management Accounting Strategic Management The Cube of Strategic Management Essentials of Strategic Management Cases in Strategic Management Fundamentals of Strategic Management' 2007 Ed. The Strategic Management of Information Systems Strategic Management Strategic Management in the Hospitality Industry Strategic Management Strategic Management in the Arts Strategic Management Applied to International Construction Strategic Management: Concepts and Cases: Competitiveness and Globalization Strategic Management for Voluntary Nonprofit Organizations Strategic Management and Competitive Advantage The Paradoxical Foundation of Strategic Management Strategic Management Cases: Competitiveness and Globalization Strategic Management Strategic Management Strategic Management Business Policy and Strategic Management Strategic Management The Strategic Management of Healthcare Organizations Strategic Management in the International Hospitality and Tourism

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Industry Readings in Strategic Management Strategic Management in the 21st Century [3 volumes] Strategic Management Strategic Management Strategic Management: Concepts and Cases Strategic Management Understanding Strategic Management Strategic Management in Public and Nonprofit Organizations

Strategic management: A Conceptual Framework

Strategic Management has a unique approach goes beyond the traditional application for the for profit sector to address issues for the non-profit sector. It is the only graduate-level text that approaches strategic management from a global cultural perspective.

Strategic Management and Business Analysis

STRATEGIC MANAGEMENT: CONCEPTS AND CASES, 7th edition provides the most accurate, relevant, and complete presentation of strategic management today. Each edition is thoroughly updated to include cutting edge research and trends that are shaping business strategy. The authors guide students through the strategic management process using a unique model that blends the classic industrial organizational model with the resource-based view of the firm to explain how firms use the strategic management process to build a sustained competitive

advantage. Throughout the text carefully selected examples and highlights help put the ideas presented into context. The text's stunning four color design, illustrative models and figures also helps to focus students attention on the key points. In addition to the concepts portion, the text includes 35 compelling case studies or you can easily build your own case selections from premier providers such as Harvard, Ivey, and Darden. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Manufacturing Strategy

The Strategic Management of Intellectual Capital and Organizational Knowledge

This book shows how strategic management can be practiced in the context of flexibility. It discusses strategic formulation and implementation perspectives and practices, including vision and mission, general environment analysis, industry analysis, competitive advantage, resource and capability view, generic strategies, business level strategy, corporate level strategy, international strategy, change and turnaround, strategic implementation, and strategic controls, as well as

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flexibility embedded in these concepts. It can be used as a primary textbook for managerial programs for executives, and as a supplementary case textbook for core MBA courses. Exploring “Strategic Formulation” and “Strategic Implementation” concepts from a flexibility perspective, it is also an excellent companion to leading strategic management textbooks.

Short Introduction to Strategic Management

Strategic Management in Sport

The Cube of Strategic Management: The Distinctive Advantage of Organizations is a trans-disciplinary book that introduces the author’s new business model of the geometrization of management. The author advocates that strategic management has to shift to include a science and technology perspective, to not only support business administration but also to make this scientific perspective an inherent part of management strategy building. The book spans the fundamental and the theoretical aspects and advances this new management model in response to the current and future 21st-century synergic interconnection needs in addressing management and marketing post-modern strategies. The book is a quintessence of the historical theories of the various 8th fold ideas of management (Taylor,

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Drucker, Peters & Waterman, Covey) and applies them in an innovative new way. The author uses the cube and its 8 corners for the first time to represent 8 forms of the strategic management way of business, in that the 8 corners of a cube represent the competitive advantage of (any) organization.

Business Policy and Strategic Management

At last – a systematic critique of the scientific discourse of strategic management. This fantastic book uncovers scholars' unquestioned assumptions and shows that by upholding these assumptions researchers obscure the paradoxical nature of strategic reasoning. To uncover the paradoxes of strategic management the author refers to the philosophy of Jacques Derrida. He delves into the internal contradictions that inevitably occur when theorizing about corporate strategy along the dimensions strategy context, process, and content and shows how these paradoxes can enrich future thinking about strategic problems.

Strategic Management

In this thorough and accessible guide, Philip Sadler details the fundamental concepts, frameworks and ideas necessary to formulate and implement strategy. Designed to meet the needs of busy MBA students and practising managers alike,

Strategic Management will guide the reader through the most important work by academics and consultants in the field of strategy.

Strategic Management Accounting

- Introduction - Preparation for entry into international construction - provides an introduction to the subject from its inception by providing a framework, which identifies the factors that should be considered and evaluated to test the strategy for entry into a new international market. - International trade and the nature of international construction - an overview of world economic performance and trade is provided in this chapter. The principles of international trade are outlined and these are related to activities of world trade bodies. Also discussed are the reasons why national governments have implemented trade barriers and tariffs. - Corporate strategy - examines the factors that contribute to the success of a strategy aimed at profitability and growth derived from operating internationally and globally. Explained and applied are Porter's seminal work, concerning industrial and national competitiveness and The Boston Consulting Group model, an alternative approach to the determination of the business portfolio. - Marketing, competitive advantage and procurement - sets out to provide a framework for the development of a sound marketing strategy that will exploit corporate strengths in the face of competition, while minimizing risk. - International construction finance - details the sources of finance for international construction and provides and

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explanation of the cost of capital. The international financial system is outlined and the method of calculating the key economic indicator of gross national product (GNP) is described. This chapter also includes a section devoted to the financial evaluation of mergers and acquisitions. - International management culture - examined in this chapter are the prospects for intercultural management and the means of profiling and identifying the nature of cultures. Also explained is the need to build a cultural map and a brief appraisal of working cultures. - International human resource management - seeks to establish the importance of the interaction between the management of human resources and corporate strategies and decision-making. Detailed within the chapter are health and safety policies, basic functions of international human resources management and models of human resource management are proposed. - Organization structure and management systems - explains the principles and influencing factors that determine the selection and evolution of organisation structures. Project organization structures are analysed and the advantages of matrix project management structures are discussed. - Communications - presents the basic components of the communication process and discusses the implications on international and global organizations with respect to the influences of different languages and cultures. - Project management - this chapter is concerned with the efficient management of the design and construction of construction projects and seeks to identify and describe the decisions, actions and arrangements that are required to realize projects within budget, on time and to the quality standards

specified. - Future horizons - this final chapter attempts to address the prime movers for change and makes a prognostication about the future shape and development of the global construction industry.

Strategic Management

The knowledge of business policy and techniques of strategic management is the need of the hour to prospective business managers. The present competitive environment has brought several drastic changes in policy making and strategic management. Hence, there is necessity of theoretical understanding about the business policy as well as strategic management. Most of the organizations have started adopting strategic management system. This book focuses on conceptual approach to the subject as well as some select case studies, which make a foundation to the knowledge of strategic management.

The Cube of Strategic Management

Provides a concise yet rigorous introduction to strategic management and its contemporary challenges, with multiple examples, case studies and references.

Essentials of Strategic Management

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Written in a lucid way, this book traverses the entire panorama of strategic management.

Cases in Strategic Management

Strategic Management and Competitive Advantage provides the most accurate, relevant, and complete presentation of strategic management today. This book is thoroughly updated to include cutting edge research and trends that are shaping business strategy. The editor guides students through the strategic management process using a unique model that blends the classic industrial organisational model with the resource-based view of the firm to explain how firms use the strategic management process to build a sustained competitive advantage. The text includes current and relevant examples to provide context for key concepts, outstanding figures and models to illustrate key points, and other section contains engaging and exemplary cases that cover a broad range of critical issues confronting managers today.

Fundamentals of Strategic Management' 2007 Ed.

The most complete introduction for students looking for a briefer guide to strategic management, packed with real-life examples and an emphasis on the essential

tools of analysis.

The Strategic Management of Information Systems

Strategic Management is a core strategy textbook, covering all the major topics particularly from a global perspective. It delivers comprehensive coverage of the subject in an easy-to-read style with extensive examples and a range of free support material that will help you learn actively and effectively. This eighth edition of Strategic Management builds on proven strengths · over 70 short case studies to provide easily accessible illustrations of strategy in practice and additional cases available online to provide more in-depth examples of recent strategic decisions involving Sony, Apple and industry sectors · a continuous contrast between prescriptive and emergent views of strategy to highlight the key debates within the discipline · emphasis on practice throughout with features to help you turn theory into practice · major international strategy cases from Europe, Africa, China, India, Middle East and the Americas · clear exploration of the key concepts · comprehensive, logical structure to guide you through this complex subject · Specialist chapters on public/third sector strategy, green strategy and sustainability, entrepreneurial strategy and international and global strategy New for the eighth edition: - Dynamic capabilities and resource renewal explored in a revised and updated chapter - Emergent strategy completely revised in two new chapters, one focusing on innovation, and technology and the other exploring

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knowledge and learning - New material on innovation and strategy in uncertain environments - Case studies from large and small organisations from Google, Spotify and Cadbury to Snapchat, Uber and green energy companies with 14 new cases and many cases updated This new edition also includes a wealth of free, online, open-access learning resources. Use these materials to enhance and test your knowledge to improve your grades. Online resources include web based cases with indicative answers, chapter based support material, long cases and multiple-choice questions. Richard Lynch is Emeritus Professor of Strategic Management at Middlesex University, London. He is an active researcher, lecturer and consultant, particularly in the area of global strategy and sustainable strategy.

Strategic Management

A collection which is part of the Open University integrated teaching system, this book is designed to evoke the critical understanding of students. There are readings covering the strategic management process, strategy formulation and managing strategic change.

Strategic Management in the Hospitality Industry

Revised edition of the authors' Strategic planning for information systems, 2002.

Strategic Management

Airborne Express, Hershey's, Motorola, Pillsbury--how do the executives of international corporations formulate effective strategies for corporate success? Filled with helpful insights into the state of the art in strategic management, this book provides a framework for the formulation, implementation, and control of strategies for all types of domestic and global organizations. You'll also find 21 suggested corporate cases for analysis (complete with reference sources), including Blockbuster Video, PepsiCo, Harley-Davidson, Nike, Home Depot, and Microsoft. This up-to-date volume gives you a comprehensive overview of strategic management in an easy-to-read format. It addresses important current issues, such as TQM (Total Quality Management), reengineering, benchmarking, and the formulation of strategic management in international markets. Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment is a part of The Haworth Press, Inc. promotion book series edited by Richard Alan Nelson, Ph.D., APR. Here is a small sample of what Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment will teach you about: the definition, meaning, and history of strategic management the difference between business policy and business strategy corporate structure, governance, and culture mission statements how to assess the corporate/business environment--internal, external, and macro how to formulate an effective business strategy strategic alternatives--specialization, diversification, alliances, joint

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ventures, acquisitions, and more dealing with foreign governments and competing on a global scale the role of the general manager and the board of directors the control process and ways to measure the financial soundness of strategic decisions management techniques for not-for-profit companies Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment is an ideal reference for any teacher, student, or professional in the management arena.

Strategic Management in the Arts

Miller clearly takes a stand. The text emphasizes developing a competitive advantage for the purpose of achieving superior financial performance. This central focus forms an integrating theme demonstrated from the start by the, "Architecture of Strategy" framework. The nature of strategic management is changing in such a way that all managers, regardless of organizational level or functional specialty, are becoming more involved in helping formulate and implement strategies for the entire business. Every case was selected because it illustrates this concept in practice

Strategic Management Applied to International Construction

Introduce your students to strategic management with the market-leading text

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that sets the standard for the course area. Written by respected scholars who have taught strategic management at all educational levels, Hitt, Ireland, and Hoskisson's latest edition provides an intellectually rich, yet thoroughly practical, analysis of strategic management. The classic industrial organization model is combined with a resource-based view of the firm to provide students with a complete understanding of how today's businesses establish competitive advantages and create value for stakeholders. Cutting-edge research is presented with a strong global focus, featuring more than 500 emerging and established companies. All-new opening cases introduce chapter concepts and mini cases offer new contexts of study. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Strategic Management: Concepts and Cases: Competitiveness and Globalization

Bring your students the most thorough, up-to-date, and relevant collection of strategic management cases available. Developed by highly respected experts and award-winning instructors Hitt, Ireland and Hoskisson, STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, CASES, 10e combines the latest cutting-edge research in strategic management with impeccable scholarship and a practical global focus. A selection of 30 all-new, compelling cases examines a

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broad range of critical strategic management issues confronting managers today in U.S. as well as global organizations. Many of these timely cases offer full financial data and all are supported by comprehensive Instructor's Case Notes to guide analyses. Various online teaching tools and a complete electronic business library help keep cases relevant and your presentation and data current. Count on this engaging, complete case book to provide the practical understanding students need to effectively apply strategic management tools and techniques for increased performance and a competitive advantage. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Strategic Management for Voluntary Nonprofit Organizations

* Challenging and provocative book * Shows how management accounting techniques can be integrated into the strategic decision making process * Extensive use of practical examples from a variety of contexts. An introduction to business strategy for management accountants, financial accountants or managers with an accounting orientation. The book places management accounting clearly within the context of strategic management of the business. Offers qualified accountants a sound introduction to strategic management, and with practical examples and mini-cases provided throughout, this book is comprehensive yet concise. Keith Ward addresses strategic management accounting as a continuous

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process of analysis, planning and control. Management accounting is about supplying the right information to the right people at the right time, and this can only be expressed in the context of the business strategy and strategic plan. The implementation of appropriate management accounting systems to complement different strategies is discussed in detail. Applications and examples include multinational organizations, non-profit organizations and varying organizational structures. Finally the author covers methods of using management accounting for strategic advantage. Challenging and provocative book Shows how management accounting techniques can be integrated into the strategic decision making process Extensive use of practical examples from a variety of contexts

Strategic Management and Competitive Advantage

For courses in Strategic Management or Policy in Hospitality Programs. Based on scientific research within the industry, this book outlines a strategic model that can be used to improve decision making and policy within the hospitality field. Combining quality research and experience, it discusses key topics such as: environmental scanning, competitive strategies, structure and implementation, and performance. Placing a responsibility on the learner, the book offers a combination of cumulative learning exercises, simulated decision making settings, and a text specific website. This edition clearly discusses the role of strategy in creating firm value and growth and stresses the relationship between leadership

theory, strategic thinking and financial management.

The Paradoxical Foundation of Strategic Management

Covering both practical and theoretical aspects of strategic management, this three-volume work brings the complex topic down to earth and enables readers to gain competitive business advantages in their marketplace.

Strategic Management Cases: Competitiveness and Globalization

Students trying to navigate the strategy jungle may lose sight of the fact that strategic management is about creating value in an organization. Understanding strategic management is a core part of all business qualifications and this textbook brings a new and easy-to-follow understanding of this vital business function. In addition to walking the student through the basics of the subject, the authors provide an array of analytical tools to help facilitate a thorough understanding of strategic management. The book addresses thoroughly the impact of financial markets on a firm's strategic capabilities, as well as looking at other challenging environmental factors. Aided by an array of student-friendly features, such as: learning objectives, 'strategic management in practice' case studies and review

questions in each chapter, Strategic Management will help students to excel in their strategic management classes and better prepare them for the real business world. A comprehensive companion website, containing a wealth of supplementary materials for students and lecturers alike, is available at:

<http://www.routledge.com/cw/fitzroy>.

Strategic Management

Leadership, adaptability, value creation. These are the skills necessary for tomorrow's managers. Allen Amason approaches the topic of strategic management with these traits in mind. Rather than simply teaching theory and research, he seeks to communicate to them the fundamental keys to how strategy works. This book is designed to help students think critically and understand fully how to strategically manage their future firms. In so doing, it will enable them to adapt and learn, even as their circumstances change; to apply sound logic and reasoning, even in new and unfamiliar settings. By conveying enduring and fundamental principles of economic and human behavior rather than simply reporting on the latest innovations, this book succeeds in preparing students to excel in the business environment over time, regardless of how it evolves.

Strategic Management

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Increasingly, the challenge of management is to create and supply knowledge in order to sustain organizational performance. However, few books on management strategy have been written using this concept as a foundation. This unique volume adopts a knowledge-based approach that will complement and perhaps supplant other perspectives. Editors Nick Bontis and Chun Wei Choo look at the literature through the lens of strategic management and from the vantage point of organizational science. The thirty readings have been carefully selected and commissioned to provide the best literature available--from articles newly written for this book and from existing publications.

Strategic Management

Strategic Business Analysis shows students how to carry out a strategic analysis of a business, with clear guidelines on where and how to apply the core strategic techniques and models that are the integral tools of strategic management. The authors identify the key questions in strategic analysis and provide an understandable framework for answering these questions. Several case studies are used to focus understanding and enable a more thorough analysis of the concepts and issues, especially useful for students involved with case study analysis. Accompanying the text is a CD-Rom containing the models, tutorial guidance, and a PowerPoint presentation. A blank template is provided for each model, enabling students to actively interact and enter their own data - an effective 'what if'

facility. This will enable students to appreciate the limitations as well as the advantages of the strategic models.

Business Policy and Strategic Management

A new edition of this acclaimed examination of the problems faced by those applying strategic management ideas to nonprofit organizations.

Strategic Management

The Strategic Management of Healthcare Organizations

In today's world, 'change' is the only 'constant' factor. In the last few decades, there has been a radical change in how organizations function. To survive in this highly volatile environment, companies need a long-term strategic vision and thinking. In light of this, 'strategic management' has become a significant topic and is taught as the core subject in MBA/PGDM programmes in Indian universities and business schools. This is a book written in the context of the Indian business environment but with a global orientation. It is comprehensive and contemporary in its approach.

Strategic Management in the International Hospitality and Tourism Industry

What role can strategic thinking play in contemporary sport management? It can be the difference between leading or languishing – it's that important! Covering sport at all levels, from community-based sport to elite sport, this is the first textbook to focus on strategic management in a sport context. The book introduces the fundamentals of strategic planning, environmental analyses, strategic direction and leadership, strategy formulation and selection, implementation, strategic control, and change management. Designed to encourage students to develop a strategic mindset, as well as critical thinking and problem-solving skills, the book unpacks key concepts such as leadership, governance, organizational change, and the multiple layers of strategy in sport. Full of real-world case studies from diverse, international sport business environments, and useful pedagogical features such as review questions and guides to online resources, this is an essential text for any sport management course and an invaluable resource for sport development, recreation management, or events management courses.

Readings in Strategic Management

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Business Policy 1 – 15 2. Strategy And Strategic Management 16 – 42 3. Competitive Advantage And Strategies 43 – 70 4. Business Environment 71 – 101 5. Strategic Planning 102 – 120 6. The Strategy Hierarchy Or Level Of Strategy 121 – 235 7. Stakeholder, Corporate Governance And Csr, Leader 236 – 270 8. Strategic Change, Decision Making And Formulation 271 – 315 9. Strategic Control And Evaluation 316 – 343 10. Strategy Implementation 344 – 406

Strategic Management in the 21st Century [3 volumes]

Strategic Management is a book that succinctly captures the nuances of leveraging strategy in the management of corporations and businesses. Tailor-made for students majoring in business and commerce at the undergraduate as well as postgraduate levels, it will equip them with skills in strategic thinking that encompass strategy formulation, implementation and evaluation. Furthermore, the book includes the most recent developments and trends in strategic management and will help the students to apply this knowledge to become effective managers and leaders. Salient features:

- Structured and lucid presentation of content
- Includes the latest research outcomes in strategic management theory and practice
- Contains a separate chapter on preparing a case analysis
- A short opening case, closing case, 'strategic spotlight' and 'a great decision' in every chapter
- Objective as well as subjective exercises at the end of each chapter

Strategic Management

Strategic Management for Hospitality and Tourism is a vital text for all those studying cutting edge theories and views on strategic management. Unlike others textbooks in this area, it goes further than merely contextualizing strategic management for hospitality and tourism, and avoids using a prescriptive, or descriptive approach. It looks instead, at the latest in strategic thinking and theories, and provides critical and analytical discussion as to how and if these models and theories can be applied to the industry, within specific contexts such as culture, profit and non-profit organizations. This title also provides online support material for tutors and students, in the form of guidelines for instructors on how to use the textbook, PowerPoint presentations and case studies plus additional exercises and web links for students.

Strategic Management

This UK/European text provides a much-needed summation of strategic management issues in nonprofit organizations, addressing both academic theory and current practice.

Strategic Management: Concepts and Cases

Revised edition of the authors' Essentials of strategic management, 2015.

Strategic Management

A comprehensive guide to effective strategic management of health care organizations. Strategic Management of Health Care Organizations provides essential guidance for leading health care organizations through strategic management. This structured approach to strategic management examines the processes of strategic thinking, consensus building and documentation of that thinking into a strategic plan, and creating and maintaining strategic momentum – all essential for coping with the rapidly evolving health care industry. Strategic Management of Health Care Organizations fully explains how strategic managers must become strategic thinkers with the ability to evaluate a changing industry, analyze data, question assumptions, and develop new ideas. The book guides readers through the strategic planning process demonstrating how to incorporate strategic thinking and create and document a clear and coherent plan of action. In addition, the all-important processes of creating and maintaining the strategic momentum of the organization are fully described. Finally, the text demonstrates how strategic managers in carrying out the strategic plan, must evaluate its success, learn more about what works, and incorporate new strategic thinking into operations and subsequent planning. This strategic management approach has become the de facto standard for health care management as leadership and

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strategic management are more critical than ever in coping with an industry in flux. This book provides health care management students as well as health care administrators with foundational guidance on strategic management concepts and practices, tailored to the unique needs of the health care industry. Included are a clear discussion of health services external analysis, organizational internal analysis, the development of directional strategies, strategy alternative identification and evaluation, and the development and management of implementation strategies providing an informative and insightful resource for anyone in the field. This new eighth edition has been fully updated to reflect new insights into strategic thinking, new methods to conceptualize and document critical environmental issues, practical steps for carrying out each of the strategic management processes, industry and management essentials for strategic thinkers, and new case studies for applying the strategic management processes. More specifically, readers of this edition will be able to: Create a process for developing a strategic plan for a health care organization. Map and analyze external issues, trends, and events in the general environment, the health care system, and the service area. Conduct a comprehensive service area competitor analysis. Perform an internal analysis and determine the competitive advantages and competitive disadvantages. Develop directional strategies. Identify strategic alternatives and make rational strategic decisions for a health care organization. Develop a comprehensive strategy for a health care organization. Create effective value-adding service delivery and support strategies. Translate service delivery

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and support plans into specific action plans. The health care industry's revolutionary change remains ongoing and organizational success depends on leadership. Strategic management has become the single clearest manifestation of effective leadership of health care organizations and the strategic management framework's strengths are needed now more than ever. The Strategic Management of Health Care Organizations provides comprehensive guidance and up-to-date practices to help leaders keep their organizations on track.

Understanding Strategic Management

This student-focused text provides an emphasis on skills development. Packed with real-life examples of what can go wrong with even the most well-conceived strategies, there is a focus on realism throughout. With a highly accessible writing style, this text it is an invaluable learning tool for all students in this area.

Strategic Management in Public and Nonprofit Organizations

"This book looks at the unique characteristics of cultural organizations and shows readers how to tailor a strategic plan to help these organizations meet their objectives. Including examples, cases, questions and suggestions for further reading, this book is designed to accompany classes on strategic planning, cultural

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management or arts management"--

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