

Writing Arguments A Rhetoric With Readings Concise Edition

Writing ArgumentsAre Prisons Obsolete?Communicating in Small GroupsWriting ArgumentsRhetorical AnalysisWriting ArgumentsWriting Argumentative EssaysThe Argument CultureAn Insider's Guide to Academic Writing with 2020 APA UpdateRevel for Writing ArgumentsWriting Arguments, Complete EditionArgument in CompositionRhetoricA Rhetoric of ArgumentBecoming Rhetorical: Analyzing and Composing in a Multimedia WorldBeyond ArgumentThe Art Of RhetoricRevel for Writing ArgumentsInstructor's Review Copy for Writing ArgumentsWriting ArgumentsCritical SituationsWriting ArgumentsReading RhetoricallyRhetoric in Ancient China, Fifth to Third Century, B.C.E.Good WritingREVEL for Writing Arguments Access Code Card + The Writer's HandbookEverything's an Argument with ReadingsStrong TownsWriting ArgumentsHow to Win an ArgumentDialoguesWe Have Never Been ModernThe Rhetoric of ReasonThank You for ArguingThe Aims of ArgumentRhetoric, Logic, and Argumentation: A Guide for Student WritersWriting Arguments + New Mycomplab Student Access Code CardRhetorical Code StudiesNetworking ArgumentsTeaching Arguments

Writing Arguments

In *Rhetoric in Ancient China, Fifth to Third Century B.C.E.*, Xing Lu examines language art, persuasion, and argumentation in ancient China and offers a detailed and authentic account of ancient Chinese rhetorical theories and practices in the society's philosophical, political, cultural, and linguistic contexts. She focuses on the works of ten well-known Chinese thinkers from Confucius to Han Feizi as well as on the Later Mohists, a group that represents five schools of thought - Mingjia, Confucianism, Daoism, Mohism, and Legalism. Lu identifies seven key Chinese terms pertaining to speech, language, persuasion, and argumentation as they appeared in these original texts, selecting *ming bian* as the linchpin for the Chinese conceptual term of rhetorical studies.

Are Prisons Obsolete?

With her characteristic brilliance, grace and radical audacity, Angela Y. Davis has put the case for the latest abolition movement in American life: the abolition of the prison. As she quite correctly notes, American life is replete with abolition movements, and when they were engaged in these struggles, their chances of success seemed almost unthinkable. For generations of Americans, the abolition of slavery was sheerest illusion. Similarly, the entrenched system of racial segregation seemed to last forever, and generations lived in the midst of the practice, with few predicting its passage from custom. The brutal, exploitative (dare one say lucrative?) convict-lease system that succeeded formal slavery reaped millions to southern jurisdictions (and untold miseries for tens of thousands of men, and women). Few predicted its passing

from the American penal landscape. Davis expertly argues how social movements transformed these social, political and cultural institutions, and made such practices untenable. In *Are Prisons Obsolete?*, Professor Davis seeks to illustrate that the time for the prison is approaching an end. She argues forthrightly for "decarceration", and argues for the transformation of the society as a whole.

Communicating in Small Groups

A new way forward for sustainable quality of life in cities of all sizes *Strong Towns: A Bottom-Up Revolution to Build American Prosperity* is a book of forward-thinking ideas that breaks with modern wisdom to present a new vision of urban development in the United States. Presenting the foundational ideas of the Strong Towns movement he co-founded, Charles Marohn explains why cities of all sizes continue to struggle to meet their basic needs, and reveals the new paradigm that can solve this longstanding problem. Inside, you'll learn why inducing growth and development has been the conventional response to urban financial struggles—and why it just doesn't work. New development and high-risk investing don't generate enough wealth to support itself, and cities continue to struggle. Read this book to find out how cities large and small can focus on bottom-up investments to minimize risk and maximize their ability to strengthen the community financially and improve citizens' quality of life. Develop in-depth knowledge of the underlying logic behind the "traditional" search for never-ending urban growth Learn practical solutions for ameliorating financial struggles through low-risk investment and a grassroots focus Gain insights and tools that can stop the vicious cycle of budget shortfalls and unexpected downturns Become a part of the Strong Towns revolution by shifting the focus away from top-down growth toward rebuilding American prosperity *Strong Towns* acknowledges that there is a problem with the American approach to growth and shows community leaders a new way forward. The Strong Towns response is a revolution in how we assemble the places we live.

Writing Arguments

The market leader in argumentative rhetorics, *Writing Arguments* has proven highly successful in teaching students to read arguments critically and to produce effective arguments of their own. With its student-friendly tone, clear explanations, high-interest readings and examples, and well-sequenced critical thinking and writing assignments, *Writing Arguments* offers a time-tested approach to argument that is interesting and accessible to students and eminently teachable for instructors.

Rhetorical Analysis

ARGUMENT IN COMPOSITION provides access to a wide range of resources that bear on the teaching of writing and

argument. The ideas of major theorists of classical and contemporary rhetoric and argument—from Aristotle to Burke, Toulmin, and Perelman—are explained and elaborated, especially as they inform pedagogies of argumentation and composition. John Ramage, Micheal Callaway, Jennifer Clary-Lemon, and Zachary Waggoner present methods of teaching informal fallacies and analyzing propaganda, while also providing a rationale for preferring an argument approach over other available approaches to the teaching of writing. The authors also identify the role of argument in pedagogies that are not overtly called argument, including pedagogies that foreground feminism, liberation, critical cultural studies, writing across the curriculum, genre, service learning, technology, and visual rhetoric. The lists of further reading and the annotated bibliography provide opportunities for learning more about the approaches presented in this indispensable guide. JOHN RAMAGE is Emeritus Professor at Arizona State University and the author of numerous books, including *Rhetoric: A User's Guide* (2005) and (with John Bean and June Johnson) *Writing Arguments*. MICHEAL CALLAWAY is Residential Faculty at Mesa Community College in Mesa, Arizona, where he focuses on teaching and developing curriculum for developmental writing courses. ZACHARY WAGGONER teaches courses in rhetoric, composition, videogame theory, and new teaching assistant education at Arizona State University. He is the author of *My Avatar, My Self: Identity in Video Role-Playing Games* (McFarland, 2009). JENNIFER CLARY-LEMON is Assistant Professor of Rhetoric at the University of Winnipeg. She is co-editor, with Peter Vandenberg and Sue Hum, of *Relations, Locations, Positions: Composition Theory for Writing Teachers* (NCTE, 2006) and has published work in *Composition Studies*, *American Review of Canadian Studies*, and (with Maureen Daly Goggin and Duane Roen) the *Handbook of Research on Writing*. REFERENCE GUIDES TO RHETORIC AND COMPOSITION, Edited by Charles Bazerman

Writing Arguments

Beyond Argument: Essaying as a Practice of (Ex)Change offers an in-depth examination of how current ways of thinking about the writer-page relation in personal essays can be reconceived according to practices in the "care of the self" -- an ethic by which writers such as Seneca, Montaigne, and Nietzsche lived. This approach promises to revitalize the form and address many of the concerns expressed by essay scholars and writers regarding the lack of rigorous exploration we see in our students' personal essays -- and sometimes, even, in our own. In pursuing this approach, Sarah Allen presents a version of subjectivity that enables productive debate in the essay, among essays, and beyond.

Writing Argumentative Essays

The Argument Culture

"Based on our continuing research into argumentation theory and pedagogy and on our own experiences as classroom teachers, we have made significant improvements in the eleventh edition that will increase students' understanding of the value of argument and help them negotiate the rhetorical divisiveness in today's world"--

An Insider's Guide to Academic Writing with 2020 APA Update

Argues to reestablish the traditional role of rhetoric in education and discusses the importance of a student's ability to write a reasoned argument.

Revel for Writing Arguments

"For courses in Argument and Research." "This version of Writing Arguments: A Rhetoric with Readings, Concise has been updated to reflect the 8th edition of the MLA Handbook (April 2016) *" Teach students to read arguments critically and to produce effective arguments Writing Arguments: A Rhetoric with Readings, Concise Edition, Seventh Edition integrates four different approaches to argument: the enthymeme as a logical structure, the classical concepts of logos, pathos, and ethos, the Toulmin system, and stasis theory. Focusing on argument as dialogue in search of solutions instead of a pro-con debate with winners and losers, it is consistently praised for teaching the critical-thinking skills needed for writing arguments. Major assignment chapters each focus on one or two classical stases (e.g. definition, resemblance, causal, evaluation, and policy). Each concept is immediately reinforced with discussion prompts, and each chapter ends with multiple comprehensive writing assignments. This concise version contains all of chapters in the Brief Edition, but excludes some sections and exercises to increase savings. Also available in a Comprehensive version (032190673X) and a Brief version (0321964276).
*"The 8th edition introduces sweeping changes to the philosophy and details of MLA works cited entries. Responding to the increasing mobility of texts, MLA now encourages writers to focus on the process of crafting the citation, beginning with the same questions for any source. These changes, then, align with current best practices in the teaching of writing which privilege inquiry and critical thinking over rote recall and rule-following." "

Writing Arguments, Complete Edition

Presents a process-oriented introduction to argumentation with coverage of the aims, or purposes, of argument: to inquire, to convince, to persuade, and to mediate. In contrast to other approaches, the focus on aims provides rhetorical context that helps students write, as well as read, arguments.

Argument in Composition

With the rise of science, we moderns believe, the world changed irrevocably, separating us forever from our primitive, premodern ancestors. But if we were to let go of this fond conviction, Bruno Latour asks, what would the world look like? His book, an anthropology of science, shows us how much of modernity is actually a matter of faith. What does it mean to be modern? What difference does the scientific method make? The difference, Latour explains, is in our careful distinctions between nature and society, between human and thing, distinctions that our benighted ancestors, in their world of alchemy, astrology, and phrenology, never made. But alongside this purifying practice that defines modernity, there exists another seemingly contrary one: the construction of systems that mix politics, science, technology, and nature. The ozone debate is such a hybrid, in Latour's analysis, as are global warming, deforestation, even the idea of black holes. As these hybrids proliferate, the prospect of keeping nature and culture in their separate mental chambers becomes overwhelming—and rather than try, Latour suggests, we should rethink our distinctions, rethink the definition and constitution of modernity itself. His book offers a new explanation of science that finally recognizes the connections between nature and culture—and so, between our culture and others, past and present. Nothing short of a reworking of our mental landscape. *We Have Never Been Modern* blurs the boundaries among science, the humanities, and the social sciences to enhance understanding on all sides. A summation of the work of one of the most influential and provocative interpreters of science, it aims at saving what is good and valuable in modernity and replacing the rest with a broader, fairer, and finer sense of possibility.

Rhetoric

Offering concise yet thorough treatment of academic reading and writing in college, *Reading Rhetorically, Brief Edition* shows readers how to analyze texts by recognizing rhetorical strategies and genre conventions, and how to incorporate other writers' texts into their own research-based papers. Teaches readers how to read and write for academic purposes. Anyone interested in academic writing.

A Rhetoric of Argument

Becoming Rhetorical: Analyzing and Composing in a Multimedia World

"Good Writing, a textbook for first-year writing courses, teaches writing as social action. We teach our students that "good writers" aim to persuade audiences to think and act differently based on the writer's presentation of facts, claims, evidence, and reasons. But many of us who teach writing are also committed to the idea that "good writing" is writing for the common good, writing that persuades others to think and act in ways that advance humanity. This textbook aims to develop good writers who produce good writing, by encouraging emerging writers to interrogate deeply their purpose and responsibility

as writers. From the informative report that aims to persuade readers that its facts, observations, hypotheses, and conclusions are comprehensive, valid, and executed according to the ethics of its discipline, to the Op-Ed article laden with explicit claims and carefully selected support, writers make choices that ultimately determine the extent to which readers will accept, adopt, and act on their arguments. This textbook helps students learn to acknowledge and inventory the choices available to them as writers while emphasizing the ethical valence of those choices. Good Writing presents argument as a powerful tool that comes with great responsibility because it is the primary means by which people lead others to change minds - and, in doing so, change society"--

Beyond Argument

This brief rhetoric helps students develop strategies for critical reading, critical thinking, research, and writing that will help them argue clearly and convincingly. It teaches them to identify and develop arguments, to read and form reactions and opinions of their own, to analyze an audience, to seek common ground, and to use a wide, realistic range of techniques to write argument papers that express their individual views and original perspectives on modern issues. It includes clear explanations and examples of argument theory and reading and writing processes, research and documentation skills, and offers engaging, class-tested writing assignments and activities. 49 Essays for Analysis cover several broad issue and sub-issue areas, all of contemporary concern. Unique chapters discuss student argument styles, Rogerian argument, and argument and literature.

The Art Of Rhetoric

For courses in Argument and Research. Argument through problem solving Revel TM Writing Arguments: A Rhetoric with Readings has sustained its reputation as a leader in argumentation through 10 editions, and that's no coincidence. Authors Ramage, Bean, and Johnson present argument as a process of inquiry and a means of persuasion -- not as a pro/con debate with winners and losers. This, in turn, promotes the essential critical-thinking skills needed for writing effective arguments. In the 11th Edition, you'll continue to find all the signature strengths -- major assignment chapters that focus on one or two stases; discussion prompts and end-of-chapter writing assignments that reinforce concepts; comprehensive coverage of research and documentation; and a logical, yet flexible, approach. But now, you'll also find a book that promises to increase understanding of the value of argument and help negotiate the rhetorical divisiveness in today's world. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience -- for less than the cost of a traditional textbook. NOTE: This Revel Combo Access pack includes a Revel access code plus a loose-

leaf print reference (delivered by mail) to complement your Revel experience. In addition to this access code, you will need a course invite link, provided by your instructor, to register for and use Revel.

Revel for Writing Arguments

Instructor's Review Copy for Writing Arguments

&> For courses in Argument and Research. The most thorough theoretical foundation available Writing Arguments: A Rhetoric with Readings, 10/e integrates four different approaches to argument: the enthymeme as a logical structure, the classical concepts of logos, pathos, and ethos, the Toulmin system, and stasis theory. Focusing on argument as dialogue in search of solutions instead of a pro-con debate with winners and losers, it is consistently praised for teaching the critical-thinking skills needed for writing arguments. Major assignment chapters each focus on one or two classical stases (e.g. definition, resemblance, causal, evaluation, and policy). Each concept is immediately reinforced with discussion prompts, and each chapter ends with multiple comprehensive writing assignments. This comprehensive version contains a superlative thematic anthology of arguments on contemporary topics and some classics for balance. Also available in a Brief version with rhetoric only (0321964276) and a Concise version (0321964284) which is a redaction of the Brief edition . Also available with MyWritingLab™ This title is also available with MyWritingLab — an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab, search for ISBN-10: 0133910687 / ISBN-13: 9780133910681. That package includes ISBN-10: 0133944131 / ISBN-13: 9780133944136, ISBN-10: 013394414X / ISBN-13: 9780133944143, and ISBN-10: 032190673X / ISBN-13: 9780321906731. MyWritingLab is not a self-paced technology and should only be purchased when required by an instructor.

Writing Arguments

Critical Situations

An exploration of software code as meaningful communication through which amateur and professional software

developers construct arguments--Winner of the 2017 DRC Book Prize!

Writing Arguments

The author of *You Just Don't Understand* decries the state of public discourse in America, showing how it operates as a debate between false extremes rather than a dialogue in pursuit of complex truths. Reprint.

Reading Rhetorically

In *The Art of Rhetoric*, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

Rhetoric in Ancient China, Fifth to Third Century, B.C.E.

The market leader in argumentative rhetorics, *Writing Arguments* has proven highly successful in teaching students to read arguments critically and to produce effective arguments of their own. With its student-friendly tone, clear explanations, high-interest readings and examples, and well-sequenced critical thinking and writing assignments, *Writing Arguments* offers a time-tested approach to argument that is interesting and accessible to students and eminently teachable for instructors. 032184615X / 9780321846150 *Writing Arguments: A Rhetoric with Readings, Concise Edition, with NEW MyCompLab Student Access Code Card 6/e Package* consists of: 0205171494 / 9780205171491 *Writing Arguments: A Rhetoric with Readings, Concise Edition* 0205890776 / 9780205890774 *NEW MyCompLab with Pearson eText -- Value Pack Access Card*

Good Writing

Dialogues represents argument not as a battle to be won, but as a process of dialogue and deliberation—the exchange of opinions and ideas—among people with different values and perspectives. Part One contains succinct instruction on analyzing and developing arguments, including critical reading, source documentation, and analyzing visual arguments.

Part Two, updated with many new readings addressing current issues, offers a diverse collection of provocative essays from both the popular and scholarly medium. The lucid, lively, and engaging writing addresses students as writers and thinkers, without overwhelming them with unnecessary jargon or theory.

REVEL for Writing Arguments Access Code Card + The Writer's Handbook

Rhetorical Analysis: A Brief Guide for Writers, walk students through the process for doing different kinds of analyses -- argument analysis, structure analysis, style analysis, and more. Shows how to analyze a range of texts, print, visual, and multimedia. Includes authors' own analyses as models for students, as well as 4 complete student model papers. Introduces students to rhetorical concepts (both classical and modern) that are relevant to rhetorical analysis.

Everything's an Argument with Readings

Strong Towns

No matter where students' lives lead after graduation, one of the most essential tools we can teach them is how to comprehend, analyze, and respond to arguments. Students need to know how writers' and speakers' choices are shaped by elements of the rhetorical situation, including audience, occasion, and purpose. In *Teaching Arguments*, Jennifer Fletcher provides teachers with engaging classroom activities, writing prompts, graphic organizers, and student samples to help students at all levels read, write, listen, speak, and think rhetorically. Jennifer believes that, with appropriate scaffolding and encouragement, all students can learn a rhetorical approach to argument and gain access to rigorous academic content. *Teaching Arguments* opens the door and helps them pay closer attention to the acts of meaning around them, to notice persuasive strategies that might not be apparent at first glance. When we analyze and develop arguments, we have to consider more than just the printed words on the page. We have to evaluate multiple perspectives; the tension between belief and doubt; the interplay of reason, character, and emotion; the dynamics of occasion, audience, and purpose; and how our own identities shape what we read and write. Rhetoric teaches us how to do these things. *Teaching Arguments* will help students learn to move beyond a superficial response to texts so they can analyze and craft sophisticated, persuasive arguments--a major cornerstone for being not just college-and career-ready but ready for the challenges of the world.

Writing Arguments

How to Win an Argument

Critical Situations encourages students to identify critical situations in their communities, to develop rhetorical strategies for taking action in those situations, and to produce community-based writing projects. Critical Situations is an inquiry-driven brief rhetoric that introduces students to ancient rhetorical methods for inventing and arranging texts. These ancient methods are integrated into contemporary public writing, advocacy, and cultural studies approaches to composition as students write in response to situations in their communities, producing meaningful texts that motivate them to write. Historical and contemporary case studies are integrated into writing instruction to provide a strong introduction to rhetoric. A series of workshops offers students the opportunities to explore practical, theoretical, and ethical aspects of composition. students the opportunities to explore practical, theoretical, and ethical aspects of composition.

Dialogues

We Have Never Been Modern

Timeless techniques of effective public speaking from ancient Rome's greatest orator All of us are faced countless times with the challenge of persuading others, whether we're trying to win a trivial argument with a friend or convince our coworkers about an important decision. Instead of relying on untrained instinct—and often floundering or failing as a result—we'd win more arguments if we learned the timeless art of verbal persuasion, rhetoric. How to Win an Argument gathers the rhetorical wisdom of Cicero, ancient Rome's greatest orator, from across his works and combines it with passages from his legal and political speeches to show his powerful techniques in action. The result is an enlightening and entertaining practical introduction to the secrets of persuasive speaking and writing—including strategies that are just as effective in today's offices, schools, courts, and political debates as they were in the Roman forum. How to Win an Argument addresses proof based on rational argumentation, character, and emotion; the parts of a speech; the plain, middle, and grand styles; how to persuade no matter what audience or circumstances you face; and more. Cicero's words are presented in lively translations, with illuminating introductions; the book also features a brief biography of Cicero, a glossary, suggestions for further reading, and an appendix of the original Latin texts. Astonishingly relevant, this unique anthology of Cicero's rhetorical and oratorical wisdom will be enjoyed by anyone who ever needs to win arguments and influence people—in other words, all of us.

The Rhetoric of Reason

"This best-selling combination rhetoric and thematically organized reader shows students how to analyze all kinds of arguments, not just essays and editorials, but clothes, smartphone apps, ads, and Web site designs, and then how to use what they learn to write their own effective arguments. Newly streamlined and featuring e-Pages that take argument online, its signature engaging, informal, and jargon-free instruction emphasizes cultural currency, humor, and visual argument."--Back cover.

Thank You for Arguing

Valued for its clear, accessible presentation of disciplinary writing, the first edition of *An Insider's Guide to Academic Writing* was celebrated by adopters at two-year and four-year schools alike. With this second edition, the authors build on that proven pedagogy, offering a series of flexible, transferable frameworks and unique Insider's video interviews with scholars and peers that helps students to adapt to the academic writing tasks of different disciplinary discourse communities - and helps instructors to teach them. New to the second edition is additional foundational support on the writing process, critical reading, and reflection, to give students stronger tools to apply to their disciplinary writing. *An Insider's Guide to Academic Writing* is based on the best practices of a first-year composition program that has trained hundreds of teachers who have instructed thousands of students. Use ISBN 978-1-319-05355-0 to get access to the online videos for free with the brief text and ISBN 978-1-319-05354-3 for the version with readings

The Aims of Argument

Rhetoric, Logic, and Argumentation: A Guide for Student Writers

Becoming rhetorical is a transformation that allows students to identify rhetorical problems and respond to them with arguments, no matter the course or context from which the problems emerge. In *BECOMING RHETORICAL*, author Jodie Nicotra takes students beyond the view of the rhetorical situation as being composed of communicator, audience, and message, encouraging them also to consider important aspects such as exigence, purpose, and the means of communication. Students learn to analyze and compose in textual, visual, and multimodalities -- from evaluating an op-ed piece, to making a video of a consumer product, to creating an entire public awareness campaign -- thereby becoming confident critical thinkers in a 21st century multimedia world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Writing Arguments + New Mycomplab Student Access Code Card

This book for advanced composition courses focuses on the theories of Kenneth Burke (rhetoric as “equipment for living”) in order to help students move beyond a mere accumulation of knowledge about the field of rhetoric and move toward a genuine ability to think rhetorically. Presenting rhetorical theory as an invaluable tool for construing and constructing everything from personal identity to political speeches to cell phone usage, John Ramage's new guide stresses the real world applications of rhetoric and offers a focused, coherent treatment of the subject.

Rhetorical Code Studies

Thank You for Arguing is your master class in the art of persuasion, taught by professors ranging from Bart Simpson to Winston Churchill. The time-tested secrets the book discloses include Cicero’s three-step strategy for moving an audience to action—as well as Honest Abe’s Shameless Trick of lowering an audience’s expectations by pretending to be unpolished. But it’s also replete with contemporary techniques such as politicians’ use of “code” language to appeal to specific groups and an eye-opening assortment of popular-culture dodges, including: The Eddie Haskell Ploy Eminem’s Rules of Decorum The Belushi Paradigm Stalin’s Timing Secret The Yoda Technique Whether you’re an inveterate lover of language books or just want to win a lot more anger-free arguments on the page, at the podium, or over a beer, Thank You for Arguing is for you. Written by one of today’s most popular online language mavens, it’s warm, witty, erudite, and truly enlightening. It not only teaches you how to recognize a paralipsis and a chiasmus when you hear them, but also how to wield such handy and persuasive weapons the next time you really, really want to get your own way. From the Trade Paperback edition.

Networking Arguments

REVEL(TM) for Writing Arguments: A Rhetoric with Readings, Tenth Edition integrates four different approaches to argument: the enthymeme as a logical structure, the classical concepts of logos, pathos, and ethos, the Toulmin system, and stasis theory. Focusing on argument as dialogue in search of solutions instead of a pro-con debate with winners and losers, it is consistently praised for teaching the critical-thinking skills needed for writing arguments. Major assignment chapters each focus on one or two classical stases (e.g. definition, resemblance, causal, evaluation, and policy). Each concept is immediately reinforced with discussion prompts, and each chapter ends with multiple comprehensive writing assignments. This comprehensive version contains a superlative thematic anthology of arguments on contemporary topics and some classics for balance. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. By providing new ways to interact with their reading and regular opportunities to write, REVEL engages students and sets them up to be more successful writers--in and out of class. NOTE: This Revel Combo Access pack includes a Revel access code plus a loose-leaf print reference (delivered by mail) to complement your Revel experience. In addition to this access code,

you will need a course invite link, provided by your instructor, to register for and use Revel.

Teaching Arguments

Networking Arguments presents an original study on the use and misuse of global institutional rhetoric and the effects of these practices on women, particularly in developing countries. Using a feminist lens, Rebecca Dingo views the complex networks that rhetoric flows through, globally and nationally, and how it's often reconfigured to work both for and against women and to maintain existing power structures. To see how rhetorics travel, Dingo deconstructs the central terminology employed by global institutions—mainstreaming, fitness, and empowerment—and shows how their meanings shift depending on the contexts in which they're used. She studies programs by the World Bank, the United Nations, and the United States, among others, to view the original policies, then follows the trail of their diffusion and manipulation and the ultimate consequences for individuals. To analyze transnational rhetorical processes, Dingo builds a theoretical framework by employing concepts of transcoding, ideological traffic, and interarticulation to uncover the intricacies of power relationships at work within networks. She also views transnational capitalism, neoliberal economics, and neocolonial ideologies as primary determinants of policy and arguments over women's roles in the global economy. Networking Arguments offers a new method of feminist rhetorical analysis that allows for an increased understanding of global gender policies and encourages strategies to counteract the negative effects they can create.

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